DENVER CITY COUNCIL

Proclamation

Proclamation No. 24-0512
Honoring Jane Lorimer

WHEREAS, Jane Lorimer was born in Fort Worth, Texas and moved to Colorado in 1966. Throughout the years when jobs took her to other states, she always found her way back to Colorado and considers it her home. Her first job in Denver was at Channel 9. Jane holds an executive MBA from the University of Colorado. She is a noted convention industry speaker and writer, and neighborhood activist. Jane has held numerous board positions within multiple professional associations; Denver neighborhood groups, and non-profits related to the cancer health field. She has won recognition awards with Coors, GES, and Denver's Inter-Neighborhood Cooperation; and

WHEREAS, Jane was owner and managing director for the Lorimer Consulting Group from 2001- 2020. Her company specialized in business intelligence and strategic development. Jane was the first female territory sales manager for Coors Brewing Company, where she introduced new sales approaches. She was also the first corporate exhibit manager for Coors where, she pioneered tradeshow/event management techniques that serve as industry standards today; She was the chief executive for the Center for Exhibition Industry Research (CEIR), formerly known as the Trade Show Bureau for North America, and brought its headquarters to Denver. She served as vice president client relations and industry analysis for GES, one of the nation's largest convention and tradeshow management companies; and

WHEREAS, Jane was dubbed one of the "Ten Most Influential People" in the display building industry, and selected as one of the Top Ten Legends in the exhibition building industry. She was featured in Ford Motor Company's "1000 Women of the Nineties" alongside Diane Sawyer, Jane Pauley, and Sandra Day O'Connor. Jane also served on an advisory committee funded by Lee Iacocca, held at Wayne State University in Detroit, which focused on reinventing aging industries; and

WHEREAS, Jane was first elected to the Winston Downs Community Association board in 2005 and served over 12 years on various terms thereafter, with her last four years as association President ending April 2024. She manages their neighborhood communications as well. In 2017, WDCA recognized Jane as "Our Neighborhood Star". She served as an Inter Neighborhood Cooperation (INC) Delegate from Winston Downs from 2006-2021; and

WHEREAS, Jane has served on the board for Denver's Inter-Neighborhood Cooperation (INC) and held numerous roles throughout her 20+ years with them. She began volunteering with the dinner committee then was appointed as the first Budget Chair in 2006. She was elected to their Board in 2007 and served as a board member until 2017. During her years with INC, she also took on chair roles for membership, the annual awards dinner and initiated their silent auction and sponsorships programs along with featured forums development and management. In 2011, she was recognized as Delegate of the Year and in 2018, she was awarded the President's award for her outstanding contributions throughout the years; and

WHEREAS, Jane's Lorimer's altruism and contributions will have a lasting impact on the residents of the Winston Down's community and exhibition industry for years to come. She is an exemplary citizen and a valued community member in Denver.

NOW THEREFORE, BE IT PROCLAIMED BY THE COUNCIL OF THE CITY AND COUNTY OF DENVER:

Section 1. That the Council of the City and County of Denver recognizes and honors Jane Lorimer's contributions and dedication to the citizens of Denver.

Section 2. That the Clerk of the City and County of Denver shall affix the seal of the City and County of Denver to this proclamation and that a copy be transmitted to Jane Lorimer.

PASSED BY THE COUNCIL April 15, 2024

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PRESIDENT