

Proclamation 23-0007

Welcoming the 117th National Western Stock Show, Rodeo and Horse Show to Denver and Celebrating the Completion of the CSU Spur campus as part of the reimagined National Western Center

WHEREAS, the 117th National Western Stock Show, Rodeo and Horse Show opens in Denver on January 7, 2023, and runs through January 22, 2023; and

WHEREAS, the National Western Stock Show celebrates the western heritage of Denver and Colorado and showcases the diversity of the western culture through the Mexican Rodeo Extravaganza and MLK JR. African American Heritage Rodeo; and

WHEREAS, the Hydro building which is home to Denver Water's new water quality lab, a 230-person capacity theater space featuring connectivity to the South Platte River will be inaugurated on January 6; and

WHEREAS, the new National Western Center, a partnership of the National Western Stock Show, Colorado State University and the City and County of Denver will be celebrating completion of the 300,000 square-foot, three-building Spur Campus of the Colorado State University System; and

WHEREAS, the campus will be an international center of excellence in agricultural innovation, education, research and technology and entertainment serving the needs of urban and rural Colorado; and

WHEREAS, the National Western Stock Show, known as the Superbowl of Livestock Shows, attracts more than 700,000 visitors from more than 40 states and 30 countries and contributes \$120 million to Denver's economy;

WHEREAS, the National Western Stock Show has established a scholarship program for Denver students to educate the next generation of leaders in traditional and emerging fields in agriculture to address local and global issues; and

WHEREAS, the National Western Stock Show scholarship is deeply rooted in the organization's core mission and 20 scholarships are provided annually to Denver Public School's students; and

WHEREAS, CSU Spur, focused on education, innovation, research, and service to community, has partnered with the schools and non-profits in the Globeville and Elyria-Swansea neighborhoods to provide educational programming, services, and partnership, particularly in areas of food, health, and water; and

WHEREAS, CSU Spur has created the Spur Scholarship for students from Globeville and Elyria-Swansea to support their education at any CSU System campus; and

WHEREAS, 2023 will feature over 100 events over the 16-day run including rodeos, folkloric dancers, animal exhibitions and judging, horse shows, children's farmyard and much more; and

NOW THEREORE, BE IT PROCLAIMED BY THE COUNCIL OF THE CITY AND COUNTY OF DENVER:

Section 1. The 117th National Western Stock Show, Rodeo and Horse Show is welcomed to Denver and residents are encouraged to "saddle up" and enjoy the entertaining and educational events at the show.

Section 2. The completion of the Hydro building, and the CSU Spur Campus is to be celebrated.

Section 3. That the Secretary of Council shall affix the seal of the City and County of Denver to this proclamation and that a copy be transmitted to the Western Stock Show Association and CSU Spur.

PASSED BY THE COUNCIL January 3, 2023

PRESIDENT