

Denver Vision Zero

Current Program and Beyond

Denver City Council
Safety, Housing, Education & Homelessness Committee
February 20, 2019

Emily Gloekner, David DiGiacomo & Rolf Eisinger Denver Public Works Transportation Planning and Design





WHAT IS VISION ZERO?



Nationwide in 2017 year, more than 37,000 people were killed travelling on public streets.

Last year (2018)

In Colorado 629 people were killed travelling on public streets.

In Denver 59 people were killed travelling on our streets.





Vision Zero views traffic fatalities as unacceptable and preventable

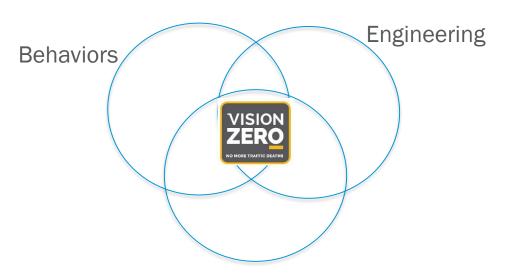
Measurable goals and strategies

Data-driven, systems-level, transparent & multidisciplinary





Focus on equity



Education and Enforcement

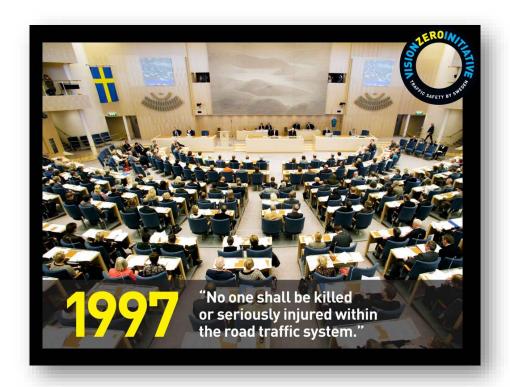
Recognize that people will make mistakes and build a transportation system that minimizes the consequences of human error.

Speed is fundamental to reducing crash frequency and severity.



History of Vision Zero

Vision Zero in Sweden

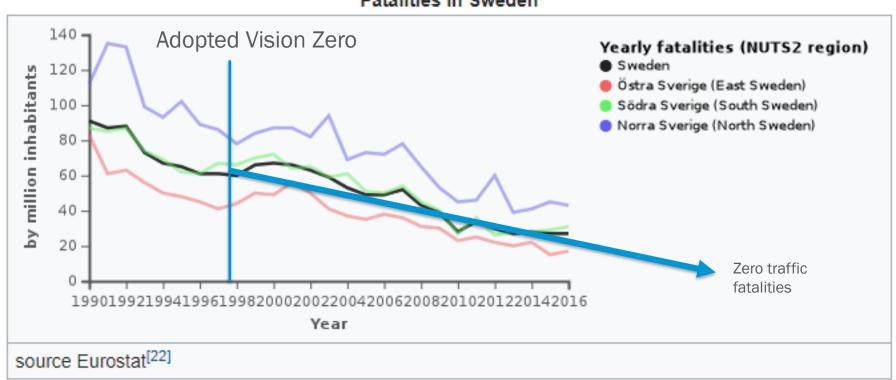




History of Vision Zero

Vision Zero in Sweden

Fatalities in Sweden





 Since 2014, 42 US Cities have committed to Vision Zero







DENVER'S VISION ZERO PAST AND PRESENT



Mayor's Announcement

- February 17, 2016
- City's formal commitment to eliminate traffic related deaths and serious injuries





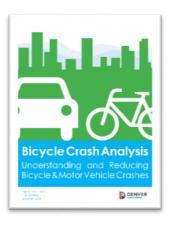


Denver's evolving safety program

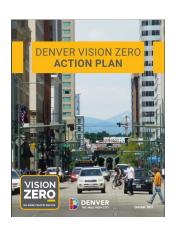
Annual program: all modes, datadriven

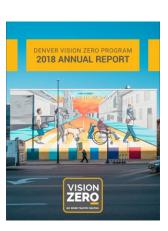
Deep dive: Bicycle Crash Analysis Deep dive: Pedestrian Safety Study

Vision Zero 2017 Annual Report 2019











Action Plan Development

Data Analysis & Best Practice Review

- -Intensive data analysis
- -Similar Vision Zero Plans
- -Proven countermeasures
- -City policies

Partner Discussions

- -Working Group meetings:
- Speed & Street Design
- *Impairment*
- Safety Culture
- -Stakeholder meetings

Public Surveys

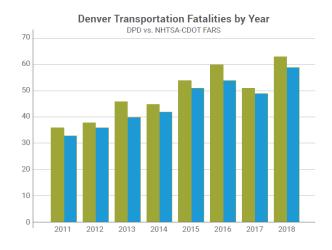
- -Online Map
- -Intercept surveys
- Thousands reached



Action Plan Development

- Deaths are unacceptable and preventable.
- Traffic deaths have risen over time, and our crash rate is higher than most of our peer cities.

2018 Crash Statistics





A FARS fatality is defined as a person who dies within 30 days of a crash on a US public road involving a vehicle with an engine, the death being the result of the crash. The Denver Police Department (DRD) totals shown includes every fatality investigated by DPL. Some of these fatalities do not meet the FARS criteria, and are thus not included in the NHTSA - CDOT FARS totals shown.



Let's Take Action

This is a five-year Action Plan for eliminating traffic deaths by 2030.

Someone loses their life every six days while traveling in our city. We do not have to accept this as inevitable.

DENVER THE MILE HIGH CITY

Let's Take Action

- 1. Enhance Processes and Collaboration
- 2. Build Safe Streets for Everyone
- 3. Create Safe Speeds
- 4. Promote a Culture of Safety
- 5. Improve Data and Be Transparent





Focusing efforts on the most dangerous streets and in the most vulnerable communities is a responsible use of limited City resources.



Focus Areas

In Denver, compared to a motorist:



Pedestrians are approximately **30 times** more likely to die in a crash

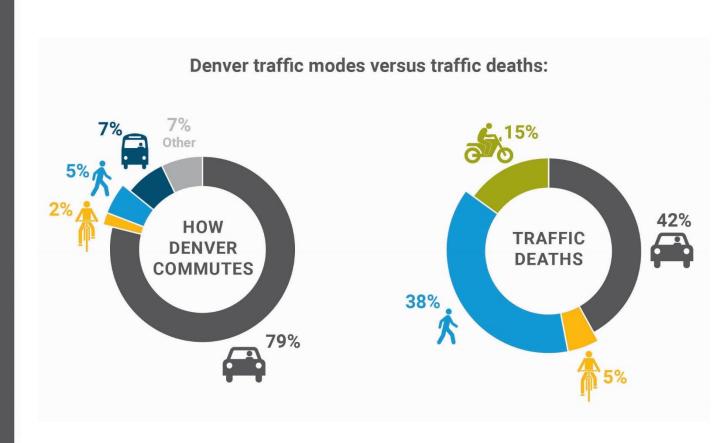


Motorcyclists are nearly

13 times
more likely to die in a crash



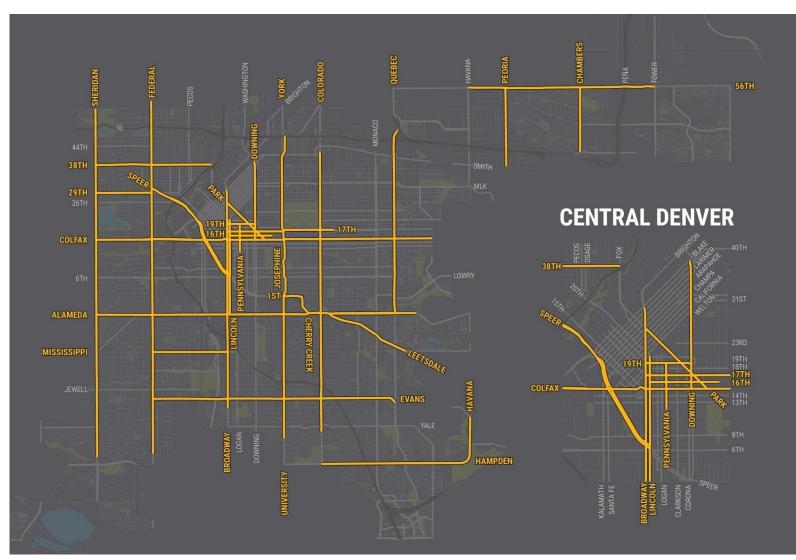
Bicyclists are **6.5 times** more likely to die in a crash





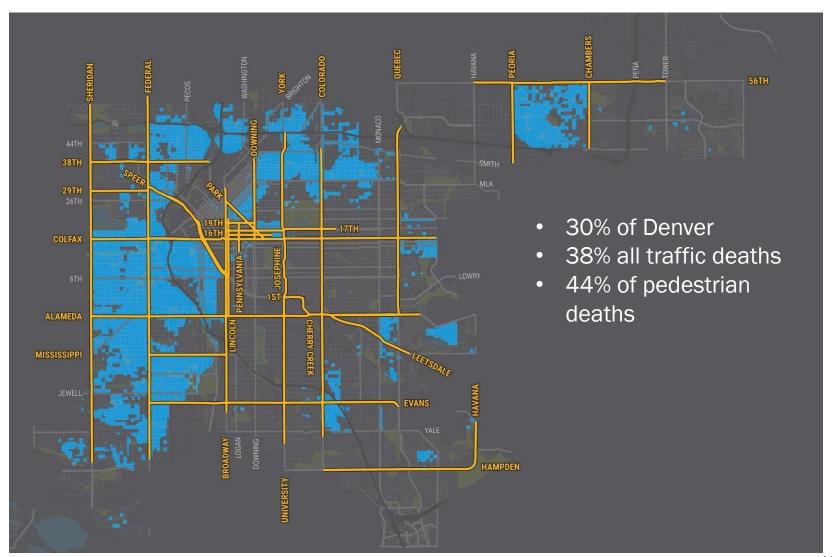
High Injury Network

- 123 miles
- Around 5%
 of Denver's
 street
 network
- ~ 50% of fatalities





Communities of Concern (CoC)







WHAT WAS COMPLETED IN 2018







19th Avenue and Sherman Street (installed May 2018)



East Colfax (installed April 2018). Photo credit: Denver Vision Zero Coalition

19 miles of new bike lanes BIKE LANE



26 city-led Vision Zero-related community outreach events

25 bicycle education events at 12 different schools 1 Vision Zero Community Forum



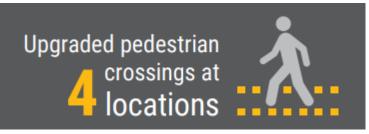








35th Avenue and Julian Street (installed August 2018)





In response to a fatal pedestrian crash in 2017, Albrook Drive east of Peoria Street was reconfigured in December 2018 to improve safety for pedestrians and motorists.



2018 RECAP

Hired 4 new staff members dedicated to Vision Zero



Vision Zero is the City and County of Denver's program to eliminate traffic deaths and serious injuries by 2030.

2018 BY THE NUMBERS

to increase safety



19 miles of new bike lanes





DPD issued 8,465 citations in school zones

202,376 photo



26 city-led Vision Zero-related outreach events

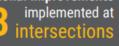
events at 12

1 Vision Zero

Hired 4 new staff members dedicated to Vision Zero



Operational improvements



Upgraded pedestrian crossings at locations



new curb ramps installed











2018 Action Plan Progress

	In Progress	Completed	Future
Enhance Processes and Collaboration	7	1	6
Build Safe Streets for Everyone	3	6	3
Create Safe Speeds	3	0	5
Promote a Culture of Safety	13	2	5
Improve Data and Be Transparent	9	1	3







WHAT'S NEXT



Engineering/Capital Investments

- Make more improvements and investments on High-Injury Network corridors
- Continue to build out the pedestrian network and the enhanced bikeway network
- Upgrade street lighting along corridors to improve visibility
- Increase the number of dedicated left turn arrows where current traffic signal equipment will allow





Enforcement

- Prioritize enforcement against dangerous moving violations
- Work to reduce speeds, which will include completion of a citywide speed limit evaluation, enhanced speed management, and implementation of engineering countermeasures





Education

Partner with students at
 CU Denver to launch a
 "Community Voices" project,
 which will create four videos
 that promote safe travel
 behavior and reflect the



voices and ideas of our community members

 Implement Safe Routes to School programs in Greater Park Hill, Montbello, and Southwest Denver

.

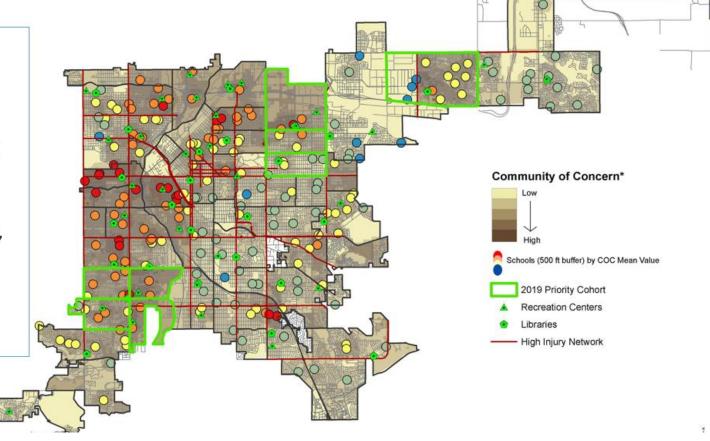


Priority Schools & 2019 Infrastructure Cohorts

Safe Routes to School: Target Schools Community of Concern -Estimation of Demand/Alternatives

2019 Cohorts selected by:

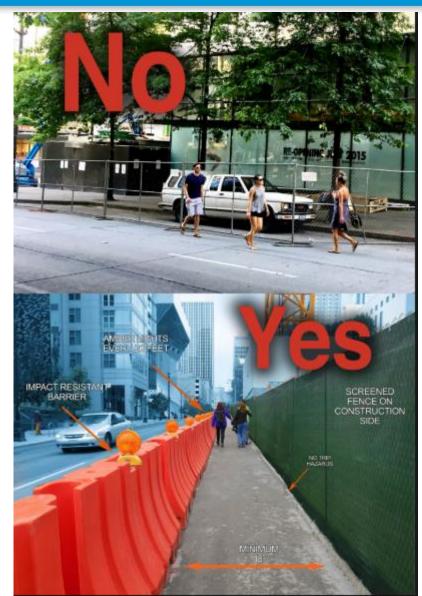
- 1. Communities of Concern
- Current/other initiatives involving extensive community engagement
- Schools are prioritized (red highest, blue lowest)
- Currently: Greater Park Hill, Montbello and SW Denver
- Other opportunities CPD's Neighborhood Planning Initiative (East Colfax)





Policy

- Implement policy changes for right-ofway construction permitting to reduce the impact on those who walk and ride bikes – these changes will aim to increase the use of pedestrian canopies and reduce the total amount of right-of-way closed during a construction project.
- Continue to institutionalize Vision Zero within City and State processes
- Develop Complete Street Design Guidelines to ensure city streets prioritize safe and convenient access for those who walk, bike, drive, and take transit.







Source: www.pedbikeimages.org / Dan Burden

SAFETY BENEFITS:

Raised Median 46% Reduction in pedestrian crashes

Pedestrian Crossing Island 56%

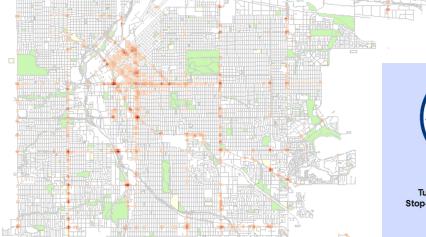
Reduction in pedestrian crashes

Source: Desktop Reference for Crash Reduction Factors, FHWA-SA-08-011, September 2008, Table 11.





Proven Safety Countermeasures





Left and Right Turn Lanes at Two-Way Stop-Controlled Intersections

SAFETY BENEFITS:

LEFT-TURN LANES 28-48%

Reduction in total crashes

RIGHT-TURN LANES 14-26%

Reduction in total crashes

Source: Highway Safety Manual



Road Diets (Roadway Reconfiguration)

A "Road Diet." or roadway reconfiguration, can improve safety, calm traffic, provide better mobility and access for all road users, and enhance overall quality of life.

SAFETY BENEFIT:

4-Lane → 3-Lane

Road Diet Conversions 19-47%

Reduction in total crashes

Source: Evaluation of Lane Reduction "Road Diet" Measures on Crashes, FHWA-HRT-10-053.

Note: Crashes are weighted 2 x Seriously Injured and 3 x Fatal with 1 otherwise.







