1227-1271 S. Pearl Street

Request: From U-MS-3, UO-1, UO-2 to U-MS-5

Date: 12.18.2023

Presenter: Fran Peñafiel Vial



Presentation Agenda

- Request
- Location and Context
- Process
- Review Criteria







Request: from U-MS-3, UO-1, UO-2 to U-MS-5



Reminder: Approval of a rezoning is not approval of a proposed specific development project

- Property:
 - 45,312 sf
 - Multiple 1-1.5 story structures containing residential and commercial
 - A surface parking lot
- Requesting rezoning to match the property to the south and redevelop for denser commercial and housing



Presentation Agenda

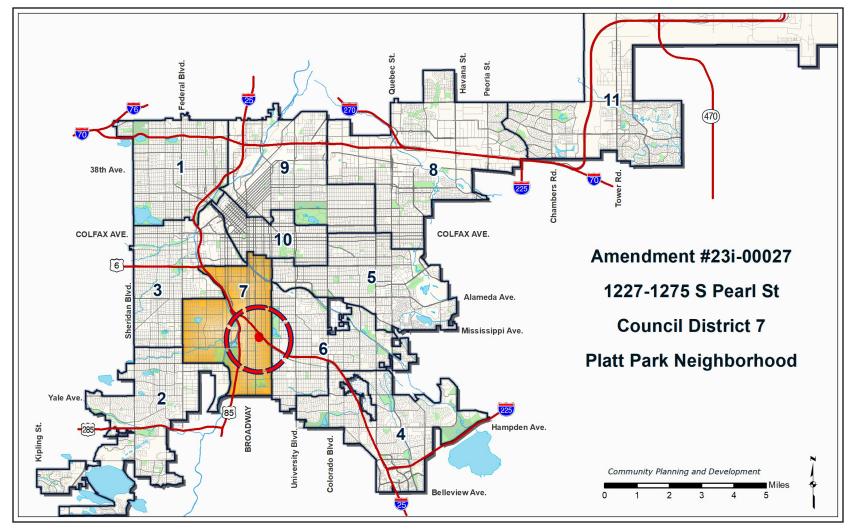
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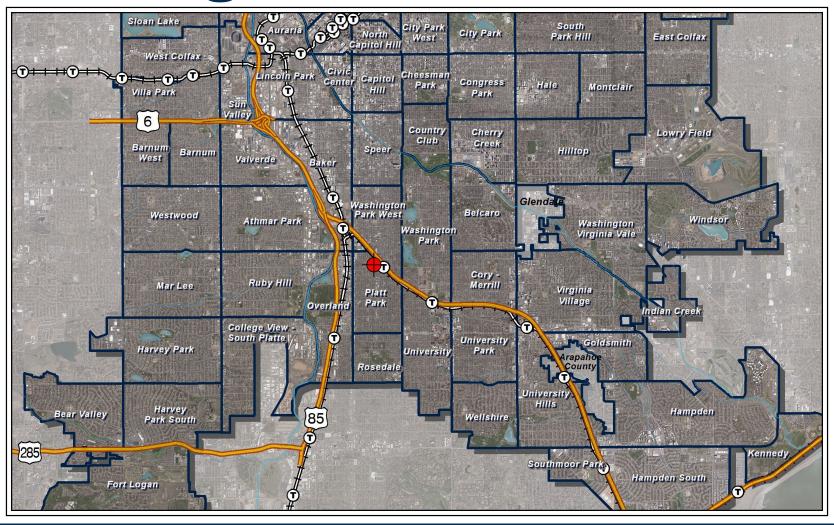


Council District 7 – Councilmember Alvidrez





Statistical Neighborhood - Platt Park





Existing Zoning – U-MS-3, UO-1, UO-2



U-MS-3, UO-1,
UO-2

Proximity to:

- U-MS-5, UO-1, UO-2
- U-MS-3, UO-1, UO-2
- U-SU-A1



View Plane

Washington Park View Plane



 5 story district requested would still comply with Washington Park view plane restrictions.

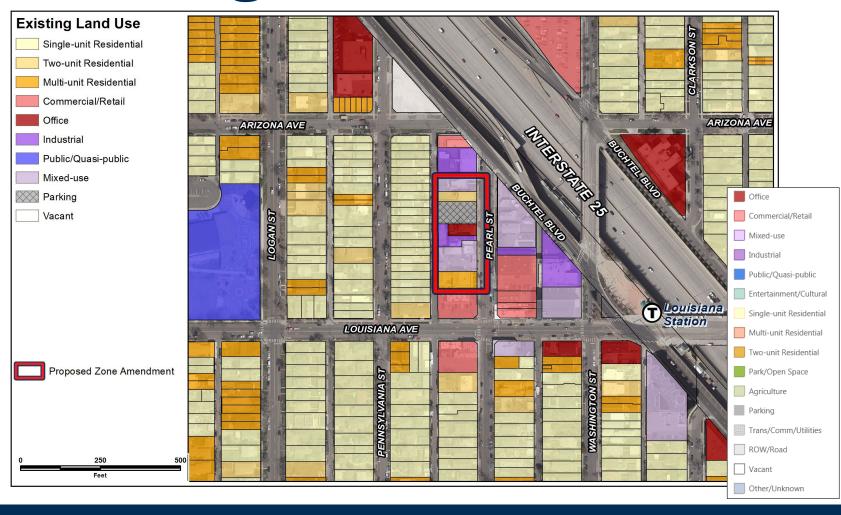
Max Building Height Under the View Plane

~75-foot max building height

Reference point is a point having an elevation of 5,324 feet above mean sea level and established at the mountain view indicator in Washington Park.



Existing Context – Land Use



Mixed-use, two-unit residential, parking, office, industrial

Adjacent to:

- Industrial
- Commercial/Retail
- Single-Unit Residential



Existing Context - Building Form/Scale





Agenda

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Process

- Informational Notice: 06/05/23
- Planning Board Notice: 10/17/23
- Planning Board Public Hearing: 11/01/23
- LUTI Committee: 11/07/23
- City Council Public Hearing: 12/18/23



Public Comments

- RNOs
 - No comments from RNOs
- One letter of support from the neighbors of the 1200 block of Pennsylvania Street to the west of the proposed rezoning. They noted Kentro's ongoing outreach and an executed GNA as the reasons for their support.



Planning Board

- Planning Board held a hearing on this item on 11/1
- The board voted unanimously to recommend approval
- Planning Board felt the plan guidance supported the height, especially considering the protected district standards.



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- 1. Consistency with Adopted Plans
- 2. Uniformity of District Regulations
- 3. Further Public Health, Safety and Welfare
- 4. Justifying Circumstances
- 5. Consistency with Neighborhood Context, Zone District Purpose and Intent



- 1. Consistency with Adopted Plans
 - Comprehensive Plan 2040
 - Blueprint Denver
 - Louisiana-Pearl Station Area Plan
- 2. Uniformity of District Regulations
- 3. Further Public Health, Safety and Welfare
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Comprehensive Plan 2040

Comprehensive Plan 2040

- Equitable, Affordable and Inclusive Goal 1 Strategy A Increase development of housing units close to transit and mixed-use developments
- Equitable, Affordable and Inclusive Goal 2 Strategy B Create a greater mix of housing option sin every neighborhood for all individuals and families
- Equitable, Affordable and Inclusive Goal 2 Strategy C Foster communities of opportunity by aligning housing strategies and investments to improve economic mobility and access to transit and services







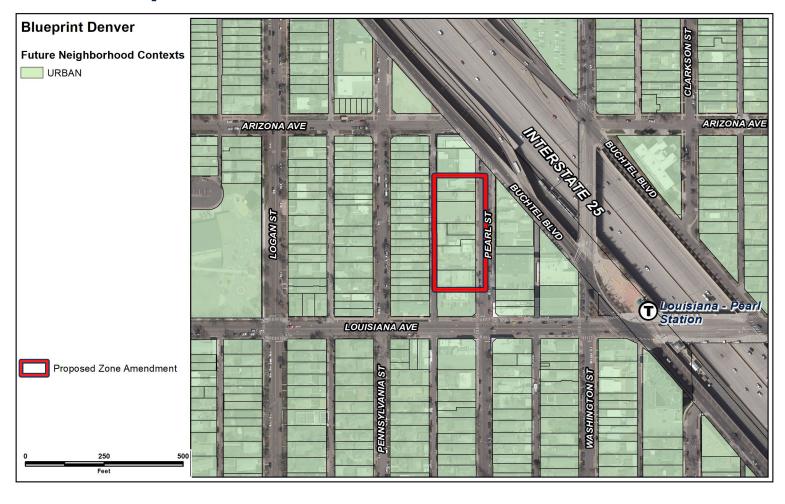


1. Consistency with Adopted Plans

- Comprehensive Plan 2040
- Blueprint Denver (2019)
- 2. Uniformity of District Regulations
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Blueprint Denver 2019

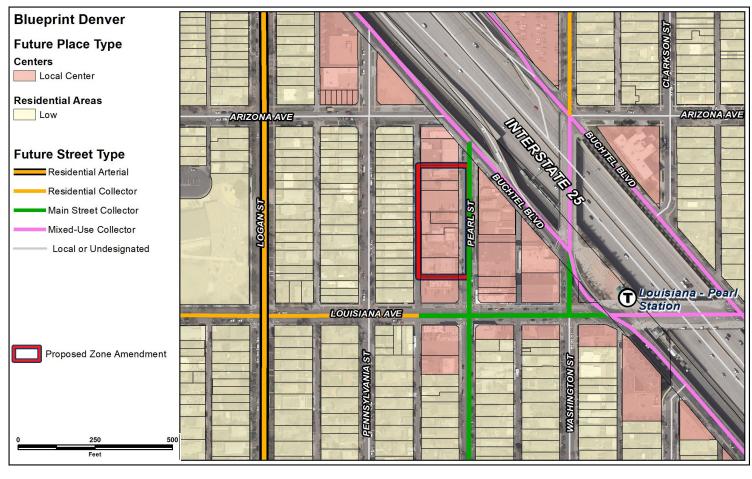


Urban

- Varying from multiunit to single-unit
- Mix of uses, good street activation
- Access to transit and amenities



Blueprint Denver 2019



Local Center

- Options for dining, entertainment, shopping
- Lower-scale with active frontages
- 3-stories

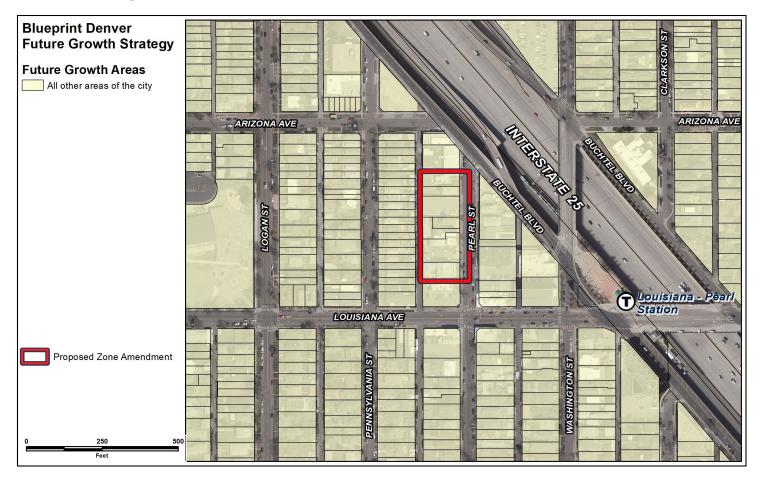
Main Street Collector

- Mix of use
- Pedestrian oriented
- Highly activated

Evaluation is based on the proposed zone district is consistent with the Future Street Classification, not to assess the traffic impacts of a specific development proposal.



Blueprint Denver 2019



Growth Areas Strategy

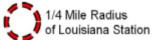
All other areas of the city. 20% of new housing and 10% of new jobs by 2040 (p. 51)

Louisiana-Pearl Station Area Plan (2007)









Reinvestment Area

- Desirable character
- Benefit from reinvestment and increased density
- Notable access to transit



Louisiana-Pearl Station Area Plan (2007)



Urban Neighborhood Station

- Variable, compact, dense
- Highest intensity near the station
- 1-5 stories

Protected Districts



Note: this is not a rendering of this site, just an example of how protected district setbacks work.



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- 1. Consistency with Adopted Plans
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- 4. Justifying Circumstances
 - Changing conditions
 - CPD finds this criteria is met through siting multiple new multi-story developments in the area, DOTI investments in safety upgrades near the station, and RTD upgrades to the station.
- 5. Consistency with Neighborhood Context, Zone District Purpose and Intent



- 1.Consistency with Adopted Plans
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CPD Recommendation

- CPD recommends approval, based on finding all review criteria have been met
- 1. Consistency with Adopted Plans
- 2. Uniformity of District Regulations
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