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BAC-10672

Contact Information

Contact Name	Brad Brickley	**Home Address**	[redacted]
Preferred Phone	[redacted]	**Home City**	[redacted]
Preferred Email	[redacted]	**Home State**	[redacted]
Other Phone		**Home Zip**	[redacted]
Other Email		**County**	[redacted]
DOB	[redacted]	**Hispanic or Latino origin or Descent?**	[redacted]
Gender	[redacted]	**Race/Ethnicity**	[redacted]
Other Gender		**Other Ethnicity**	
		Tribal Affiliation	
		Salutation	[redacted]
		Pronouns	[redacted]

Application

Status	In Progress	**Council Resolution Number**	
Notes			

Board Information

Board Name	Broadway Denver General Improvement District	**Original Start Date**	
		End Date	
		Other boards or commissions served	

Work Information

Employer		**Work Address**	
Position		**Work City**	
Business Phone #		**Work State**	
Work Email		**Work Zip**	

Additional Information

Work or home in Denver	Yes	**Objection to appointment?**	No
Are you a registered voter?		**Special Information**	
If so, what county?		**Registered Lobbyist**	No
Denver City Council District No	7	**Conflict of Interest**	No

Conflict of Interest Explanation	

Education and General Qualifications

Name of High School		**Name of Graduate School**	
Location of High School		**Location of Graduate School**	
# of Years Attended High school		**# of Years Attended Graduate School**	
Did you Graduate High School	Yes	**Did you Graduate**	
		Graduate Major	
Name of College			
Location of College			
# of Years Attended College			
Did you Graduate College			
Undergrad Major			

Reference Details

Reference Name #1		**Reference Email #1**	
Reference Phone #1		**Reference Address #1**	
Reference Name #2		**Reference Email #2**	
Reference Phone #2		**Reference Address #2**	
Reference Name #3		**Reference Email #3**	
Reference Phone #3		**Reference Address #3**	
Agree to a background check	✓		
Owner	[redacted]	**Created By**	Denver Integration, 7/20/2026, 6:09 PM
		Last Modified By	[redacted]

Notes & Attachments

Brad Brickley.png

Type	**Attachment**
Last Modified	**Denver Integration**
Description	
	View file

Brad Brickley Bio.docx

Type	**Attachment**
Last Modified	**Denver Integration**
Description	
	View file

Brad_Brickley_GID_Board_Resume.docx

Type	**Attachment**
Last Modified	**Denver Integration**
Description	
	View file

Applicants History

7/22/2026, 9:19 AM

User	**Elkin Rueda**
Action	**Changed Status from New to In Progress.**

7/20/2026, 6:09 PM

User	**Denver Integration**
Action	**Created.**

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Brad Brickley

Owner
The Wizard's Chest
Denver, Colorado

Professional Summary

Accomplished entrepreneur and small business owner with decades of experience leading one of Denver's most iconic independent retailers. As owner of The Wizard's Chest on South Broadway, Brad Brickley has helped grow a destination business known throughout Colorado while fostering community partnerships, supporting local events, and investing in the vitality of the Broadway corridor. He brings practical experience in business operations, commercial property ownership, customer engagement, and collaborative leadership.

Professional Experience

Owner
The Wizard's Chest | Denver, Colorado

- Owns and operates The Wizard's Chest, a nationally recognized specialty retailer offering costumes, games, magic, toys, and hobby merchandise.
- Oversees strategic planning, financial management, merchandising, staffing, marketing, and day-to-day operations.
- Leads a large retail team focused on exceptional customer service and memorable visitor experiences.
- Has guided the long-term growth and success of an iconic South Broadway business that attracts customers from across the region.

Business Leadership

- Extensive experience in retail management, commercial property stewardship, budgeting, and organizational leadership.
- Strong background in customer experience, destination retail, employee development, and small business advocacy.
- Long-standing stakeholder in the South Broadway business community.

Community Leadership

- Business Owner Representative, Broadway Denver General Improvement District Board.
- Advocate for economic vitality, placemaking, neighborhood investment, and the success of independent businesses along South Broadway.
- Supports community events and initiatives that strengthen Denver's local business environment.

Professional Interests

- Small business development
- Neighborhood revitalization
- Retail innovation and customer experience
- Collaborative community partnerships

Brad Brickley is the owner of The Wizard's Chest, one of Denver's most iconic independent retailers and a longtime destination on South Broadway. As both a business owner and commercial property owner, Brad brings a unique perspective on the opportunities and challenges facing the corridor. With decades of experience in retail, entrepreneurship, and property investment, he is deeply committed to the long-term vitality of the Broadway district. Brad is an active advocate for creating a vibrant, safe, and welcoming environment that supports local businesses, attracts visitors, and strengthens the surrounding community.