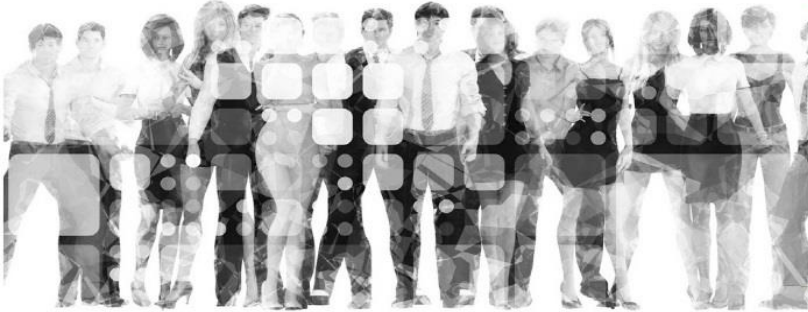


# Economic and Workforce Development Working Group



**Chair:** Stacie Gilmore

**Members:** Deborah “Debbie” Ortega, Mary Beth Susman, Albus Brooks, Robin Kniech

**Legislative Staff:** Debra Bartleson

**Reports to:** BIZ Committee

Goals: 2017	Action Items	Status/Comments	Date Completed
1. Provide leadership in establishing strong relationships with employers seeking to hire Denver residents especially in low income areas where larger construction projects are planned, including transparency of project reporting around hiring goals and tracking of those goals quarterly.	Invite various stakeholders (OED, Central 70, DEN, NDCC, National Western, Denver Public Schools, construction companies, non-profits, etc.) to monthly working group meetings for updates on their projects;	* Monthly meetings scheduled through 2017. *Stakeholder list complied, see attached.	January 17; February 21; March 30, and April 17 [San Francisco Build presentation] meetings held.  Stakeholder List updated April 10

Goals: 2017	Action Items	Status/Comments	Date Completed
	Review workforce assessments conducted by CDOT and OED to identify the barriers for low-income, un- and under-employed residents to obtain employments that pays a living wage. Evaluation will include occupation interest, training needs, etc. to identify data gaps and if additional geographic based assessments are necessary;	*Assessments shared with working group include FRESC, CDOT and DPS reports.	*Assessments emailed to working group prior to Jan. 17 meeting.
	Evaluate data provided through OED workforce assessments scheduled for Qtr. 2 (Montbello) and Qtr. 3 (Westwood) in 2017.	*Checking on status with OED	
2. Collaborate with the Office of Economic Development to provide outreach resources to job seekers that are transparent, accessible, and understandable to job seekers.	Council will serve as a resource through district newsletters to identify positions in communities and neighborhoods where construction and/or professional projects are located;	*Establish timeline of marketing collateral release. *Began to compile a topic specific resource library	

Goals: 2017	Action Items	Status/Comments	Date Completed
	Continue to schedule quarterly meetings with OED to BIZ committee for status reporting of measurable goals as they are linked to the third-party providers;	<p>*Quarterly reports from OED to BIZ committee.</p> <p>*Working Group will report to BIZ committee around April 1, July 1, October 1 and January 1 (2018). The April report will be a presentation of the work plan and the January report will be a year-end summary of the year's activities, including accomplishments and next steps. Most likely this will occur at the 2018 City Council policy/budget retreat.</p> <p>*Create goal and action item tracking table.</p>	<p>January 25, 2017 Workforce quarterly update completed.</p> <p>April 26, 2017 Workforce quarterly update scheduled.</p>
	Work with OED and other stakeholders listed in Goal 1 to create a communication plan and timeline for announcement of positions available on city and large scale construction projects (Central 70, DEN, National Western);	*Identify POC for action item.	
	Work with OED, businesses, and other agencies to identify industries and best practices to establish both strong city/employer relationships and those that will provide employment opportunities over the next 5 -10 years and the barriers to entry for targeted Denver residents;	*Identify if any work on this has been done to date.	

Goals: 2017	Action Items	Status/Comments	Date Completed
	Evaluate requiring employers receiving city funds through TIF financing, grants, or other avenues to notify city residents through OED of employment opportunities.	*OED??	
3. Analyze through stakeholder engagement with city agencies and other partners' different strategies to encourage increased Denver resident participation in construction career pipelines for contracts generated by the City and County of Denver.	Briefing from City Attorney's Office about the legal implications of this practice;	*Deanne Durfee briefed working group and shared a summary sheet at Feb. meeting.	February 21, 2017 completed.
	Schedule stakeholder roundtable conversations with construction companies, education and training providers, council members, administration and others to ensure a robust engagement process;	*Construction and service provider stakeholder roundtable dates held on planning calendar for working group.	Tentative May and June agendas.
	Discuss topics including inclusion of hiring and/or training goals or weighted scoring in the Request for Proposal process, etc.;	*NWCO, Kelly Leid timeline for research.	San Francisco CityBuild Representatives presented at the April 17 meeting.

Goals: 2017	Action Items	Status/Comments	Date Completed
	Collaborate with and provide input to the council team working on development of the CDOT Central 70 workforce plan and structure with the goal of establishing a Denver pilot project in 2018;		
	Collaborate with and provide input to the council team working on development of CDOT Central 70 workforce plan and structure with the goal of establishing a Denver pilot project in 2018.	NDCC or NWC?	
4. Identify in partnership with OED staff the current gaps in workforce development and capacity to strategically connect both adults and youth to training and employment.	Evaluate current outreach efforts to ensure City staff and contractors are working effectively to educate targeted residents about employment and training opportunities. Identify additional resources to support residents;		
	Develop a specific 2018 budget ask to address capacity issues identified including direct services, public outreach and education campaign, recruitment/retention services, and career pipeline development;	*Timeline for this - child care a big piece of this.	

Goals: 2017		Action Items		Status/Comments		Date Completed
		Monitor the Disparity Study in 2017-2018 that OED and DEN are funding to track inclusion of hiring and/or training goals.		Status report from OED and DEN at a future meeting.		
5. Collaborate with the Denver Workforce Development Board (DWDB) to identify strategies for building city council/DWDB relationships to inform each's decision on workforce issues.		Assign 2-3 working group members to rotate their attendance at the monthly meetings (10) of the DWDB to establish a communication pipeline for enhancement of sharing training and recruitment needs and to report updates.		*See attached meeting dates; Denise Bryant with OED agreed to report out to working group on DWDB meetings.		