

Denver Zoo Update

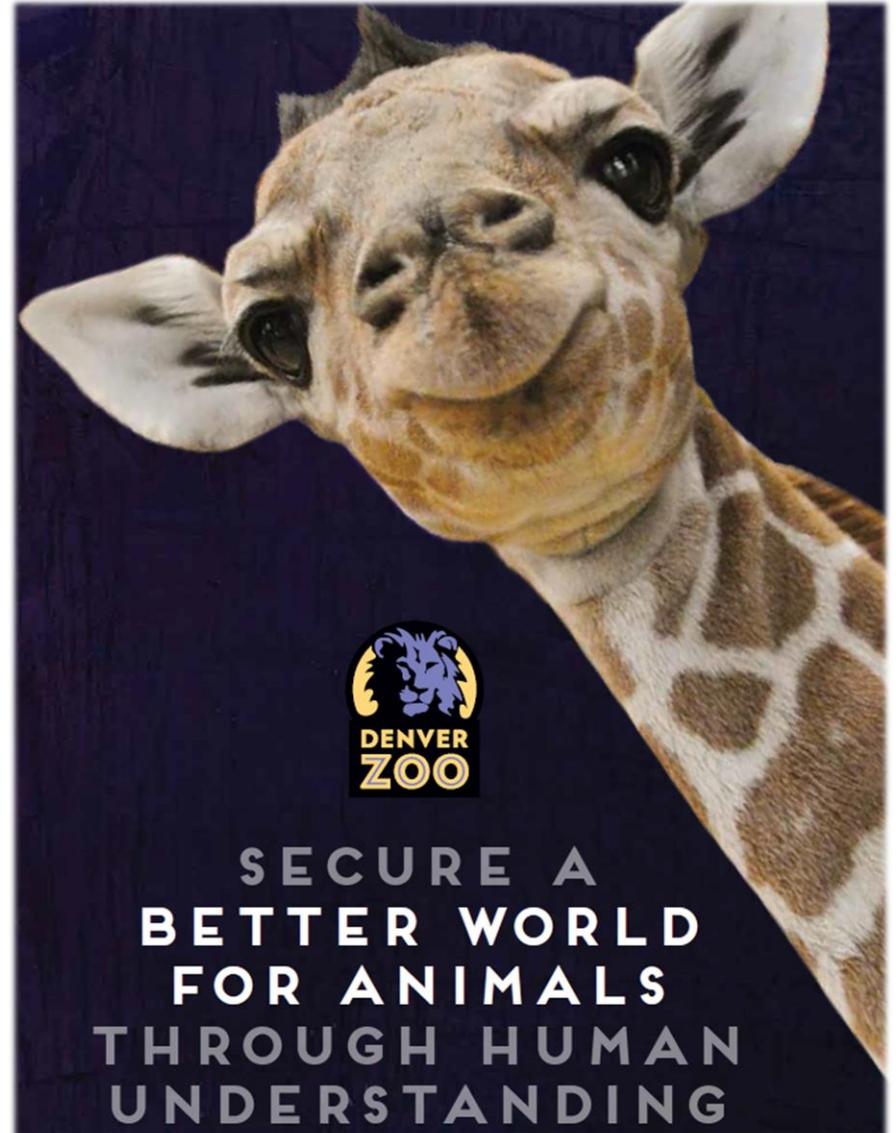
City Council BIZ Committee, January 15, 2019



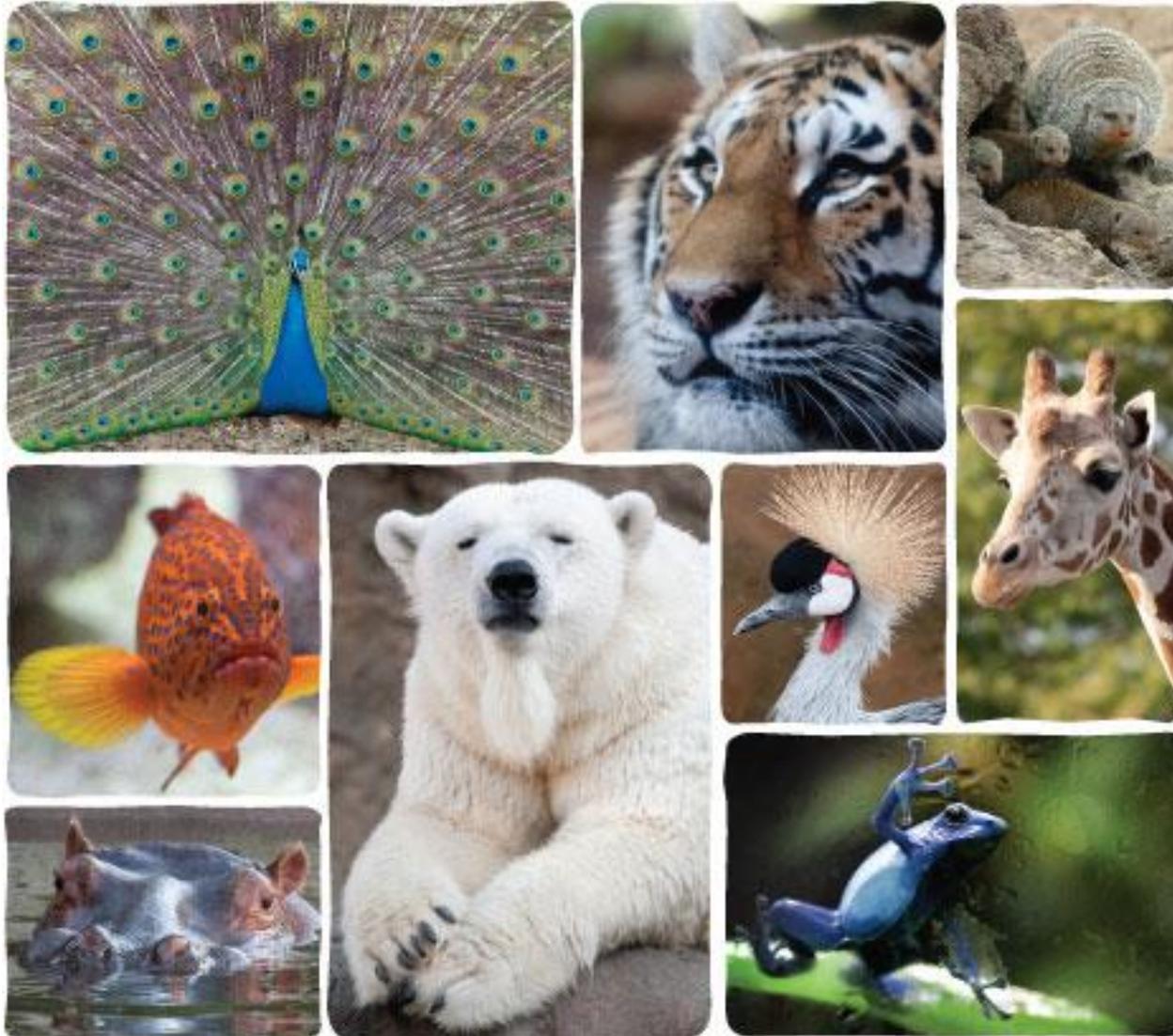
Introductions

Bert Vescolani, President/CEO

Our Animal Ambassadors



World Class Care



One of the largest and most diverse animal collections on earth.

More than 3,300 animals representing 550 species.

Denver Zoo is home to over 50 endangered & threatened species.

World Class Conservation



Denver Zoo has participated in more than 600 conservation projects, in 62 countries, spanning 6 continents.

5 focal areas – Mongolia, Vietnam, Botswana, Peru, Rocky Mountain / Great Plains.

Denver Zoo was awarded greenest zoo in the country by the Association of Zoos & Aquariums.

World Class Community Partner



Denver Zoo serves more than 2 million guests each year.

Denver Zoo ranks in the top ten out of 250 AZA accredited zoos and aquariums for annual attendance.

Denver Zoo's educational programs serve over 150,000 students from 1,200 schools each year.

Access and Affordability



- ❑ More than 350,000 guests visit the Zoo each year at no-cost.
- ❑ Denver Zoo's *Access-to-Awe* scholarship program awards more than \$250,000 to nearly 40,000 recipients each year.
- ❑ Partner w/ Mayor's Office: 5-by-5 Program & *MyDenver*
 - 30,000 children over the last two years
- ❑ Seven scheduled Free Days in 2019.
- ❑ Partnering with Denver Human Services to provide \$1 admission for those enrolled in Supplemental Nutrition Assistance Program (SNAP).
 - *46,131 guests utilized the program in 2018.

Our Global Reach



- ❑ Total Stories/Mentions: 1,809
- ❑ Online Reach: 2.6 billion
- ❑ Print/Broadcast Reach: 34.5 million



natgeo Photo by @joelsartore | Did you know word "lemur" comes from the Latin word for ghost? Nocturnal behavior, startling screams, and mythology regarding some lemur species as holding the spirits of ancestors are thought to contribute to their ghostly name connection. The aye-aye is at the center of countless myths on the island of Madagascar, with many locals holding the belief that an encounter with the aye-aye brings great misfortune. Some Malagasy even believe that the aye-ayes



754,319 likes

NOVEMBER 5, 2018



Facilities



Denver Zoo is 122 years old. Some of our buildings and infrastructure date back to the 1890's.

Our campus is 80 acres, 105 buildings totaling 643,000 sq. ft.

We host more than 2 million guests each year.

Operations



Denver Zoo is a 24/7, 365 day facility.

Animal welfare and guest safety are primary areas of focus.

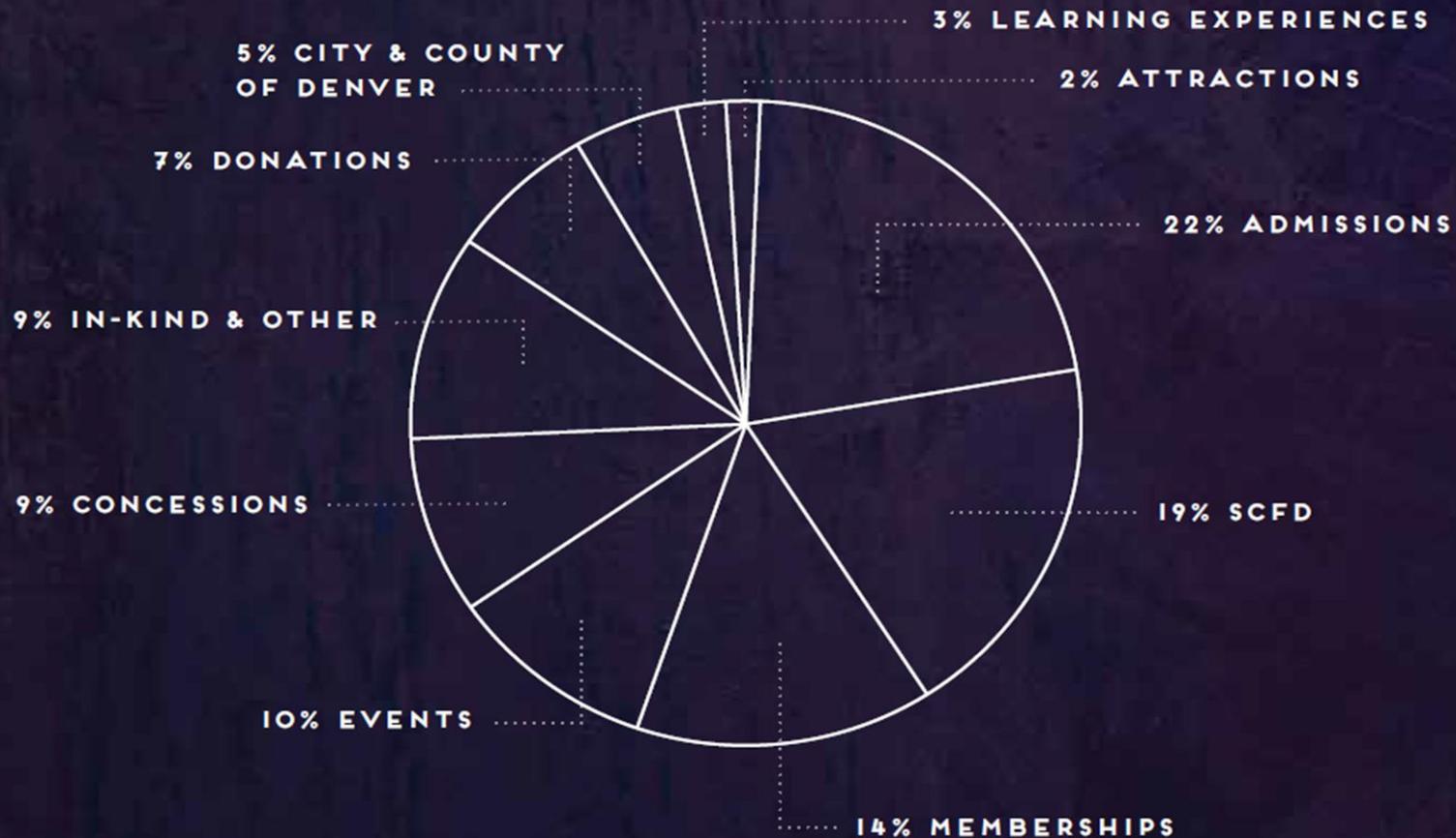
Daily operations cost \$100K.

FINANCIALS



SUPPORT & REVENUE

\$47,436,978

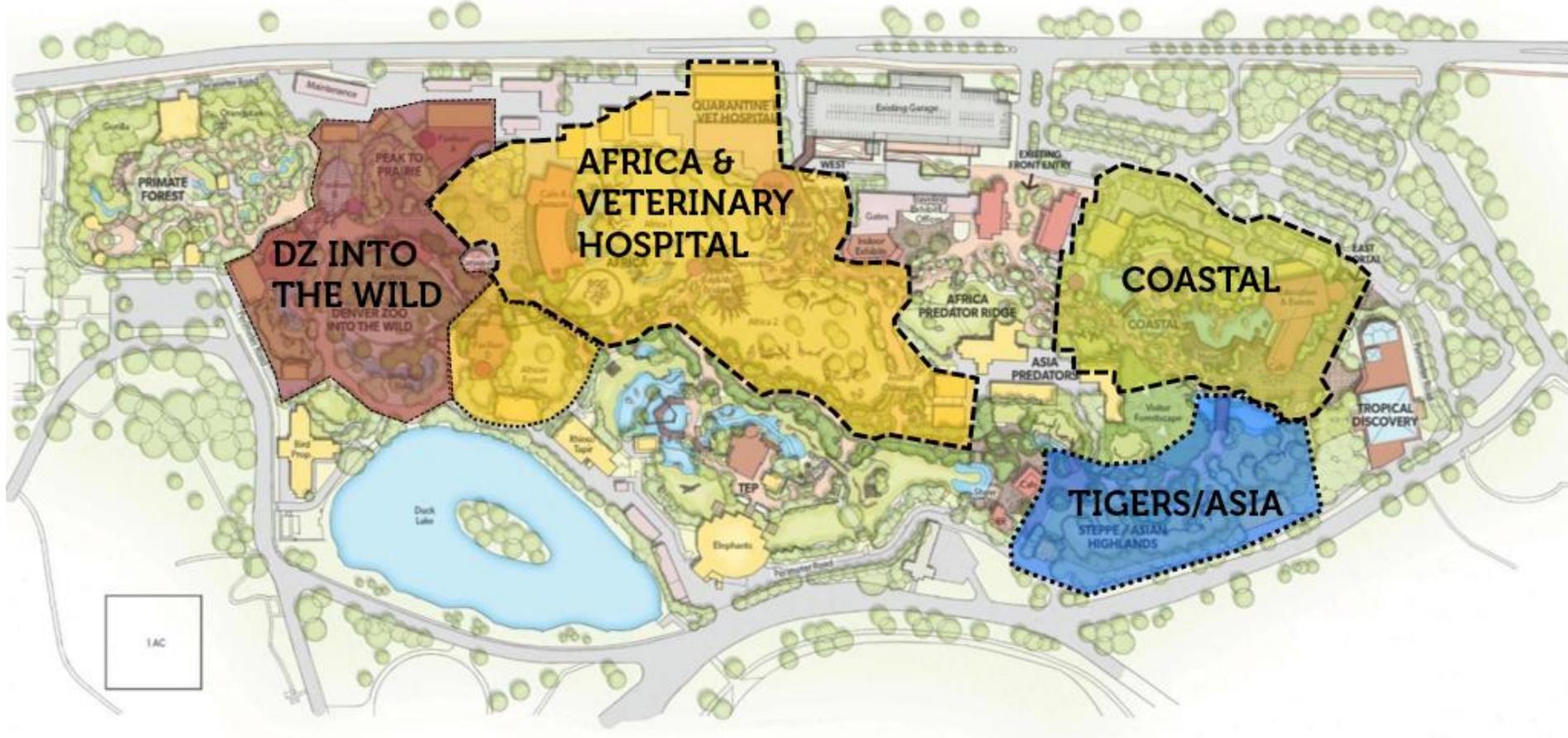


*2017 audited financials

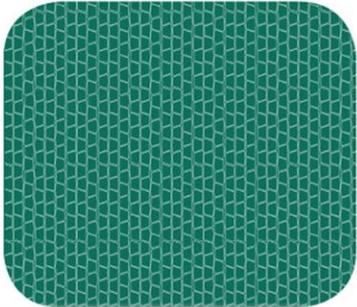
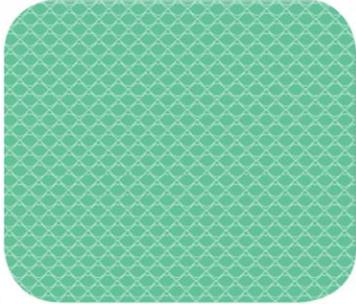
Master Plan



Master Plan



G.O. Bond 2017



DENVER ZOO

2017 GENERAL OBLIGATION
BOND SUBMISSION

MARCH 15, 2017

OUR DENVER



YES ON

2A thru 2G

Mission Critical Projects

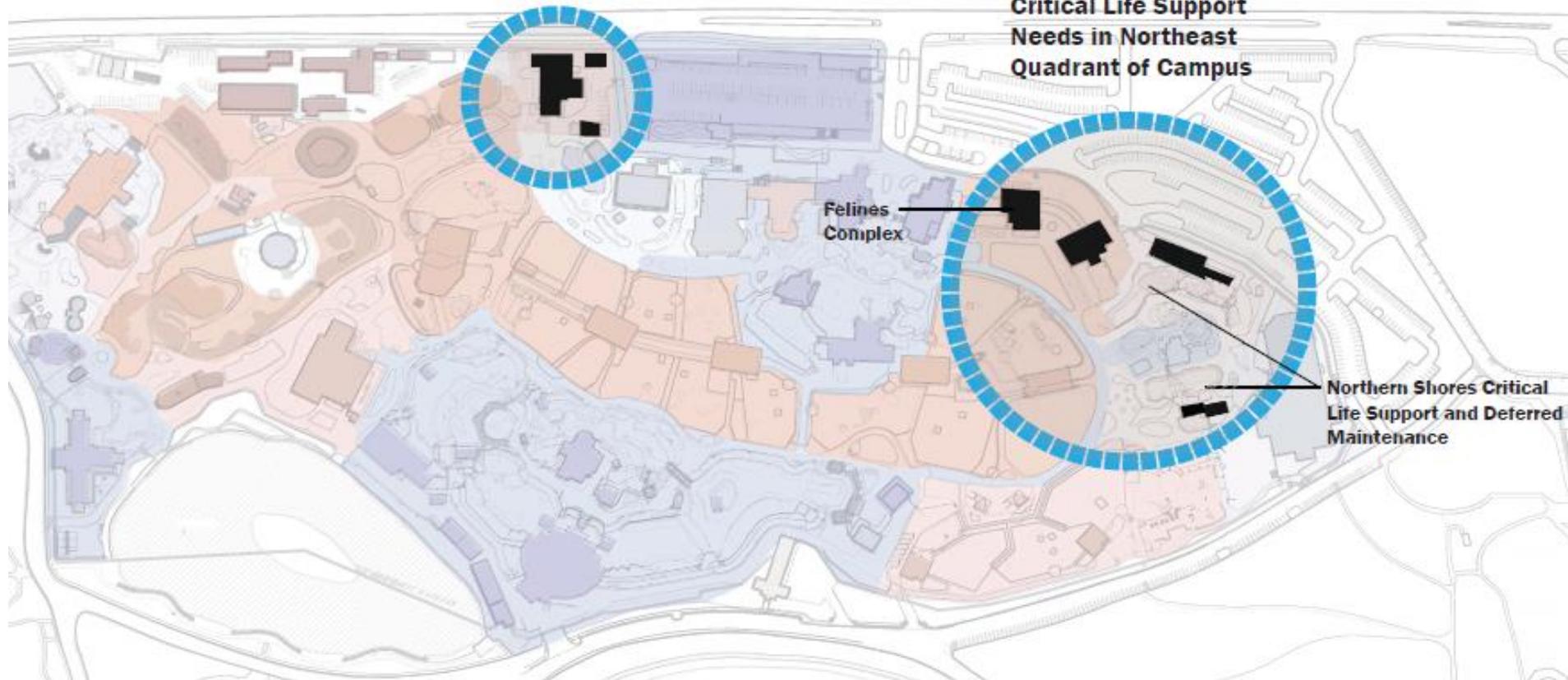


Animal Hospital

**Critical Life Support
Needs in Northeast
Quadrant of Campus**

**Felines
Complex**

**Northern Shores Critical
Life Support and Deferred
Maintenance**



Northern Shores Deferred Maintenance



Temporary Animal Hospital



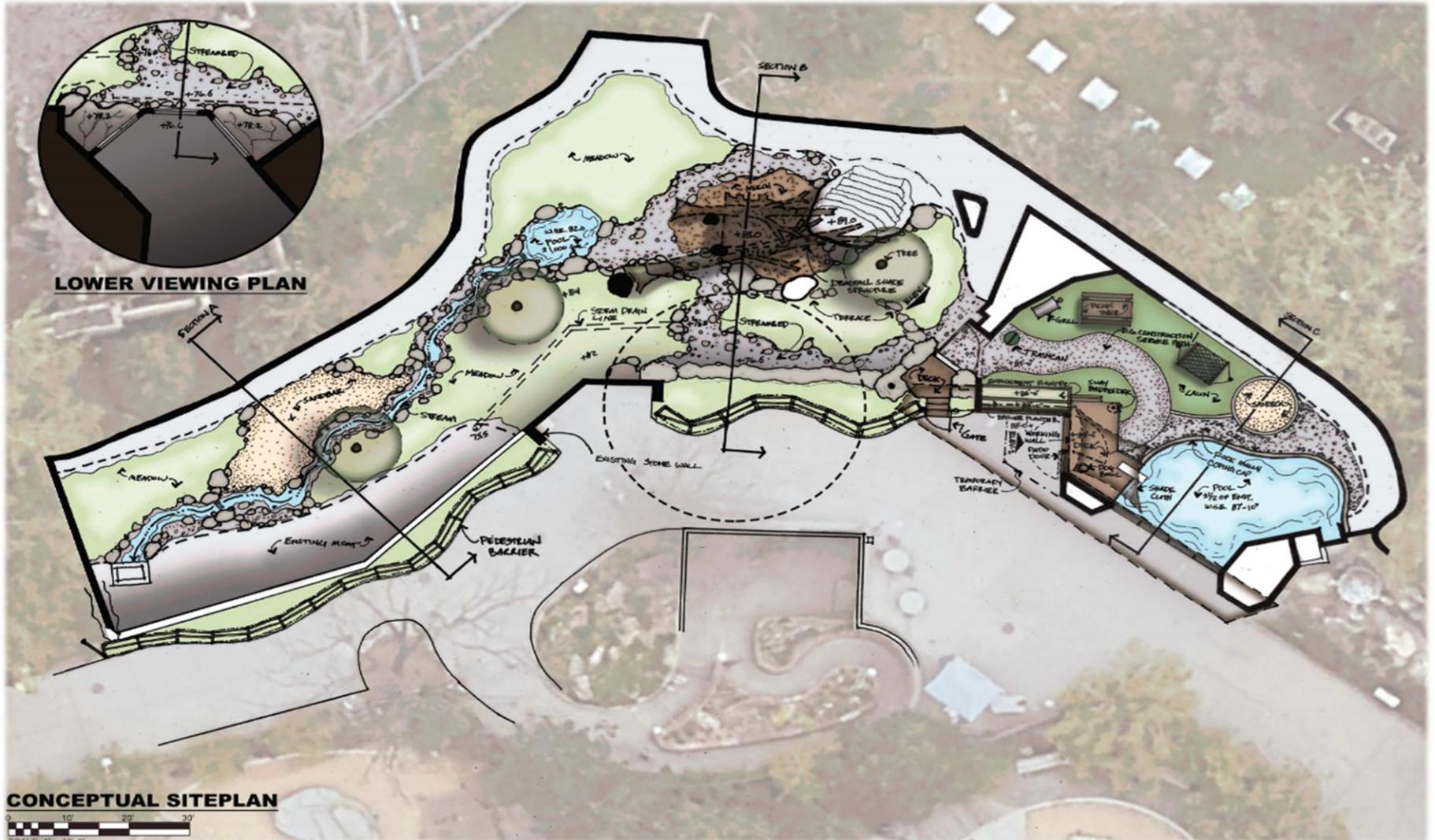
New Animal Hospital



New Animal Hospital

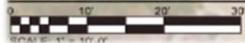


What's Next for Denver Zoo



LOWER VIEWING PLAN

CONCEPTUAL SITEPLAN



Thank You

