## **Temporary Rent and Utility Assistance (TRUA)**

Safety, Housing, Education and Homelessness Committee

Melissa Thate, Office of Economic Development May 9, 2018



## AGENDA

- Origin of the TRUA program
- Phase One: Nov 2017 March 2018
- Phase Two: Through end of 2018
- Stabilization Toolbox / Housing Plans
- Discussion





## **ORIGIN OF THE TRUA PROGRAM**

- RFP for program issued in Spring 2017
- Purpose of the pilot program was to:
  - Address gaps in current programs that serve residents in finding and maintaining housing stability
  - Provide assistance at the time residents are experiencing a housing crisis
  - Mitigate displacement, help residents avoid eviction, and prevent homelessness



## **ORIGIN OF THE TRUA PROGRAM**

- Two partners selected to administer the pilot program (\$865,000) Brothers Redevelopment Inc. (BRI) Northeast Denver Housing Center (NDHC)
- TRUA launched on November 1, 2017
  311 received more than 1,500 calls about the program in the first month
- Strong focus on coordination with Denver Human Services, Energy Outreach Colorado, 311, Mile High United Way, and others



## **ELIGIBILITY FOR ASSISTANCE**

- Households earning at or below 80% AMI are eligible for assistance
- Renters experiencing a housing crisis can receive up to six months of rental assistance
- Renters and homeowners experiencing a housing crisis can receive up to two months of energy assistance (gas, electric, and water)

OED and partners estimated that 182 households would be served through pilot phase of program.



## **PHASE ONE:** Nov 2017 - Mar 2018

• Applications accepted until the end of February

#### **RENTAL OUTCOMES**

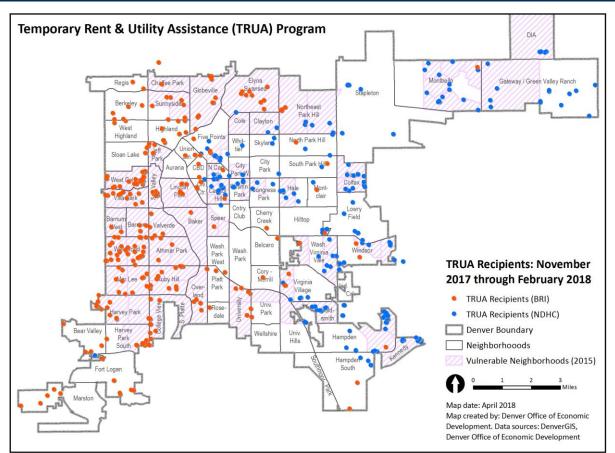
• <u>486 unduplicated households</u> received rental assistance (average per household \$1,200)

#### UTILITY OUTCOMES

- 52 households received water assistance (avg. \$317/household)
- 32 households received energy assistance (avg. \$344/household)
  + Additional 157 households received EOC energy assistance



#### **PHASE ONE: Nov 2017 - Mar 2018**



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- **63%** 0-30% AMI
- 27% 30-50% AMI
- 10% 50-80% AMI

 Majority of recipients were female heads of household



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#### **PHASE ONE: Lessons Learned**

- High demand for this program
- Fewer than 5% received more than one month of rental assistance
- Primary reasons for falling behind on rent: health and medical issues, loss of job, and/or inconsistent income
- Need for housing counseling and benefit navigation services for longer-term stability and outcome data tracking

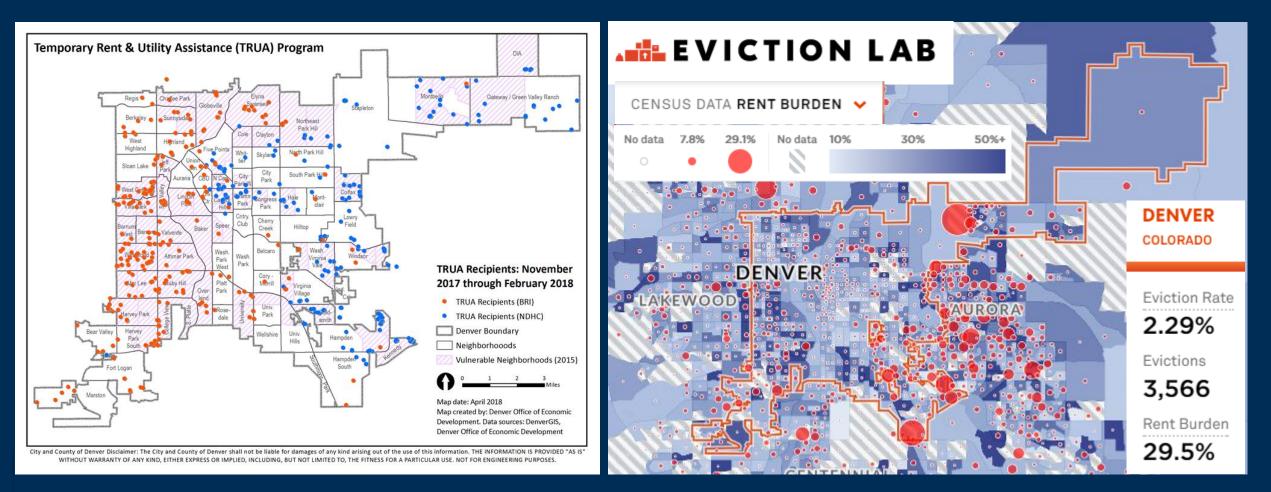


## **PHASE TWO: Longer-term Stabilization Efforts**

- Add \$500,000 to each contract and extend to 12/31/18 BRI: \$485,000 to \$985,000 NDHC: \$380,000 to \$880,000
- Add housing counseling and benefit navigation (leverage Wells Fargo grant)
- Partner with the Office of Financial Empowerment
- Partner with mediation services, eviction defense pilot program
- Leveraging PolicyLink's Anti-Displacement Policy Network
- Targeted outreach/marketing to neighborhoods vulnerable to displacement and those with higher eviction rates



### PHASE TWO: Targeted Outreach

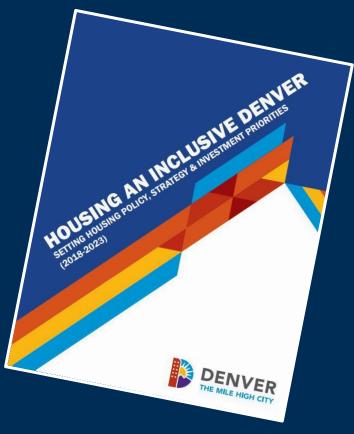




## **Our Stabilization "Toolbox" / Housing Plans**

Alignment with the Housing Plans:

- Stabilize residents at risk of involuntary displacement
- Leverage and enhance housing investments
- 20 25% of housing resources to serve residents earning below 30% AMI
- The city and its partners will aim to serve at least 10,000 households by 2023 through tenant-landlord counseling, eviction assistance, and emergency home repair programs





#### **REQUEST FOR APPROVAL**

OED is requesting approval to add \$500,000 to Brothers Redevelopment and extend the current contract date to December 31, 2018.

OED is requesting approval to add \$500,000 to Northeast Denver Housing Center and extend the current contract date to December 31, 2018.



# **QUESTIONS / DISCUSSION**