

# DENVER PARKS AND RECREATION

Land Use, Transportation, & Infrastructure Committee

Council Bill 23-1691

11/7/2023



**DENVER**  
PARKS & RECREATION

**GAME PLAN**  
for a Healthy City



# DPR CHARGES & FEES

DRMC 2.4.4 – Powers & Duties of Department of Parks & Recreation

(A) Park and other recreational facilities. Management, operation and control of all facilities...including the right to make reasonable charges, subject to ordinance approval, for the use of any special facility or activity...”

✓ *EQUITY*

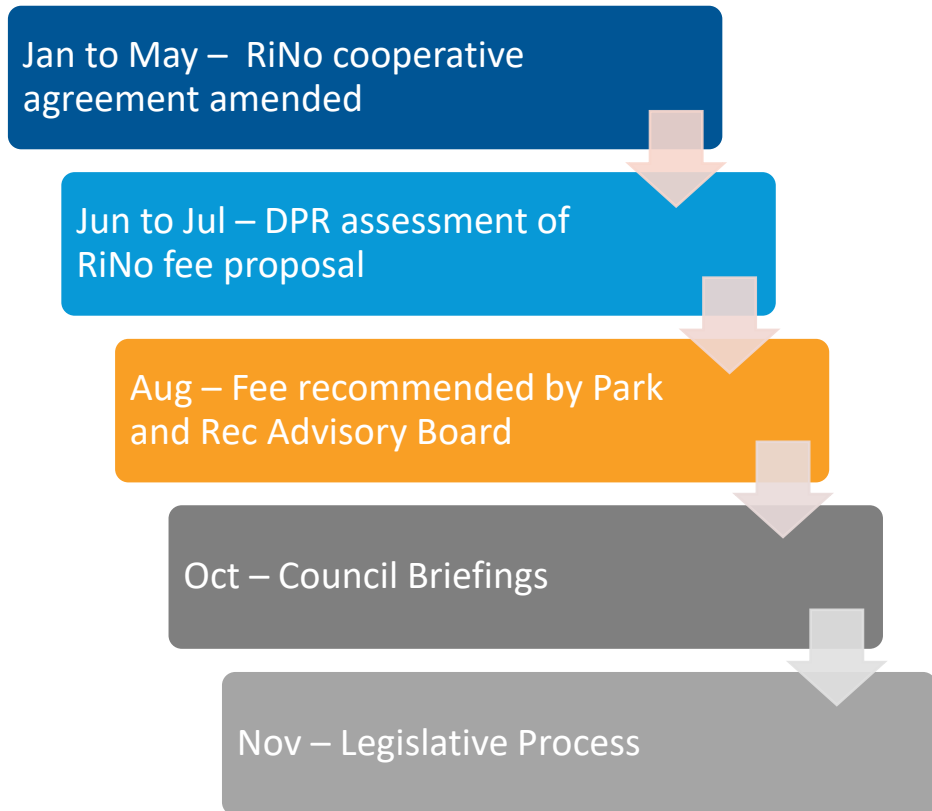
✓ *ACCESS*

✓ *AFFORDABILITY*

# WHY MODIFY FEES NOW

- To begin operating a **new Park facility**.
- To support progress in implementing the Game Plan for a Healthy City, expanding **access to arts, culture, education, and outdoor recreation** facilities and activities.
- To **align rates with comparable services**, including existing DPR rates.
- To expand **access, equity, and affordability** to new assets.

## Fee Timeline & Process



✓ **Community Benefit**

✓ **Cost Recovery**

✓ **Local/National Comps**

✓ **CPI**

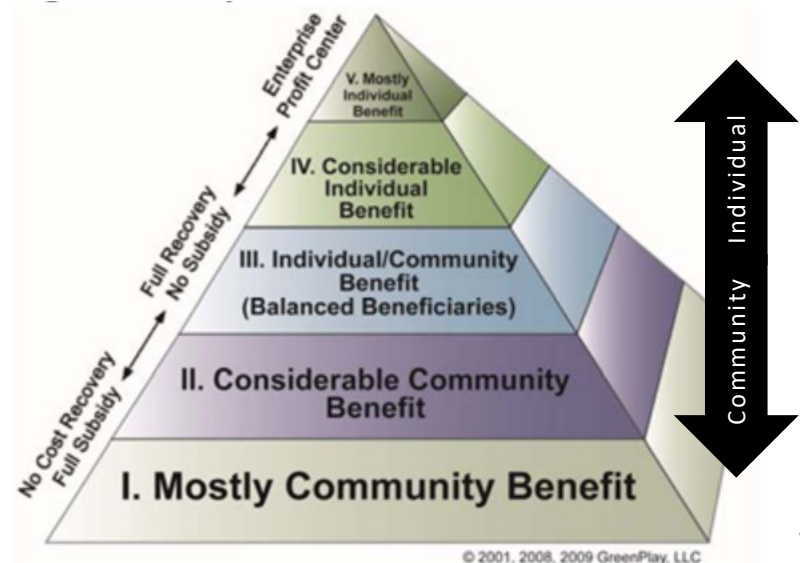
# DPR'S FEE SETTING METHODOLOGY

Resource Allocations & Priorities Plan (2013):

- **Community Benefit Model**
  - High community benefit = community funded sources such as General Fund.
  - High individual benefit = individual user fees, donations, or partnerships.
- Service Assessment Model
  - Identify **comparable services** to assess market changes.

Game Plan for a Healthy City (2019):

- “Achieve **cost recovery** targets for park and recreation facilities and services.”





# Arkins Park

**Phase 1:**

EEB Building & Plaza

\$3.2 million contributed by RiNo

**Phase 2:**

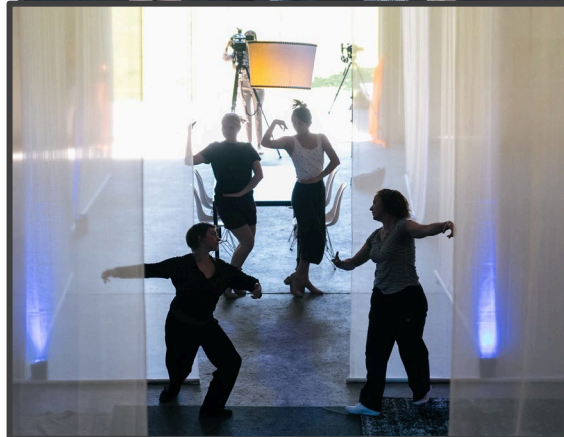
Interstate Building and Plaza

\$6 million contributed by RiNo



# Interstate Building

- Maximum rates reserved for private individuals and for-profit corporations.
- Discounted rates for non-profits, community groups, and arts organizations that expand access and affordability to the community.
- CPI language included to allow incremental increases up to a maximum 5% annually.



<i>Event Rental Comps</i>	<i>Daily Rate</i>	<i>Patio</i>	<i>Capacity</i>	<i>Sq. Feet</i>
Evergreen Lakehouse	\$9,000	Included	200	5000+
Denver Zoo – Conoco Garden Plaza + Pavilion	\$8,250	N/A	500	6000+
Asterisk Denver – Main Hall	\$8,000	\$3,000	700	10000+
CSU Spur Confluence Theatre	\$8,000	N/A	270	3000+
Denver Botanic Gardens – UMB Amphitheatre	\$8,000	N/A	1300	
<b>Interstate Building</b>	<b>\$8,000</b>	<b>Included</b>	<b>550</b>	<b>5500+</b>
Sante Fe Art District Space Gallery	\$7,500	None	300	3000+
Denver Botanic Gardens – Mitchell Hall	\$7,500	Included	550	4700+
Butterfly Pavilion – Full Facility	\$7,500	Included		7000+
McNichols (2 <sup>nd</sup> Floor)	\$6,500	\$1,000 - \$2,000	1000	
Denver Museum of Nature & Science – Leprino Atrium	\$6,000	No	550	7500+



**GAME PLAN**  
for a Healthy City

- ✓ **Affordable Rates**
- ✓ **Quality Venues**
- ✓ **Incredible Views**

# Comparing Spaces



The Asterisk \$8,000



Evergreen Lake House \$9,000



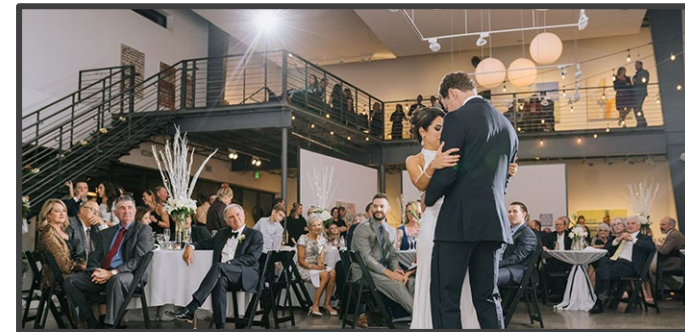
CSU Spur – Confluence Theatre \$8,000



Denver Zoo –  
Conoco  
Pavilion  
\$8,250



DBG – UMB  
Amphitheatre  
\$8,000



Sante Fe  
Art District –  
Space  
Gallery  
\$7,500



DBG –  
Mitchell Hall  
\$7,500



# Approval of the Arkins Court Park Facility Fee

CB 23-1691 – Amends Chapter 39 of Denver Revised Municipal Code regarding certain park and park related fees associated with use of facilities at Arkins Court Park.

# THANK YOU

Contact – [Alaina.McWhorter@denvergov.org](mailto:Alaina.McWhorter@denvergov.org)

✓ *Equity*

✓ *Affordability*

✓ *Accessibility*

✓ *Fiscal Responsibility*



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