ORDINANCE/RESOLUTION REQUEST

Please email requests to Laura Morales

at laura.morales@denvergov.org by 12:00 pm on Monday.

All fields must be completed.

Incomplete request forms will be returned to sender which may cause a delay in processing.

Date of Request: 2/26/18 Bill Request Please mark one: or **Resolution Request** Has your agency submitted this request in the last 12 months? 1. Yes 🛛 No If yes, please explain: **Title:** (Include a concise, one sentence <u>description</u> – please include <u>name of company or contractor</u> and <u>contract control number</u> 2. - that clearly indicates the type of request: grant acceptance, contract execution, contract amendment, municipal code change, supplemental request, etc.) Amends the Fee Ordinance for Denver Zoological Gardens fee modifications. **Requesting Agency:** Parks and Recreation 3. **Contact Person:** (With actual knowledge of proposed ordinance/resolution.) 4 • Name: Fred Weiss / Andrew Rowan

- Name: Fred Weiss / Andrew Ro
- **Phone:** 720-913-0735
- Email: <u>fred.wess@denvergov.org</u> / <u>ARowan@denverzoo.org</u>
- **5.** Contact Person: (With actual knowledge of proposed ordinance/resolution <u>who will present the item at Mayor-Council and who</u> will be available for first and second reading, if necessary.)
 - Name: Fred Weiss / Laura Morales
 - Phone: 720-913-0735 / 720.913.0633
 - Email: fred.wess@denvergov.org / laura.morales@denvergo.org

6. General description/background of proposed ordinance including contract scope of work if applicable:

The Denver Zoological Gardens (Denver Zoo) is managed by the Denver Zoological Foundation Inc, a 501c(3) operating under a Cooperative Agreement with the City & County of Denver. This agreement stipulates that any proposed fee changes will be submitted to the DPR Manager, with the Manager's recommendation on the proposal, to City Council for consideration and action. The last increase in fees was made in 2014, and new pricing is needed to account for increased operational costs, deferred maintenance of facilities, staff compensation, and ensuring continued quality in educational programming and guest experience activities. The Zoo maintains a commitment to ensuring access for all, through SCFD fee days at the zoo, scholarships through Access to Awe, and DDHS partnership for SNAP family admission deals. See attached document for details of pricing increases requested.

****Please complete the following fields:** (Incomplete fields may result in a delay in processing. If a field is not applicable, please enter N/A for that field – please do not leave blank.)

- a. Contract Control Number: N/A
- b. Contract Term: N/A
- c. Location: Various
- d. Affected Council District: All ; however located in District 9

e. Benefits: The Denver Zoo ensures the continual connections between humans and animals, and creates a world class system focused on conservation, community partnerships and access for families and schools. More than 382,000 guests visited the Zoo free of charge in 2017, and more than 40,000 recipients earned scholarships through Access-to- Awe. Through the 5-by-5 program and MyDenver Card, 30,000 children have visited the zoo in the last two years.

- f. Contract Amount (indicate amended amount and new contract total): N/A
- 7. Is there any controversy surrounding this ordinance? (Groups or individuals who may have concerns about it?) Please explain.

Not that we are aware of

To be completed by Mayor's Legislative Team: