

DENVER PARKS AND RECREATION

Land Use, Transportation, & Infrastructure Committee

Council Resolution 23-1690

11/7/2023



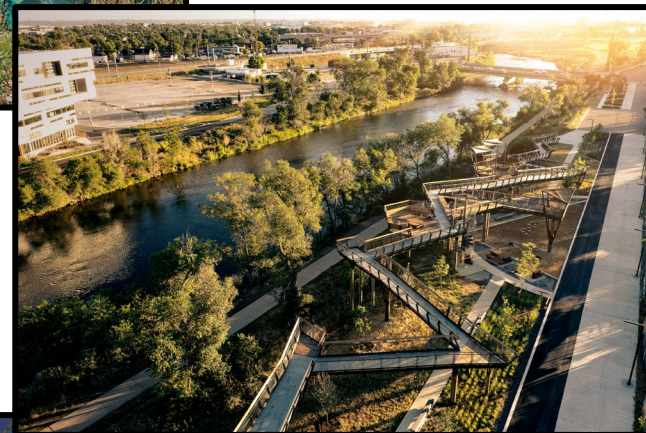
DENVER
PARKS & RECREATION

GAME PLAN
for a Healthy City



AGENDA

- Overview of DPR Cooperative Agreements
- Benefits of Partnerships
- RiNo Art District Partnership History
- Need for the First Amendment to the RiNo Art District Agreement



DPR Cooperative Agreements

- DRMC 2.4.4 – Powers & Duties of DPR
 - (F)(i) “To conduct negotiations for **cooperative agreements**...for the development of park and recreational facilities, programs, activities...”
- Define **relationships** and **responsibilities** for third-parties to maintain and operate programs or facilities on DPR land.
- Formalize **accountability** in partnerships, including information sharing, data collection, and reporting.
- Encompass hundreds of cultural, nonprofit and neighborhood partners critical to supporting the **advancement of DPR’s Game Plan goals.**



DPR Cooperative Agreements

Accelerate progress on DPR's *Game Plan for a Healthy City* goals.

- Expand DPR's capacity to provide high-quality, equitable and accessible park and recreation programs, amenities, and activities.
- Enhance investments in and empowerment of diverse Denver communities, individuals, and entrepreneurs.
- Provide opportunities for public engagement, education, volunteerism, and stewardship in line with DPR values.
- Support local economic revitalization and activation of public spaces, small businesses, and nonprofits.
- Provide on-site management, maintenance, and operations of legacy park and recreation system.



DPR Partnership with RiNo Art District



Phase 1:

EEB Building & Plaza

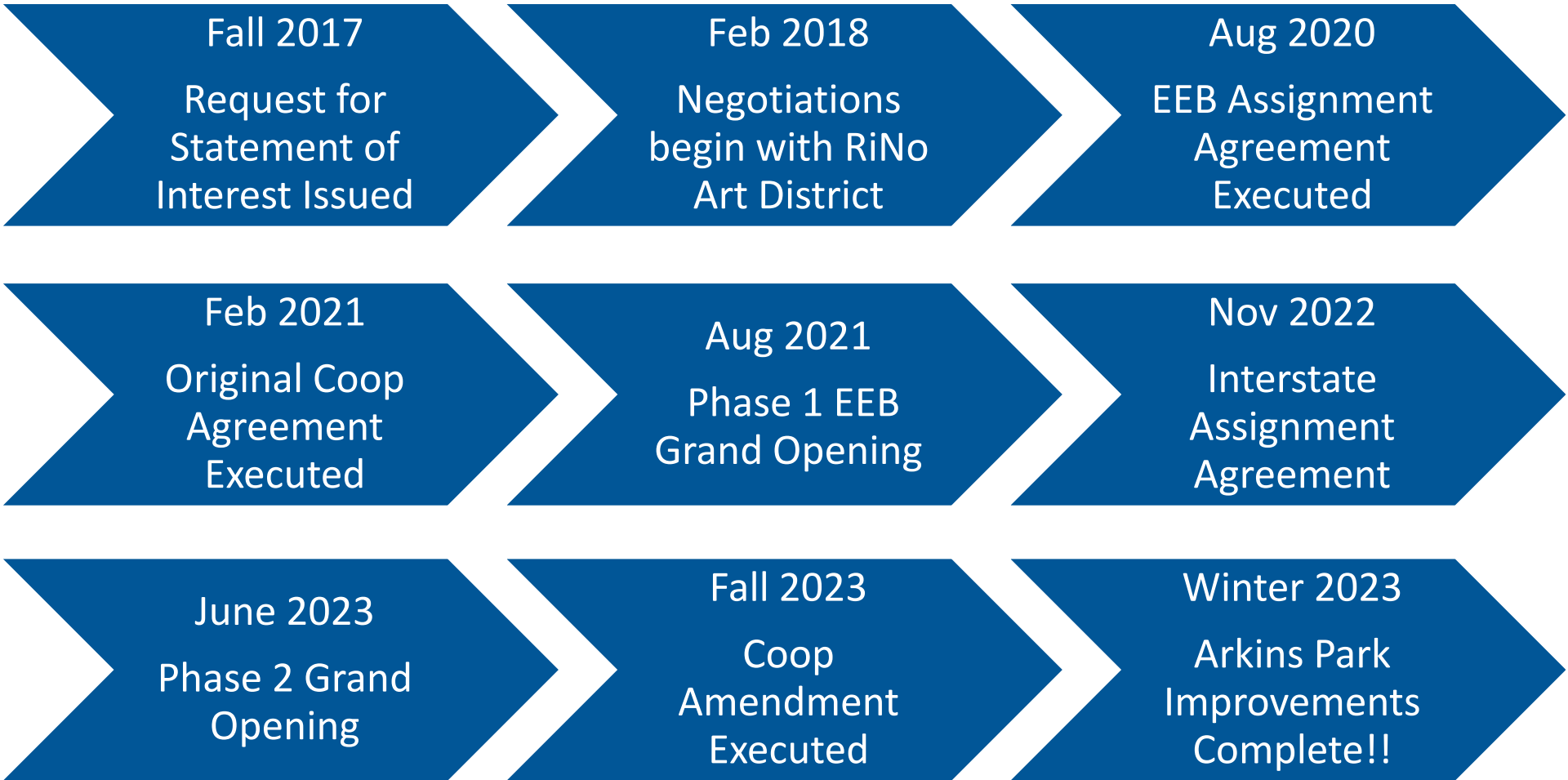
\$3.2 million contributed by RiNo

Phase 2:

Interstate Building and Plaza

\$6 million contributed by RiNo

RiNo Art District Partnership History



RiNo Cooperative Agreement

PHASE 1

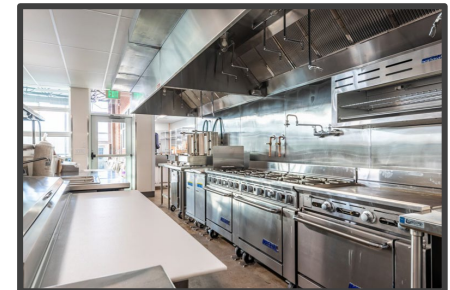
- In response to a Request for Stated Interest (RSI) in 2017, the City selected the RiNo Art District to renovate, reconstruct, operate, occupy, and maintain the EEB Building in Arkins Park.
 - to expand the delivery of educational and cultural programming along the S. Platte River for benefit of Denver residents & visitors of all ages, abilities, interests
 - to support local artists, entrepreneurs and community groups to celebrate connectivity, culture, and history
- Phase One opened in 2021 & includes:
 - Artist Studios, Art Workshops, River Rides, Art Markets, Story Time, Culinary Arts, First Fridays and more!



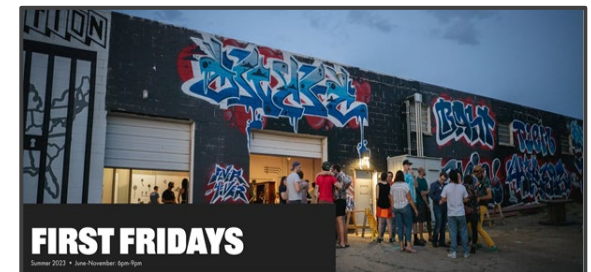
RedLine Studio & Alto Gallery



Denver Public Library



Comal Food Incubator

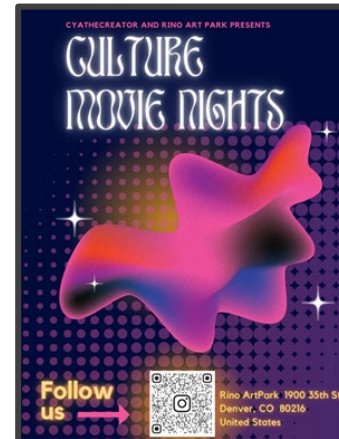
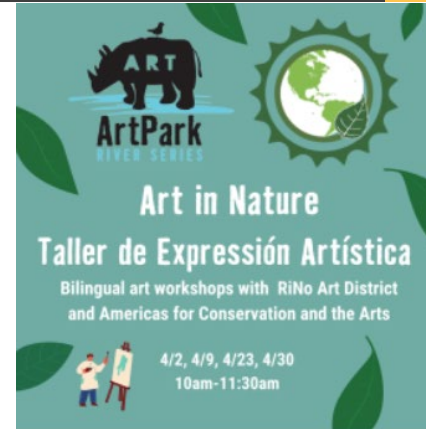


Additional RiNo Art District Programs

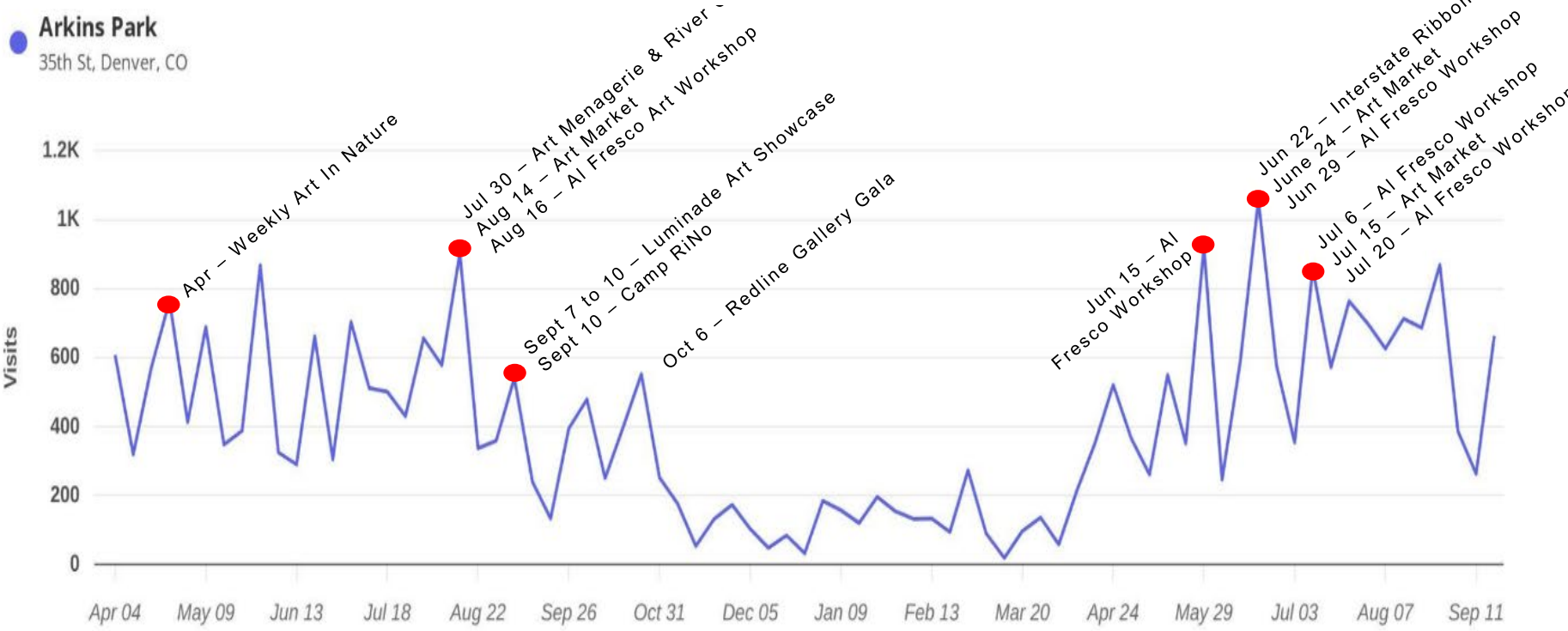
- RiNo River Ride + Art In Nature Series
 - 28 partner organizations
 - 46 free events
 - 240 lbs of trash collected
 - 100+ participants in bilingual program

- AI Fresco Family Night (2x/month)
 - Approx 200+ participants
 - Dinner + DPL Book Pop Up

- Art Markets (3x/summer)
 - 20+ vendors
 - Approx 500-700 participants



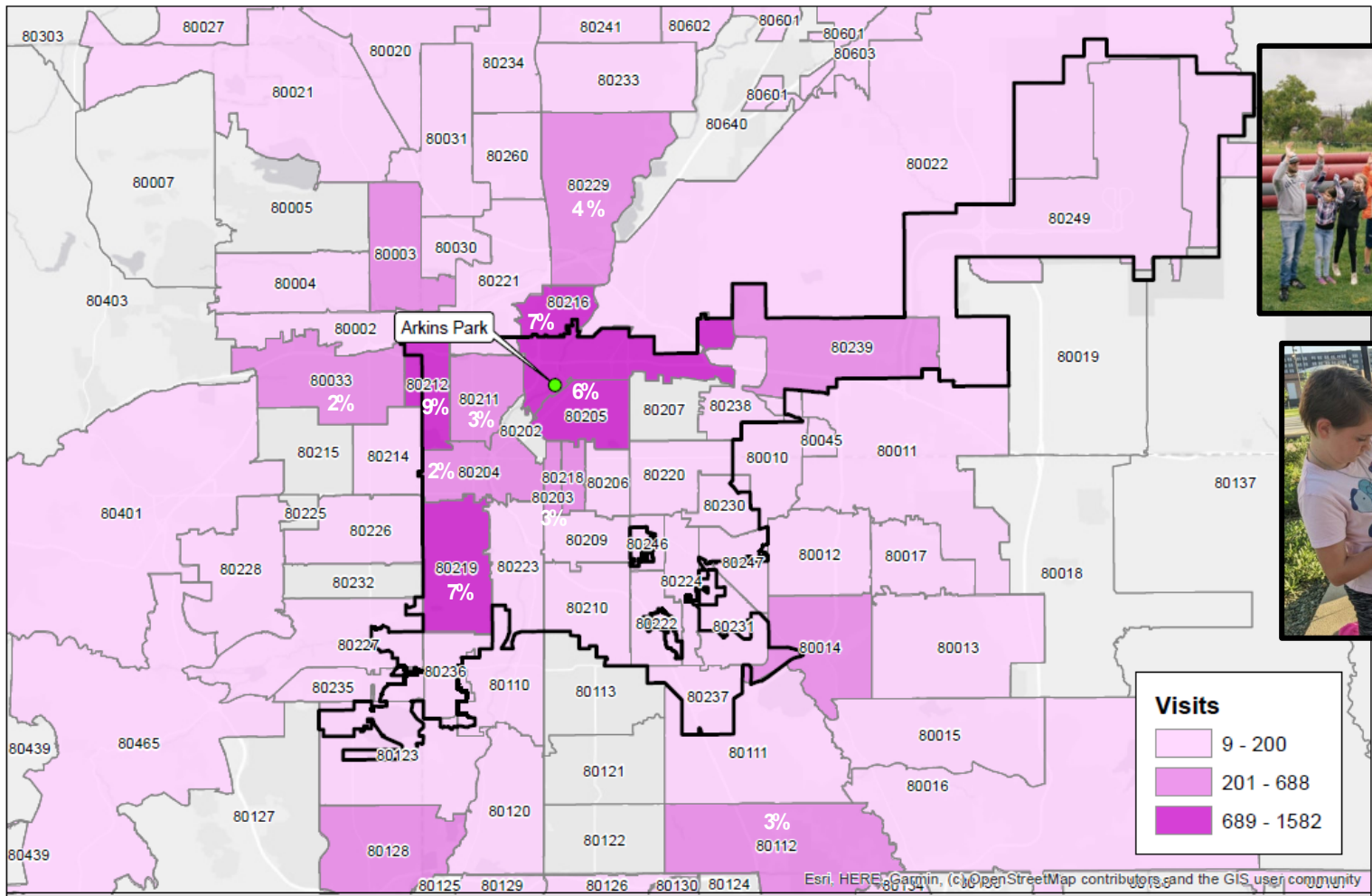
Arkins Park Visits Alignment with RiNo Activities



Weekly | Visits | Apr 1st, 2022 - Sep 25th, 2023
 Data provided by Placer Labs Inc. (www.placer.ai)
 **Graph does not show all RiNo programs and events

- Increased visitation aligned with RiNo programs & events
- RiNo events increasing in frequency and consistency
- Apr to Sept 2022 compared to Apr to Sept 2023
 - Average weekly visits rose from 513 to 561
- Summer visit dips aligned with holidays
 - Memorial Day, End of School, July 4th, Labor Day





Arkins Park Usership

Park Visits by Zip Code



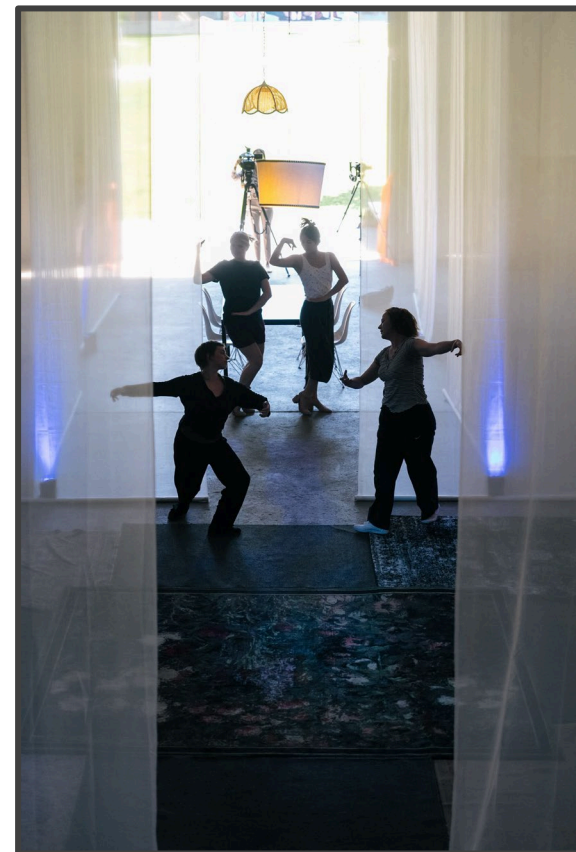
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RiNo Cooperative Agreement

PHASE 2 – First Amendment

- Phase Two extends the agreement to the Interstate Building in Arkins Court Park via the 1st amendment.
- Phase Two opens in 2023 to provide an affordable, multi-purpose creative space that supports local artists, businesses, nonprofits, and the community:
 - Visual and performance art programs
 - Immersive art workshops and demos
 - Health, fitness, environmental education classes
 - Language access classes
 - Community meetings, City events, Business events



Cooperative Agreement First Amendment Overview

CR23-1690 approves the first amendment to the Cooperative Agreement between DPR and RiNo Art District defining how RiNo programs and maintains facilities within Arkins Park.

- Integrates Interstate building into operating and reporting requirements.
- Clarifies public access to Arkins Park, the Buildings, and Plaza.
- Strengthens process for RiNo to hold events in Park and/or facilities.
- Outlines process for RiNo to make certain improvements and repairs to the facilities and property, including requirements for predictive and preventive maintenance.
- Authorizes fee revenue be retained by RiNo for Arkins Park and Park Buildings' programming, management, capital improvement, and/or maintenance needs.



Approval of the First Amendment to the Cooperative Agreement

CR 23-1690 – Amends a cooperative agreement between the City and County of Denver and RINO ART DISTRICT to occupy, operate, manage, and maintain the EEB and Interstate Buildings in Arkins Court Park for the use and benefit of the residents of Denver and the general public.

THANK YOU

Contact – Alaina.McWhorter@denvergov.org

✓ *Equity*

✓ *Access*

✓ *Activation*



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