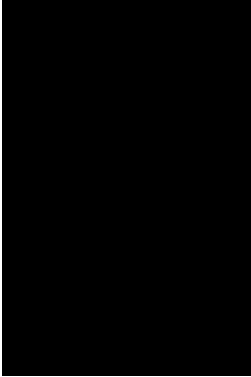
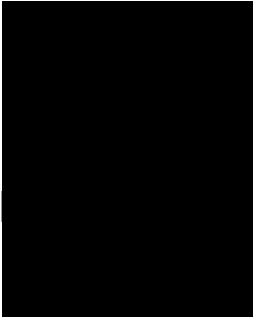
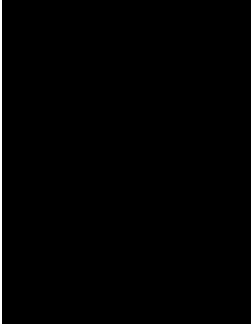
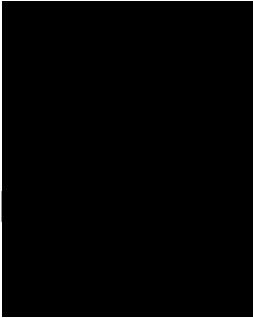
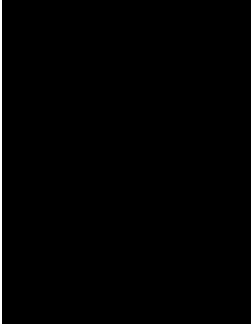
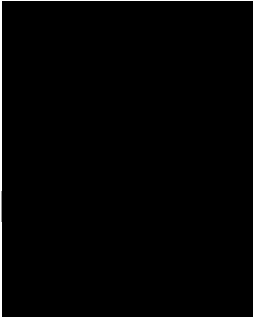
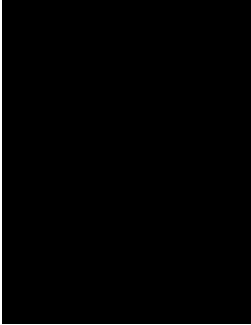
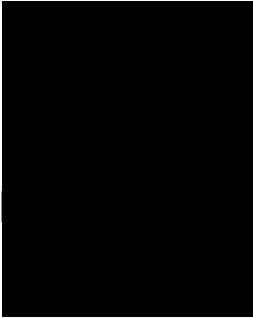
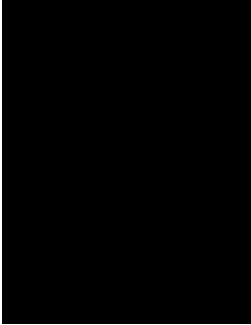
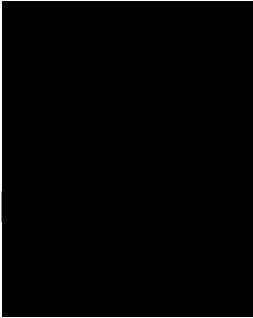
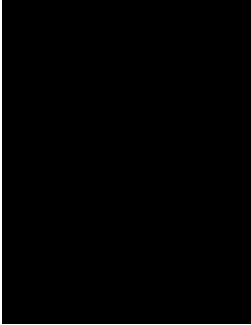
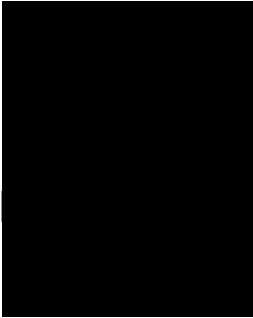
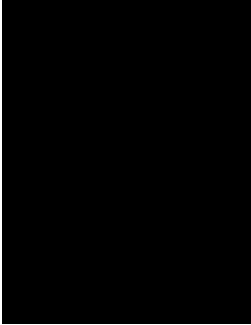
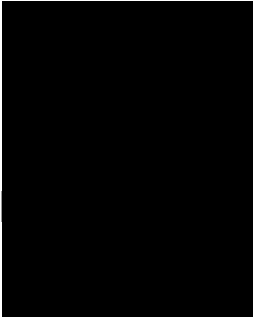
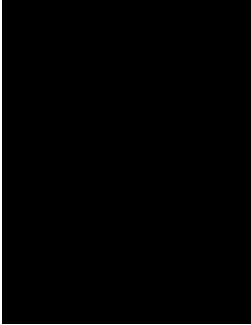




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BAC-7960

Contact Information

Contact Name	Lulu Lantzy	Home Address	
Preferred Phone		Home City	
Preferred Email		Home State	
Other Phone		Home Zip	
Other Email		County	
DOB		Hispanic or Latino origin or Descent?	
Gender		Race/Ethnicity	
Other Gender		Other Ethnicity	
Title		Salutation	
		Pronouns	

Application

Status	Appointed	Council Resolution Number	
Notes			

Board Information

Board Name	Denver Asian American Pacific Islander Commission (DAAPIC)	Original Start Date	
		End Date	1/22/2025
		Other boards or commissions served	

Work Information

Employer	Emily Griffith Technical College	Work Address	1860 Lincoln Street
Position	Director of Innovation and Partnerships	Work City	Denver
Business Phone #	720-423-4700	Work State	CO
Work Email	lulu.lantzy@emilygriffith.edu	Work Zip	80203

Additional Information

Education and General Qualifications

Name of High School	Walled Lake Western	Name of Graduate School	
Location of High School	Walled Lake, MI	Location of Graduate School	
# of Years Attended High school	4	# of Years Attended Graduate School	

Did you Graduate High School Yes

Did you Graduate

Graduate Major

Name of College University of Michigan

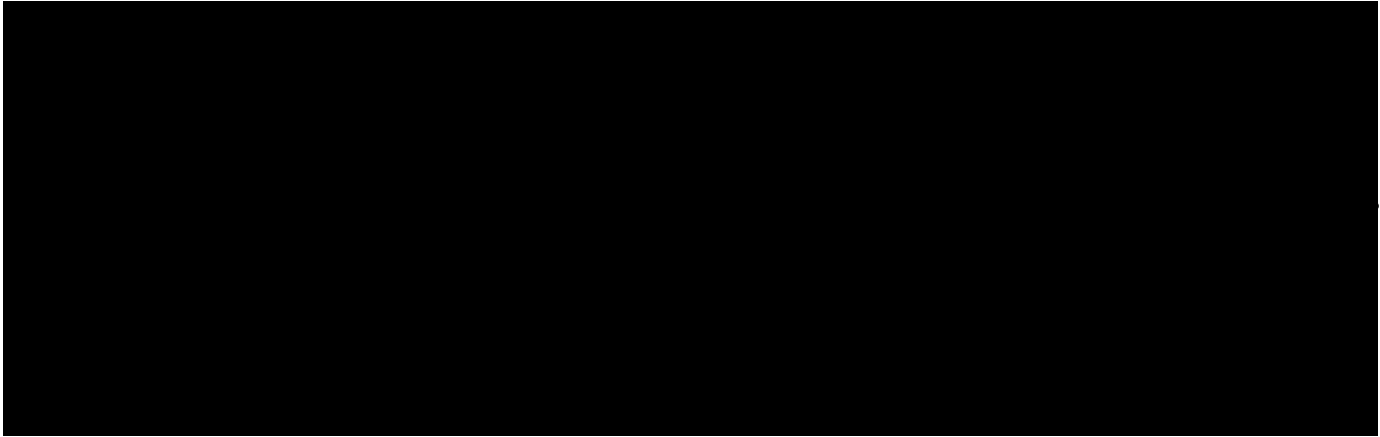
Location of College Ann Arbor, MI

of Years Attended College 4

Did you Graduate College Yes

Undergrad Major Pre-law

Reference Details



Owner Esther Lee Leach

Created By Denver Integration, 3/21/2022 2:19 PM

Last Modified By Denver Integration, 12/6/2024 1:15 AM

Board Members

Lulu Lantzy

Board Name Denver Asian American Pacific Islander Commission (DAAPIC)

Email lululantzy@gmail.com

Status Active

Term 1 End Date 1/22/2025

Term 1 Start Date

Notes & Attachments

Certificate of Appointment - a075d00001WRZwo.docx

Type Attachment
Last Modified Romaine Pacheco
Description
[View file](#)

Congrats Letter - a075d00001WRZwo.docx

Type Attachment
Last Modified Romaine Pacheco
Description
[View file](#)

Lulu Lantzy Resume.pdf

Type Attachment
Last Modified Denver Integration
Description
[View file](#)

STRATEGIC PARTNERSHIPS EXECUTIVE

Strategic and innovative leader with 20 years of experience in higher education, business development, strategic planning and partnerships. Working closely with industry, nonprofit, education and government partners, responsible for launching partnership strategies and industry aligned pathways. Coordinated the implementation of strategic plans, creating alignment across departments and campuses. Energetic entrepreneur with over a decade of experience in management consulting and workforce development. Proven record in building successful systems and infrastructure and developing top performing teams across organizations. Comfortable leading collaboratively and navigating the complexities of higher education. Mission driven executive deeply connected with industry with an in-depth understanding of the market ecosystem. **Areas of expertise:**

- | | | |
|--|--|---|
| <input type="checkbox"/> Strategic Planning | <input type="checkbox"/> Branding & Direct Marketing | <input type="checkbox"/> Strategic Partnerships |
| <input type="checkbox"/> Project Management | <input type="checkbox"/> Business Development | <input type="checkbox"/> Workforce Development |
| <input type="checkbox"/> Program Development | <input type="checkbox"/> Sales Management | <input type="checkbox"/> Operations |
| <input type="checkbox"/> Event Management | <input type="checkbox"/> Team Building | <input type="checkbox"/> Budget Control |
| <input type="checkbox"/> Fundraising | <input type="checkbox"/> Public Speaking | <input type="checkbox"/> Customer Relations |
| <input type="checkbox"/> DEAI initiatives | <input type="checkbox"/> Start-up, High Growth | <input type="checkbox"/> Fluent in Mandarin Chinese |

PROFESSIONAL EXPERIENCE

EMILY GRIFFITH TECHNICAL COLLEGE AND DENVER PUBLIC SCHOOLS, DENVER, CO

MAY 2020 - PRESENT

Director of Innovation and Partnerships

As a part of the Executive Team, responsible for developing and strengthening engagement with internal and external stakeholders to align Emily Griffith's four colleges and Denver Public Schools with the broader community. Instrumental in developing crucial partnerships and sponsorships for the college as well as managing large scale grants and projects. Strong growth mindset focused on elevating student and industry experience. A transparent and creative leader who collaborated with diverse stakeholders during times of change to build successful infrastructure and create future forward opportunities and pathways for underserved communities. **Key Contributions:**

- Created systems to strategically grow Emily Griffith and Denver Public School's employer base and community engagement
- Led all advisory councils, bringing together industry experts, employers and educational partners
- Worked closely with C-level executives and senior level HR at Fortune 500 companies
- Served as the interim President of the Emily Griffith Foundation. Led the strategic initiatives for the Foundation.
- Secured and executed multiple 6 figure partnerships, sponsorships and grants with major corporations and organizations across Colorado with the same DEAI values and mission
- Led marketing campaigns and created alumni videos, press releases, student features and employer testimonials to showcase our student talent
- Developing marketing content in partnership with Rocky Mountain PBS
- Managed departmental resources and budget

NATIONAL SERVICES GROUP, DENVER, CO

OCTOBER 2010 - MAY 2020

Executive Vice President

Responsible for university recruiting, HR planning and strategic planning for divisions across the country. Consulted on workforce development and launching new teams and divisions. Worked directly with undergraduate students and led teams to guide and prepare them for career transitions. Developed and executed strategies to increase revenue for 35 divisions and markets. **Key Contributions:**

- First and only female Executive Vice President in company history.
- Created and implemented strategic plans for new markets
- Developed sales and marketing teams able to achieve aggressive revenue targets
- Efficiently managed a \$9-12 million annual budget
- Created the Alumni Project and obtained endorsements from Richard Branson, Tony Hsieh, Shark Tank's Kevin O'Leary and the CEO of Oakley

- Led website redesign, SEO, lead generation and creation of promotional materials and video testimonials
- Facilitated successful virtual and in-person marketing and sales trainings
- Mentored and coached multiple divisions on job and career development

COLLEGE WORKS, PHILADELPHIA, PA

OCTOBER 2002 - SEPTEMBER 2010

President

OCTOBER 2007 - SEPTEMBER 2010

Created the most successful College Works divisions with District Managers consistently ranked within the top 10 in the country for sales, marketing and operations. Ultimately led business to and through a successful buy-out. **Key Contributions:**

- Provided leadership, direction, collaboration, communication and support for all departments and staff across the organization
- Was awarded Division of the Year (the top division in the country for revenue and profit) for two years in a row and nominated for a third
- Launched grassroots marketing campaigns to increase community awareness and engagement
- Analyzed sales stats during sales season & financials during production season to create strategies for improvement. Innate ability to push people to their full potential and develop sales talent.

Vice President

OCTOBER 2004 - SEPTEMBER 2007

Launched a large scale sales and marketing entrepreneurship bootcamp for the East Coast Region. Through successful university recruiting and coaching, teams produced the largest start up in company history of \$1.6 million in revenue sold and projects completed within a 6 month period. Grew business from zero to \$3.5 million in annual revenue by year three. **Key Contributions:**

- Created and implemented one of the most successful University Recruiting programs in the country. Worked with multiple recruiting teams and universities around the country to source and identify top talent, hiring hundreds of students per year.
- Developed teams that held the highest average revenue in the country through careful budget planning
- Created an in-depth onboarding program to connect with each new hire and ensure a smooth transition and lower attrition

Senior District Manager

OCTOBER 2002 - SEPTEMBER 2004

Managed campus recruiting at local universities within the Michigan Region, working closely with Career Services and student groups. Responsible for coordination and facilitation of large information sessions on campuses to generate interest for the company's internship program. Conducted phone and in person interviews to select top talent. Lead classroom and field training on sales, marketing, hiring and project management. Worked closely with each student to inspire and motivate, develop entrepreneurial skills, analyze their personal sales statistics and budgets, and identify areas for improvement within their business and ways to increase profit margins. **Key Contributions:**

- University Recruiting for the Michigan region, earned Top Recruiter within the division two years in a row
- Top District Manager with highest average profit margin in the state and promoted to Senior District Manager the next season. Maintained this level of achievement during Junior and Senior year of college while carrying a full course load
- Excelled at identifying, recruiting top talent and ensuring a smooth transition to success through a thorough onboarding process and training, proper motivation and having low attrition by maintaining a fun culture and successful profit margins
- Team closed \$500,000 in sales in a 3 month period

EDUCATION AND CIVIC LEADERSHIP

UNIVERSITY OF MICHIGAN, ANN ARBOR
Bachelor of Arts, Political Science/Pre-Law

ENTREPRENEURS' ORGANIZATION
2004 - 2018

ASIAN CHAMBER OF COMMERCE
BOARD MEMBER

LEADERSHIP DENVER
CLASS OF 2022