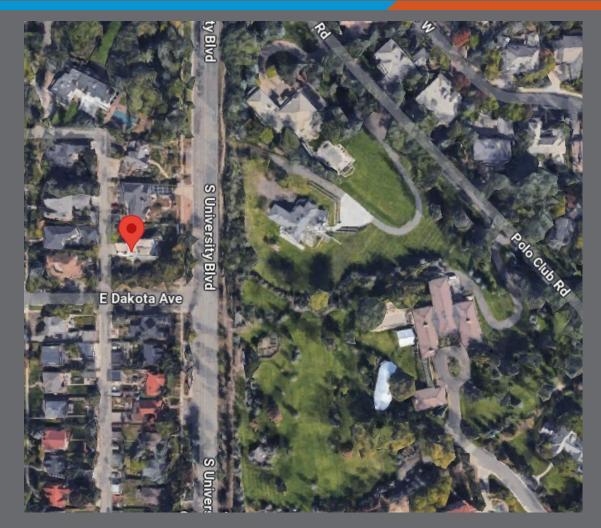
## Hegner/ Lorie House 2323 E. Dakota Ave

Land Use, Transportation, and Infrastructure

Abigail Christman, Principal City Planner March 19, 2024







## 2323 E. Dakota Ave.



#### 2323 E. Dakota Ave

#### Location

- Council District # 16
- Washington Park neighborhood
- At intersection of University Blvd. and E. Dakota Ave.

#### Zoning

S-SU-C

#### Owner and Applicant

- Owner- Thomas J. Amy and Carol B. Amy
- Applicants- Councilmember Paul Kashmann for Thomas J. Amy and Carol B. Amy



Casper Hegner, 1936



## Proposed Boundary





- Properties designated "as is"
  - No required improvements
- Design Review
  - Goal to preserve historic character of the property
  - All exterior alterations require Landmark review
- Demolition highly discouraged
  - Requires Commission review
- Eligible for Historic
  Preservation Tax Credits



Who Can Apply for Designation?

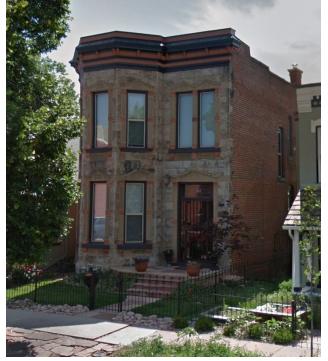
#### Community-driven process

- Owner(s) of the property
- Manager of Community
  Planning and Development
- Member(s) of City Council
- Three residents of Denver











#### Landmark Designation Eligibility

#### The structure or district must meet the following criteria \*:

- 1. Maintains its integrity
- 2. More than 30 years old, or is of exceptional importance
- 3. Meets at least three of ten criteria
- 4. The LPC considers the historic context

<sup>\*</sup>Per Landmark Preservation Ordinance (Chapter 30, DRMC)

#### Designation Criteria: Meet 4 out of 10

#### **History**

- A. Historic development of city
- B. Recognized persons who had influence on society

#### **Architecture**

- C. Visible characteristics of architectural style or type
- D. Significant example of recognized architect or master builder
- E. Significant innovation or technical achievement

#### **Geography**

- F. Familiar feature of neighborhood, due to physical character
- G. Understanding of urban environment through physical characteristics or rarity

#### Culture

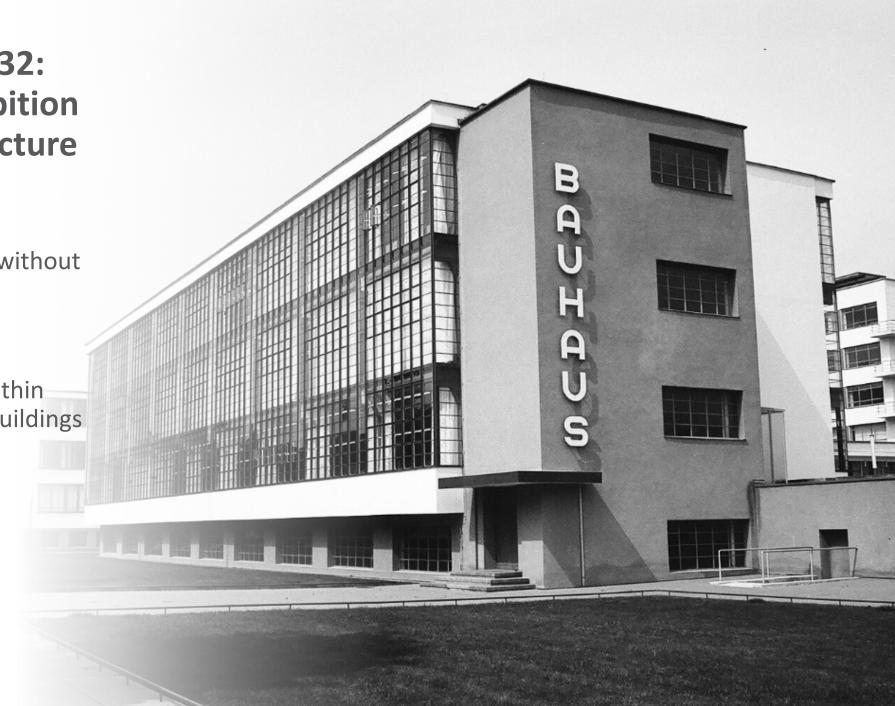
- H. Cultural understanding of how the site was used by past generations
- I. Physical attribute that is source of pride or cultural understanding
- J. Social movements, institutions, or patterns of growth that contributed to culture

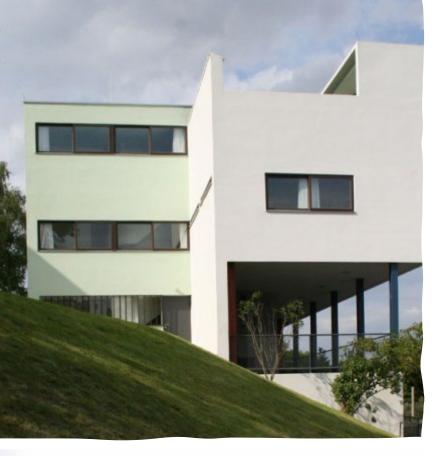


 Regularity and balance without symmetry

No applied ornament

 Volume over mass with thin surface materials giving buildings a lighter appearance







### International Style

- Avant-garde and architect-designed
- Modern architecture introduced by architects emigrating to escape chaos in Europe
- Brought experience with architecture designed to exploit modern materials and technology
- Emphasized building functionalism and the elimination of any features that were just decorative
- Most domestic examples from 1930s in Northeast or California

#### International Style Residential

- Minimal decoration
- Flat roof
- Smooth wall surfaces
- Asymmetrical
- Long ribbons of windows
- Plate glass windows set flush with wall
- Large blank expanses of exterior walls

areas of wall

Large blank

Flat roof

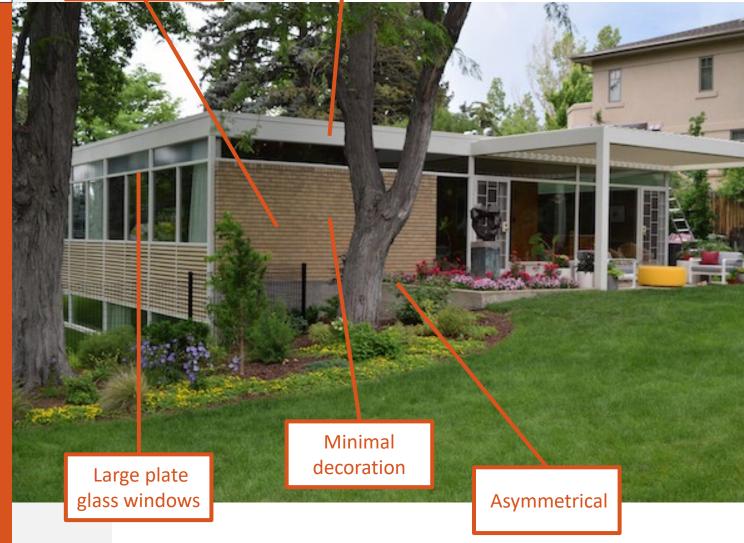


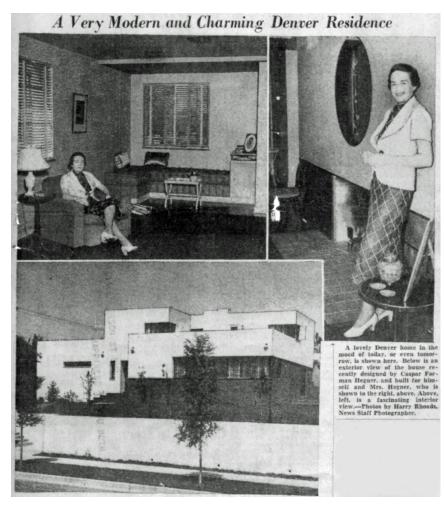
Image:

Joshel House, Denver, 1951

#### C. Embodies the distinctive visible characteristics of an architectural style or

type;

- Excellent example of an Internationalstyle residence in Denver
- Character-defining features of 2323 E.
  Dakota Ave.
  - Horizontality
  - Asymmetry
  - Ribbon windows
  - Cubist conception of building volumes
  - Lack of ornamentation
  - Flat roof



Rocky Mountain News, 1936



#### D. Significant example of the work of a recognized architect or master builder

- Casper Forman Hegner
  - Born 1909 in Ohio, moved to Denver in 1913
  - Degrees from Princeton and Yale
  - In 1931 he traveled to Europe and studied at the summer program of the American School of Fine Arts (Fontainebleau, France)



#### D. Significant example of the work of a recognized architect or master builder

- Casper Forman Hegner
  - Moved to Denver in 1935
  - 2323 E. Dakota Ave earliest Denver work and the most intact example of his early International-style dwellings
  - After WWII, established Smith,
    Hegner, and Moore and, later, Smith and Hegner



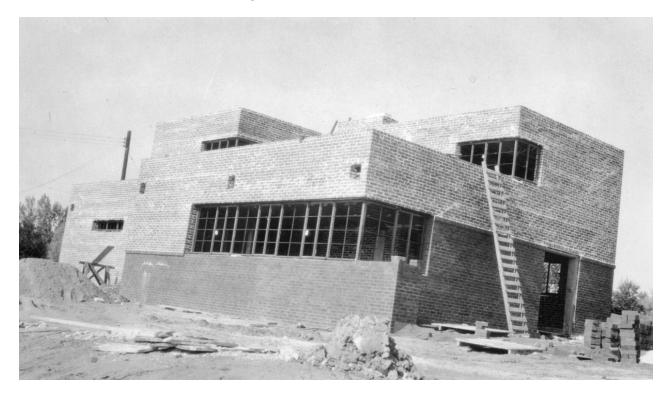
1949 University of Denver Classroom Building

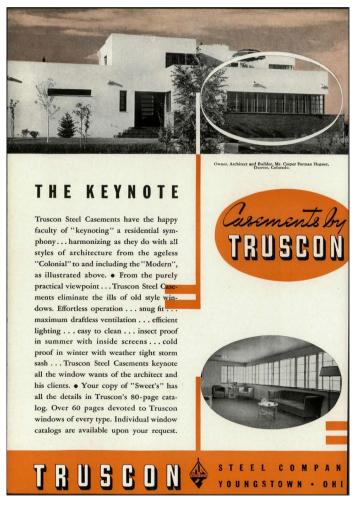


G. It promotes understanding and appreciation of the urban environment by

means of distinctive physical characteristics or rarity.

 Rare, early example of the International Style in Denver



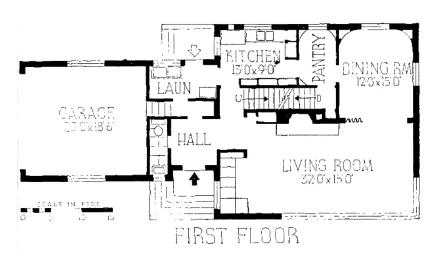


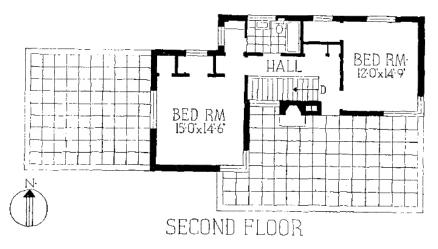
Pencil Points, 1937











Featured in Architectural Forum, "Fifty New Houses," 1937



B. It has direct and substantial association with a recognized person or group

of persons who had influence on society;

- Barry Lorie
  - Lived at 2323 E. Dakota Ave. from 1965-1985
  - Actor, producer, and public relations professional
  - Established Lorie-Litito Public Relations, handling Denver promotion and publicity for several studios, including Columbia



Denver Actors Barrie Lorie and Marion Neet, 1968



B. It has direct and substantial association with a recognized person or group

of persons who had influence on society;

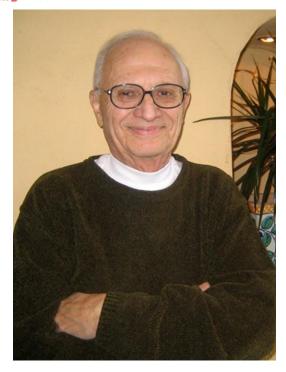
- Barry Lorie
  - Held senior executive-level publicity and marketing positions for Columbia, Fox, Universal, MGM, and Disney
  - Lorie: "If a movie is a big success, people often say it's because the film was good and it was booked into the right theaters. But if a movie fails, the marketing department gets the blame because people say the ads were lousy."



#### Barry Lorie, Veteran Hollywood Marketing Executive, Dies

He worked for Columbia, Fox, Universal, Disney and MGM and on films including "Close Encounters of the Third Kind" and "Thelma & Louise."

MIKE BARNES [F] JULY 16, 2012 3:18PM





#### Integrity





- Minimum alterations- 1949 addition by Hegner
- Maintains all aspects of integrity
  - Original location
  - Feeling, setting, and association
  - Design, materials, and workmanship



# Historic Context & Period of Significance

- Modern architecture in Denver
- Entertainment Industry
- Period of significance: 1936-1985
  - Hegner: 1936-1962
  - Lorie: 1965-1985

## Public Comment

1 support letter received:

"I live in a historic neighborhood and understand the value of these critical components of our built environment."

#### **Landmark Designation Review Criteria**

- Over 30 years of age
- Application meets at least three criteria
  - B. It has direct and substantial association with a recognized person or group of persons who had influence on society;
  - C. It embodies the distinctive visible characteristics of an architectural style or type;
  - D. It is a significant example of the work of a recognized architect or master builder;
  - G. It promotes understanding and appreciation of the urban environment by means of distinctive physical characteristics or rarity.
- Retains Integrity
- LPC considers the historic context

Based on the ordinance designation criteria and on the findings of the Landmark Preservation Commission (LPC) that the application meets the criteria for designation of a structure, staff recommends forwarding the application to the full council.