Temporary Rent and Utility Assistance (TRUA)

Safety, Housing, Education and Homelessness Committee

Melissa Thate, Office of Economic Development May 9, 2018



AGENDA

- Origin of the TRUA program
- Phase One: Nov 2017 March 2018
- Phase Two: Through end of 2018
- Stabilization Toolbox / Housing Plans
- Discussion





ORIGIN OF THE TRUA PROGRAM

- RFP for program issued in Spring 2017
- Purpose of the pilot program was to:
 - Address gaps in current programs that serve residents in finding and maintaining housing stability
 - Provide assistance at the time residents are experiencing a housing crisis
 - Mitigate displacement, help residents avoid eviction, and prevent homelessness



ORIGIN OF THE TRUA PROGRAM

- Two partners selected to administer the pilot program (\$865,000) Brothers Redevelopment Inc. (BRI) Northeast Denver Housing Center (NDHC)
- TRUA launched on November 1, 2017
 311 received more than 1,500 calls about the program in the first month
- Strong focus on coordination with Denver Human Services, Energy Outreach Colorado, 311, Mile High United Way, and others



ELIGIBILITY FOR ASSISTANCE

- Households earning at or below 80% AMI are eligible for assistance
- Renters experiencing a housing crisis can receive up to six months of rental assistance
- Renters and homeowners experiencing a housing crisis can receive up to two months of energy assistance (gas, electric, and water)

OED and partners estimated that 182 households would be served through pilot phase of program.



PHASE ONE: Nov 2017 - Mar 2018

• Applications accepted until the end of February

RENTAL OUTCOMES

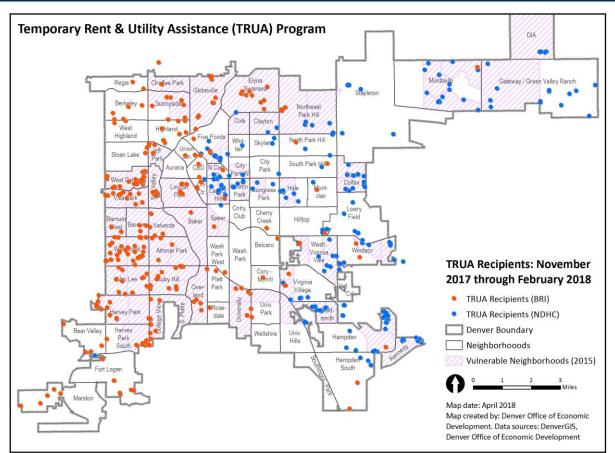
• <u>486 unduplicated households</u> received rental assistance (average per household \$1,200)

UTILITY OUTCOMES

- 52 households received water assistance (avg. \$317/household)
- 32 households received energy assistance (avg. \$344/household)
 + Additional 157 households received EOC energy assistance



PHASE ONE: Nov 2017 - Mar 2018



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- **63%** 0-30% AMI
- 27% 30-50% AMI
- 10% 50-80% AMI

 Majority of recipients were female heads of household



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PHASE ONE: Lessons Learned

- High demand for this program
- Fewer than 5% received more than one month of rental assistance
- Primary reasons for falling behind on rent: health and medical issues, loss of job, and/or inconsistent income
- Need for housing counseling and benefit navigation services for longer-term stability and outcome data tracking

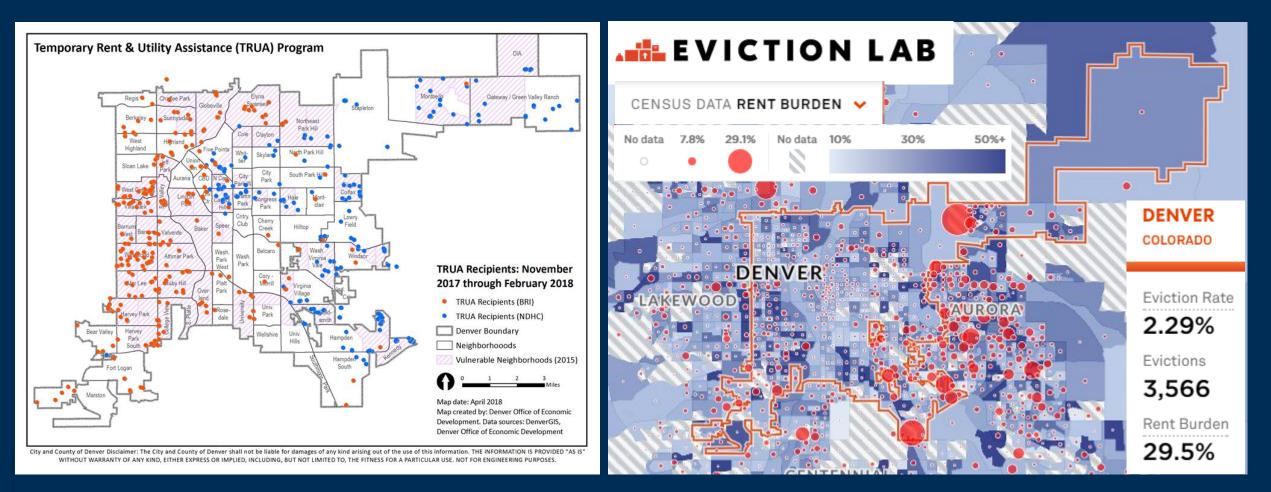


PHASE TWO: Longer-term Stabilization Efforts

- Add \$500,000 to each contract and extend to 12/31/18 BRI: \$485,000 to \$985,000 NDHC: \$380,000 to \$880,000
- Add housing counseling and benefit navigation (leverage Wells Fargo grant)
- Partner with the Office of Financial Empowerment
- Partner with mediation services, eviction defense pilot program
- Leveraging PolicyLink's Anti-Displacement Policy Network
- Targeted outreach/marketing to neighborhoods vulnerable to displacement and those with higher eviction rates



PHASE TWO: Targeted Outreach

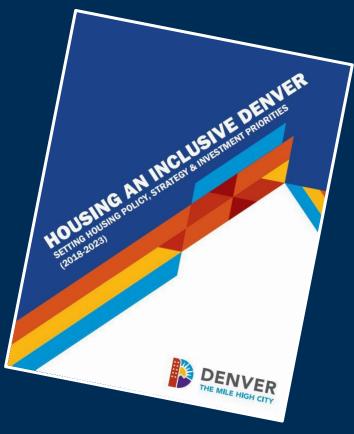




Our Stabilization "Toolbox" / Housing Plans

Alignment with the Housing Plans:

- Stabilize residents at risk of involuntary displacement
- Leverage and enhance housing investments
- 20 25% of housing resources to serve residents earning below 30% AMI
- The city and its partners will aim to serve at least 10,000 households by 2023 through tenant-landlord counseling, eviction assistance, and emergency home repair programs





REQUEST FOR APPROVAL

OED is requesting approval to add \$500,000 to Brothers Redevelopment and extend the current contract date to December 31, 2018.

OED is requesting approval to add \$500,000 to Northeast Denver Housing Center and extend the current contract date to December 31, 2018.



QUESTIONS / DISCUSSION