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BAC-9440

Contact Information

Contact Name	Virginia Ortiz	Home Address	
Preferred Phone	303-656-5482	Home City	Arvada
Preferred Email	virginia@gofarm.org	Home State	CO
Other Phone		Home Zip	8000
Other Email	vortiz1209@comcast.net	County	Jefferson
DOB		Hispanic or Latino origin or Descent?	Yes
SSN		Race/Ethnicity	Hispanic
Gender	Female	Other Ethnicity	
Other Gender		Salutation	Mrs.

Board Information

Board Name	Denver Commission on Aging	Other boards or commissions served	Board of Adjustment for Zoning
Status	New		

Work Information

Employer	GoFarm	Work Address	1301 Arapahoe Street, Suite 105
Position	Executive Director	Work City	Golden
Business Phone #	303-656-5482	Work State	CO
Work Email	virginia@gofarm.org	Work Zip	80401

Additional Information

Are you a registered voter?	Yes	Objection to appointment?	No
If so, what county?	Jefferson	Special Information	
Denver City Council District No	N/A	Registered Lobbyist	No
Conflict of Interest Explanation		Conflict of Interest	No

Education and General Qualifications

Name of High School	West High School	Name of Graduate School	
Location of High School	Denver, CO	Location of Graduate School	
# of Years Attended High school	3	# of Years Attended Graduate School	
Did you Graduate High School	Yes	Did you Graduate	

Graduate Major

Name of College Metro State College
Location of College Denver, CO
of Years Attended College 6
Did you Graduate College No
Undergrad Major Urban Studies

Reference Details

Reference Name #1 Gina Del Castillo
Reference Phone #1 303-359-0585

Reference Name #2 Christine Plentyhoops
Reference Phone #2 720-488-0516

Reference Name #3 Brian DeCorte
Reference Phone #3 215-589-4838

Agree to a background check

Owner Esther Lee Leach

Created By Denver Integration, 5/23/2024 5:15 PM
Last Modified By Denver Integration, 5/23/2024 5:15 PM

Notes & Attachments

VIRGINIA ORTIZ RESUME APRIL 3 2024.pdf

Type **Attachment**
Last Modified **Denver Integration**
Description **[View file](#)**

Virginia A. Ortiz Aguirre

Leading by example with dedication, compassion, and collaboration.

(303) 656-5482 - vortiz1209@comcast.net

Professional Experience

- **Leadership:** For more than 30 years, I have developed, directed, and sustained non-profit organizations as a trusted, methodical, and collaborative leader with an unwavering commitment to non-profit excellence.
- **Community Development:** Experienced in commercial and affordable housing development, homeownership and self-sufficiency programming, small business development, community organizing, and neighborhood revitalization.
- **Fund Development:** Seasoned professional with strong connections with private and public funding sources. Demonstrated experience with grant writing, individual donor cultivation, capital campaigns, fundraising events, donor database management, and community outreach.
- **Marketing and Communications:** Effective interaction and communication skills. Ability to direct all aspects of marketing and communications, including website design, social media communications, and design of promotional materials. Proven ability to form and maintain mutually beneficial relationships with people from diverse socio-economic and cultural backgrounds. Strong public speaking and group facilitation skills.
- **Professional Consulting:** Provided the following services for numerous local, national, and international non-profits and faith-based organizations: 501(c)3 formation, grant writing, events coordination, capital campaign development, board training, and strategic planning.

Employment History

- **Executive Director, GoFarm, Golden, CO** July 2021 – Present
Responsible for leading and advancing GoFarm's mission of training and supporting new farmers to launch sustainable farm businesses, connecting communities to local agriculture, building knowledge and value for local food systems, and increasing equitable access to nutrient-rich food grown in Colorado.
- **Owner, Community Building Solutions (CBS Consulting), Arvada, CO** May 2013 – Present
Providing non-profit consulting services including organizational development, strategic planning, board development, and fund raising/grant writing for numerous organizations.
- **Chief Development Officer, Bayaud Enterprises, Denver, CO** September 2019 – July 2021
Responsibilities included agency leadership, fund development, marketing/communications, board development, and strategic planning. Bayaud provides employment through social enterprise ventures, job services, mental health counseling, and other essential services for single adults and families challenged with disabilities, homelessness and/or poverty with a \$15 million budget.
- **Director of Development, Mile High Ministries, Denver, CO** March 2017 – September 2019
Responsibilities included agency leadership, fund development, marketing/communications, program development, strategic planning, and community outreach. Launched and directed a \$4 million affordable housing capital campaign. MHM serves individuals and families rebuilding from homelessness, addiction, and past incarceration.
- **Development Director, Rocky Mountain Youth Clinics, Thornton, CO** January 2015 – February 2017
Responsibilities included agency leadership, fund development, marketing/communications, and volunteer management for 15 integrated, pediatric clinics.
- **Executive Director, ACCESS Housing, Commerce City, CO** January 2008 – April 2013
Stabilized a declining organization by increasing grant and individual donor support, establishing financial and management systems, building board capacity, and expanding self-sufficiency programming and housing opportunities for homeless families.

- **Development Director, Centro San Juan Diego, Archdiocese of Denver, CO** May 2004 – December 2007
Launched and completed a capital campaign to restore a former Catholic school building and secured funding for programming and general operations. Also established adult education and self-sufficiency programming for Latino immigrants.
- **Program Director, CO Foundation for Families and Children, Denver, CO** January 1999 – April 2004
Provided grants and technical assistance to non-profits across Colorado. Coordinated a state-wide conference for 300 non-profit and public agency officials and authored a workbook titled, On Solid Ground: Family Support and Sustainable Community Economic Development that was distributed nationally to support non-profits and faith-based organizations.
- **Deputy Director, NEWSED Community Development Corporation** February 1984 – October 1998
Served as the Deputy Director of NEWSED and Executive Director of the Santa Fe Drive Redevelopment Corporation, a sister organization of NEWSED. Directed the revitalization of Santa Fe Drive from West 6th to Colfax Avenues to support increased minority business ownership, neighborhood revitalization, and job creation for low-income residents. Secured and managed \$4 - \$10 million annually for general operations, streetscape improvements, community development projects, and self-sufficiency programming for youth and adults. Conceptualized and directed Denver's Cinco de Mayo Celebration. Managed commercial real-estate and strip malls. Developed and managed a Grease Monkey franchise at 8th Avenue and Santa Fe Drive and 2,000 square feet of commercial/retail space. Launched and directed a home ownership program. Secured funding and redeveloped a 2,000 square foot office building, three parking lots, and a 12-unit apartment complex. Prepared business plans and secured financing for family-owned businesses. Facilitated access to loans and façade renovation grants for merchants and directed the design and construction of commercial streetscape beautification projects to support the Santa Fe Arts District.

Community Engagement

- City of Golden, Racial Equity, Diversity, and Inclusivity Task Force
- Denver Basic Income Project, Board Chair
- The Denver Foundation Advisory Committee on Community Impact
- Denver Zoning Board (10 years) – Appointed by former Mayor Wellington Webb
- Colorado Correctional Industries – Appointed by former Governor Roy Romer
- Denver Neighborhood Health Program Advisory Board – Appointed by former Mayor Federico Pena
- Activate Workforce, Inc., Board Chair
- Ricardo Flores Magon Academy, Board President
- Denver Community Reinvestment Alliance, Board President
- Elyria/Swansea Community Economic Development Corporation, Board President
- KIPP Sunshine Peak Academy, Founding Board Treasurer
- Hispanics of Colorado, Inc., Board Treasurer
- Servicios de La Raza, Inc., Board Treasurer
- Chinook Fund, Board of Directors Member
- National Catholic Campaign for Human Development, Board of Directors Member
- UCD Community Development Work Study Program, Advisory Board Member

Education and Training

- El Pomar Foundation, Executive Leadership Program September 2009
- Metropolitan State College, Urban Studies 1993 - 1999
- National Management Training Laboratory December 1998
- National Development Training Institute Graduated June 1989
- Trinidad State Junior College 1979 - 1981