DENVER
MAYOR'S OFFICE

BOARDS & COMMISSIONS
CANDIDATES MEMORANDUM
Broadway Denver General Improvement District

To	Denver City Council
From	Mayor Mike Johnston, Office of Boards & Commissions
Date	July 22, 2026

BOARD PURPOSE

The Broadway Denver General Improvement District (GID) is a public entity dedicated to enhancing and maintaining the Broadway corridor (from 6th Avenue to I-25) through services and improvements that support a vibrant, safe, and economically strong district. Governed by a volunteer board of property owners, business stakeholders, and community representatives, the board provides oversight and strategic direction for district initiatives including cleaning, safety, public realm improvements, marketing, events, and business advocacy.

APPOINTMENT CANDIDATE PROFILES

Term Dates: 1/1/27-12/31/30

Brad Deen

Partner, Import Mechanics

He/Him

Caucasian

Male

Bio:

Brad Deen is the Managing Partner of **Import Mechanics**, an independent automotive repair shop serving Denver with specialized expertise in European and Asian import vehicles. With decades of experience in the automotive industry, Brad is known for his commitment to honest service, technical excellence, and supporting the local business community. As a longtime South Broadway business owner, he is an active advocate for neighborhood revitalization and was one of the original appointees of the Broadway Denver General Improvement District Advisory Board, helping shape investments that strengthen the corridor for businesses, residents, and visitors alike.

Reappointment? Yes
For New Appointments:
Filling an Open Seat? No
Replacing an Expiring Seat: No

Term Number: 1 (Brad was originally appointed to the board as part of the formation ordinance; all original appointees got additional years before their formal terms started, so this marks the start of his official term but is technically a reappointment)

Appointment Process for Seat: (b) Mayoral Appointment, Council Confirmation

Term Dates: 1/1/27-12/31/30

Bio:
Brad Brickley is the owner of **The Wizard's Chest**, one of Denver's most iconic independent retailers and a longtime destination on South Broadway. As both a business owner and commercial property owner, Brad brings a unique perspective on the opportunities and challenges facing the corridor. With decades of experience in retail, entrepreneurship, and property investment, he is deeply committed to the long-term vitality of the Broadway district. Brad is an active advocate for creating a vibrant, safe, and welcoming environment that supports local businesses, attracts visitors, and strengthens the surrounding community.

Brad Brickley

Owner, The Wizard's Chest + Property Owner

He/Him

Caucasian

Male

Reappointment? Yes

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Scott Happel

Co-Owner, HQ

He/Him

Caucasian

Male

Bio:
Scott Happel is the co-owner of **HQ**, an independent live music venue on South Broadway, and the **Oriental Theater**, two of Denver's premier destinations for live entertainment. With extensive experience in venue management, event production, and small business ownership, Scott has played a significant role in strengthening Denver's local music and arts community. As a South Broadway business owner, he is committed to supporting the corridor's continued growth as a vibrant destination for residents and visitors alike. Scott brings a collaborative, entrepreneurial perspective to community leadership and is dedicated to fostering a safe, welcoming, and economically thriving Broadway district

Reappointment? Yes
For New Appointments:
Filling an Open Seat? No
Replacing an Expiring Seat: No

Term Number: 1 (Scott was originally appointed to the board as part of the formation ordinance; all original appointees got additional years before their formal terms started, so this marks the start of his official term but is technically a reappointment)

Appointment Process for Seat: (b) Mayoral Appointment, Council Confirmation

BOARD COMPOSITION REQUIREMENTS

The board shall consist of 11 members – nine of whom are appointed and confirmed and two of whom are designated within the ordinance:

- The Manager of Finance, or the Manager of Finance's designated representative.
- The Council District member whose district overlaps a majority of the total acreage of the District, or the Council District member's designated representative.

For the Mayor-appointed members, following the initial terms, which initial terms shall not count toward the term limit, the length of the term is four (4) years and the consecutive term limit shall be two (2) terms; after a member has fulfilled two consecutive terms, that person may not be a member of the District Advisory Board for at least two (2) years before being reappointed. District Advisory Board members shall continue to serve until the later to occur of the expiration of their City & County of Denver terms below or until a successor is appointed and confirmed by Council.

Subject to appointment, reasonable efforts will be made to include a mix of the following characteristics:

- At least one (1) representative from an owner of commercial property in the District boundaries;
- At least one (1) representative from a retail business owner in the District boundaries;
- At least one (1) representative from a restaurant/bar business owner in the District boundaries
- At least one (1) representative from an owner of residential property in the District boundaries;
- At least one (1) resident living in the District boundaries.