

ORDINANCE/RESOLUTION REQUEST

Please email requests to the Mayor's Legislative Team

at MileHighOrdinance@DenverGov.org by **3:00pm on Monday**. Contact the Mayor's Legislative team with questions

Please mark one: ☐ Bill Request or ☒ Resolution Request Date of Request: 5/15/2023

1. Type of Request:

☒ Contract//IGA/Grant Agreement ☐ Rezoning/Map Amendment ☐ Appointment
☐ Dedication/Vacation ☐ OHR Classification ☐ Other:

2. Title: (Include a concise, one sentence description – please include name of company or contractor and contract control number - that clearly indicates the type of request: **grant acceptance, contract execution, contract amendment, municipal code change, supplemental request, etc.**)

(For above title section, change instructions to encourage folks to use “approves; amends, dedicates,” etc. etc.)

Approves contract execution of Non-Exclusive Sponsorship agreement THTRS-202265983 with CEGC, LLC dba Colorado Threads, including: Sponsorship activities in exchange for a fee; Profit sharing from retail of branded apparel at specific Red Rocks events and the Five Points Jazz Festival.

3. Requesting Agency: Denver Arts & Venues

4. Contact Person:

Contact person with knowledge of proposed ordinance/resolution	Contact person to present item at Mayor-Council and Council
Name: Andrew Lindley	Name: Andrew Lindley
Email: Andrew.Lindley@denvergov.org	Email: Andrew.Lindley@denvergov.org

5. General description or background of proposed request; include attached executive summary if more space needed:

For the past decade, Yoga on the Rocks and the Five Points Jazz Festival have become tenured events. For the past several years Colorado Threads has been a partner of Yoga on the Rocks and sold yoga themed merchandise at the events. DAV has agreed to allow Colorado Threads the right to retail cobranded apparel at these upcoming events. Colorado Threads and DAV have agreed to split the revenue (profits) of these sales at a 60% to Colorado Threads and 40% to DAV.

6. City Attorney assigned to this request (if applicable): Brian Martin

7. ****For all contracts, fill out and submit accompanying Key Contract Terms worksheet** (highlight this line somehow)**

To be completed by Mayor's Legislative Team:

Resolution/Bill Number: _____

Date Entered: _____

Key Contract Terms

Type of Contract: (e.g. Professional Services > \$500K; IGA/Grant Agreement, Sale or Lease of Real Property):

- Sponsorship Agreement

Vendor/Contractor Name:

- CEGC, LLC dba Colorado Threads

Contract control number:

- THTRS-202265983

Location: Red Rocks, Five Point Jazz Festival

Is this a new contract? ☒ Yes ☐ No **Is this an Amendment?** ☐ Yes ☒ No **If yes, how many?** _____

Contract Term/Duration (for amended contracts, include existing term dates and amended dates): 6/3/2023 – 12/31/2023

Contract Amount (indicate existing amount, amended amount and new contract total):

<i>Current Contract Amount</i> (A)	<i>Additional Funds</i> (B)	<i>Total Contract Amount</i> (A+B)
\$10,815.00	\$0	\$10,815.00

<i>Current Contract Term</i>	<i>Added Time</i>	<i>New Ending Date</i>
6/3/2023 – 12/31/2023	None	N/A

NOTE:

- \$10,815 is the total amount of sponsorship fees
- Profit share amount TBD based on gross sales of apparel

Scope of work:

- Provision of advertising, signage, promotional opportunities and other negotiated benefits to Colorado Threads in exchange for sponsorship fee payments and profit sharing.

Was this contractor selected by competitive process? **If not, why not?**

- Yes, Open Market

Has this contractor provided these services to the City before? ☒ Yes ☐ No

Source of funds:

- Revenue Agreement

To be completed by Mayor's Legislative Team:

Resolution/Bill Number: _____

Date Entered: _____

Is this contract subject to: ☐ W/MBE ☐ DBE ☐ SBE ☒ XO101 ☐ ACDBE ☐ N/A

WBE/MBE/DBE commitments (construction, design, Airport concession contracts):

- N/A

Who are the subcontractors to this contract?

- N/A

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