

DENVER PARKS AND RECREATION GOLF ENTERPRISE FEES

Land Use, Transportation, & Infrastructure Committee

Council Bill 25-0120

02-04-2025



DENVER
PARKS & RECREATION

GAME PLAN
for a Healthy City



PROJECTED TIMELINE

MAY – Conduct market studies, assess community benefit & identify cost recovery

JUNE/JULY – Golf Advisory Board

JULY – Initial Review in PLRC with other potential fees

JULY – PRAB Finance Subcommittee

OCTOBER – Mayors PLRC & Budget Office

NOVEMBER – Full PRAB

JANUARY – City Council Member Briefings

FEBRUARY – Presentation to LUTI Committee

FEBRUARY – City Council 1st & 2nd Reading

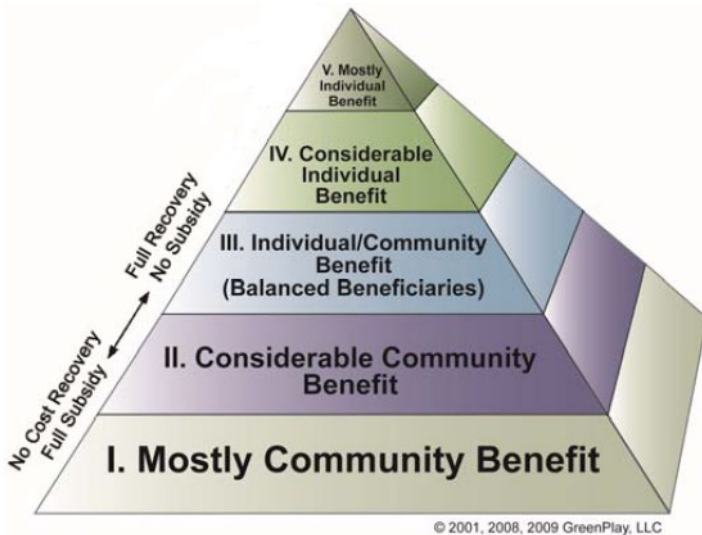
Accessible • Affordable • Fiscally Responsible

Resource Allocations & Priorities Plan (2013):

- **Community Benefit** Model
 - High **community** benefit programs = community funded sources such as General Fund.
 - High **individual** benefit programs = individual user fees, donations, or partnerships.
- Service Assessment Model
 - Identify **comparable services** to assess market changes.

Game Plan for a Healthy City (2019):

- Playbook for creating parks, gathering places, activities and more that are easily accessible, well-maintained and equitable in every neighborhood.
- “Achieve **cost recovery** targets for park and rec facilities and services and adjust as needed.”



- Golf Enterprise
- Athletic Rentals
- Golf & Recreation Programs

DENVER GOLF

Regulation Golf Courses

- (1) 27-hole regulation golf course (Kennedy)
- (4) 18-hole regulation golf courses (City Park, Overland Park, Wellshire & Willis Case)

Mountain Golf Course

- 18-hole executive golf course (Evergreen)

Driving Ranges

- Four driving ranges (Aqua Golf, City Park, Overland & Kennedy)

Par-3 Golf Courses

- Two 9-hole par three golf courses (Harvard Gulch & Kennedy)
Footgolf at Kennedy

Miniature Golf Facilities

- Aqua Golf
- Kennedy

Junior Courses

- City Park, Overland, Wellshire, Willis Case

Restaurants

- Six restaurants – Community Events

Other Services

- Support local charities with in-kind donations, host amateur tournaments, leagues, night golf, socials & provide golf practice facilities

COMMUNITY GOLF BENEFITS

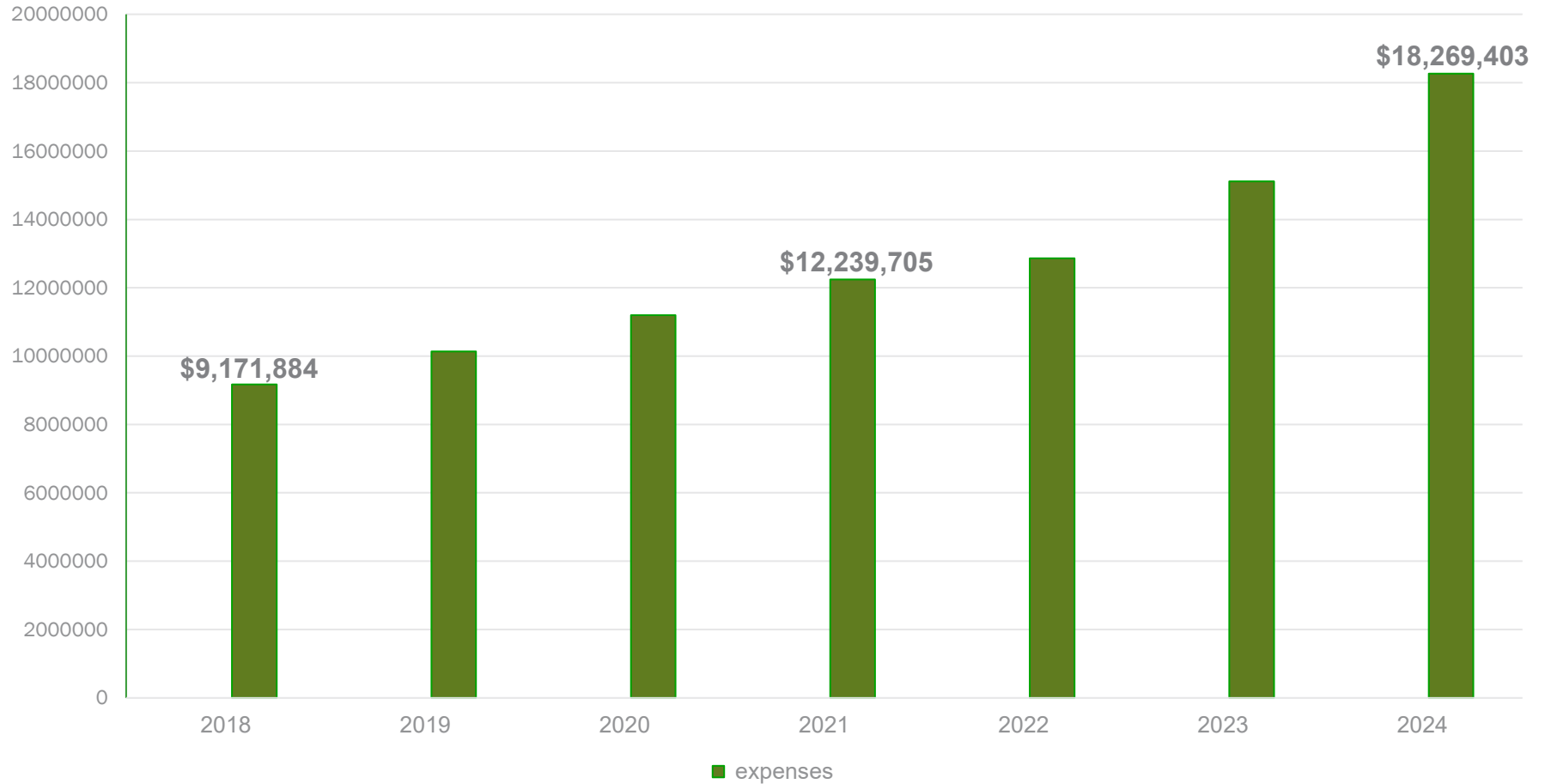


RISKS – COST INCREASES



Operational Expenses

Annual Increases



OVERCOMING RISKS

Risks

- Aging facilities
- Minimum wage increases
- Compression of full-time wages due to minimum wage increases
- \$10M capital equipment
- \$78M deferred capital
- Inflation
- Cost allocation increase

Enterprise Fund

- An enterprise fund must generate all the funding required to operate.
- The only source of funding for Denver Golf is the revenue it generates.

18-Hole Weekday Projected Average



Current		
Rank	Golf Course	Rate
1	Fossil Trace	\$105.00
2	Commonground	\$ 80.00
3	Lone Tree	\$ 70.00
4	Green Valley Ranch	\$ 68.00
5	Fox Hollow	\$ 65.00
6	Broadlands	\$ 60.00
7	Indian Peaks	\$ 59.00
8	Indian Tree	\$ 56.00
9	Coal Creek	\$ 53.00
10	South Suburban	\$ 53.00
11	Legacy Ridge	\$ 52.00
12	Saddle Rock	\$ 52.00
13	Walnut Creek	\$ 52.00
14	West Woods	\$ 52.00
15	Murphy Creek	\$ 50.00
16	Thorncreek	\$ 50.00
17	Foothills	\$ 47.00
18	Foothills - Meadows	\$ 47.00
19	Fox Hollow Homestead	\$ 47.00
20	Hyland Hills	\$ 47.00
21	Riverdale Dunes	\$ 47.00
22	Meadow Hills	\$ 45.00
23	Coyote Creek	\$ 41.00
24	Broken Tee	\$ 40.00
25	Buffalo Run	\$ 40.00
26	Eagle Trace	\$ 40.00
27	Denver Golf	\$ 39.00
28	Aurora Hills	\$ 38.00
29	Spring Hill	\$ 33.00
30	Lake Arbor	\$ 32.00
31	Riverdale Knolls	\$ 31.00

Proposed		
Rank	Golf Course	Rate
1	Fossil Trace	\$105.00
2	Commonground	\$ 80.00
3	Lone Tree	\$ 70.00
4	Green Valley Ranch	\$ 68.00
5	Fox Hollow	\$ 65.00
6	Broadlands	\$ 60.00
7	Indian Peaks	\$ 59.00
8	Indian Tree	\$ 56.00
9	Coal Creek	\$ 53.00
10	South Suburban	\$ 53.00
11	Legacy Ridge	\$ 52.00
12	Saddle Rock	\$ 52.00
13	Walnut Creek	\$ 52.00
14	West Woods	\$ 52.00
15	Murphy Creek	\$ 50.00
16	Thorncreek	\$ 50.00
17	Foothills	\$ 47.00
18	Foothills - Meadows	\$ 47.00
19	Fox Hollow Homestead	\$ 47.00
20	Hyland Hills	\$ 47.00
21	Riverdale Dunes	\$ 47.00
22	Denver Golf	\$ 46.00
23	Meadow Hills	\$ 45.00
24	Coyote Creek	\$ 41.00
25	Broken Tee	\$ 40.00
26	Buffalo Run	\$ 40.00
27	Eagle Trace	\$ 40.00
28	Aurora Hills	\$ 38.00
29	Spring Hill	\$ 33.00
30	Lake Arbor	\$ 32.00
31	Riverdale Knolls	\$ 31.00

18-Hole Weekend Projected Average



Current		
Rank	Golf Course	Rate
1	Fossil Trace	\$ 115.00
2	Green Valley Ranch	\$ 93.00
3	Commonground	\$ 80.00
4	Indian Peaks	\$ 79.00
5	Lone Tree	\$ 78.00
6	Fox Hollow	\$ 75.00
7	Broadlands	\$ 73.00
8	Legacy Ridge	\$ 65.00
9	Walnut Creek	\$ 65.00
10	Coal Creek	\$ 64.00
11	Saddle Rock	\$ 63.00
12	West Woods	\$ 63.00
13	Coyote Creek	\$ 60.00
14	Murphy Creek	\$ 60.00
15	Thorncreek	\$ 58.00
16	Foothills	\$ 57.00
17	Foothills - Meadows	\$ 57.00
18	Riverdale Dunes	\$ 57.00
19	Indian Tree	\$ 56.00
20	South Suburban	\$ 55.00
21	Denver Golf	\$ 54.00
22	Fox Hollow	\$ 53.00
23	Homestead	\$ 53.00
24	Hyland Hills	\$ 52.00
25	Meadow Hills	\$ 52.00
26	Eagle Trace	\$ 50.00
27	Broken Tee	\$ 49.00
28	Aurora Hills	\$ 44.00
29	Buffalo Run	\$ 44.00
30	Lake Arbor	\$ 44.00
31	Spring Hill	\$ 38.00
32	Riverdale Knolls	\$ 37.00

Proposed		
Rank	Golf Course	Rate
1	Fossil Trace	\$ 115.00
2	Green Valley Ranch	\$ 93.00
3	Commonground	\$ 80.00
4	Indian Peaks	\$ 79.00
5	Lone Tree	\$ 78.00
6	Fox Hollow	\$ 75.00
7	Broadlands	\$ 73.00
8	Legacy Ridge	\$ 65.00
9	Walnut Creek	\$ 65.00
10	Coal Creek	\$ 64.00
11	Saddle Rock	\$ 63.00
12	West Woods	\$ 63.00
13	Coyote Creek	\$ 60.00
14	Murphy Creek	\$ 60.00
15	Thorncreek	\$ 58.00
16	Foothills	\$ 57.00
17	Foothills - Meadows	\$ 57.00
18	Riverdale Dunes	\$ 57.00
19	Denver Golf	\$ 56.00
20	Indian Tree	\$ 56.00
21	South Suburban	\$ 55.00
22	Fox Hollow	\$ 53.00
23	Homestead	\$ 53.00
24	Hyland Hills	\$ 52.00
25	Meadow Hills	\$ 52.00
26	Eagle Trace	\$ 50.00
27	Broken Tee	\$ 49.00
28	Aurora Hills	\$ 44.00
29	Buffalo Run	\$ 44.00
30	Lake Arbor	\$ 44.00
31	Spring Hill	\$ 38.00
32	Riverdale Knolls	\$ 37.00

18 Hole Weekday – Senior Average

18 Hole Weekday – Junior Average

Current

Proposed

Current

Proposed

Rank	Golf Course	Rate	Rank	Golf Course	Rate
1	Fossil Trace	\$ 77.00	1	Fossil Trace	\$ 77.00
2	Green Valley Ranch	\$ 58.00	2	Green Valley Ranch	\$ 58.00
3	Indian Peaks	\$ 49.00	3	Indian Peaks	\$ 49.00
4	Commonground	\$ 48.00	4	Commonground	\$ 48.00
5	Lone Tree	\$ 47.00	5	Lone Tree	\$ 47.00
6	Riverdale Dunes	\$ 47.00	6	Riverdale Dunes	\$ 47.00
7	Broadlands	\$ 45.00	7	Broadlands	\$ 45.00
8	Indian Tree	\$ 45.00	8	Indian Tree	\$ 45.00
9	Coal Creek	\$ 43.00	9	Coal Creek	\$ 43.00
10	Fox Hollow	\$ 43.00	10	Fox Hollow	\$ 43.00
11	Saddle Rock	\$ 43.00	11	Saddle Rock	\$ 43.00
12	Legacy Ridge	\$ 42.00	12	Legacy Ridge	\$ 42.00
13	Murphy Creek	\$ 42.00	13	Murphy Creek	\$ 42.00
14	Walnut Creek	\$ 42.00	14	Walnut Creek	\$ 42.00
15	Thorncreek	\$ 38.00	15	Thorncreek	\$ 38.00
16	West Woods	\$ 38.00	16	West Woods	\$ 38.00
17	Foothills	\$ 36.00	17	Foothills	\$ 36.00
18	Foothills - Meadows	\$ 36.00	18	Foothills - Meadows	\$ 36.00
19	Fox Hollow	\$ 36.00	19	Fox Hollow	\$ 36.00
20	Meadow Hills	\$ 36.00	20	Meadow Hills	\$ 36.00
21	Eagle Trace	\$ 35.00	21	Eagle Trace	\$ 35.00
22	Hyland Hills	\$ 34.00	22	Hyland Hills	\$ 34.00
23	Aurora Hills	\$ 33.00	23	Aurora Hills	\$ 33.00
24	Broken Tee	\$ 32.00	24	Broken Tee	\$ 32.00
25	Riverdale Knolls	\$ 31.00	25	Denver Golf	\$ 31.00
26	Denver Golf	\$ 30.00	26	Riverdale Knolls	\$ 31.00
27	Lake Arbor	\$ 30.00	27	Lake Arbor	\$ 30.00
28	South Suburban	\$ 29.00	28	South Suburban	\$ 29.00
29	Spring Hill	\$ 28.00	29	Spring Hill	\$ 28.00
30	Buffalo Run	\$ 27.00	30	Buffalo Run	\$ 27.00
31	Coyote Creek	\$ 27.00	31	Coyote Creek	\$ 27.00

Rank	Golf Course	Rate	Golf Course	Rate	
1	Coal Creek	\$ 53.00	1	Coal Creek	\$ 53.00
2	Fossil Trace	\$ 51.00	2	Fossil Trace	\$ 51.00
3	Riverdale Dunes	\$ 47.00	3	Riverdale Dunes	\$ 47.00
4	Green Valley Ranch	\$ 41.00	4	Green Valley Ranch	\$ 41.00
5	Saddle Rock	\$ 35.00	5	Saddle Rock	\$ 35.00
6	Indian Peaks	\$ 34.00	6	Indian Peaks	\$ 34.00
7	Murphy Creek	\$ 33.00	7	Murphy Creek	\$ 33.00
8	Riverdale Knolls	\$ 31.00	8	Riverdale Knolls	\$ 31.00
9	Lone Tree	\$ 30.00	9	Lone Tree	\$ 30.00
10	Meadow Hills	\$ 30.00	10	Meadow Hills	\$ 30.00
11	Aurora Hills	\$ 27.00	11	Aurora Hills	\$ 27.00
12	Eagle Trace	\$ 27.00	12	Eagle Trace	\$ 27.00
13	South Suburban	\$ 26.00	13	South Suburban	\$ 26.00
14	Fox Hollow	\$ 25.00	14	Fox Hollow	\$ 25.00
15	Indian Tree	\$ 25.00	15	Indian Tree	\$ 25.00
16	Spring Hill	\$ 24.00	16	Spring Hill	\$ 24.00
17	West Woods	\$ 23.00	17	West Woods	\$ 23.00
18	Fox Hollow	\$ 22.00	18	Fox Hollow	\$ 22.00
19	Broadlands	\$ 20.00	19	Broadlands	\$ 20.00
20	Broken Tee	\$ 20.00	20	Broken Tee	\$ 20.00
21	Commonground	\$ 20.00	21	Commonground	\$ 20.00
22	Hyland Hills	\$ 20.00	22	Hyland Hills	\$ 20.00
23	Legacy Ridge	\$ 19.00	23	Legacy Ridge	\$ 19.00
24	Walnut Creek	\$ 19.00	24	Walnut Creek	\$ 19.00
25	Foothills	\$ 18.00	25	Denver Golf	\$ 18.00
26	Foothills - Meadows	\$ 18.00	26	Foothills	\$ 18.00
27	Coyote Creek	\$ 17.00	27	Foothills - Meadows	\$ 18.00
28	Denver Golf	\$ 17.00	28	Coyote Creek	\$ 17.00
29	Buffalo Run	\$ 13.00	29	Buffalo Run	\$ 13.00
30	Lake Arbor	\$ 12.00	30	Lake Arbor	\$ 12.00
31	Thorncreek	\$ 10.00	31	Thorncreek	\$ 10.00

Fee Summary

18 Hole Course Fees	Current Ordinance	Proposed Max
9 Hole Weekdays		
Adult	\$29	\$31
Senior	\$19	\$24
Junior	\$16	\$18
18 Hole Weekdays		
Adult	\$49	\$60
Senior	\$31	\$40
Junior	\$21	\$35
9 Hole Weekends All	\$33	\$35
18 Hole Weekends All	\$60	\$67

Other Course Fees	Current Max	Proposed Max
Par 3 Courses		
Adult	\$19	\$21
Junior	\$11	\$12
Senior	\$13	\$15
Tournament Fees		
9 Hole Weekday	\$37	\$42
9 Hole Weekend	\$42	\$47
18 Hole Weekday	\$57	\$67
18 Hole Weekend	\$72	\$82

GOLF FEE PROPOSAL OVERVIEW

Proposed modifications:

- Adjust individual and tournament fees based upon varying demand.
- Eliminate annual membership program (*14 members - no new membership sales since 2008*).

Cost Recovery Projections	2025 without increase	2025 with increase
Total Rounds	415,000	400,000
Total Operating Revenue	\$21,826,212	\$24,379,797
Total Operating Expenses	\$21,910,470	\$21,910,470
Total Net Revenue	(\$84,258)	\$2,469,327
Total Cost Recovery	99%	115%



Denver Golf's dynamic pricing model gives guests the flexibility to choose the course, time, and price best suited for their budgets and schedules.



Approval of Council Bill 25-0120

Amends Chapters 39 of D.R.M.C. for fees supporting Denver's Golf Enterprise Fund

Questions

THANK YOU



DENVER
PARKS & RECREATION

GAME PLAN
for a Healthy City

