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## BAC-8437

### Contact Information

|                 |            |                                       |  |
|-----------------|------------|---------------------------------------|--|
| Contact Name    | Jory Zhang | Home Address                          |  |
| Preferred Phone |            | Home City                             |  |
| Preferred Email |            | Home State                            |  |
| Other Phone     |            | Home Zip                              |  |
| Other Email     |            | County                                |  |
| DOB             |            | Hispanic or Latino origin or Descent? |  |
| Gender          | Male       | Race/Ethnicity                        |  |
| Other Gender    |            | Other Ethnicity                       |  |
| Title           |            | Salutation                            |  |
|                 |            | Pronouns                              |  |

### Application

|        |             |                           |  |
|--------|-------------|---------------------------|--|
| Status | Reappointed | Council Resolution Number |  |
| Notes  |             |                           |  |

### Board Information

|            |                                                            |                                    |  |
|------------|------------------------------------------------------------|------------------------------------|--|
| Board Name | Denver Asian American Pacific Islander Commission (DAAPIC) | Original Start Date                |  |
|            |                                                            | End Date                           |  |
|            |                                                            | Other boards or commissions served |  |

### Work Information

|                  |  |              |  |
|------------------|--|--------------|--|
| Employer         |  | Work Address |  |
| Position         |  | Work City    |  |
| Business Phone # |  | Work State   |  |
| Work Email       |  | Work Zip     |  |

### Additional Information

### Education and General Qualifications

|                                 |  |                                     |  |
|---------------------------------|--|-------------------------------------|--|
| Name of High School             |  | Name of Graduate School             |  |
| Location of High School         |  | Location of Graduate School         |  |
| # of Years Attended High school |  | # of Years Attended Graduate School |  |

Did you Graduate  
High School

Did you Graduate

Graduate Major

Name of College

Location of College

# of Years Attended  
College

Did you Graduate  
College

Undergrad Major

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### Reference Details

Reference Name #1

Reference Email #1

Reference Phone #1

Reference Address #1

Reference Name #2

Reference Email #2

Reference Phone #2

Reference Address #2

Reference Name #3

Reference Email #3

Reference Phone #3

Reference Address #3

Agree to a  
background check

Owner Esther Lee Leach

Created By Denver Integration, 11/8/2022 3:01 PM

Last Modified By Denver Integration, 12/6/2024 1:15 AM

### Notes & Attachments

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#### Certificate of Appointment - a075d00001XVLXe.docx

|               |                           |
|---------------|---------------------------|
| Type          | Attachment                |
| Last Modified | Romaine Pacheco           |
| Description   | <a href="#">View file</a> |

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#### Cograts Reappointment Letter - a075d00001XVLXe.docx

|               |                           |
|---------------|---------------------------|
| Type          | Attachment                |
| Last Modified | Romaine Pacheco           |
| Description   | <a href="#">View file</a> |

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#### JoryZhang Resume.pdf

|               |                           |
|---------------|---------------------------|
| Type          | Attachment                |
| Last Modified | Denver Integration        |
| Description   | <a href="#">View file</a> |

# Jiasheng (Jory) Zhang

## Core Competencies

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|                               |                         |              |                            |
|-------------------------------|-------------------------|--------------|----------------------------|
| Project/Operations Management | Business Development    | Leadership   | Data Visualization/Tableau |
| Risk Management               | Negotiation & Diplomacy | Agile/DevOps | SQL                        |
| Strategic Planning            | Product Research        | Reporting    | Valuation                  |

## Project

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**Snote**, Denver, CO (snote.carrd.co) June 2022 – Present

*Founder/Non-profit*

- Implemented agile process to create a customer-collabrative and lean environment
- Led team through two moderate pivots, redefining strategy and shifting team to the new vision
- Drove product vision, strategies, design, roadmap, and execution based on customer needs and competitive landscape
- Developed feature specs, designed user experiences and wireframes, and created data flow and architecture

## Professional Experience

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**SumUp Inc**, Boulder, CO November 2020– August 2022

*Risk Analyst*

- Guided development of company internal monitoring tool for banking product and tested and implemented ML fraud transaction auto-detection solution
- Designed internal risk review process flows and procedures, created rules and framework for transaction monitoring, and ensured the Risk & Fraud team is properly trained
- Achieved 70% decrease in chargeback rate
- Published fraud prevention articles to support and educate businesses to build awareness of potential fraud risks throughout their organizations
- Conducted several market competitive analyses for B2B and B2C products, interviewed test users, conducted ethnography, and produced improvement guidance for features and UX workflow

**Promontory Financial Group**, Denver, CO June 2018 – October 2020

*Anti-money Laundering Analyst*

- Applied analytical and reasoning skills to compose comprehensive supporting investigative narratives
- Interpreted and applied government regulatory and project policies, composed suspicious activity reports(SAR)
- Managed due diligence and made recommendations with efficiency and sound decision-making skills
- Monitored cross-border money movements to help clients comply with BSA, Reg E, and other regulations

**UBS Financial Service, Inc**, Denver, CO December 2015 – July 2016

*Wealth Management Intern*

- Enhanced knowledge and understanding of investment concepts based on modern portfolio theory
- Analyzed and assessed potential clients with Net Worth of over \$1MM to build up a target client list
- Assisted First Vice President in arranging events and maintaining and improving clients' relationships

## Leadership Experience

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**City of Denver Asian American & Pacific Islander Committee (DAAPIC)**, Denver, CO 2021 - Present

*Commissioner*

- serves as a support liaison and facilitator between the AAPI community in Denver, the Agency for Human Rights and Community Partnerships, and the office of the Mayor of Denver

**Commission legislative Committee, Colorado General Assembly**, Denver, CO Present

*Commissioner*

- tracks legislation at the state level and leads respective commission's policy advocacy efforts

## Education

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**University of Denver, Daniels College of Business**, Denver, CO 2013 – 2017

*BSBA, Finance, Minor in Real Estate*

**Scrum.org**, Professional Certification: PSM

**Chinese Mandarin** (Fluent)