



Tajuddin Ashaheed

Re-entry Specialist

Contact information

[REDACTED] • [REDACTED] •
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Professional summary

Re-entry Specialist with extensive expertise in crisis response, operations management, and strategic messaging. Demonstrates a commitment to enhancing community reintegration through innovative program development and training initiatives. Passionate about driving measurable improvements in recidivism rates and expanding strategic partnerships to support individuals in transition.

Employment history

Brain Injury Reentry Specialist

Brain Injury Alliance of Colorado BIAC — Oct 2023 - Present

- Facilitate reentry services, enhancing outcomes for court clients with TBI.
- Coordinate community resources, improving support for TBI survivors in Denver.
- Implement strategies, achieving measurable improvements in client outcomes.
- Bridge gaps between TBI survivors and services, fostering partnerships with Denver jails.
- Streamline resource allocation, significantly improving access and reducing recidivism.

Associate Director of Inreach Programming

Second Chance Center, Inc — Feb 2020 - Oct 2023

- Manage care and resources for ex-offenders, enhancing community reintegration.
- Developed and facilitated prison programs, including three new curricula.
- Led Reentry and WAGEES programs, improving employment skills within CDOC.
- Collaborated on justice commissions, influencing state and local policies.
- Spearheaded reentry programs, enhancing ex-offenders' employment skills and community reintegration, leading to measurable improvements in recidivism rates.

Owner/Executive Consultant

Square1 Strategies — Dec 2017 - Present

- Lead branding and crisis management strategies, enhancing client image.
- Coordinate security services for VIP events, ensuring client safety.
- Consult on venue management, improving operational efficiency.
- Implement crisis solutions, reducing incident impact.
- Develop strategic partnerships, expanding service reach.
- Drive business growth through comprehensive security consultations, delivering tailored strategies that significantly enhance client safety and brand reputation.

Coordinator/Supervisor of Security

Simrae Solutions — Apr 2016 - Feb 2018

- Recruiting/placement of security professionals at festivals, public and private venues, and Government buildings.
 - Scheduled and managed security projects; consulting with security clients and managing events/projects onsite.
- Event coordination for Denver Center for Performing Arts -DCPA

Executive Recruiter

Smith Global Staffing — Jun 2012 - Jan 2013

- Led talent acquisition for medical, mortgage, political sectors, achieving significant hiring success.
- Developed recruitment strategies, enhancing client satisfaction and candidate quality.
- Collaborated with teams to streamline hiring processes, resulting in improved efficiency.
- Analyzed market trends to align recruitment efforts with industry demands, driving business growth.

Manager of External Field Operations

Penn, Schoen & Berland Associates — Jun 2008 - Jun 2012

- Led global market research projects, managing \$15M budget for top clients like Microsoft and Disney.
- Coordinated international vendor partnerships, ensuring high-quality data collection and analysis.
- Enhanced client satisfaction by delivering precise insights from diverse research methodologies.
- Optimized resource allocation, achieving significant cost savings and improved project efficiency.
- Oversaw global market research projects for major tech and entertainment clients, managing a substantial annual budget and ensuring data-driven insights.

General Manager of Market Research

AnswerNet/MRC Group — Jan 2005 - Jun 2008

- Led call center operations, enhancing efficiency for top clients like JPMorgan and Verizon.
- Managed market research accounts, achieving measurable results for high-profile campaigns.
- Collaborated with teams to optimize processes, boosting client satisfaction and retention.
- Led call center operations and market research accounts for Denver/Las Vegas, overseeing high-profile clients including DNC, JPMorgan Chase, and NBA.

Manager of Fieldwork Ops

Innovative Survey Research — 2003 - 2005

- Led ISR's launch, boosting first-year investor returns, achieving \$1-3M revenue in following years.
- Initiated internet-based research methods, founding a niche market research firm in Denver.
- Enhanced operational strategies, driving significant revenue growth and market expansion.
- Collaborated on innovative polling techniques, establishing ISR as a leader in the field.
- Implemented groundbreaking research approaches, resulting in measurable industry impact.

Projects Supervisor

Protocol Integrated Direct Marketing — 2000 - 2003

- Supervised projects for Intuit, boosting sales efficiency and support with measurable success.
- Managed T-Mobile's sales transition, training 100+ agents for smooth rebranding.
- Enhanced customer service operations, promoting teamwork and achieving notable performance gains.

Operations Director

PSA Interviewing, Inc – Aug 1996 - Jan 2000

- Coordinated polls for political strategies, managing President Clinton's re-election campaign.
- Led a 100+ CATI facility, ensuring efficient staffing and high-quality data collection.
- Directed fieldwork, overseeing outsourced qualitative projects for strategic insights.
- Enhanced polling operations for high-profile campaigns, delivering actionable analysis.
- Supervised data collection to provide critical insights for political and corporate messaging.

Education

Psychology

Regis University, Denver – 1991 - 1993

Arapahoe High School – 1987 - 1988

Laurel High School – 1984 - 1987

Skills

Leadership



Recruiting



Crisis Response



Market Research



Client Service



Re-entry



Program Development



Security Management



Project Management



Sales

Training



Management



Strategic Messaging



Outsourcing



Prison Reform



Case Management



Event Coordination



Talent Acquisition



Operations Management



Customer Service



Additional information

Professional Accomplishments

- Management of President Clinton's re-election polling
- Supervising Barack Obama's strategic polling during historical presidential bid
- Stewarded T-Mobile's corporate inception

- Helped launch 2 successful market research facilities in Denver
- As a State criminal justice Commissioner, reforming and creating legislation leading to reduced crime and recidivism rates

Extra Curricular

- Jiu-Jitsu/MMA/Boxing competitor and Coach
- Commissioner – City/County of Denver Commission on Crime Prevention and Control
- Commissioner – State of Colorado Commission on Criminal and Juvenile Justice