Healthy Food for Denver's Kids (HFDK) Initiative
Executive Summary

Overview: The Healthy Food for Denver's Kids Initiative (Initiated Ordinance 302) proposed to increase taxes to establish a fund for healthy food and food-based education for Denver's youth. The ballot measure was approved by voters in November 2018 and went into effect in January 2019. The 0.08% increase in sales and use tax within the City and County of Denver is expected to generate approximately $11 million dollars annually for ten years. The money will be disbursed through competitive grants to agencies of local government and non-profit organizations. The funding will be aimed primarily at low-income and at-risk youth, and funding decisions will be made by a Commission made up of non-profit, government, and community member volunteer appointees. The Healthy Food for Denver's Kids has granted almost $66.5M to over 95 organizations.

Purpose of the Funds:

- Help Denver's kids (primarily low income or at-risk) have year-round access to up to three meals and healthy snacks per day
- Hands-on experiential education and public health programs about farming, gardening, cooking, home economics, nutrition and healthy eating
- Preferential procurement of food from Colorado farms, ranches, and food manufacturers
- Organizations must conduct the majority of their activities within the City and County of Denver, and principally benefit the city and its residents
- Grantees must provide regular reporting on activities funded
- Some funds can cover administration for applicant organizations, but no more than 10% can go towards City administration costs

Contracts:

- The grantees were selected through a competitive selection process (RFP).
- Eight contracts submitted for resolution requests are renewals from the third round of grants that were awarded. The grantees were selected through a competitive selection process (RFP) and had the option for an additional year of renewal. The renewal requests were done through an extensive review process by the HFDK Commission review committees through new budget submissions and presentations. The programs include providing food and food education to Denver's youth.
- Two contracts submitted for resolution requests are amendments from the HFDK02 and HFDK04 cohorts. The HFDK02 contract is requesting a no-cost extension to complete their work. The HFDK04 contract is requesting a slight amendment to their scope of work. Neither have additional funding approved for their contracts.
- Thirteen contracts submitted for resolution requests are new contracts. These were selected through a competitive RFP process for the HFDK05 cohort.

- **The total amount for approval is $23,393,424.11.**

Summary of Resolutions Submitted;

Number	Name of Organization	Total Contract Amount	New Contract/ Amendment
1	Boys and Girls Clubs of Metro Denver, Inc.	$1,100,000.05	New
2	Bright Beginnings, dba Bright by Text	$545,578.00	Amendment
3	Clayton Early Learning, Trustee, George W. Clayton Trust,	$1,891,718.16	Amendment
4	Colorado League of Charter Schools	$549,020.39	New
5	Commún Denver, Inc.	$1,100,000.00	New
6	Denver Health and Hospital Authority	$1,645,928.00	Amendment
7	The Denver Inner City Parish, Inc.	$1,099,991.39	New
8	School District No. 1 In The City And County Of Denver And The State Of Colorado,(Denver Public Schools, Career And Technical Education)	$958,668.00	New
9	Ekar	$913,771.64	New
10	Focus Points Family Resource Center	$722,782.50	Amendment
11	Frontline Farming	$ 847,145.48	Amendment
12	Jovial Concepts, Inc.	$669,288.47	New
13	LifeSpan Local	$1,595,810.21	Amendment
14	Metro Caring	$1,201,724.51	Amendment
15	Mile High 360	$971,641.00	Amendment
16	Montbello Organizing Committee	$1,099,989.00	New
17	Regents of University of Colorado (Rocky Mountain Prevention Services)	$759,081.50	Amendment
18	Sewall Child Development Center, Inc.	$1,059,797.20	New
19	Spirit of the Sun	$968,000.07	New
20	Urban Peak Denver	$905,503.50	New
21	Urban Symbiosis, Inc.	$687,697.40	New
22	School District No. 1 In The City And County Of Denver And The State Of Colorado (Vista Academy)	$1,099,472.20	New
23	WeeCycle	$1,011,705.44	Amendment
	TOTAL AMOUNT	**$23,393,424.11**	