



Denver Day Works

City Council: Safety, Housing, Education,
& Homelessness Committee

January 10, 2018

Basics

- Collaboration between Denver Human Services (DHS), Denver Parks & Recreation (DPR), Denver Public Works (DPW), Denver's Road Home (DRH), and other city agencies, contracted through Bayaud Enterprises
- Launched November 1, 2016
- \$400k contract for one year



Homeless Engagement

Recruitment

- 462 people recruited

Worksite engagement

- 284 on a worksite
- 71% of were experiencing homelessness

Needs assessment

- Performed for 254 participants
- 83% receiving public assistance
- 21% helped with existing, prior, or new assistance at program entry

2017 Goals and Outcomes



Permanent Employment Goals

- Placed 110 in permanent employment
 - 73 different employers
- Retained 57 placements for 90+ days
- Placed 15 in permanent employment at City and County of Denver

2017 Goals and Outcomes



Key Features

- Reduced barriers to engagement
- Reliable work, cash/equivalent distributed by 3 p.m.
- Participants engaged while on the worksite – 3x success rate



Denver Day Works workers helping keep RiNo clean during CRUSH – the neighborhood’s week-long celebration of graffiti and street art.

Work Ahead

- Expansion (60%) into 2018, learning from third-party evaluation
- Waitlist of 70, expanding operations, worksites
- City hiring re-emphasis
- Goals re-evaluation – six-month goals:
 - Recruitment: 300
 - Worksite engagement: 155
 - Needs assessment: 106
 - Employment: 66 permanently placed, 21 at 90-day retention



Denver Day Works workers maintaining tree beds at Sloan's Lake in March.