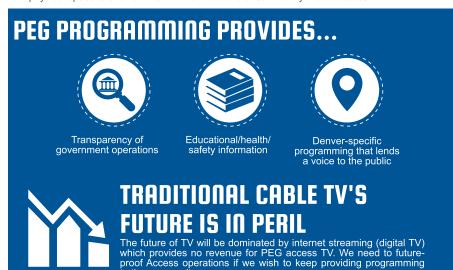
THE FUTURE OF PEG ACCESS TV

Public, educational, and government access television (known as PEG-TV) is brought to viewers via channels the city has acquired through partnerships with cable TV providers (Century Link and Comcast).

Due to the decline of cable TV as the 'go to' medium for watching video, the City and County of Denver must proactively build a new partnership model and find a physical space to evolve PEG-TV into the future of community media access.



HOW DOES THE CITY GET PEG DOLLARS?

to the community.

1 👸

Cable providers need access to the city's right-of-way to install cable and fiber that connect its delivery system to neighborhoods and houses for television services.

2 488

In return, the city receives franchise fees and a PEG fee that are part of a subscribers monthly rate.

3 🕰

Fees are used to purchase **capital equipment** that supports community media like cameras, servers, editing and audio equipment, etc.

