

July 17, 2017

VIA HAND DELIVERY

Brendan Hanlon Chief Financial Officer c/o Department of Finance Webb Municipal Office Building 201 W. Colfax Ave., Dept. 1010 Denver, CO 80202

RE:

Petition for Formation of the Denver Tourism Improvement District ("TID") within the

City and County of Denver

Mr. Hanlon:

The undersigned representatives hereby file the enclosed petition for formation of the TID in accordance with the provisions of Sec. 20-401 et seq. of the Denver Revised Municipal Code (the "TID Ordinance"), along with a cash deposit of Five Hundred Dollars (\$500.00) to cover all municipal expenses connected with organizational proceedings in case the organization of the proposed district is not effected.

As required by Section 20-409 of the TID Ordinance, this petition is signed by Authorized Managers who represent at least thirty percent (30%) of the Lodging Businesses to be included in the TID. Capitalized terms used in this letter shall have the same meaning as is provided in Sec. 20-404 of the TID Ordinance.

Sincerely

Allen Patv

General Manager, Doubletree by Hilton Denver

Richard W. Scharf

President & CEO, VISIT DENVER

Amie Mayhew,

President & CEO, Colorado Hotel & Lodging Association

Enclosures

PETITION FOR THE CREATION OF THE DENVER TOURISM IMPROVEMENT DISTRICT (TID) WITHIN THE CITY AND COUNTY OF DENVER

The undersigned persons, who maintain a tax account with the Department of Finance ("Department") and are obligated to pay Lodger's Taxes by virtue of ownership of a Lodging Business in the proposed DENVER TOURISM IMPROVEMENT DISTRICT ("TID"), or have been designated by an entity that meets such criteria, hereby petition the Mayor and the City Council of the City and County of Denver ("City Council") for the organization of the proposed district in accordance with the provisions of Sec. 20-401 et seq. of the Denver Revised Municipal Code (the "TID Ordinance"). Capitalized terms used herein shall have the same meaning as is provided in Sec. 20-404 of the TID Ordinance.

In support of this petition, petitioners state:

- 1. The name of the TID shall be the Denver Tourism Improvement District.
- 2. The boundary of the TID shall be coterminous (identical) with the boundaries of the City and County of Denver ("City") and consist of any business that is engaged in furnishing Lodging at a discrete location in the City, is subject to the requirement to collect and remit Lodger's Taxes under Article IV of Chapter 53 of the Denver Revised Municipal Code (the "Code") and offers fifty (50) or more Lodging rooms at that location (each, a "Lodging Business"). A map of the proposed TID is attached as **EXHIBIT A** hereto for reference.
- 3. A listing and description of the total number of Lodging Businesses to be initially included within the TID, the street address of each such Lodging Business, the tax account number maintained with the Department obligating such Lodging Businesses to pay Lodger's Taxes, and a map indicating the location of each Lodging Business within the City are attached hereto as **EXHIBIT B**.
- 4. As authorized by the TID's Initial Plan and within the TID's budget, the TID shall provide the following tourism improvements and services authorized by the TID Ordinance by entering into a contractual multiple-fiscal year financial obligation with the City to provide these improvements and services:

Colorado Convention Center ("CCC") – Expansion and Improvement: The TID will pledge up to \$3,800,000 annually to the City to support an approximately \$129 million Certificate of Participation ("COP") issuance by the City that will be used to expand and improve the CCC. Should the amount necessary to support the COP be less than \$3,800,000 annually, the balance will be directed to marketing and promotions.

Colorado Convention Center – Future Capital Improvements: Beginning in the fourth year of the TID's existence, the TID will allocate one-tenth (1/10th) of the total revenue derived annually from its 1% tax on the purchase of Lodging to a reserve fund to be maintained by the City, that will be used primarily for future Capital Improvements to the CCC, as well as for ancillary Capital Maintenance expenses associated with the future Capital Improvements. These improvements may be cash funded on an annual basis or funds may be accumulated for larger projects over multiple years.

Marketing and Promotions: Any funds not otherwise dedicated to the expansion and improvement of the CCC will be allocated by the TID and the City to the City's official tourism marketing

arm, VISIT DENVER, as provided in an existing contract. VISIT DENVER will use these revenues to help bring convention and leisure visitors to Denver for the economic benefit of the City, the community and the Lodging Businesses.

5. Three persons who represent the petitioners on matters relating to this petition and the Initial Plan (defined below) and who have power to enter into agreements relating to the organization of the TID are:

NAM	1E	TITLE
1.	Allen Paty	General Manager, Doubletree by Hilton Denver
2.	Richard W. Scharf	President & CEO, VISIT DENVER
3.	Amie Mayhew	President & CEO, Colorado Hotel & Lodging Association

- 6. The main funding for the TID's services and improvements will be provided through a tax on the purchase of Lodging at the rate of one percent (1%). Details regarding the TID's participation in services within the TID service area is set forth in the Initial Plan which is attached hereto as **EXHIBIT C** and includes the TID's proposed budget for 2018.
- 7. As provided in Sec. 20-405 (e) of the TID ordinance, the TID will enter into a contract with the City for the performance of administrative, legal and financial services to assist the TID in the performance of its lawful functions. As provided in Sec. 20-416 of the TID Ordinance, upon formation of the TID and approval of the TID tax by the Electors of the TID, revenues generated by imposition of the TID tax will be collected by the Denver Treasurer in a manner similar to the collection and enforcement of City Lodger's Taxes in order for TID programs to be funded and operational beginning as early as January 2018.
- 8. The Board of Directors of the TID shall be comprised of seven (7) Electors of the district, of whom two (2) shall be nominated by the Mayor, two (2) shall be nominated by VISIT DENVER, and three (3) shall be nominated by the Colorado Hotel & Lodging Association's Metro Denver Lodging Council. The Board of Directors shall be appointed by the Mayor and confirmed by the City Council. The CEO of VISIT DENVER shall serve as an ex officio nonvoting member of the Board of Directors.
- 9. This petition is filed with the City and County of Denver with a cash deposit in the amount of Five Hundred Dollars (\$500.00), an amount deemed sufficient to cover all municipal expenses connected with organizational proceedings in case the organization of the proposed district is not effected. If at any time during the organizational process the City Council determines that the amount of the initial cash deposit is not sufficient to cover such costs, it may require the deposit of additional cash, in an amount to be determined by the City Council President. Petitioners acknowledge that failure to file additional cash deposit within the time fixed, which shall not be less than twenty (20) days after written notice is provided to petitioners by the City, will result in dismissal of this petition.

WHEREFORE, petitioners respectfully request City Council to approve the organization of the Denver Tourism Improvement District, approve the Initial Plan, which document includes the TID's preliminary 2018 budget, to appoint the initial seven (7) members of the Board of Directors of the TID, and to take such other and further actions as may be necessary to effectuate the organization of the TID in accordance with the laws of the City.

SIGNATURE BLOCK

to sign this petition by the entity named hereunder." stated in the petition are true, that my signature and name are as shown on the petition, and that I have signed this petition or have been duly authorized Each signatory set forth below hereby makes the following self-affirmation: "I state, under penalty of law that to my knowledge and belief the facts

7	6	5a	5	4	ω	2	1	
Best Inn & Suites	Baymont Inn & Suites Denver International Airport	Holiday Inn Express Denver Downtown	Autograph Collection The Brown Palace Hotel & Spa	AmericInn Hotel & Suites Denver Airport (formerly Red Lion)	aloft Hotel Denver Downtown	All Inn Motel	11th Avenue Hotel & Hostel	NAME OF LODGING BUSINESS
4590 Quebec St.	6805 Argonne St.	401 17th St.	321 17th St.	7010 Tower Rd.	800 15th St.	3015 E. Colfax Ave.	1112 N. Broadway	ADDRESS
Denver	Denver	Denver	Denver	Denver	Denver	Denver	Denver	СІТУ
80216	80249	80202	80202	80249	80202	80206	80203	ZIP
255669- 040033	289579- 040030	Paid under 257515- 040039	257515- 040039	248092- 040040	227755- 040072	226277- 040056	238656- 040050	TAX ACCOUNT NO.
			STEVEN H. HALEY		BEENOW HARRING			AUTHORIZED MANAGER*
			Re-14/41	1/9	13/11			SIGNATURE OF AUTHORIZED MANAGER
			7/1/7		7/10/17			DATE OF SIGNATURE

^{* &}quot;Authorized Manager" means the person who exercises overall responsibility to manage the day-to-day operations of a specific Lodging Business, and is authorized by the Lodging Business to sign a petition for the inclusion of the Lodging Business in a tourism improvement district.

belief the facts stated in the petition are true, that my signature and name are as shown on the petition, and that I have signed this Each signatory set forth below hereby makes the following self-affirmation: "I state, under penalty of law that to my knowledge and petition or have been duly authorized to sign this petition by the entity named hereunder."

17	16	15	1	1	1	10	12		1	11	Į	10	U	٥	00		
Crowne Plaza Denver	Stapleton	Downtown	Cherry Creek	Courtyard Denver	Airport	Courtyard Denver	Denver International Airport	Country Inn & Suites	Denver	Comfort Suites	East	Comfort Inn Denver	Stapleton Denver	Comfort Inn & Suites	Best Western Plus Inn & Suites DIA		NAME OF LODGING BUSINESS
1450 Glenarm Place	/415 E. 41st Avenue	934 16th St.	Colorado Blvd.	1475 South	Rd.	6901 Tower	Airport Way	N CVCV	Blvd., Bldg. A	620 Federal	St.	4380 Peoria	St.	4685 Quebec	7020 Tower Rd.		ADDRESS
Denver	Denver	Denver	Deliver		Deliver		Denver		שנוועפו		טפוועפו		Deliver		Denver		CITY
80202	80216	80202	27700	00111	00249	00.00	80239	0	40700	7000	00233	00000	01700	00316	80249		ZIP
275763- 040030	200778- 040065	040041	040062	216240-	040069	232728-	040038	347546	040036	344809-	040037	251795-	040034	211925-	244174- 040045	NC.	TAX
									J						7AVIA DIMOND		AUTHORIZED MANAGER*
															2 Milan		SIGNATURE OF AUTWORIZED MANAGER
															7/12/17		DATE OF

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26	25	24	23	22	21	20	19	18	
Embassy Suites Denver Southeast	Embassy Suites Denver International Airport	Embassy Suites Denver Downtown Convention Center	Drury Inn & Suites Denver Stapleton	Doubletree The Curtis	DoubleTree Denver Stapleton North	Doubletree Denver	Days Inn Denver Downtown	Days Inn & Suites Denver International Airport	NAME OF LODGING BUSINESS
7525 E. Hampden Avenue	7001 Yampa St.	1420 Stout St.	4550 N. Central Park Blvd	1405 Curtis St.	4040 Quebec St.	3203 Quebec St.	930 E. Colfax Ave.	7030 Tower Rd.	ADDRESS
Denver	Denver	Denver	Denver	Denver	Denver	Denver	Denver	Denver	СІТҮ
80231	80249	80202	80238	80202	80216	80207	80218	80249	ZIP
246562- 040037	229570- 040035	298382- 040032	248699- 040030	277906- 040033	274803- 040069	240679- 040069	210494- 040052	231295- 040043	TAX ACCOUNT NO.
Charlie La Most		BLAW 03		BESS MILLER	Alter Any	HIEN HATTY)		AUTHORIZED MANAGER*
Charles Lots		ENRO		Borni	(Ellaz 11th)	100 TH			SIGNATURE OF AUTHORIZED MANAGER
LMJ 7-14-17		7/6/17		מוכור	7/6/17	7/6/17			DATE OF SIGNATURE

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36	35	34	33	32	31	30	29	28	27	
Hampton Inn & Suites Denver Downtown Convention Center	Hampton Denver Speer Boulevard	Halcyon	Grand Hyatt Denver	Four Seasons Denver	Fairfield Inn & Suites Denver Downtown	Fairfield Inn & Suites Denver Cherry Creek	Fairfield Inn & Suites Denver Airport	Extended Stay America Denver Tech Center North	Embassy Suites Denver Stapleton	NAME OF LODGING BUSINESS
550 15th Street	2728 Zuni St.	245 N. Columbine	1750 Welton St.	1111 14th St.	2747 Wyandot St.	1680 S. Colorado Blvd.	6851 Tower Rd.	4885 S. Quebec St.	4444 North Havana	ADDRESS
Denver	Denver	Denver	Denver	Denver	Denver	Denver	Denver	Denver	Denver	СІТҮ
80202	80211	80206	80202	80202	80211	80222	80249	80237	80239	ZIP
248947- 040036	264368- 040066	302629- 040030	260672- 040064	239178- 040043	343760- 040031	260358- 040087	341229- 040037	279328- 040044	230677- 040053	TAX ACCOUNT NO.
Scian Leither			4	150						AUTHORIZED MANAGER*
Butter				Throng Kenrel						SIGNATURE OF AUTHORIZED MANAGER
41/9/4				7/10/17						DATE OF SIGNATURE

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46	45	44	43	42	41	40	39	38	37	
Holiday Inn Express & Suites Denver East Peoria Street	Holiday Inn Express & Suites Denver Airport	Holiday Inn Denver East Stapleton	Holiday Inn Denver Cherry Creek	Hilton Garden Inn Denver Tech Center	Hilton Garden Inn Denver Downtown	Hampton Inn Suites Denver Tech Center	Hampton Inn Suites Denver Downtown	Hampton Inn Suites Denver Airport Gateway Park	Hampton Inn Denver International Airport	NAME OF LODGING BUSINESS
12140 E. 45th Ave.	6910 Tower Rd.	3333 East Quebec St.	455 South Colorado Blvd.	7675 E. Union Ave.	1400 Welton St.	5001 S. Ulster St.	1845 Sherman St.	4310 Airport Way	6290 Tower Rd.	ADDRESS
Denver	Denver	Denver	Denver	Denver	Denver	Denver	Denver	Denver	Denver	CITY
80239	80249	80207	80246	80237	80202	80237	80203	80239	80249	ZIP
255628- 040030	275296- 040040	285833- 040033	266750- 040065	231890- 040031	294624- 040037	273277- 040049	345650- 040033	248316- 040056	292506- 040036	TAX ACCOUNT NO.
										AUTHORIZED MANAGER*
										SIGNATURE OF AUTHORIZED MANAGER
	ti		2		-					DATE OF SIGNATURE

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			040045			JL.	Gateway Park	
			721281-	80239	Denver	4460 Peoria	Suites Denver	62
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-			20262			1075 5	La Quinta Inns &	
			040061	01700	סמועמו	. €	Suites Denver Central	8
			226590-	80216	Denver	3500 Park Ave	La Quinta Inns &	50
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7			255364-	3000		150 Clayton	JW Marriott Denver	57
			040035	/ 5700	Deliver	Ave. Pkwy.	Center	۲
7			342965-	75500	7	7800 E. Tufts	Hyatt Regency Tech	Z Z
	22		040084				Center	
			234301-	80202	Denver	650 15th St.	Denver Convention	55
-							Hyatt Regency	
SIGNATURE	AUTHORIZED MANAGER	MANAGER*	NO.	CODE	9-1	ADDALSS	BUSINESS	
DATE OF	SIGNATURE OF	AUTHORIZED	ACCOUNT	ZIP	CITY	ADDRESS	NAME OF LODGING	

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72	71	70	69	68	67	66	65	64	
Quality Inn Denver Central	Quality Inn & Suites Near DIA Denver	Quality Inn & Suites Denver Stapleton	Motel 6 Denver Central Federal Boulevard	Motel 6 Denver Airport	Microtel Inn & Suites by Wyndham Denver	Marriott Denver Tech Center	Marriott Denver City Center	Magnolia Hotel Denver	NAME OF LODGING BUSINESS
200 W. 48th Ave.	6890 Tower Rd.	3737 Quebec St.	3050 W. 49th Ave.	12020 E. 39th Ave.	18600 E. 63rd Ave.	4900 S. Syracuse	1701 California St.	818 17th St.	ADDRESS
Denver	Denver	Denver	Denver	Denver	Denver	Denver	Denver	Denver	СІТҮ
80216	80249	80207	80221	80239	80249	80237	80202	80202	ZIP
275261- 040046	265506- 040032	290769- 040033	237626- 040032	215997- 040039	205568- 040036	285544- 040034	204744- 040064	286711- 040066	ACCOUNT NO.
						Mik Case	BILL NIWINGS		AUTHORIZED MANAGER*
							Sully a)	SIGNATURE OF AUTHORIZED MANAGER
						7/11/17	7/11/1/2		DATE OF SIGNATURE

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82	81	80	79	78	77	76	75	74	73	
Ritz-Carlton Denver	Residence Inn Denver Stapleton	Residence Inn Denver Downtown	Residence Inn Denver City Center	Renaissance Denver Stapleton Hotel	Renaissance Denver Downtown City Center Hotel	Ramada Denver Midtown	Ramada Denver International Airport	Ramada Denver Downtown	Radisson Hotel Denver Central	NAME OF LODGING BUSINESS
1881 Curtis St.	4667 North Central Park Blvd	2777 Zuni St.	1725 Champa St.	3801 Quebec St.	918 17th St.	2601 Zuni St.	6210 Tower Rd.	1150 E. Colfax Ave.	4849 Bannock St.	ADDRESS
Denver	Denver	Denver	Denver	Denver	Denver	Denver	Denver	Denver	Denver	СІТҮ
80202	80238	80211	80202	80207	80202	80211	80249	80218	80216	ZIP
266454- 040082	300638- 040052	250435- 040088	246401- 040037	296423- 040030	241671- 040035	234303- 040060	216118- 040060	227402- 040039	287477- 040057	ACCOUNT NO.
										AUTHORIZED MANAGER*
										SIGNATURE OF AUTHORIZED MANAGER
										DATE OF SIGNATURE

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92	91	90	89	88	87	86	85	84	83	
The Art Hotel	Super 8 Denver	Staybridge Suites Denver Stapleton	Staybridge Suites DIA	Stay Inn	Star Motel	Springhill Suites Denver Downtown	Springhill Suites Denver Airport	Sheraton Hotel Denver	Rodeway Inn Airport South Denver	NAME OF LODGING BUSINESS
1201 Broadway	7201 E. 36th Ave.	8101 Northfield Blvd.	6951 Tower Rd.	12033 E. 38th Ave.	3850 Peoria St.	1190 Auraria Parkway, Suite A	18350 E. 68th Ave.	1550 Court Place	3975 Peoria Way	ADDRESS
Denver	Denver	Denver	Denver	Denver	Denver	Denver	Denver	Denver	Denver	СІТҮ
80203	80207	80238	80249	80239	80239	80204	80249	80202	80239	ZIP
269546- 040036	203703- 040039	237768- 040095	250493- 040068	277508- 040031	254049- 040067	205853- 040031	341299- 040038	260440- 040061	219655- 040034	ACCOUNT NO.
Acon Cobra										AUTHORIZED MANAGER*
Aundel										SIGNATURE OF AUTHORIZED MANAGER
7/10/17										DATE OF SIGNATURE

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103	102	101	100	99	98	97	96	95	94	93	
Westin Denver Downtown	Western Motor Inn	Warwick Denver Hotel	Traveler Inn	TownePlace Suites Denver Southeast	TownePlace Suites Denver Downtown	TownePlace Suites Denver Airport @ Gateway Park	The Timbers Hotel	The Oxford Hotel	The Maven	The Crawford Hotel	NAME OF LODGING BUSINESS
1672 Lawrence St.	4757 Vasquez Blvd E.	1776 Grant St.	4765 Federal Blvd.	3699 S. Monaco Pkwy.	685 Speer Blvd.	4100 Kittredge St.	4411 Peoria St.	1600 17th St.	1800 Wazee St.	1701 Wynkoop St.	ADDRESS
Denver	Denver	Denver	Denver	Denver	Denver	Denver	Denver	Denver	Denver	Denver	CITY
80202	80216	80203	80211	80237	80204	80239	80239	80202	80202	80202	ZIP
280748- 040064	210401- 040078	220614- 040064	345838- 040037	292406- 040035	292407- 040036	205507- 040037	229258- 040047	345279- 040034	302735- 040030	248737- 040031	ACCOUNT NO.
John Evert				Deera James							AUTHORIZED MANAGER*
Survey !				C/X							SIGNATURE OF AUTHORIZED MANAGER
7/10/17				7-6-17							DATE OF SIGNATURE

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750 15th St. Denver
Denver
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) anvar
CITY

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EXHIBIT A

MAP OF THE TID

[See attached.]



EXHIBIT B

LODGING BUSINESSES

[See attached.]

- Constitution	and the state of t					1
astroleton	237768-040095 3	102	80238	Denver	8101 Northfield Blvd.	4
Completon		117	90729	Dogwas	4667 North Central Park Blud	
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Stapleton		298	20207	Denver	3737 Oughor Street	All Oughty Inn & suites Denver Stapleton
Stapleton	240679-040069 3	561	80207	Denver	3ZU3 Quebec Street	1
2Cherry Crook	266750-040065 2	269	80246	Donver	455 South Colorado Blvd.	
2Cherry Creek	282662-040069 2	130	80222	Denver	1975 S. Colorado Blvd	L
2Cherry Creek	260358-040087	134	80222	Denver	1680 S. Colorado Blvd.	43 Fairfield Inn & Suites Denver Cherry Creek
2Charry Creek		240	80222	Danver	1475 South Colorado Blvd.	42 Courtyard Denver Cherry Creek
ZCherry Creek		196	80206	Denver	150 Clayton Lane	41 JW Marriott Denver Cherry Creek
2Cherry Creek		154	80206	Denver	245 N. Columbine	
2Cherry Creek		2	20206	Denver	3015 E. Colfax Ave.	39 All Inn Motel
1Downtown		152	80218	Denver	1150 E. Colfax Ave.	38 Ramada Denver Downtown
Downtown		57	80218	Denver	930 E. Colfax Ave.	
1Downtown	292407-040036	122	80204	Denver	685 Speer Blvd.	36 TownePlace Suites Denver Downtown
nwotown	203853-040031	150	80204	Denver	1190 Auraria Parkway, Suito A	35 Springhill Suites Denver Downtown
1Downtown		8	80204	Denver	620 Federal Blvd., Bldg A	34 Comfort Suites Denver
1Downtown		216	80203	Denver	1776 Grant Street	
Downtown	269546-040036	165	80203	Denver	1201 Broadway	32 The Art Hotel
1Downtown	345650-040033	148	80203	Denver	1845 Sherman St.	
Downtown	238656-040050	100	80203	Denver	1112 N. Broadway	
1Downtown		430	80202	Denver	1672 Lawrence Street	
Downtown	345279-040034	8	80202	Denver	1600 17th Street	
TOOMINGOOD	150040-754647	1	80202	Denver	1800 Waren St	27 The Mayen
UMOSUMOGI	T60040-040097	1,231	20208	Denver	TOO COURT PLACE	26 The Crawford Hotel
1Downtown		202	80202	Denver	1881 Curtis Street	
1Downtown	246401-040037	228	80202	Denver	1725 Champa Stroot	1
1Downtown	241671-040035	230	80202	Derwer	918 17th Street	
1Downtown	204744-040064	613	80202	Denver	1701 California Street	
1Downtown	286711-040066	297	80202	Denver	818 17th Street	
1Downtown	285161-040105	189	80202	Donver	1717 Champa	19 Kimpton Hotel Monaco Deriver
1Downtown	347390-040036	200	80202	Denver	1600 Wewatta St.	18 Kimpton Hotel Born
1Downtown	234301-040084	1,100	80202	Denver	650 15th Street	17 Hyatt Regency Denver Convention Center
1Downtown	269989-04003S	248	80202	Denver	440 14th Street	16A Hyatt Place Denver Downtown
1Downtown	269989-040035 1	113	80202	Denver	440 14th Street	16 Hyatt House Denver Downtown
Downtown	252398-040071	110	80202	Denver	1100 14th Street	15 Hotel Teatro
1Downtown	343335-040033	180	80202	Donver	1801 Wewatta St.	14 Hotel Indigo Denver Downtown
Downtown		182	80202	Denver	550 15th Street	
1Downtown	294624-040037	221	80202	Denver	1400 Welton Street	
Downtown	245947-040036	120	20202	Denver	SSD 15th Street	1) Hampton inn & Sultes Denver Downtown Convention Ctr
UMOTUMOUT		257	20706	Demer	1750 Wellon Street	10 Grand Hyatt Denvor
Downtown	298382-040032	403	80202	Denver	1420 2001 317641	1
Downtown	277906-040033	336	80202	Denver	1400 Curtis Street	
1Downtown	275763-040030	380	80202	Denver	1450 Gienarm Place	
1Downtown	273453-040041	177	80202	Denver	934 16th Street	L
IDowntown	257515-040039	231	80202	Denver	401 17th Street	AA Holiday Inn Express Denver Downtown
Downtown	241 257515-040039 1Downtown	241	80202	Denver	321 17th Street	A Autograph Collection The Brown Palace Hotel & Spa
1Downtown	227755-040072	140	80202	Denver	800 15th Street	1
1Downtown	-	272	80202	Denver	1475 California St.	L
1Downtown		223	\$0202	Denver	750 15th St.	1 AC Hotels by Marriott Denver
LOCATION	NO.	-	CODE	CITY	ADDRESS	MAME OF LOOGING BUSINESS
	TAX ACCOUNT	30%	diz			HOTEL

a dier	NAME OF LODGING BUSINESS	ADDRESS	CITY	2 P	HOF	TAX ACCOUNT	LOCATION
Z	Best inn & Suites	4590 Quebec St.	Denver	80216	-	255669.0400 T	ANOCH
55	Comfort Inn & Suites Stapleton Denver	4685 Quebec St.	Denver	80216	138		ANorth
56	Courtyard Denver Stapleton	7415 E. 41st Avenue	Denver	80216	146	200778-040065	4North
57	DoubleTree Denver Stapleton North	4040 Quebec Street	Denver	80216		274803-040069 4North	North
58	La Quinta Inns & Suites Denver Central	3500 Park Ave W.	Denver	80216	107	226590-040061 4North	Morth
59	Quality Inn Denver Central	200 W, 48th Ave.	Denver	80216		275261-040046	4North
8	Radisson Hotel Denver Central	4849 Bannock St.	Denver	80216		287477-040057 4North	Morth
61	Western Motor Inn	4757 Vasquez Blvd E.	Denver	80216		210401-040078 4North	aNorth
62	Motel 6 Denver Central Federal Boulevard	3050 W. 49th Ave.	Denver	80221	191	237626-040032 4North	North
63	Fairfield inn & Suites Denver Downtown	2747 Wyandot St.	Denver	80211	87	343760-040031 SWest	5West
2	Hampton Denver Speer Boulevard	2728 Zuni St.	Denver	TT208	75	264368-040066 SWest	5West
8	Ramada Denver Midtown	2601 Zuni St.	Denver	80211	130	234303-040060 SWest	SWest .
8	Residence inn Denver Downtown	2777 Zuni St.	Denver	80211		250435-040038	SWest
10	Traveler im	4765 Federal Blvd.	Denver	80211	92	345838-040037	SWest
8.0	Comfort inn Denver East	4380 Peoria St.	Denver	80239	137	251795-040037 6Airport	6Airport
\$	Country inn & Suites Denver International Airport	4343 N. Airport Way	Denver	80239	196	342548-040038	6Airport
9	Embassy Suites Denver Stapleton	4444 North Havana	Denver	80239	210	230677-040053 6Airport	Mirport
3 2	Hampton inn Suites Denver Airport Gateway Park	4310 Airport Way	Denver	80239		248316-040056 6Airport	6Airport
7 2	Homewood Culter Democ International Almost	12140 E. 45th Ave.	Denver	80239	81	255628-040030	6Airport
74	La Divinta inne & Suites Denver Gateway Bark	AMED Deposits St	Deliver	66200	/11	Zeliang - Outube OAIrport	DAISPORT
×	Motel 6 Denver Airport	12020 E. 39th Ave.	Denver	60239	127	215997-040035 6Airport	SAIrport
35	Rodeway inn Airport South Denver	3975 Peoria Way	Denver	PECUS	117	219655.DADD3A 6A 10000	A long
77	Star Motel	3850 Peoria St.	Denver	20239	130	254049-040067 6Atroors	6A roors
78	Stay Inn	12033 E. 38th Ave.	Denver	80239	92	277503-040031	6A irport
78	The Timbers Hotel	4411 Peoria St.	Denver	80239	127		Mirport
80	TownePlace Suites Denver Airport @ Gateway Park	4100 Kittredge St.	Denver	80239	3	205507-040037 6Airport	Mirport
128	Baymont inn & Suites Denver international Airport	6805 Argonne St.	Denver	80249	128	289579-040030	6Airport
82	Bost Western Plus Inn & Suites DIA	7020 Tower Rd.	Denver	20249	101	244174-040045 6Airport	SAirport
8.3	Courtyard Denver Airport	6901 Tower Rd.	Denver	20249	202	232728-040069 6Airport	SAirport
2	Days Inn & Suites Denver International Airport	7030 Tower Rd.	Denver	80249	104	231295-040043 6Airport	SAirport
3	Emonstrain lenomentain and Carlo Assembly	7001 Yampa St.	Denver	80249	174	229570-040035	6Airport
000	rainted in a suites Denver Airport	6851 Tower Rd.	Denver	80249	160	341229-040037 6Airport	SAirport
101	reampton not Deriver international Airport	6290 Tower Rd.	Denver	80249	122	292506-040036	6Airport
0.0	moreay in Express & Suites Denver Airport	6910 Tower Rd.	Denver	80249		139 275296-040040	6Airport
8 8	Homo? Suites Denice International Airport	byou tower Ra.	Denver	80249		215187-040041	6Airport
2 2	Hoste Bones Airon	0/32 lower Kg.	Denver	80249		342547-040037 6Airport	Mirport
92	La Quinta inns & Suites Denver International Airport	SEO! Tower Ad	Denver	90349		346996-040037	SAirport
93	Microtel Iran & Suites by Wyndham Denver	12500 F. 63rd Ave.	Denue	90349	100	200000-001000	Moditimo
2	Quality inn & Suites Near DIA Denver	6890 Tower Rd.	Denver	20349	100	TOORING OCCUPATIONS	Modrine
95	Ramada Denver International Airport	6210 Tower Rd.	Denver	80249	-	216118-040060	Minor
96	Americann Hotel & Suites Denver Airport (formerly Red Lion)	7010 Tower Rd.	Denver	80249		248092-040040 6A Imon	6A import
97	Springhill Suites Derwer Airport	18350 E. 68th Ave.	Denver	80349	124	341299-040038	6Airport
98	Staybridge Suites Denver International Airport	6951 Tower Rd.	Denver	80249	-	250493-040068	6Airport
99	Wastin Denver International Airport	8300 Pena Boulevard	Denver	80249	519	292647-040030	6Auroon
100	Embassy Suites Denver Southeast	7525 E. Hampden Avenue	Denver	80231		246562-040037	Zouth
101	Extended Stay America Denver Tech Center North	4885 S. Quebec St.	Denver	80237			Zouth
102	Hampton Inn Suites Denver Tech Center	5001 S, Uister St.	Denver	80237	123	273277-040049	Zouth
103	Hilton Garden Inn Denver Tech Center	7673 E. Union Ave.	Denver	80237		231890-040031	Zouth
104		7800 E. Tufts Ave. Pkwy.	Denver	80237		342965-040035	75outh
18		4900 S. Syracuse	Denver	80237	605	285544-040034 75outh	75outh
106	TownePlace Suites Deriver Southeast	3699 S. Monaco Pkwy.	Denver	21111		של שניסטוס שחורים ביון	

EXHIBIT C

INITIAL PLAN

Denver Tourism Improvement District (TID) Initial Plan

TID NAME

The TID shall operate as the Denver Tourism Improvement District ("TID").

LEGAL AUTHORITY

A TID in Denver is organized pursuant to the provisions of Sec. 20-401 *et seq.* (the "TID Ordinance") of the Denver Revised Municipal Code (the "Code"). Capitalized terms used herein shall have the same meaning as is provided in Sec. 20-404 of the TID Ordinance. The TID is legally created by adoption of a Creation Ordinance following public notice and a hearing, preceded by the filing of a petition to Denver City Council when the following threshold is met:

 Authorized Managers representing at least thirty percent (30%) of the Lodging Businesses to be included in the district sign the petition for organization.

Following the adoption of the Creation Ordinance by Denver City Council, a TABOR election must be held to authorize the TID tax on the sale of lodging and any multiple-year fiscal obligations of the district.

TID PURPOSE

The TID creation process has been a collaborative effort by the Denver hospitality community and the City of and County of Denver (the "City"). Creation of the TID is the direct result of identification of a lack of funding necessary to competitively promote the City as a travel and convention destination and to complete needed Capital Improvements to the Colorado Convention Center ("CCC").

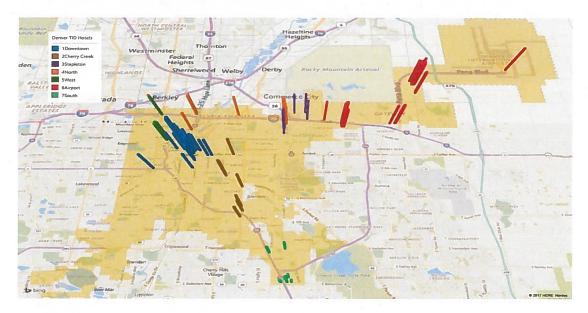
The TID's goals are to:

- Help bring convention and leisure visitors to Denver for the economic benefit of the City, the community and the Lodging Businesses.
- Support expansion of and ongoing Capital Improvements to the CCC, including ancillary Capital Maintenance expenses associated with these future Capital Improvements.

TID BOUNDARIES

The TID boundaries shall be the corporate limits of the City as depicted on the attached map, and consist of any business that is required to collect and remit Lodger's Taxes under Article IV of Chapter 53 of the Denver Revised Municipal Code (the "Code") and offers fifty (50) or more Lodging rooms at that location (each, a "Lodging Business").

The following map illustrates these boundaries:



TID SERVICES

The services that the TID is authorized to provide have been developed and prioritized by the Lodging Businesses located within the TID and include the following Tourism Improvements and Services, as that term is defined in Sec. 20-404(15) of the TID Ordinance, and as further authorized by the TID's Initial Plan and budget:

Colorado Convention Center – Expansion and Improvement: The TID will pledge up to \$3,800,000 annually to the City to support an approximately \$129 million Certificate of Participation ("COP") issuance by the City that will be used to expand and improve the CCC. Should the amount necessary to support the COP be less than \$3,800,000 annually, the balance will be directed to marketing and promotions.

Colorado Convention Center – Future Capital Improvements: Beginning in the fourth year of the TID's existence, the TID will allocate one-tenth (1/10th) of the total revenue derived annually from its 1% tax on the purchase of Lodging to a reserve fund to be maintained by the City, that will be used primarily for future Capital Improvements to the CCC, as well as for ancillary Capital Maintenance expenses associated with the future Capital Improvements. These improvements may be cash funded on an annual basis or funds may be accumulated for larger projects over multiple years.

Marketing and Promotions: Any funds not otherwise dedicated to the expansion or improvement of the CCC will be allocated by the TID and the City to the City's official tourism marketing arm, VISIT DENVER as provided in an existing contract. VISIT DENVER will use these revenues to help bring convention and leisure visitors to Denver for the economic benefit of the City, the community and the Lodging Businesses.

It is intended that the above-described funding allocations will remain unchanged for the term of the TID.

Denver Tourism Improvement District (TID)
Initial Plan

TID REVENUE AND BUDGETING

Subject to the approval of the Electors of the TID at an election occurring on November 7, 2017, funding for the TID's services and improvements will be provided through a tax on the purchase of Lodging at the rate of one percent (1%).

Each year, the TID Board will go through a process to approve the TID budget and Annual Plan. This occurs through the following:

- By September 1, the TID Board may hold a hearing and must file the Annual Plan and budget with the City for the next year.
- After receipt of all required information from the TID, the City has until October 10 to approve, reject or request modification of the operating plan. The City may request further information from the TID Board as needed. All final information must be filed and approved no later than November 15.

Beginning in the first year in which TID revenues are allocated for future CCC Capital Improvements, the TID Board will include in its budget and Annual Plan a work program addressing how such funds are recommended by the TID Board to be used.

TID PROMOTIONAL PLAN

The Marketing and Promotions services to be funded by the TID tax will be carried out by VISIT DENVER operating under contract with the City to utilize TID tax revenue for tourism and convention marketing and promotions in combination with other City tax revenues that are also paid to VISIT DENVER for these purposes. VISIT DENVER shall annually prepare a marketing and promotions operating plan and budget for use of TID tax revenue, which it will present to the TID Board by September 1 for approval. VISIT DENVER will meet with the TID Board bi-annually to evaluate its year-to-date-performance.

TID INITIAL BUDGET

In its first year of operations, the TID is projected to raise approximately \$8,700,000. The proposed first year TID budget is as follows:

Year One Proposed TID Tourism Improvements and Services	Budget Amount
Colorado Convention Center – Expansion	\$3,800,000 (not to exceed)
Administration and Operations (1%)	\$87,000
Marketing and Promotions	Balance of revenues
TOTAL	\$8,700,000

Each year the TID Board shall be responsible for presenting financial accounting to the City for the previous year's TID work.

MULTIPLE-FISCAL YEAR OBLIGATIONS

The TID shall not have the power to incur bonded debt or indebtedness in any other form; but will have the power to enter into contractual multiple-fiscal year financial obligations within the meaning of Article X, Section 20(4)(b) of the Colorado Constitution, subject to the approval of the electors of the district. Such election will comply with all applicable legal requirements, including the TABOR Amendment. In addition to the question of the approval of the TID tax at the November 7, 2017 election, the TID intends to ask that the Electors of the District to approve a multiple-fiscal year obligation to pledge all revenue derived from the TID tax to the City in order to fund the CCC improvements and the Marketing and Promotions services provided in this Initial Plan.

ELECTOR PARTICIPATION

VISIT DENVER and the Colorado Hotel & Lodging Association's Metro Denver Lodging Council ("CHLA-MDLC") have engaged the district's Electors in a variety of ways in order to encourage broad industry participation in the formation of the TID. Methods of engagement include the following:

- All Electors have been invited to in-person meetings to discuss the TID formation
- All Electors have received correspondence providing information about the TID and inviting participation and feedback.

TID GOVERNANCE

The TID Board will consist of seven (7) appointed members who are also Electors of the TID. "Elector" is defined in Section Sec. 20-404 of the TID Ordinance. The following members are to be included in this mix:

- Two (2) shall be nominated by the Mayor
- Two (2) shall be nominated by VISIT DENVER
- Three (3) shall be nominated by CHLA-MDLC
- The CEO of VISIT DENVER shall serve as an ex officio nonvoting member of the Board of Directors.

The initial board members of the TID are proposed to be:

	Board Member	Nominated By
1.	Tom Curley, Westin DIA	Mayor
2.	Greg Leonard, Hyatt Regency Denver at Colorado Convention Center	Mayor
3.	Navin Dimond, Stonebridge	VISIT DENVER
4.	Walter Isenberg, Sage Hospitality	VISIT DENVER
5.	Allen Paty, Doubletree by Hilton	CHLA-MDLC

	Denver	
6.	Bill Ninivaggi, Denver Marriott City Center	CHLA-MDLC
7.	Paul Eckert, White Lodging	CHLA-MDLC
	Richard W. Scharf	CEO of VISIT DENVER (ex officio and
		nonvoting)

The terms of office shall be staggered to encourage continuity in TID governance. The length of the term is three (3) years.

The TID shall inform the City of any TID Board vacancy that comes to its attention. Appointment to the TID Board in future years shall occur as follows:

- The TID Board shall provide the City with one or more recommended nominees to fill the vacancy.
- The City shall review the recommendation and may require additional information from the Board or the nominee. In accordance with the TID Ordinance, the Mayor and City Council will approve all TID appointments.

TID MANAGEMENT STRUCTURE

The TID expects to contract with the City for the performance of administrative, legal and financial services to assist the TID in the performance of its lawful functions. Any such contract will allow the City to retain one percent (1%) of TID tax revenue to pay for City costs associated with administering the contract. As provided in Sec. 20-416 of the TID Ordinance, upon formation of the TID and approval of the TID tax by the Electors of the TID, revenues generated by imposition of the excise tax of the TID will be collected by the Denver Treasurer in a manner similar to the collection and enforcement of City Lodger's Taxes. The TID does not expect to hire any staff. To the extent that the TID Board determines that it needs additional administrative support for carrying out the TID's Promotion Plan, the TID Board may contract with VISIT DENVER for the professional staff to provide such services.

TID TERM

The TID shall have perpetual existence. The TID tax shall have a 30-year term, subject to review of its Marketing and Promotions activities as described below. This review mechanism allows for Lodging Businesses to evaluate the TID's effectiveness prior to the end of the term of the tax.

Prior to the 10-year and 20-year anniversaries of the TID's formation, TID Board shall provide notice to its Electors and conduct a hearing to obtain comments on the effectiveness and success of the TID's Marketing and Promotions activities. If the TID Board determines that the Electors do not wish to continue collecting the portion of the TID tax dedicated to Marketing and Promotions, the TID shall call an election to consider this issue. If a majority of Electors so vote, the TID will cease collecting this portion of the TID tax. For the avoidance of doubt, the portion of the TID tax dedicated to the CCC Expansion and CCC Capital Improvements will be

collected for the full 30-year term, regardless of the outcome of any vote held according to this section.

ADDITION OF PROPERTIES TO THE TID

Additional Lodging Businesses will be automatically added to the TID upon creation of a tax account with the Department obligating a new Lodging Business within the tourism improvement district to pay Lodger's Taxes. If any Lodging establishment in the City with fewer than fifty (50) Lodging rooms at the time the TID is created subsequently increases its number of Lodging rooms to fifty (50) or more, the establishment will automatically be added to the TID as a Lodging Business. Conversely, if any Lodging Business included in the TID at the time the TID is created subsequently reduces its number of Lodging rooms to fewer than fifty (50) rooms or no longer holds a Lodger's Tax License, the business will automatically be excluded from the TID.

SUCCESSOR ORGANIZATIONS

In the event that either VISIT DENVER or CHLA-MDLC are no longer in existence, their respective duties related to the TID shall be filled, in the case of VISIT DENVER, by the organization acting as the City's official tourism marketing arm, and in the case of CHLA-MDLC, by the successor organization to CHLA-MDLC as approved by the Board.

DISSOLUTION

The TID may only be dissolved upon request of the Manager of Finance in accordance with the requirements of Sec. 20-420 of the Code.

PETITION FOR THE CREATION OF THE DENVER TOURISM IMPROVEMENT DISTRICT (TID) WITHIN THE CITY AND COUNTY OF DENVER

The undersigned persons, who maintain a tax account with the Department of Finance ("Department") and are obligated to pay Lodger's Taxes by virtue of ownership of a Lodging Business in the proposed DENVER TOURISM IMPROVEMENT DISTRICT ("TID"), or have been designated by an entity that meets such criteria, hereby petition the Mayor and the City Council of the City and County of Denver ("City Council") for the organization of the proposed district in accordance with the provisions of Sec. 20-401 et seq. of the Denver Revised Municipal Code (the "TID Ordinance"). Capitalized terms used herein shall have the same meaning as is provided in Sec. 20-404 of the TID Ordinance.

In support of this petition, petitioners state:

- 1. The name of the TID shall be the Denver Tourism Improvement District.
- 2. The boundary of the TID shall be coterminous (identical) with the boundaries of the City and County of Denver ("City") and consist of any business that is engaged in furnishing Lodging at a discrete location in the City, is subject to the requirement to collect and remit Lodger's Taxes under Article IV of Chapter 53 of the Denver Revised Municipal Code (the "Code") and offers fifty (50) or more Lodging rooms at that location (each, a "Lodging Business"). A map of the proposed TID is attached as **EXHIBIT A** hereto for reference.
- 3. A listing and description of the total number of Lodging Businesses to be initially included within the TID, the street address of each such Lodging Business, the tax account number maintained with the Department obligating such Lodging Businesses to pay Lodger's Taxes, and a map indicating the location of each Lodging Business within the City are attached hereto as **EXHIBIT B**.
- 4. As authorized by the TID's Initial Plan and within the TID's budget, the TID shall provide the following tourism improvements and services authorized by the TID Ordinance by entering into a contractual multiple-fiscal year financial obligation with the City to provide these improvements and services:

Colorado Convention Center ("CCC") – Expansion and Improvement: The TID will pledge up to \$3,800,000 annually to the City to support an approximately \$129 million Certificate of Participation ("COP") issuance by the City that will be used to expand and improve the CCC. Should the amount necessary to support the COP be less than \$3,800,000 annually, the balance will be directed to marketing and promotions.

Colorado Convention Center – Future Capital Improvements: Beginning in the fourth year of the TID's existence, the TID will allocate one-tenth (1/10th) of the total revenue derived annually from its 1% tax on the purchase of Lodging to a reserve fund to be maintained by the City, that will be used primarily for future Capital Improvements to the CCC, as well as for ancillary Capital Maintenance expenses associated with the future Capital Improvements. These improvements may be cash funded on an annual basis or funds may be accumulated for larger projects over multiple years.

Marketing and Promotions: Any funds not otherwise dedicated to the expansion and improvement of the CCC will be allocated by the TID and the City to the City's official tourism marketing

arm, VISIT DENVER, as provided in an existing contract. VISIT DENVER will use these revenues to help bring convention and leisure visitors to Denver for the economic benefit of the City, the community and the Lodging Businesses.

5. Three persons who represent the petitioners on matters relating to this petition and the Initial Plan (defined below) and who have power to enter into agreements relating to the organization of the TID are:

NAM	1E	TITLE
1.	Allen Paty	General Manager, Doubletree by Hilton Denver
2.	Richard W. Scharf	President & CEO, VISIT DENVER
3.	Amie Mayhew	President & CEO, Colorado Hotel & Lodging Association

- 6. The main funding for the TID's services and improvements will be provided through a tax on the purchase of Lodging at the rate of one percent (1%). Details regarding the TID's participation in services within the TID service area is set forth in the Initial Plan which is attached hereto as **EXHIBIT C** and includes the TID's proposed budget for 2018.
- 7. As provided in Sec. 20-405 (e) of the TID ordinance, the TID will enter into a contract with the City for the performance of administrative, legal and financial services to assist the TID in the performance of its lawful functions. As provided in Sec. 20-416 of the TID Ordinance, upon formation of the TID and approval of the TID tax by the Electors of the TID, revenues generated by imposition of the TID tax will be collected by the Denver Treasurer in a manner similar to the collection and enforcement of City Lodger's Taxes in order for TID programs to be funded and operational beginning as early as January 2018.
- 8. The Board of Directors of the TID shall be comprised of seven (7) Electors of the district, of whom two (2) shall be nominated by the Mayor, two (2) shall be nominated by VISIT DENVER, and three (3) shall be nominated by the Colorado Hotel & Lodging Association's Metro Denver Lodging Council. The Board of Directors shall be appointed by the Mayor and confirmed by the City Council. The CEO of VISIT DENVER shall serve as an ex officio nonvoting member of the Board of Directors.
- 9. This petition is filed with the City and County of Denver with a cash deposit in the amount of Five Hundred Dollars (\$500.00), an amount deemed sufficient to cover all municipal expenses connected with organizational proceedings in case the organization of the proposed district is not effected. If at any time during the organizational process the City Council determines that the amount of the initial cash deposit is not sufficient to cover such costs, it may require the deposit of additional cash, in an amount to be determined by the City Council President. Petitioners acknowledge that failure to file additional cash deposit within the time fixed, which shall not be less than twenty (20) days after written notice is provided to petitioners by the City, will result in dismissal of this petition.

WHEREFORE, petitioners respectfully request City Council to approve the organization of the Denver Tourism Improvement District, approve the Initial Plan, which document includes the TID's preliminary 2018 budget, to appoint the initial seven (7) members of the Board of Directors of the TID, and to take such other and further actions as may be necessary to effectuate the organization of the TID in accordance with the laws of the City.

SIGNATURE BLOCK

stated in the petition are true, that my signature and name are as shown on the petition, and that I have signed this petition or have been duly authorized to sign this petition by the entity named hereunder." Each signatory set forth below hereby makes the following self-affirmation: "I state, under penalty of law that to my knowledge and belief the facts

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Best Inn & Suites	Baymont Inn & Suites Denver International Airport	Holiday Inn Express Denver Downtown	Autograph Collection The Brown Palace Hotel & Spa	AmericInn Hotel & Suites Denver Airport (formerly Red Lion)	aloft Hotel Denver Downtown	All Inn Motel	11th Avenue Hotel & Hostel	NAME OF LODGING BUSINESS
4590 Quebec St.	6805 Argonne St.	401 17th St.	321 17th St.	7010 Tower Rd.	800 15th St.	3015 E. Colfax Ave.	1112 N. Broadway	ADDRESS
Denver	Denver	Denver	Denver	Denver	Denver	Denver	Denver	СІТҮ
80216	80249	80202	80202	80249	80202	80206	80203	ZIP
255669- 040033	289579- 040030	Paid under 257515- 040039	257515- 040039	248092- 040040	227755- 040072	226277- 040056	238656- 040050	ACCOUNT NO.
								AUTHORIZED MANAGER*
							a 'v	SIGNATURE OF AUTHORIZED MANAGER
								DATE OF SIGNATURE

^{* &}quot;Authorized Manager" means the person who exercises overall responsibility to manage the day-to-day operations of a specific Lodging Business, and is authorized by the Lodging Business to sign a petition for the inclusion of the Lodging Business in a tourism improvement district.

belief the facts stated in the petition are true, that my signature and name are as shown on the petition, and that I have signed this Each signatory set forth below hereby makes the following self-affirmation: "I state, under penalty of law that to my knowledge and petition or have been duly authorized to sign this petition by the entity named hereunder."

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17	16		CT	1	1	1	5	<u>1</u>		12		-	7	5	1	,	٥	o	0		
Crowne Plaza Denver	Stapleton	Courtyard Denver	Downtown	Courtyard Denver	Cherry Creek	Courtyard Denver	Airport	Courtyard Denver	Airport	Denver International	Country Inn & Suites	Denver	Comfort Suites	East	Comfort Inn Denver	Stapleton Denver	Comfort Inn & Suites	Inn & Suites DIA	Best Western Plus	BUSINESS	NAME OF LODGING
1450 Glenarm Place	Avenue	7/15 E /1c+	934 16th St.	004 1046 64	Colorado Blvd.	1475 South	Rd.	6901 Tower	Airport Way	4545 N.	N CVCV	Blvd., Bldg. A	620 Federal	St.	4380 Peoria	St.	4685 Quebec	Rd.	7020 Tower	ADDRESS	
Denver	Denver		Denver		שנועמו		Deliver			Denver		Denver		Deliver		Deliver	Danier	Deliver		CITY	
80202	80216		20202	0000	27700	0000	80249	00000		80239		80204	0000	00239	00000	01700	00016	00249	01.00	CODE	ZIP
275763- 040030	040065	200770	040041	273453-	040062	216240-	040069	232728-	040038	342548-	242546	040036	344809-	040037	251795-	040034	211925-	040045	244174-	ACCOUNT NO.	TAX
							Chad Conicol	0 / 0 / 0	Max KIKK			2						4		MANAGER*	AUTHORIZED
							727		1)								AUTHORIZED MANAGER	SIGNATURE OF .
-							7/17/17	_//	44/6/1	1/1										SIGNATURE	DATE OF

^{* &}quot;Authorized Manager" means the person who exercises overall responsibility to manage the day-to-day operations of a specific Lodging Business, and is authorized by the Lodging Business to sign a petition for the inclusion of the Lodging Business in a tourism improvement district.

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	26	25	24	23	22	21	20	19	18	
	Embassy Suites Denver Southeast	Embassy Suites Denver International Airport	Embassy Suites Denver Downtown Convention Center	Drury Inn & Suites Denver Stapleton	Doubletree The Curtis	DoubleTree Denver Stapleton North	Doubletree Denver	Days Inn Denver	Days Inn & Suites Denver International Airport	NAME OF LODGING BUSINESS
	7525 E. Hampden Avenue	7001 Yampa St.	1420 Stout St.	4550 N. Central Park Blvd	1405 Curtis St.	4040 Quebec St.	3203 Quebec St.	930 E. Colfax Ave.	7030 Tower Rd.	ADDRESS
	Denver	Denver	Denver	Denver	Denver	Denver	Denver	Denver	Denver	СІТҮ
	80231	80249	80202	80238	80202	80216	80207	80218	80249	ZIP
	246562- 040037	229570- 040035	298382- 040032	248699- 040030	277906- 040033	274803- 040069	240679- 040069	210494- 040052	231295- 040043	TAX ACCOUNT NO.
20									Kern Water	AUTHORIZED MANAGER*
									hun wat	SIGNATURE OF AUTHORIZED MANAGER
						-			7/7/17	DATE OF SIGNATURE

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36	35	34	33	32	31	30	29	28	27	
Hampton Inn & Suites Denver Downtown Convention Center	Hampton Denver Speer Boulevard	Halcyon	Grand Hyatt Denver	Four Seasons Denver	Fairfield Inn & Suites Denver Downtown	Fairfield Inn & Suites Denver Cherry Creek	Fairfield Inn & Suites Denver Airport	Extended Stay America Denver Tech Center North	Embassy Suites Denver Stapleton	NAME OF LODGING BUSINESS
550 15th Street	2728 Zuni St.	245 N. Columbine	1750 Welton St.	1111 14th St.	2747 Wyandot St.	1680 S. Colorado Blvd.	6851 Tower Rd.	4885 S. Quebec St.	4444 North Havana	ADDRESS
Denver	Denver	Denver	Denver	Denver	Denver	Denver	Denver	Denver	Denver	СІТҮ
80202	80211	80206	80202	80202	80211	80222	80249	80237	80239	ZIP
248947- 040036	264368- 040066	302629- 040030	260672- 040064	239178- 040043	343760- 040031	260358- 040087	341229- 040037	279328- 040044	230677- 040053	TAX ACCOUNT NO.
										AUTHORIZED MANAGER*
						27		*		SIGNATURE OF AUTHORIZED MANAGER
										DATE OF SIGNATURE

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46	45	44	43	42	41	40	39	38	37	
Holiday Inn Express & Suites Denver East Peoria Street	Holiday Inn Express & Suites Denver Airport	Holiday Inn Denver East Stapleton	Holiday Inn Denver Cherry Creek	Hilton Garden Inn Denver Tech Center	Hilton Garden Inn Denver Downtown	Hampton Inn Suites Denver Tech Center	Hampton Inn Suites Denver Downtown	Hampton Inn Suites Denver Airport Gateway Park	Hampton Inn Denver International Airport	NAME OF LODGING BUSINESS
12140 E. 45th Ave.	6910 Tower Rd.	3333 East Quebec St.	455 South Colorado Blvd.	7675 E. Union Ave.	1400 Welton St.	5001 S. Ulster St.	1845 Sherman St.	4310 Airport Way	6290 Tower Rd.	ADDRESS
Denver	Denver	Denver	Denver	Denver	Denver	Denver	Denver	Denver	Denver	СІТҮ
80239	80249	80207	80246	80237	80202	80237	80203	80239	80249	ZIP
255628- 040030	275296- 040040	285833- 040033	266750- 040065	231890- 040031	294624- 040037	273277- 040049	345650- 040033	248316- 040056	292506- 040036	ACCOUNT NO.
	Mountly o'Bren	Brian Lendestey			Louis Bane		Christine Wenzel			AUTHORIZED MANAGER*
	Milliam				XX		man Or)		SIGNATURE OF AUTHORIZED MANAGER
	7.11.17	7-11-17			7/6/17		7]M/F			DATE OF SIGNATURE

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54a	54	53	52	51	50	49	48	47	
Hyatt Place Denver Downtown	Hyatt House Denver Downtown	Hyatt House Denver Airport	Hotel Teatro	Hotel Indigo Denver Downtown	Homewood Suites Denver International Airport	Homewood Suites Denver Downtown Convention Ctr	Home2 Suites Denver International Airport	Holiday Inn Hotel & Suites Denver Airport	NAME OF LODGING BUSINESS
440 14th St.	440 14th St.	18741 E. 71st Ave.	1100 14th St.	1801 Wewatta St.	4210 Airport Way	550 15th St.	6792 Tower Rd.	6900 Tower Rd.	ADDRESS
Denver	Denver	Denver	Denver	Denver	Denver	Denver	Denver	Denver	СІТҮ
80202	80202	80249	80202	80202	80239	80202	80249	80249	ZIP
Paid under 269989- 040035	269989- 040035	346996- 040037	252398- 040071	343335- 040033	268463- 040064	242883- 040035	342547- 040037	215187- 040041	ACCOUNT NO.
							4	Come McKenno	AUTHORIZED MANAGER*
							,	KM1	SIGNATURE OF
								すし。	DATE OF SIGNATURE

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63	62	61	60	59	58	57	56	55	
La Quinta Inns & Suites Denver International Airport	La Quinta Inns & Suites Denver Gateway Park	La Quinta Inns & Suites Denver Cherry Creek	La Quinta Inns & Suites Denver Central	Kimpton Hotel Monaco Denver	Kimpton Hotel Born	JW Marriott Denver Cherry Creek	Hyatt Regency Tech Center	Hyatt Regency Denver Convention Center	NAME OF LODGING BUSINESS
6801 Tower Rd.	4460 Peoria St.	1975 S. Colorado Blvd.	3500 Park Ave W.	1717 Champa	1600 Wewatta St.	150 Clayton Lane	7800 E. Tufts Ave. Pkwy.	650 15th St.	ADDRESS
Denver	Denver	Denver	Denver	Denver	Denver	Denver	Denver	Denver	СІТҮ
80249	80239	80222	80216	80202	80202	80206	80237	80202	ZIP
218735- 040065	221281- 040045	282662- 040069	226590- 040061	285161- 040105	347390- 040036	255364- 040051	342965- 040035	234301- 040084	TAX ACCOUNT NO.
			7	SAMPY BURKETI					AUTHORIZED MANAGER*
				XXXXXXX					SIGNATURE OF AUTHORIZED MANAGER
				1/6/2017					DATE OF SIGNATURE

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72	71	70	69	68	67	66	65	64	
Quality Inn Denver Central	Quality Inn & Suites Near DIA Denver	Quality Inn & Suites Denver Stapleton	Motel 6 Denver Central Federal Boulevard	Motel 6 Denver Airport	Microtel Inn & Suites by Wyndham Denver	Marriott Denver Tech Center	Marriott Denver City Center	Magnolia Hotel Denver	NAME OF LODGING BUSINESS
200 W. 48th Ave.	6890 Tower Rd.	3737 Quebec St.	3050 W. 49th Ave.	12020 E. 39th Ave.	18600 E. 63rd Ave.	4900 S. Syracuse	1701 California St.	818 17th St.	ADDRESS
Denver	Denver	Denver	Denver	Denver	Denver	Denver	Denver	Denver	СІТҮ
80216	80249	80207	80221	80239	80249	80237	80202	80202	ZIP
275261- 040046	265506- 040032	290769- 040033	237626- 040032	215997- 040039	205568- 040036	285544- 040034	204744- 040064	286711- 040066	ACCOUNT NO.
Massery Gines									AUTHORIZED MANAGER*
									SIGNATURE OF AUTHORIZED MANAGER
LIPAL									DATE OF SIGNATURE

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	1	1	1							
82	81	80	79	78	77	76	75	74	73	
Ritz-Carlton Denver	Residence Inn Denver Stapleton	Residence Inn Denver Downtown	Residence Inn Denver City Center	Renaissance Denver Stapleton Hotel	Renaissance Denver Downtown City Center Hotel	Ramada Denver Midtown	Ramada Denver International Airport	Ramada Denver Downtown	Radisson Hotel Denver Central	NAME OF LODGING BUSINESS
1881 Curtis St.	4667 North Central Park Blvd	2777 Zuni St.	1725 Champa St.	3801 Quebec St.	918 17th St.	2601 Zuni St.	6210 Tower Rd.	1150 E. Colfax Ave.	4849 Bannock St.	ADDRESS
Denver	Denver	Denver	Denver	Denver	Denver	Denver	Denver	Denver	Denver	СІТҮ
80202	80238	80211	80202	80207	80202	80211	80249	80218	80216	ZIP
266454- 040082	300638- 040052	250435- 040088	246401- 040037	296423- 040030	241671- 040035	234303- 040060	216118- 040060	227402- 040039	287477- 040057	ACCOUNT NO.
			For Kular	Brian Lendestey						AUTHORIZED MANAGER*
		(W	M						SIGNATURE OF AUTHORIZED MANAGER
4			711-17	7-11-17			1			DATE OF SIGNATURE

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92	91	90	89	80	87	86	85	84	83	
The Art Hotel	Super 8 Denver	Staybridge Suites Denver Stapleton	Staybridge Suites DIA	Stay Inn	Star Motel	Springhill Suites Denver Downtown	Springhill Suites Denver Airport	Sheraton Hotel Denver	Rodeway Inn Airport South Denver	NAME OF LODGING BUSINESS
1201 Broadway	7201 E. 36th Ave.	8101 Northfield Blvd.	6951 Tower Rd.	12033 E. 38th Ave.	3850 Peoria St.	1190 Auraria Parkway, Suite A	18350 E. 68th Ave.	1550 Court Place	3975 Peoria Way	ADDRESS
Denver	Denver	Denver	Denver	Denver	Denver	Denver	Denver	Denver	Denver	СІТҮ
80203	80207	80238	80249	80239	80239	80204	80249	80202	80239	ZIP
269546- 040036	203703- 040039	237768- 040095	250493- 040068	277508- 040031	254049- 040067	205853- 040031	341299- 040038	260440- 040061	219655- 040034	TAX ACCOUNT NO.
	æ					SCOTT				AUTHORIZED MANAGER*
						for Ch				SIGNATURE OF AUTHORIZED MANAGER
						Thilit				DATE OF SIGNATURE

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_					-		-				_		,				
103		102	101	100	,,	99	90	0		97		96	95	94)	93	
Downtown	Westin Denver	Western Motor Inn	Warwick Denver Hotel	Traveler Inn	Denver Southeast	TownePlace Suites	Denver Downtown	TownePlace Suites	Gateway Park	Denver Airport @	Taumaniana Cuitas	The Timbers Hotel	The Oxford Hotel	The Maven	!	The Crawford Hotel	NAME OF LODGING BUSINESS
Lawrence St.	1672	4757 Vasquez Blvd E.	1776 Grant St.	4765 Federal Blvd.	Monaco Pkwy.	3699 S.	Blvd.	685 Speer	Kittredge St.	4100		4411 Peoria St.	1600 17th St.	St.	1800 Wazee	1701 Wynkoop St.	ADDRESS
Denver		Denver	Denver	Denver	שוועמו	Danvar	Denver			Denver		Denver	Denver	Denver	ı	Denver	СІТҮ
80202		80216	80203	80211	7.5700	90727	80204	2000		80239		80239	80202	80202)))	80202	ZIP
040064	280748-	210401- 040078	220614- 040064	345838- 040037	040035	292406-	040036	292407-	040037	205507-		229258- 040047	3452/9- 040034	040030	302735-	248737- 040031	ACCOUNT NO.
						0	Jaryn Claassen						Walter Isanber			hed Klessige	AUTHORIZED MANAGER*
		5											Morn	(L math	6 MB)	SIGNATURE OF AUTHORIZED MANAGER
				2			41114						7/1/17		2	17/17	DATE OF SIGNATURE

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100%	105	104	
Le Meridien Denver Downtown	AC Hotels by Marriott Denver	Westin Denver International Airport	NAME OF LODGING BUSINESS
1475 California St.	750 15th St.	8300 Pena Boulevard	ADDRESS
Denver	Denver	Denver	CITY
80202	80202	80249	ZIP
24,15,45 34,15,45.	347545- 040030	292647- 040030	TAX ACCOUNT NO.
			AUTHORIZED MANAGER*
			SIGNATURE OF AUTHORIZED MANAGER
			DATE OF SIGNATURE

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EXHIBIT A

MAP OF THE TID

[See attached.]

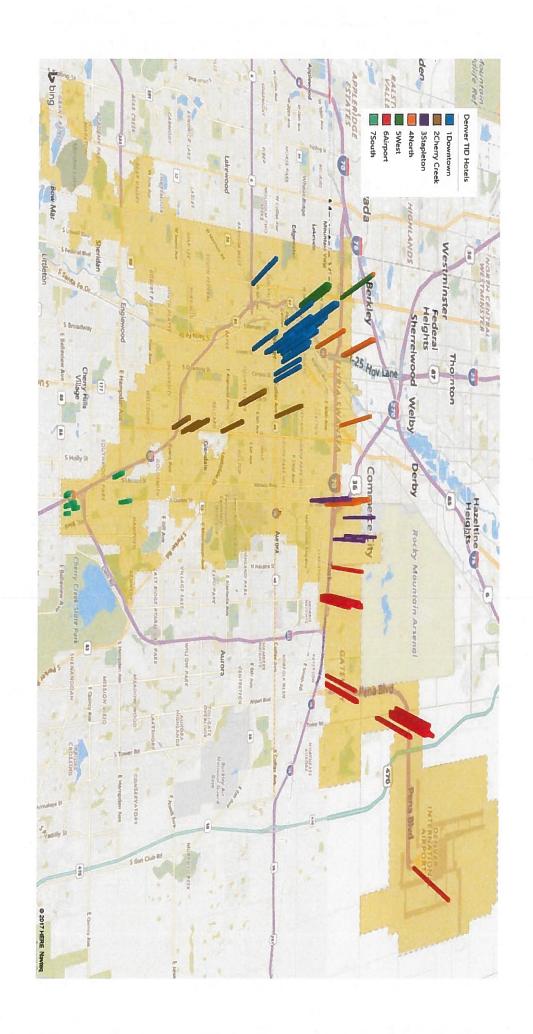


EXHIBIT B

LODGING BUSINESSES

[See attached.]

Deriver 80202 316	1800 Waree St. 1600 27th Street 1672 Lawrence Street 1672 Lawrence Street 1873 Lawrence Street 1873 Norwan St. 1201 Incadway 1845 Sherman St. 1201 Incadway 1875 Grant Street 620 Federal Bind, Bidg A 621 Federal Bind, Bidg A 622 Federal Bind, 1930 S. Colorado Bind, 1973 S. Colerado Bind, 1973 Cuelbec Street 1973 Quelbec Street 1973 Quelbec Street 1973 Quelbec Street 1973 P. Quelbec Street 1974 P. Quelbec Street 1974 P. Quelbec Street 1974 P. Quelbec Street 1975 P	RIL Callion Deriver Sheraton Notes Deriver Sheraton Notes Deriver Sheraton Notes Deriver The Carlord Hotes The Carlord Hotes The Abaven The Darlord Hotes The Abaven The Darlord Hotes The Abaven The Art Hotes Townerles Server Bowntown The Art Hotes Townerles Suites Deriver Downtown The Art Hotes Townerles Suites Deriver Downtown The Art Hotes Townerles Suites Deriver Creek Prince Townerles Suites Deriver Creek The Art Hotes The Art Hotes The
Deriver 80202 370	1800 Waree St. 1600 17th Street 1072 Lawrence Street 1072 Lawrence Street 1073 Lawrence Street 1112 N. Broadway 1803 Sherman St. 1201 Enselway 1776 Grant Street 1802 Federal Blvd., Bldf A 1190 Auraria Parkway, Suite A 680 Speer Blvd. 1196 F. Colfax Ave. 1196 F. Colfax Ave. 1196 F. Colfax Ave. 1197 S. Loderado Blvd. 1690 S. Colorado Blvd. 1975 S. Colorado Blvd. 1975 S. Colorado Blvd. 1973 G. Colorado Blvd. 1973 Cuebbec Street 1301 Guebbec Street 1301 Guebbec Street 1301 Guebbec Street 1701 Guebbec Street 1701 E. 381h Ave. 4550 N. Central Park Blvd.	Bit Callion Deriver Sheraton Metel Deriver Sheraton Metel Deriver The Crawford Hotel The Crawford Hotel The Crawford Hotel The Annual Hotel Awards Hotel Lith Avenue Hotel & Hotstel Hampton Inn Suites Deriver Downtown The Art Hotel Wanvick Deriver Hotel Comfort Suites Deriver Downtown Tho Art Hotel Wanvick Deriver Downtown Tho Art Hotel Wanvick Deriver Downtown All Inn Metel All Inn Metel All Inn Metel Hallyon a hotel in Cherry Creek Wanvick Deriver Cherry Creek Ladigion and Compret Cherry Creek Ladigion and Suites Deriver Cherry Creek Ladigion Deriver Stapleton Coulty and Deriver Suites Deriver Stapleton Challin Inn Swites Deriver Stapleton Challin Inn Swites Deriver Stapleton Challin Inn Suites Deriver Stapleton
Deriver 80202 316	1800 waree St. 1600 27th Street 1672 Lewrence Street 1872 Lewrence Street 1872 Lewrence Street 1872 Lewrence Street 1872 Sherman St. 1873 Sherman St. 1874 Sherman St. 1875 Grant Street 2775 Grant Grant Street 2775 Grant Gr	Sheraton Meeta Deriver Sheraton Meeta Deriver The Chawford Hotel The Abaven The Orlived Hotel The Abaven The Art Hotel Comford Staties Deriver Downtown The Art Hotel Townested Deriver Hotel Comford Staties Deriver Downtown The Art Hotel Townested Towneste
Deriver 80202 379	1800 Waree St. 1600 17th Street 1672 Lawrence Street 1112 N. Broadway 1843 Sherman St. 1201 Innedway 1775 Grant Street 620 Federal Bivid., Bidg A 620 Federal Bivid. 1990 E. Colfax Ave. 1106 E. Colfax Ave. 1106 E. Colfax Ave. 1107 Colforado Bivid. 1620 S. Colforado Bivid. 1620 S. Colforado Bivid. 1620 S. Colforado Bivid. 1635 South Colforado Bivid. 1636 South Colforado Bivid. 1636 South Colforado Bivid. 1637 Quebec Street	Sheatan Hotel Denrer Sheatan Hotel Denrer The Crawford Hotel The Maken The Crawford Hotel The Maken The Crawford Hotel The Advent The Oxford Hotel The Advent The Advent The Advent Hotel Washick Denrer Deventown The Art Hotel Washick Denrer Hotel Comfort Suites Denver Downtown TownePlace Suites Denver Creek Sarfield Inn & Suites Denver Creek TownePlace Suites Denver Creek Holiday Inn Denver Charry Creek TownePlace Suites Denver Creek TownePlace Suites Denver Creek Holiday Inn Denver Charry Creek TownePlace Suites Denver Suppleton Quality Inn & Suites Denver Suppleton Renaiszance Denver Suppleton Renaiszance Denver Suppleton
Deriver 60202 370	1800 Waree St. 1400 17th Street 1072 Navrence Street 1112 N. Broadway 1843 Sherman St. 1201 Incadway 1776 Grant Street 1700 Grant Street 1800 Auraria Parkway, Sulte A 1390 Auraria Parkway, Sulte A 683 Speer Blvd. 1906 C. Colfax Ave. 1106 C. Colfax Ave. 1906 C. Colfax Ave. 1907 S. Colfax Ave. 1908 S. Colfax Ave. 1978 S. Colfax Ave. 1979 S. Colfax Ave.	Sheraton Meeta Deriver Sheraton Meeta Deriver The Chardrod Hotel The Maven The Colford Hotel The Maven The Colford Hotel The Maven The An Hotel The Market Deriver Downtown The Art Hotel Warvick Deriver Hotel Comfort States Deriver Downtown The Art Hotel Towner Hotel Comfort States Deriver Downtown The Art Hotel Towner Hotel Springhill States Deriver Downtown Towner Hotel Springhill States Deriver Downtown All Inn Motel All Inn Motel Hallyon a hotel in Cherry Creek Warvick Deriver Cherry Creek Fairfield Inn & Suites Deriver Cherry Creek Fairfield Inn & Suites Deriver Cherry Creek Fairfield Inn & Suites Deriver Cherry Creek Holiday Inn Deriver Ests Stapleton Coulettee Deriver Holiday Inn Deriver
Deriver 80202 370	1800 Waree St. 1600 27th Street 1672 Lawrence Street 1872 Lawrence Street 1872 Lawrence Street 1112 N. Broadway 1843 Sherman St. 1201 Engelway 1776 Grant Street 620 Federal Bird, Bidg A 620 Federal Bird, 620 Feder	RIL Callion Deriver Sheraton Moted Deriver Sheraton Moted Deriver The Carlord Hotel The Abaven The Oxford Hotel The Abaven The Abaven The Art Hotel The Abaven The Art Hotel The Abaven The Art Hotel Townerless Suites Deriver Downtown The Art Hotel Townerless Suites Deriver Creek Seringhill Suites Deriver Creek Townerless Suites Deriver Creek
Deriver 802021 370	1800 Waree St. 1600 17th Street 1672 Lawrence Street 1112 N. Broadway 1845 Sherman St. 1201 Enselway 1775 Grant Street 1707 Grant Street 1707 Grant Street 1708 Grant Street 1708 Grant Street 1709 Federal Bird, Bidg A 190 Auraria Parkway, Suite A 1808 Speer Bidd, 1908 E. Colifax Ave. 1130 E. Colifax Ave. 1130 E. Colifax Ave. 1140 E. Colifax Ave. 1140 E. Colifax Ave. 1150 South Colorado Bird. 1975 S. Colorado Bird. 1975 S. Colorado Bird. 1975 S. Colorado Bird. 1851 South Colorado Bird. 1851 South Colorado Bird. 1851 South Colorado Bird.	Bit Callion Deriver Sheraton Hotel Deriver Sheraton Hotel Deriver The Crawford Hotel The Maven The Colford Hotel The Maven The Oxford Hotel The Art Hotel Washin Deriver Devintown The Oxford Hotel Washin Deriver Devintown The Art Hotel Comfort Suites Deriver Downtown TownePlace Suites Deriver Downtown TownePlace Suites Deriver Downtown TownePlace Suites Deriver Devintown TownePlace Suites Deriver Devintown TownePlace Suites Deriver Devintown TownePlace Suites Deriver Devintown TownePlace Suites Deriver Deviver TownePlace Suites Deriver Deviver TownePlace Suites Deriver Creek Springhill Suites Deriver Creek TownePlace Suites Su
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	401 17th Street	Holiday Inn Express Denver Downtown
Denver 80202 241 257515-040039 1Downtown	321 17th Street	Autograph Collection The Brown Palace Hotel & Spa
80202 140 227755-040072	800 15th Street	aloft Hotel Denver Downtown
80202 272	1475 California St.	Le Meridien Denver Downtown
223	750 15th St.	AC Hotels by Marriott Denver
CITY CODE ROOMS NO. LOCATION	ADDRESS	NAME OF LODGING BUSINESS

NAME OF LODGING BUSINESS	ADDRESS	CITY	3000		TAX ACCOUNT	LOCATION
Best inn & Suites	4590 Quebec St.	Denver	80216	197	255669-040033	4North
Comfort inn & Suites Stapleton Denver	4685 Quebec St.	Denver	80216		211925-040034	4North
Courtyard Denver Stapleton	7415 E. 41st Avenue	Denver	80216		200778-040065	4North
DoubleTree Denver Stapleton North	4040 Quebec Street	Denver	80216	299	274803-040069	4North
La Quinta lans & Suites Denver Central	3500 Park Ave W.	Denver	80216	107	226590-040061	4North
Quality inn Denver Central	200 W. 48th Ave.	Denver	80216		275261-040046	4North
Radisson Hotel Denver Central	4849 Bannock St.	Denver	80215	220	287477-040057	4North
Western Motor Inn	4757 Vasquez Blvd E.	Denver	80215		210401-040078	4North
Motel 6 Denver Central Federal Boulevard	3050 W. 49th Ave.	Denver	80221	191	237626-040032	4North
Fairfield Inn & Suites Denver Downtown	2747 Wyandot St.	Denver	80211	87	343760-040031	SWest
Hampton Denver Speer Boulevard	2728 Zuni St.	Denver	11208		264368-040066	5West
Ramada Denver Midtown	2601 Zuni St.	Denver	80211	130	234303-040060	SWOSE
Residence inn Denver Downtown	2777 Zuni St.	Denver	80211	160	250435-040088	SWest
Traveler Inn	4765 Federal Blvd.	Denver	80211		345838-040037	5West
Comfort Inn Denver East	4380 Peoria St.	Denver	80239	137	251795-040037	6Airport
Country Inn & Suites Denver International Airport	4343 N. Airport Way	Denver	80239		342548-040038	6Airport
Embassy Suites Denver Stapleton	4444 North Havana	Denver	66239		230677-040053	6Airport
Hampton Inn Suites Denver Airport Gateway Park	4310 Airport Way	Denver	60239		248316-040056	6Airport
Holiday Inn Express & Suites Denver East Peoria Street	12140 E. 45th Ave.	Denver	80239		255628-040030	6Airport
Homewood Suites Denver International Airport	4210 Airport Way	Denver	80239	117	260463-040064	6Airport
La Cluinta bins & Suites Denver Gateway Park	4460 Peoria St.	Denver	80239	100 110 110	221281-040045	6Airport
Motel 6 Denver Airport	12020 E. 39th Ave.	Denver	80239		215997-040039	6Airport
Rodeway Inn Airport South Denver	3975 Peoria Way	Denver	80239		219655-040034	6Airport
Star Motel /	3850 Peoria St.	Denver	80239		254049-040067	6Airport
Stay Inn	12033 E. 38th Ave.	Denver	80239		277508-040031	SAirport
The Timbers Hotel	4411 Peoria St.	Denver	80239	127	229258-040047	6Airport
TownePlace Suites Denver Airport @ Gateway Park	4100 Kittredge St.	Denver	80239	99	205507-040037	6Airport
Baymont Inn & Suites Denver International Airport	6805 Argonne St.	Denver	80249	128	289579-040030	6Airport
Best Western Plus Inn & Suites DIA	7020 Tower Rd.	Denver	80249	101	244174-040045	SAirport
Courtyard Denver Airport	6901 Tower Rd,	Denver	80249		232728-040069	6Airport
Days Inn & Suites Denver International Airport	7030 Tower Rd.	Denver	80249		231295-040043	6A/rport
Embassy Suites Denver International Airport	7001 Yampa St.	Denver	60249		229570-040035	6Airport
Fairfield inn & Suites Denver Airport	6851 Tower Rd.	Denver	80249	160	341229-040037	6Airport
Hampton Inn Denver International Airport	6290 Tower Rd.	Denver	80249	122	292506-040036	SAirport
Holiday Inn Express & Suites Denver Airport	6910 Tower Rd.	Denver	80249	139	275296-040040	6Airport
Holiday Inn Hotel & Suites Denver Airport	6900 Tower Rd.	Denver	80249	161	215187-040041	6A Irport
Home2 Suites Denver International Airport	6792 Tower Rd.	Denver	80249	111	342547-040037	6A)rport
Hyatt House Denver Airport	18741 E. 71st Ave.	Denver	80249	123	346996-040037	6Airport
La Quinta inns & Suites Denver International Airport	6801 Tower Rd.	Denver	20249	169	218735-040065	6A Irport
Microtel Ira & Suites by Wyndham Denver	18600 E. 63rd Ave.	Denver	80249	100	205568-040036	6Aironn
Quality Inn & Suites Near DIA Denver	6890 Tower Rd.	Denvor	80249		265506-040032	6Airport
Ramada Denver International Airport	6210 Tower Rd.	Denver	80249		216118-040060	6A ir nour
American Hotal & Suitas Denver Airport (formerly Red Lion)	7010 Tower Rd.	Denver	20249	87		6A irport
Springhill Suites Denver Airport	18350 E. 68th Ave.	Donver	80249		341299-040038	6Airport
Staybridge Suites Denver International Airport	6951 Tower Rd.	Denver	80249		250493-040068	6A imore
Westin Denver International Airport	8300 Pena Boulevard	Denver	80249		292647-040030	6Airport
Embassy Suites Denver Southeast	7525 E. Hamoden Avenue	Denver	second in		SECOND CARAGE	N STORE
Extended Stay America Denver Tech Center North	ARRS C Ouehar St	Danuar	90137			U100cv
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Marriott Denver Tech Center	4900 S. Syracuse	Denver	80237	605	285544-040034	Zough
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EXHIBIT C

INITIAL PLAN

Denver Tourism Improvement District (TID) Initial Plan

TID NAME

The TID shall operate as the Denver Tourism Improvement District ("TID").

LEGAL AUTHORITY

A TID in Denver is organized pursuant to the provisions of Sec. 20-401 *et seq.* (the "TID Ordinance") of the Denver Revised Municipal Code (the "Code"). Capitalized terms used herein shall have the same meaning as is provided in Sec. 20-404 of the TID Ordinance. The TID is legally created by adoption of a Creation Ordinance following public notice and a hearing, preceded by the filing of a petition to Denver City Council when the following threshold is met:

 Authorized Managers representing at least thirty percent (30%) of the Lodging Businesses to be included in the district sign the petition for organization.

Following the adoption of the Creation Ordinance by Denver City Council, a TABOR election must be held to authorize the TID tax on the sale of lodging and any multiple-year fiscal obligations of the district.

TID PURPOSE

The TID creation process has been a collaborative effort by the Denver hospitality community and the City of and County of Denver (the "City"). Creation of the TID is the direct result of identification of a lack of funding necessary to competitively promote the City as a travel and convention destination and to complete needed Capital Improvements to the Colorado Convention Center ("CCC").

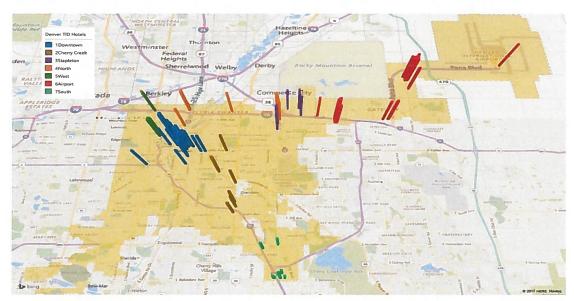
The TID's goals are to:

- Help bring convention and leisure visitors to Denver for the economic benefit of the City, the community and the Lodging Businesses.
- Support expansion of and ongoing Capital Improvements to the CCC, including ancillary Capital Maintenance expenses associated with these future Capital Improvements.

TID BOUNDARIES

The TID boundaries shall be the corporate limits of the City as depicted on the attached map, and consist of any business that is required to collect and remit Lodger's Taxes under Article IV of Chapter 53 of the Denver Revised Municipal Code (the "Code") and offers fifty (50) or more Lodging rooms at that location (each, a "Lodging Business").





TID SERVICES

The services that the TID is authorized to provide have been developed and prioritized by the Lodging Businesses located within the TID and include the following Tourism Improvements and Services, as that term is defined in Sec. 20-404(15) of the TID Ordinance, and as further authorized by the TID's Initial Plan and budget:

Colorado Convention Center – Expansion and Improvement: The TID will pledge up to \$3,800,000 annually to the City to support an approximately \$129 million Certificate of Participation ("COP") issuance by the City that will be used to expand and improve the CCC. Should the amount necessary to support the COP be less than \$3,800,000 annually, the balance will be directed to marketing and promotions.

Colorado Convention Center – Future Capital Improvements: Beginning in the fourth year of the TID's existence, the TID will allocate one-tenth (1/10th) of the total revenue derived annually from its 1% tax on the purchase of Lodging to a reserve fund to be maintained by the City, that will be used primarily for future Capital Improvements to the CCC, as well as for ancillary Capital Maintenance expenses associated with the future Capital Improvements. These improvements may be cash funded on an annual basis or funds may be accumulated for larger projects over multiple years.

Marketing and Promotions: Any funds not otherwise dedicated to the expansion or improvement of the CCC will be allocated by the TID and the City to the City's official tourism marketing arm, VISIT DENVER as provided in an existing contract. VISIT DENVER will use these revenues to help bring convention and leisure visitors to Denver for the economic benefit of the City, the community and the Lodging Businesses.

It is intended that the above-described funding allocations will remain unchanged for the term of the TID.

Denver Tourism Improvement District (TID)
Initial Plan

TID REVENUE AND BUDGETING

Subject to the approval of the Electors of the TID at an election occurring on November 7, 2017, funding for the TID's services and improvements will be provided through a tax on the purchase of Lodging at the rate of one percent (1%).

Each year, the TID Board will go through a process to approve the TID budget and Annual Plan. This occurs through the following:

- By September 1, the TID Board may hold a hearing and must file the Annual Plan and budget with the City for the next year.
- After receipt of all required information from the TID, the City has until October 10 to approve, reject or request modification of the operating plan. The City may request further information from the TID Board as needed. All final information must be filed and approved no later than November 15.

Beginning in the first year in which TID revenues are allocated for future CCC Capital Improvements, the TID Board will include in its budget and Annual Plan a work program addressing how such funds are recommended by the TID Board to be used.

TID PROMOTIONAL PLAN

The Marketing and Promotions services to be funded by the TID tax will be carried out by VISIT DENVER operating under contract with the City to utilize TID tax revenue for tourism and convention marketing and promotions in combination with other City tax revenues that are also paid to VISIT DENVER for these purposes. VISIT DENVER shall annually prepare a marketing and promotions operating plan and budget for use of TID tax revenue, which it will present to the TID Board by September 1 for approval. VISIT DENVER will meet with the TID Board bi-annually to evaluate its year-to-date-performance.

TID INITIAL BUDGET

In its first year of operations, the TID is projected to raise approximately \$8,700,000. The proposed first year TID budget is as follows:

Year One Proposed TID Tourism Improvements and Services	Budget Amount
Colorado Convention Center – Expansion	\$3,800,000 (not to exceed)
Administration and Operations (1%)	\$87,000
Marketing and Promotions	Balance of revenues
TOTAL	\$8,700,000

Each year the TID Board shall be responsible for presenting financial accounting to the City for the previous year's TID work.

MULTIPLE-FISCAL YEAR OBLIGATIONS

The TID shall not have the power to incur bonded debt or indebtedness in any other form; but will have the power to enter into contractual multiple-fiscal year financial obligations within the meaning of Article X, Section 20(4)(b) of the Colorado Constitution, subject to the approval of the electors of the district. Such election will comply with all applicable legal requirements, including the TABOR Amendment. In addition to the question of the approval of the TID tax at the November 7, 2017 election, the TID intends to ask that the Electors of the District to approve a multiple-fiscal year obligation to pledge all revenue derived from the TID tax to the City in order to fund the CCC improvements and the Marketing and Promotions services provided in this Initial Plan.

ELECTOR PARTICIPATION

VISIT DENVER and the Colorado Hotel & Lodging Association's Metro Denver Lodging Council ("CHLA-MDLC") have engaged the district's Electors in a variety of ways in order to encourage broad industry participation in the formation of the TID. Methods of engagement include the following:

- All Electors have been invited to in-person meetings to discuss the TID formation
- All Electors have received correspondence providing information about the TID and inviting participation and feedback.

TID GOVERNANCE

The TID Board will consist of seven (7) appointed members who are also Electors of the TID. "Elector" is defined in Section Sec. 20-404 of the TID Ordinance. The following members are to be included in this mix:

- Two (2) shall be nominated by the Mayor
- Two (2) shall be nominated by VISIT DENVER
- Three (3) shall be nominated by CHLA-MDLC
- The CEO of VISIT DENVER shall serve as an ex officio nonvoting member of the Board of Directors.

The initial board members of the TID are proposed to be:

	Board Member	Nominated By
1.	Tom Curley, Westin DIA	Mayor
2.	Greg Leonard, Hyatt Regency Denver at Colorado Convention Center	Mayor
3.	Navin Dimond, Stonebridge	VISIT DENVER
4.	Walter Isenberg, Sage Hospitality	VISIT DENVER
5.	Allen Paty, Doubletree by Hilton	CHLA-MDLC

	Denver	
6.	Bill Ninivaggi, Denver Marriott City Center	CHLA-MDLC
7.	Paul Eckert, White Lodging	CHLA-MDLC
	Richard W. Scharf	CEO of VISIT DENVER
		(ex officio and nonvoting)

The terms of office shall be staggered to encourage continuity in TID governance. The length of the term is three (3) years.

The TID shall inform the City of any TID Board vacancy that comes to its attention. Appointment to the TID Board in future years shall occur as follows:

- The TID Board shall provide the City with one or more recommended nominees to fill the vacancy.
- The City shall review the recommendation and may require additional information from the Board or the nominee. In accordance with the TID Ordinance, the Mayor and City Council will approve all TID appointments.

TID MANAGEMENT STRUCTURE

The TID expects to contract with the City for the performance of administrative, legal and financial services to assist the TID in the performance of its lawful functions. Any such contract will allow the City to retain one percent (1%) of TID tax revenue to pay for City costs associated with administering the contract. As provided in Sec. 20-416 of the TID Ordinance, upon formation of the TID and approval of the TID tax by the Electors of the TID, revenues generated by imposition of the excise tax of the TID will be collected by the Denver Treasurer in a manner similar to the collection and enforcement of City Lodger's Taxes. The TID does not expect to hire any staff. To the extent that the TID Board determines that it needs additional administrative support for carrying out the TID's Promotion Plan, the TID Board may contract with VISIT DENVER for the professional staff to provide such services.

TID TERM

The TID shall have perpetual existence. The TID tax shall have a 30-year term, subject to review of its Marketing and Promotions activities as described below. This review mechanism allows for Lodging Businesses to evaluate the TID's effectiveness prior to the end of the term of the tax.

Prior to the 10-year and 20-year anniversaries of the TID's formation, TID Board shall provide notice to its Electors and conduct a hearing to obtain comments on the effectiveness and success of the TID's Marketing and Promotions activities. If the TID Board determines that the Electors do not wish to continue collecting the portion of the TID tax dedicated to Marketing and Promotions, the TID shall call an election to consider this issue. If a majority of Electors so vote, the TID will cease collecting this portion of the TID tax. For the avoidance of doubt, the portion of the TID tax dedicated to the CCC Expansion and CCC Capital Improvements will be

collected for the full 30-year term, regardless of the outcome of any vote held according to this section.

ADDITION OF PROPERTIES TO THE TID

Additional Lodging Businesses will be automatically added to the TID upon creation of a tax account with the Department obligating a new Lodging Business within the tourism improvement district to pay Lodger's Taxes. If any Lodging establishment in the City with fewer than fifty (50) Lodging rooms at the time the TID is created subsequently increases its number of Lodging rooms to fifty (50) or more, the establishment will automatically be added to the TID as a Lodging Business. Conversely, if any Lodging Business included in the TID at the time the TID is created subsequently reduces its number of Lodging rooms to fewer than fifty (50) rooms or no longer holds a Lodger's Tax License, the business will automatically be excluded from the TID.

SUCCESSOR ORGANIZATIONS

In the event that either VISIT DENVER or CHLA-MDLC are no longer in existence, their respective duties related to the TID shall be filled, in the case of VISIT DENVER, by the organization acting as the City's official tourism marketing arm, and in the case of CHLA-MDLC, by the successor organization to CHLA-MDLC as approved by the Board.

DISSOLUTION

The TID may only be dissolved upon request of the Manager of Finance in accordance with the requirements of Sec. 20-420 of the Code.

PETITION FOR THE CREATION OF THE DENVER TOURISM IMPROVEMENT DISTRICT (TID) WITHIN THE CITY AND COUNTY OF DENVER

The undersigned persons, who maintain a tax account with the Department of Finance ("Department") and are obligated to pay Lodger's Taxes by virtue of ownership of a Lodging Business in the proposed DENVER TOURISM IMPROVEMENT DISTRICT ("TID"), or have been designated by an entity that meets such criteria, hereby petition the Mayor and the City Council of the City and County of Denver ("City Council") for the organization of the proposed district in accordance with the provisions of Sec. 20-401 et seq. of the Denver Revised Municipal Code (the "TID Ordinance"). Capitalized terms used herein shall have the same meaning as is provided in Sec. 20-404 of the TID Ordinance.

In support of this petition, petitioners state:

- 1. The name of the TID shall be the Denver Tourism Improvement District.
- 2. The boundary of the TID shall be coterminous (identical) with the boundaries of the City and County of Denver ("City") and consist of any business that is engaged in furnishing Lodging at a discrete location in the City, is subject to the requirement to collect and remit Lodger's Taxes under Article IV of Chapter 53 of the Denver Revised Municipal Code (the "Code") and offers fifty (50) or more Lodging rooms at that location (each, a "Lodging Business"). A map of the proposed TID is attached as **EXHIBIT A** hereto for reference.
- 3. A listing and description of the total number of Lodging Businesses to be initially included within the TID, the street address of each such Lodging Business, the tax account number maintained with the Department obligating such Lodging Businesses to pay Lodger's Taxes, and a map indicating the location of each Lodging Business within the City are attached hereto as **EXHIBIT B**.
- 4. As authorized by the TID's Initial Plan and within the TID's budget, the TID shall provide the following tourism improvements and services authorized by the TID Ordinance by entering into a contractual multiple-fiscal year financial obligation with the City to provide these improvements and services:

Colorado Convention Center ("CCC") – Expansion and Improvement: The TID will pledge up to \$3,800,000 annually to the City to support an approximately \$129 million Certificate of Participation ("COP") issuance by the City that will be used to expand and improve the CCC. Should the amount necessary to support the COP be less than \$3,800,000 annually, the balance will be directed to marketing and promotions.

Colorado Convention Center – Future Capital Improvements: Beginning in the fourth year of the TID's existence, the TID will allocate one-tenth $(1/10^{th})$ of the total revenue derived annually from its 1% tax on the purchase of Lodging to a reserve fund to be maintained by the City, that will be used primarily for future Capital Improvements to the CCC, as well as for ancillary Capital Maintenance expenses associated with the future Capital Improvements. These improvements may be cash funded on an annual basis or funds may be accumulated for larger projects over multiple years.

Marketing and Promotions: Any funds not otherwise dedicated to the expansion and improvement of the CCC will be allocated by the TID and the City to the City's official tourism marketing

arm, VISIT DENVER, as provided in an existing contract. VISIT DENVER will use these revenues to help bring convention and leisure visitors to Denver for the economic benefit of the City, the community and the Lodging Businesses.

5. Three persons who represent the petitioners on matters relating to this petition and the Initial Plan (defined below) and who have power to enter into agreements relating to the organization of the TID are:

NAN	1E	TITLE						
1.	Allen Paty	General Manager, Doubletree by Hilton Denver						
2.	Richard W. Scharf	President & CEO, VISIT DENVER						
3.	Amie Mayhew	President & CEO, Colorado Hotel & Lodging Association						

- 6. The main funding for the TID's services and improvements will be provided through a tax on the purchase of Lodging at the rate of one percent (1%). Details regarding the TID's participation in services within the TID service area is set forth in the Initial Plan which is attached hereto as **EXHIBIT C** and includes the TID's proposed budget for 2018.
- 7. As provided in Sec. 20-405 (e) of the TID ordinance, the TID will enter into a contract with the City for the performance of administrative, legal and financial services to assist the TID in the performance of its lawful functions. As provided in Sec. 20-416 of the TID Ordinance, upon formation of the TID and approval of the TID tax by the Electors of the TID, revenues generated by imposition of the TID tax will be collected by the Denver Treasurer in a manner similar to the collection and enforcement of City Lodger's Taxes in order for TID programs to be funded and operational beginning as early as January 2018.
- 8. The Board of Directors of the TID shall be comprised of seven (7) Electors of the district, of whom two (2) shall be nominated by the Mayor, two (2) shall be nominated by VISIT DENVER, and three (3) shall be nominated by the Colorado Hotel & Lodging Association's Metro Denver Lodging Council. The Board of Directors shall be appointed by the Mayor and confirmed by the City Council. The CEO of VISIT DENVER shall serve as an ex officio nonvoting member of the Board of Directors.
- 9. This petition is filed with the City and County of Denver with a cash deposit in the amount of Five Hundred Dollars (\$500.00), an amount deemed sufficient to cover all municipal expenses connected with organizational proceedings in case the organization of the proposed district is not effected. If at any time during the organizational process the City Council determines that the amount of the initial cash deposit is not sufficient to cover such costs, it may require the deposit of additional cash, in an amount to be determined by the City Council President. Petitioners acknowledge that failure to file additional cash deposit within the time fixed, which shall not be less than twenty (20) days after written notice is provided to petitioners by the City, will result in dismissal of this petition.

WHEREFORE, petitioners respectfully request City Council to approve the organization of the Denver Tourism Improvement District, approve the Initial Plan, which document includes the TID's preliminary 2018 budget, to appoint the initial seven (7) members of the Board of Directors of the TID, and to take such other and further actions as may be necessary to effectuate the organization of the TID in accordance with the laws of the City.

SIGNATURE BLOCK

to sign this petition by the entity named hereunder." stated in the petition are true, that my signature and name are as shown on the petition, and that I have signed this petition or have been duly authorized Each signatory set forth below hereby makes the following self-affirmation: "I state, under penalty of law that to my knowledge and belief the facts

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7	6	5a	- 5	4	ω	2	1	
Best Inn & Suites	Baymont Inn & Suites Denver International Airport	Holiday Inn Express Denver Downtown	Autograph Collection The Brown Palace Hotel & Spa	AmericInn Hotel & Suites Denver Airport (formerly Red Lion)	aloft Hotel Denver Downtown	All Inn Motel	11th Avenue Hotel & Hostel	NAME OF LODGING BUSINESS
4590 Quebec St.	6805 Argonne St.	401 17th St.	321 17th St.	7010 Tower Rd.	800 15th St.	3015 E. Colfax Ave.	1112 N. Broadway	ADDRESS
Denver	Denver	Denver	Denver	Denver	Denver	Denver	Denver	СІТҮ
80216	80249	80202	80202	80249	80202	80206	80203	ZIP
255669- 040033	289579- 040030	Paid under 257515- 040039	257515- 040039	248092- 040040	227755- 040072	226277- 040056	238656- 040050	TAX ACCOUNT NO.
								AUTHORIZED MANAGER*
								SIGNATURE OF AUTHORIZED MANAGER
			2					DATE OF SIGNATURE

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17	16	15	14	13	12	11	10	9	∞	
Crowne Plaza Denver	Courtyard Denver Stapleton	Courtyard Denver Downtown	Courtyard Denver Cherry Creek	Courtyard Denver Airport	Country Inn & Suites Denver International Airport	Comfort Suites Denver	Comfort Inn Denver East	Comfort Inn & Suites Stapleton Denver	Best Western Plus Inn & Suites DIA	NAME OF LODGING BUSINESS
1450 Glenarm Place	7415 E. 41st Avenue	934 16th St.	1475 South Colorado Blvd.	6901 Tower Rd.	4343 N. Airport Way	620 Federal Blvd., Bldg. A	4380 Peoria St.	4685 Quebec St.	7020 Tower Rd.	ADDRESS
Denver	Denver	Denver	Denver	Denver	Denver	Denver	Denver	Denver	Denver	CITY
80202	80216	80202	80222	80249	80239	80204	80239	80216	80249	ZIP
275763- 040030	200778- 040065	273453- 040041	216240- 040062	232728- 040069	342548- 040038	344809- 040036	251795- 040037	211925- 040034	244174- 040045	ACCOUNT NO.
Sacha duva		LOBAN L. WARENN	Bob Doran							AUTHORIZED MANAGER*
/ m	<u>}</u>	MUDENIA	Desta							SIGNATURE OF AUTHORIZED MANAGER
6/4/17		71.21.4	7-12-17							DATE OF SIGNATURE

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26	25	24	23	22	21	20	19	18	
Embassy Suites Denver Southeast	Embassy Suites Denver International Airport	Embassy Suites Denver Downtown Convention Center	Drury Inn & Suites Denver Stapleton	Doubletree The Curtis	DoubleTree Denver Stapleton North	Doubletree Denver	Days Inn Denver Downtown	Days Inn & Suites Denver International Airport	NAME OF LODGING BUSINESS
7525 E. Hampden Avenue	7001 Yampa St.	1420 Stout St.	4550 N. Central Park Blvd	1405 Curtis St.	4040 Quebec St.	3203 Quebec St.	930 E. Colfax Ave.	7030 Tower Rd.	ADDRESS
Denver	Denver	Denver	Denver	Denver	Denver	Denver	Denver	Denver	CITY
80231	80249	80202	80238	80202	80216	80207	80218	80249	ZIP
246562- 040037	229570- 040035	298382- 040032	248699- 040030	277906- 040033	274803- 040069	240679- 040069	210494- 040052	231295- 040043	ACCOUNT NO.
									AUTHORIZED MANAGER*
									SIGNATURE OF AUTHORIZED MANAGER
		-							DATE OF SIGNATURE

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36	35	34	33	32	31	30	29	28	27	
Hampton Inn & Suites Denver Downtown Convention Center	Hampton Denver Speer Boulevard	Halcyon	Grand Hyatt Denver	Four Seasons Denver	Fairfield Inn & Suites Denver Downtown	Fairfield Inn & Suites Denver Cherry Creek	Fairfield Inn & Suites Denver Airport	Extended Stay America Denver Tech Center North	Embassy Suites Denver Stapleton	NAME OF LODGING BUSINESS
550 15th Street	2728 Zuni St.	245 N. Columbine	1750 Welton St.	1111 14th St.	2747 Wyandot St.	1680 S. Colorado Blvd.	6851 Tower Rd.	4885 S. Quebec St.	4444 North Havana	ADDRESS
Denver	Denver	Denver	Denver	Denver	Denver	Denver	Denver	Denver	Denver	СІТҮ
80202	80211	80206	80202	80202	80211	80222	80249	80237	80239	ZIP
248947- 040036	264368- 040066	302629- 040030	260672- 040064	239178- 040043	343760- , 040031	260358- 040087	341229- 040037	279328- 040044	230677- 040053	ACCOUNT NO.
		Ans Arberson	DACK STIESKUNG		Danielle Zamate					AUTHORIZED MANAGER*
		Anna Ande			7					SIGNATURE OF AUTHORIZED MANAGER
		7/12/17	76 17		7/11/17					DATE OF SIGNATURE

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46	45	44	43	42	41	40	39	38	37	
Holiday Inn Express & Suites Denver East Peoria Street	Holiday Inn Express & Suites Denver Airport	Holiday Inn Denver East Stapleton	Holiday Inn Denver Cherry Creek	Hilton Garden Inn Denver Tech Center	Hilton Garden Inn Denver Downtown	Hampton Inn Suites Denver Tech Center	Hampton Inn Suites Denver Downtown	Hampton Inn Suites Denver Airport Gateway Park	Hampton Inn Denver International Airport	NAME OF LODGING BUSINESS
12140 E. 45th Ave.	6910 Tower Rd.	3333 East Quebec St.	455 South Colorado Blvd.	7675 E. Union Ave.	1400 Welton St.	5001 S. Ulster St.	1845 Sherman St.	4310 Airport Way	6290 Tower Rd.	ADDRESS
Denver	Denver	Denver	Denver	Denver	Denver	Denver	Denver	Denver	Denver	СІТУ
80239	80249	80207	80246	80237	80202	80237	80203	80239	80249	ZIP
255628- 040030	275296- 040040	285833- 040033	266750- 040065	231890- 040031	294624- 040037	273277- 040049	345650- 040033	248316- 040056	292506- 040036	TAX ACCOUNT NO.
			Josephan Knisela							AUTHORIZED MANAGER*
		0								SIGNATURE OF AUTHORIZED MANAGER
		- 6	712.12				11			DATE OF SIGNATURE

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	NAME OF LODGING BUSINESS	ADDRESS	CITY	ZIP	TAX ACCOUNT NO.	AUTHORIZED MANAGER*	SIGNATURE OF AUTHORIZED MANAGER	DATE OF SIGNATURE
47	Holiday Inn Hotel & Suites Denver Airport	6900 Tower Rd.	Denver	80249	215187- 040041			
48	Home2 Suites Denver International Airport	6792 Tower Rd.	Denver	80249	342547- 040037			
49	Homewood Suites Denver Downtown Convention Ctr	550 15th St.	Denver	80202	242883- 040035			
50	Homewood Suites Denver International Airport	4210 Airport Way	Denver	80239	268463- 040064			
51	Hotel Indigo Denver Downtown	1801 Wewatta St.	Denver	80202	343335- 040033			
52	Hotel Teatro	1100 14th St.	Denver	80202	252398- 040071			
53	Hyatt House Denver Airport	18741 E. 71st Ave.	Denver	80249	346996- 040037			
54	Hyatt House Denver Downtown	440 14th St.	Denver	80202	269989- 040035			
54a	Hyatt Place Denver Downtown	440 14th St.	Denver	80202	Paid under 269989-			

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63	62	61	60	59	58	57	56	55	
La Quinta Inns & Suites Denver International Airport	La Quinta Inns & Suites Denver Gateway Park	La Quinta Inns & Suites Denver Cherry Creek	La Quinta Inns & Suites Denver Central	Kimpton Hotel Monaco Denver	Kimpton Hotel Born	JW Marriott Denver Cherry Creek	Hyatt Regency Tech Center	Hyatt Regency Denver Convention Center	NAME OF LODGING BUSINESS
6801 Tower Rd.	4460 Peoria St.	1975 S. Colorado Blvd.	3500 Park Ave W.	1717 Champa	1600 Wewatta St.	150 Clayton Lane	7800 E. Tufts Ave. Pkwy.	650 15th St.	ADDRESS
Denver	Denver	Denver	Denver	Denver	Denver	Denver	Denver	Denver	СІТҮ
80249	80239	80222	80216	80202	80202	80206	80237	80202	ZIP
218735- 040065	221281- 040045	282662- 040069	226590- 040061	285161- 040105	347390- 040036	255364- 040051	342965- 040035	234301- 040084	TAX ACCOUNT NO.
						Marph! I ward		asvers met	AUTHORIZED MANAGER*
					۵	whome	0	1 sept	SIGNATURE OF AUTHORIZED MANAGER
						7.12.17		7.13.17	DATE OF SIGNATURE

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72		1	71	2	70		69		0	0	(67	9	99	5	ν γ	4	64		
Central	Ouality Inn Denver	Near DIA Denver	Quality Inn & Suites	Denver Stapleton	Quality Inn & Suites	Boulevard	Central Federal	Motel 6 Denver	Airport	Motel 6 Denver	by Wyndham Denver	Microtel Inn & Suites	Center	Marriott Denver Tech	Center	Marriott Denver City	Denver	Magnolia Hotel	BUSINESS	NAME OF LODGING
200 W. 48th Ave.	4+01/ W 00C	Rd.	6890 Tower	St.	3737 Quebec	Avc.	7000 VV. 45011	2050 W/ 49+k	Ave.	12020 E. 39th	Ave.	18600 E. 63rd	Syracuse	4900 S.	California St.	1701	010 1/111 31.	818 17+h C+	ADDRESS	
Denver		Deliver		הפוואפו	Donier		Denver		Delivel		Delivel	201400	הפוואפו	20140	Deliver		Delivel	Donuor	CHY	
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2/5261- 040046	775761	040032	265506-	040033	290769-	040052	23/023	727676	040039	215997-	040036	205568-	040034	285544-	040064	204744-	040066	286711-	ACCOUNT NO.	TAX
									N.								Haranz	Jason Jason	MANAGER*	AUTHORIZED
				1 5								1300 000					The state of the s		AUTHORIZED MANAGER	SIGNATURE OF
																	411714		SIGNATURE	DATE OF

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		I								
82	81	80	79	78	77	76	75	74	73	
Ritz-Carlton Denver	Residence Inn Denver Stapleton	Residence Inn Denver Downtown	Residence Inn Denver City Center	Renaissance Denver Stapleton Hotel	Renaissance Denver Downtown City Center Hotel	Ramada Denver Midtown	Ramada Denver International Airport	Ramada Denver Downtown	Radisson Hotel Denver Central	NAME OF LODGING BUSINESS
1881 Curtis St.	4667 North Central Park Blvd	2777 Zuni St.	1725 Champa St.	3801 Quebec St.	918 17th St.	2601 Zuni St.	6210 Tower Rd.	1150 E. Colfax Ave.	4849 Bannock St.	ADDRESS
Denver	Denver	Denver	Denver	Denver	Denver	Denver	Denver	Denver	Denver	СІТҮ
80202	80238	80211	80202	80207	80202	80211	80249	80218	80216	ZIP
266454- 040082	300638- 040052	250435- 040088	246401- 040037	296423- 040030	241671- 040035	234303- 040060	216118- 040060	227402- 040039	287477- 040057	ACCOUNT NO.
GRANT DI PMAN					Mount Soundally					AUTHORIZED MANAGER*
					·					SIGNATURE OF AUTHORIZED MANAGER
7/16/17					7/6/2517					DATE OF SIGNATURE

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92	91	90	89	88	87	86	85	84	83	
The Art Hotel	Super 8 Denver	Staybridge Suites Denver Stapleton	Staybridge Suites DIA	Stay Inn	Star Motel	Springhill Suites Denver Downtown	Springhill Suites Denver Airport	Sheraton Hotel Denver	Rodeway Inn Airport South Denver	NAME OF LODGING BUSINESS
1201 Broadway	7201 E. 36th Ave.	8101 Northfield Blvd.	6951 Tower Rd.	12033 E. 38th Ave.	3850 Peoria St.	1190 Auraria Parkway, Suite A	18350 E. 68th Ave.	1550 Court Place	3975 Peoria Way	ADDRESS
Denver	Denver	Denver	Denver	Denver	Denver	Denver	Denver	Denver	Denver	СІТҮ
80203	80207	80238	80249	80239	80239	80204	80249	80202	80239	ZIP
269546- 040036	203703- 040039	237768- 040095	250493- 040068	277508- 040031	254049- 040067	205853- 040031	341299- 040038	260440- 040061	219655- 040034	ACCOUNT NO.
			mond mal					Tony Duro		AUTHORIZED MANAGER*
		C	Cum S				L	Land Blanc		SIGNATURE OF AUTHORIZED MANAGER
			7-12-14					+102-1-F		DATE OF SIGNATURE

^{* &}quot;Authorized Manager" means the person who exercises overall responsibility to manage the day-to-day operations of a specific Lodging Business, and is authorized by the Lodging Business to sign a petition for the inclusion of the Lodging Business in a tourism improvement district.

Each signatory set forth below hereby makes the following self-affirmation: "I state, under penalty of law that to my knowledge and belief the facts stated in the petition are true, that my signature and name are as shown on the petition, and that I have signed this petition or have been duly authorized to sign this petition by the entity named hereunder."

	NAME OF LODGING BUSINESS	ADDRESS	CITY	ZIP	TAX ACCOUNT NO.	AUTHORIZED MANAGER*	SIGNATURE OF AUTHORIZED MANAGER	DATE OF SIGNATURE
93	The Crawford Hotel	1701 Wynkoop St.	Denver	80202	248737- 040031		2	
94	The Maven	1800 Wazee St.	Denver	80202	302735- 040030	GERRY LINK	Sur T	71.9.7
95	The Oxford Hotel	1600 17th St.	Denver	80202	345279- 040034			
96	The Timbers Hotel	4411 Peoria St.	Denver	80239	229258- 040047		2	
97	TownePlace Suites Denver Airport @ Gateway Park	4100 Kittredge St.	Denver	80239	205507- 040037	¥		y I
98	TownePlace Suites Denver Downtown	685 Speer Blvd.	Denver	80204	292407- 040036			
99	TownePlace Suites Denver Southeast	3699 S. Monaco Pkwy.	Denver	80237	292406- 040035			
100	Traveler Inn	4765 Federal Blvd.	Denver	80211	345838- 040037			
101	Warwick Denver Hotel	1776 Grant St.	Denver	80203	220614- 040064		4	
102	Western Motor Inn	4757 Vasquez Blvd E.	Denver	80216	210401- 040078			
103	Westin Denver Downtown	1672 Lawrence St.	Denver	80202	280748- 040064	*		

^{* &}quot;Authorized Manager" means the person who exercises overall responsibility to manage the day-to-day operations of a specific Lodging Business, and is authorized by the Lodging Business to sign a petition for the inclusion of the Lodging Business in a tourism improvement

belief the facts stated in the petition are true, that my signature and name are as shown on the petition, and that I have signed this Each signatory set forth below hereby makes the following self-affirmation: "I state, under penalty of law that to my knowledge and petition or have been duly authorized to sign this petition by the entity named hereunder."

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		octobeso	20200	שוויפו	יטט בטוויטנ.	Marriott Denver	FCC
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	John Colors	040030	00245	Dellaci	Boulevard	International Airport	1
	10101	292647-	00.70	Donuer	8300 Pena	Westin Denver	104
AUTHORIZED MANAGER	MANAGER*	NO.	CODE			BUSINESS	
	AUTHORIZED	ACCOUNT	ZIP	CITY	ADDRESS	NAME OF LODGING	

^{* &}quot;Authorized Manager" means the person who exercises overall responsibility to manage the day-to-day operations of a specific Lodging Business, and is authorized by the Lodging Business to sign a petition for the inclusion of the Lodging Business in a tourism improvement district.

EXHIBIT A

MAP OF THE TID

[See attached.]

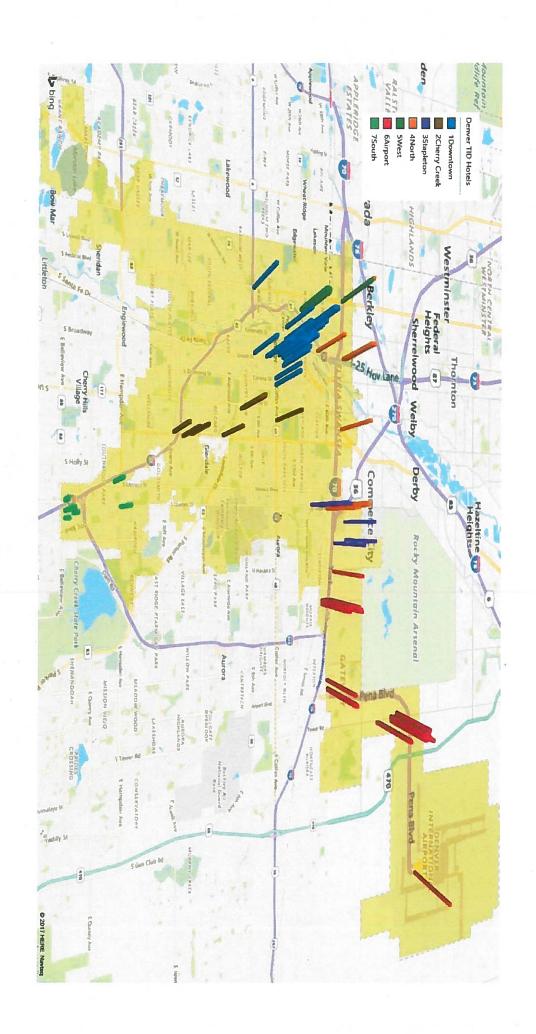


EXHIBIT B

LODGING BUSINESSES

[See attached.]

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MADRESS CITY CODE MADRESS CITY CODE MADRESS MADRES	3Stapleton	203703-040039		80207	Denver	7201 E. 36th Ave.	Super 8 Denver
MADRESS CITY CODE MADRESS CITY CODE MADRESS MADRES	3Stapleton	296423-040030		80207	Denver	3801 Quebec Street	Renaissance Deriver Stapleton Hotel
ADDESS	3Stapleton			80207	Denver	3737 Quobec Street	Quality Inn & suites Denver Stapleton
Pales Pale	3Stapleton		-	80207	Denver	3333 East Quebec Street	Moliday Inn Denver East Stapleton
Pales Pale	3Stapleton	240679-040069		80207	Denver	3203 Quebec Street	Doubletree Denver
ADDRESS	Cherry Creek	266750-040065		80246	Denver	455 South Colorado Blvd.	Holiday Inn Denver Cherry Creek
### ADDRESS CTIV CODE ROOMS ### ADDRESS CTIV	2Cherry Creek	282662-040069	-	80222	Denver	1975 S. Colorado Blvd.	La Quinta Inns & Sultes Denver Cherry Creek
ADDRESS	Cherry Creek	260358-040087		80222	Denver	1680 S. Colorado Blvd.	Fairfield inn & Suites Denver Cherry Creek
MADRIESS	Cheny Crook			80222	Denver	1475 South Colorado Blvd.	Courtyand Deriver Chorry Creek
Palace Hotel B. Spa	Chemy Creek			20700	Denver	150 Clayton tane	JW Marriott Denver Cherry Creek
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### CONTROL CONTROL	IDowntown			80204	Denver	685 Speer Blvd.	TownePlace Suites Denver Downtown
Major Majo	Downtown			80204	Denver	1190 Auraria Parkway, Suite A	Springhill Suites Denver Downtown
MAJORIESS CTITY CONC ROOMS MO.	Downtown	344809-040036		80204	Denver	620 Federal Blvd., Bldg A	Comfort Suites Denver
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### ADDRESS CTIV CODE ROOMS HO. ### ADDRESS CTIV CODE ROOMS HO. ### CODE ROOMS HO.	1Downtown	341671-040035	230	80202	Denver	918 17th Screen	Renalissance Denver Downtown City Center Hotel
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ADDRESS	Downtown		3 0	2000	Denver	818 17th Steet	Magnolia Hotel Denver
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200 24 25 25 25 25 25 25 25	Downtown		-	80202	Denver	550 15th Street	Homewood Suites Denver Downtown Convention Ctr
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ADDRESS CTV CODE ROOMS	DOWNSOWN	ATTOMOTO TO STATE OF		SUCOUS	Denver	SSO 15th Street	Hampton Inn & Suites Denver Downtown Convention Cir
Top Open	Downtown	239178-040043		20705	Denver	THE SAID STREET	Grand Hust Denver
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OP BOT INCOME	LOCATION	NO.		COOE	СПУ	ADDRESS	NAME OF LODGING BUSINESS

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1	ADDRESS	CITY	CODE	ROOMS	NO.	LOCATION
1	4590 Quebec St.	Denver	80216		255669-040033	4North
1	4685 Quebec St.	Denver	80216	138	211925-040034 4North	4North
_	7415 E. 41st Avenue	Denver	80216		200778-040065 4North	4North
1	4040 Quebec Street	Denver	91208		274803-040069 4North	4North
	3500 Park Ave W.	Denver	90216	107	226590-040061 4North	ANorth
1	200 W. 48th Ave.	Denver	80216	213	275261-040046	4North
60 Radisson Hotel Denver Central	4849 Bannock St.	Denver	80216		287477-040057 4North	4North
61 Western Motor Inn	4757 Vasquez Blvd E.	Denver	80216		210401-040078	4North
62 Motel 6 Denver Central Federal Boulevard	3050 W. 49th Ave.	Denver	12208			4North
63 Fairfield Inn & Sultes Denver Downtown	2747 Wyandot St.	Denver	11208		343760-040031	35-DANS
L	2728 Zuni St.	Denvar	11708	75	264368-040066	SPARS
1	2601 Zuni St.	Denver	80211	130	234303-040060	5West
67 Traveler inn	4765 Federal Blvd	Denver	11709	100	AND STORES	159Acc
_	4300 Peoria St.	Denver	80239		251795-040837 64 mont	6
	4343 N. Airport Way	Denver	80239	186	342548-040038	nognika
	4444 North Havana	Denver	80239		230677-040053	full mont
71 Hampton Inn Suites Denver Airport Gateway Park	4310 Airport Way	Denver	80239		248316-040856 6Airport	podaling
72 Holiday Inn Eupress & Suites Denver East Peorla Street	12140 E. 45th Ave.	Denvar	80239	18	255628-040030	6.6 irport
73 Homewood Suites Denver International Airport	4210 Airport Way	Denver	80239	117	268463-040064 64 irport	64 irport
74 La Quinta lons & Suitos Derwer Gateway Park	4450 Peoria St.	Denver	80239		221281-040045 6Airport	6Airport
75 Motel 6 Denver Airport	12020 E. 39th Ave.	Denver	80239	137	215997-040039 6J irport	Enoching.
76 Rodeway Inn Airport South Denver	3975 Peoria Way	Denver	80239	21.2	219655-040034 64 irport	64 irport
1	3850 Peoria St.	Denver	80239	130	254049-040067 Shirport	6d irport
1	1,2033 E. 38th Ave.	Denver	20239	92	277500-040031	6Airport
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82 Best Western Plus Iron & Suites DIA	7020 Tower Rd.	Denver	10049	101	2441 74 OMORS 64 PORT	nodelino
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_	2030 Towar Bd	Danuer	80349		TOOL THOUGH SHEET	TA STATE OF
	7001 Yampa St.	Denver	80349	174	229570-040035	Gairport
86 Fairfield Inn & Suites Denver Airport	6851 Tower Rd.	Donver	80249		341229-040037	6Airport
87 Hampton Inn Denver International Airport	6290 Tower Rd.	Denver	E0249		292506-040036	6Airport
88 Holiday Inn Express & Suites Denver Airport	6910 Tower Rd.	Denver	80249	139	275296-040040	6.Aurport
1	6900 Tower Rd.	Denver	80249		215187-040041	50 irport
1	6792 Tower Rd.	Denver	80249	111	111 342547-040037	6Airport
1	18741 E. 71st Ave.	Denver	80249	123	346996-040037	6Airport
1	6601 Tower Rd.	Denver	80249	169	218735-040065	6Airport
1	18600 E. 63rd Ave.	Denver	80249	100	205568-040036	64 irport
_	6890 Tower Rd.	Denver	80249	122	265506-040032	Shirport
1	L	Denver	80249		216118-040060	64 irport
1	Г	Denver	64703		248092-040040 6Airport	Podules
	18350 E. 68th Ave.	Denver	80249		341799-040038	6Airport
	6951 Tower Rd.	Denver	80249		250493-040068	6Airport
1	BJCO Pena Boulevard	Denver	80249		292647-040030	podures
1	7525 E. Hampden Avenue	Denver	16208	203	246562-040037	Zouth
	4885 S. Quebec St.	Denver	80237	159	159 279328-040044	Zouth
1	5001 S, Ufster St.	Denver	80237	123	273277-040049 75outh	Zouth
1	7675 E. Union Ave.	Denver	80237	180	231690-040031	Zouth
	7800 E. Tufts Ave. Pkwy.	Denver	80237	451	451 342965-040035	Zouth
	4900 S. Syracuse	Denver	80237	605	285544-040034	Zouth
106 TownePlace Suites Denver Southeast	3699 S. Monaco Pkwy.	Canada			Section Property Last	

EXHIBIT C

INITIAL PLAN

Denver Tourism Improvement District (TID) Initial Plan

TID NAME

The TID shall operate as the Denver Tourism Improvement District ("TID").

LEGAL AUTHORITY

A TID in Denver is organized pursuant to the provisions of Sec. 20-401 et seq. (the "TID Ordinance") of the Denver Revised Municipal Code (the "Code"). Capitalized terms used herein shall have the same meaning as is provided in Sec. 20-404 of the TID Ordinance. The TID is legally created by adoption of a Creation Ordinance following public notice and a hearing, preceded by the filing of a petition to Denver City Council when the following threshold is met:

 Authorized Managers representing at least thirty percent (30%) of the Lodging Businesses to be included in the district sign the petition for organization.

Following the adoption of the Creation Ordinance by Denver City Council, a TABOR election must be held to authorize the TID tax on the sale of lodging and any multiple-year fiscal obligations of the district.

TID PURPOSE

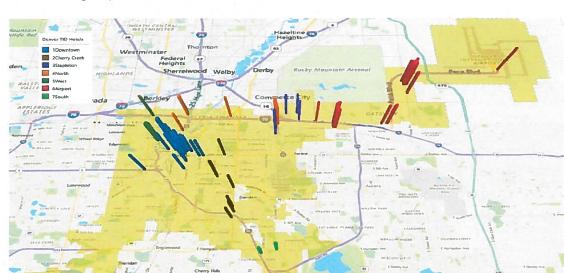
The TID creation process has been a collaborative effort by the Denver hospitality community and the City of and County of Denver (the "City'). Creation of the TID is the direct result of identification of a lack of funding necessary to competitively promote the City as a travel and convention destination and to complete needed Capital Improvements to the Colorado Convention Center ("CCC").

The TID's goals are to:

- Help bring convention and leisure visitors to Denver for the economic benefit of the City, the community and the Lodging Businesses.
- Support expansion of and ongoing Capital Improvements to the CCC, including ancillary Capital Maintenance expenses associated with these future Capital Improvements.

TID BOUNDARIES

The TID boundaries shall be the corporate limits of the City as depicted on the attached map, and consist of any business that is required to collect and remit Lodger's Taxes under Article IV of Chapter 53 of the Denver Revised Municipal Code (the "Code") and offers fifty (50) or more Lodging rooms at that location (each, a "Lodging Business").



The following map illustrates these boundaries:

TID SERVICES

The services that the TID is authorized to provide have been developed and prioritized by the Lodging Businesses located within the TID and include the following Tourism Improvements and Services, as that term is defined in Sec. 20-404(15) of the TID Ordinance, and as further authorized by the TID's Initial Plan and budget:

Colorado Convention Center – Expansion and Improvement: The TID will pledge up to \$3,800,000 annually to the City to support an approximately \$129 million Certificate of Participation ("COP") issuance by the City that will be used to expand and improve the CCC. Should the amount necessary to support the COP be less than \$3,800,000 annually, the balance will be directed to marketing and promotions.

Colorado Convention Center – Future Capital Improvements: Beginning in the fourth year of the TID's existence, the TID will allocate one-tenth (1/10th) of the total revenue derived annually from its 1% tax on the purchase of Lodging to a reserve fund to be maintained by the City, that will be used primarily for future Capital Improvements to the CCC, as well as for ancillary Capital Maintenance expenses associated with the future Capital Improvements. These improvements may be cash funded on an annual basis or funds may be accumulated for larger projects over multiple years.

Marketing and Promotions: Any funds not otherwise dedicated to the expansion or improvement of the CCC will be allocated by the TID and the City to the City's official tourism marketing arm, VISIT DENVER as provided in an existing contract. VISIT DENVER will use these revenues to help bring convention and leisure visitors to Denver for the economic benefit of the City, the community and the Lodging Businesses.

It is intended that the above-described funding allocations will remain unchanged for the term of the TID.

TID REVENUE AND BUDGETING

Subject to the approval of the Electors of the TID at an election occurring on November 7, 2017, funding for the TID's services and improvements will be provided through a tax on the purchase of Lodging at the rate of one percent (1%).

Each year, the TID Board will go through a process to approve the TID budget and Annual Plan. This occurs through the following:

- By September 1, the TID Board may hold a hearing and must file the Annual Plan and budget with the City for the next year.
- After receipt of all required information from the TID, the City has until October 10 to approve, reject or request modification of the operating plan. The City may request further information from the TID Board as needed. All final information must be filed and approved no later than November 15.

Beginning in the first year in which TID revenues are allocated for future CCC Capital Improvements, the TID Board will include in its budget and Annual Plan a work program addressing how such funds are recommended by the TID Board to be used.

TID PROMOTIONAL PLAN

The Marketing and Promotions services to be funded by the TID tax will be carried out by VISIT DENVER operating under contract with the City to utilize TID tax revenue for tourism and convention marketing and promotions in combination with other City tax revenues that are also paid to VISIT DENVER for these purposes. VISIT DENVER shall annually prepare a marketing and promotions operating plan and budget for use of TID tax revenue, which it will present to the TID Board by September 1 for approval. VISIT DENVER will meet with the TID Board bi-annually to evaluate its year-to-date-performance.

TID INITIAL BUDGET

In its first year of operations, the TID is projected to raise approximately \$8,700,000. The proposed first year TID budget is as follows:

Year One Proposed TID Tourism Improvements and Services	Budget Amount
Colorado Convention Center – Expansion	\$3,800,000 (not to exceed)
Administration and Operations (1%)	\$87,000
Marketing and Promotions	Balance of revenues
TOTAL	\$8,700,000

Each year the TID Board shall be responsible for presenting financial accounting to the City for the previous year's TID work.

MULTIPLE-FISCAL YEAR OBLIGATIONS

The TID shall not have the power to incur bonded debt or indebtedness in any other form; but will have the power to enter into contractual multiple-fiscal year financial obligations within the meaning of Article X, Section 20(4)(b) of the Colorado Constitution, subject to the approval of the electors of the district. Such election will comply with all applicable legal requirements, including the TABOR Amendment. In addition to the question of the approval of the TID tax at the November 7, 2017 election, the TID intends to ask that the Electors of the District to approve a multiple-fiscal year obligation to pledge all revenue derived from the TID tax to the City in order to fund the CCC improvements and the Marketing and Promotions services provided in this Initial Plan.

ELECTOR PARTICIPATION

VISIT DENVER and the Colorado Hotel & Lodging Association's Metro Denver Lodging Council ("CHLA-MDLC") have engaged the district's Electors in a variety of ways in order to encourage broad industry participation in the formation of the TID. Methods of engagement include the following:

- All Electors have been invited to in-person meetings to discuss the TID formation
- All Electors have received correspondence providing information about the TID and inviting participation and feedback.

TID GOVERNANCE

The TID Board will consist of seven (7) appointed members who are also Electors of the TID. "Elector" is defined in Section Sec. 20-404 of the TID Ordinance. The following members are to be included in this mix:

- Two (2) shall be nominated by the Mayor
- Two (2) shall be nominated by VISIT DENVER
- Three (3) shall be nominated by CHLA-MDLC
- The CEO of VISIT DENVER shall serve as an ex officio nonvoting member of the Board of Directors.

The initial board members of the TID are proposed to be:

	Board Member	Nominated By
1.	Tom Curley, Westin DIA	Mayor
2.	Greg Leonard, Hyatt Regency Denver at Colorado Convention Center	Mayor
3.	Navin Dimond, Stonebridge	VISIT DENVER
4.	Walter Isenberg, Sage Hospitality	VISIT DENVER
5.	Allen Paty, Doubletree by Hilton	CHLA-MDLC

	Denver	
6.	Bill Ninivaggi, Denver Marriott City	CHLA-MDLC
	Center	
7.	Paul Eckert, White Lodging	CHLA-MDLC
	Richard W. Scharf	CEO of VISIT DENVER
		(ex officio and
		nonvoting)

The terms of office shall be staggered to encourage continuity in TID governance. The length of the term is three (3) years.

The TID shall inform the City of any TID Board vacancy that comes to its attention. Appointment to the TID Board in future years shall occur as follows:

- The TID Board shall provide the City with one or more recommended nominees to fill the vacancy.
- The City shall review the recommendation and may require additional information from the Board or the nominee. In accordance with the TID Ordinance, the Mayor and City Council will approve all TID appointments.

TID MANAGEMENT STRUCTURE

The TID expects to contract with the City for the performance of administrative, legal and financial services to assist the TID in the performance of its lawful functions. Any such contract will allow the City to retain one percent (1%) of TID tax revenue to pay for City costs associated with administering the contract. As provided in Sec. 20-416 of the TID Ordinance, upon formation of the TID and approval of the TID tax by the Electors of the TID, revenues generated by imposition of the excise tax of the TID will be collected by the Denver Treasurer in a manner similar to the collection and enforcement of City Lodger's Taxes. The TID does not expect to hire any staff. To the extent that the TID Board determines that it needs additional administrative support for carrying out the TID's Promotion Plan, the TID Board may contract with VISIT DENVER for the professional staff to provide such services.

TID TERM

The TID shall have perpetual existence. The TID tax shall have a 30-year term, subject to review of its Marketing and Promotions activities as described below. This review mechanism allows for Lodging Businesses to evaluate the TID's effectiveness prior to the end of the term of the tax.

Prior to the 10-year and 20-year anniversaries of the TID's formation, TID Board shall provide notice to its Electors and conduct a hearing to obtain comments on the effectiveness and success of the TID's Marketing and Promotions activities. If the TID Board determines that the Electors do not wish to continue collecting the portion of the TID tax dedicated to Marketing and Promotions, the TID shall call an election to consider this issue. If a majority of Electors so vote, the TID will cease collecting this portion of the TID tax. For the avoidance of doubt, the portion of the TID tax dedicated to the CCC Expansion and CCC Capital Improvements will be

collected for the full 30-year term, regardless of the outcome of any vote held according to this section.

ADDITION OF PROPERTIES TO THE TID

Additional Lodging Businesses will be automatically added to the TID upon creation of a tax account with the Department obligating a new Lodging Business within the tourism improvement district to pay Lodger's Taxes. If any Lodging establishment in the City with fewer than fifty (50) Lodging rooms at the time the TID is created subsequently increases its number of Lodging rooms to fifty (50) or more, the establishment will automatically be added to the TID as a Lodging Business. Conversely, if any Lodging Business included in the TID at the time the TID is created subsequently reduces its number of Lodging rooms to fewer than fifty (50) rooms or no longer holds a Lodger's Tax License, the business will automatically be excluded from the TID.

SUCCESSOR ORGANIZATIONS

In the event that either VISIT DENVER or CHLA-MDLC are no longer in existence, their respective duties related to the TID shall be filled, in the case of VISIT DENVER, by the organization acting as the City's official tourism marketing arm, and in the case of CHLA-MDLC, by the successor organization to CHLA-MDLC as approved by the Board.

DISSOLUTION

The TID may only be dissolved upon request of the Manager of Finance in accordance with the requirements of Sec. 20-420 of the Code.