

A background image of a Denver cityscape featuring various buildings, including modern skyscrapers and older brick structures, with green trees in the foreground.

Denverright.

Your Voice. Our Future.

Comprehensive Plan 2040 and Blueprint Denver
Land Use, Transportation, Infrastructure Committee
Feb 26, 2019

Denverright.
Your Voice. Our Future.



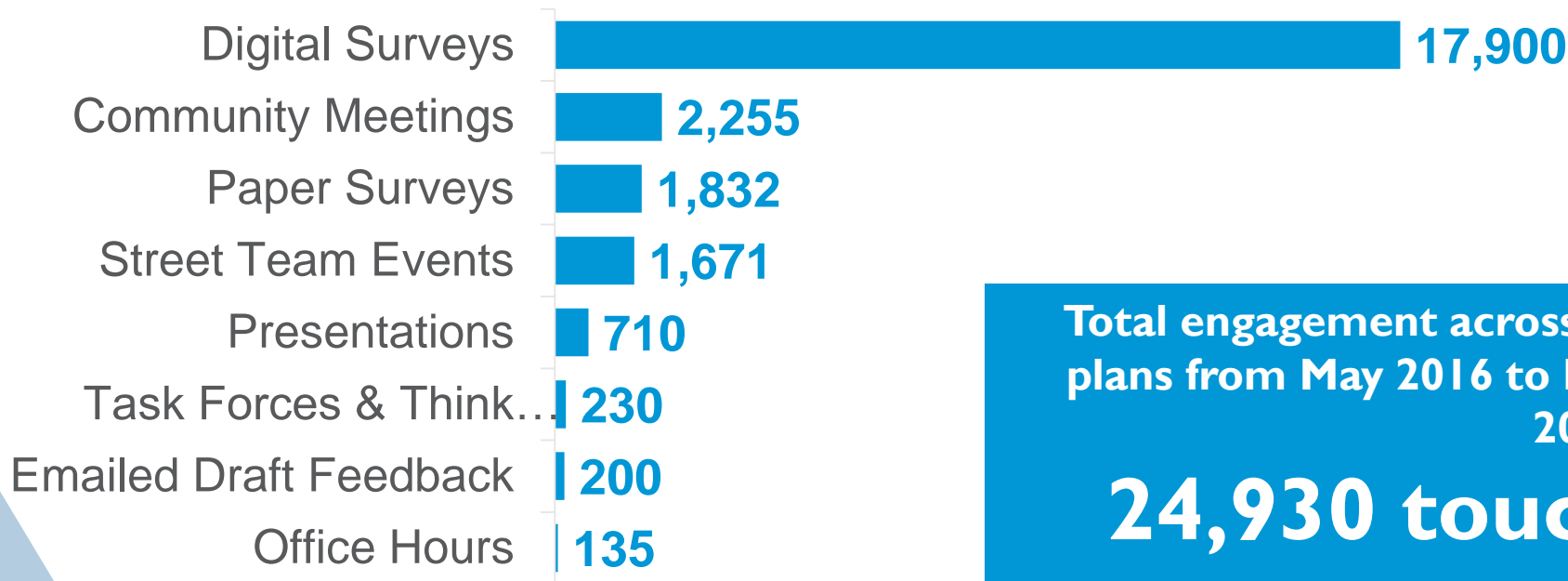
1. Process Update

Denverright: the voice of the community



Summary of all Denveright Outreach

Total people engaged

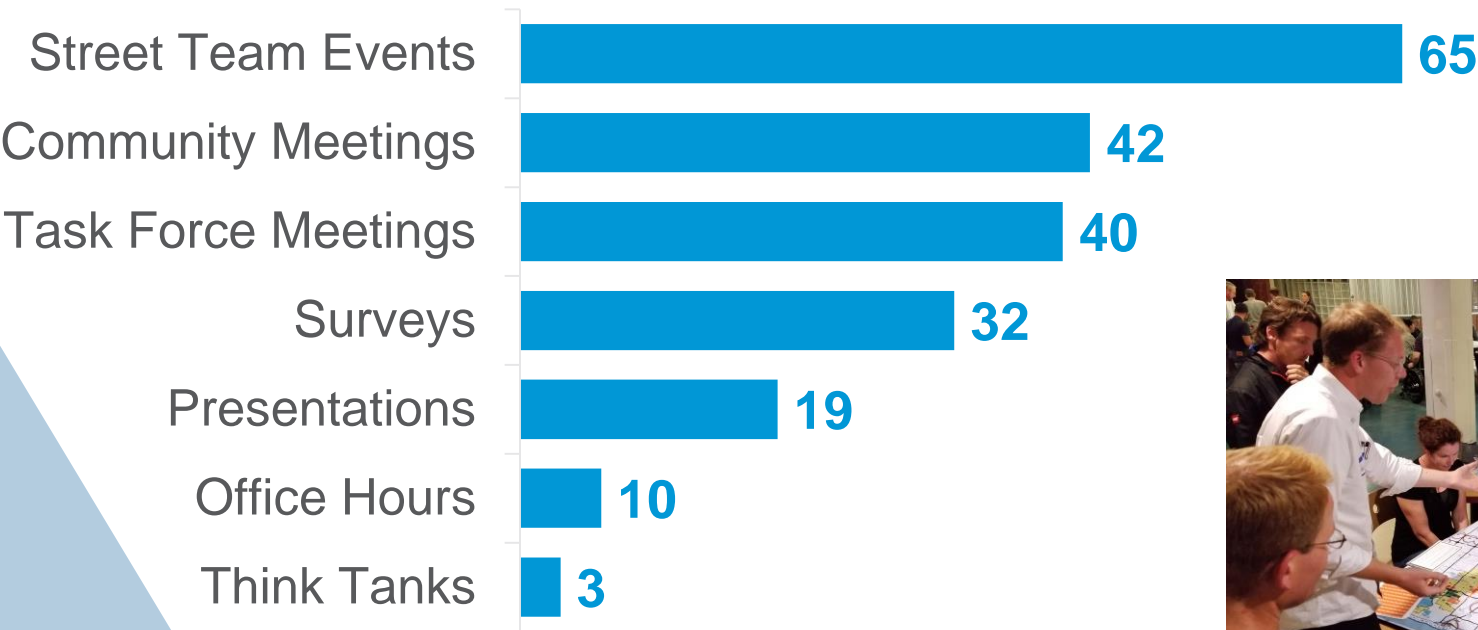


Total engagement across all
plans from May 2016 to Feb
2019:

**24,930 touch
points**

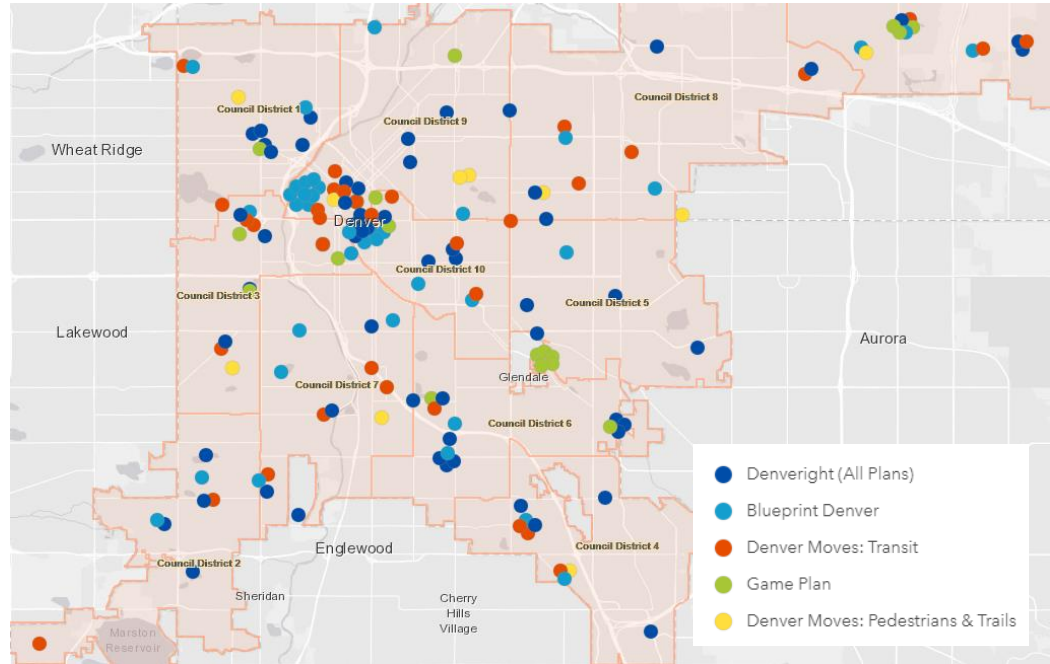
Summary of all Denveright Outreach

Total events held



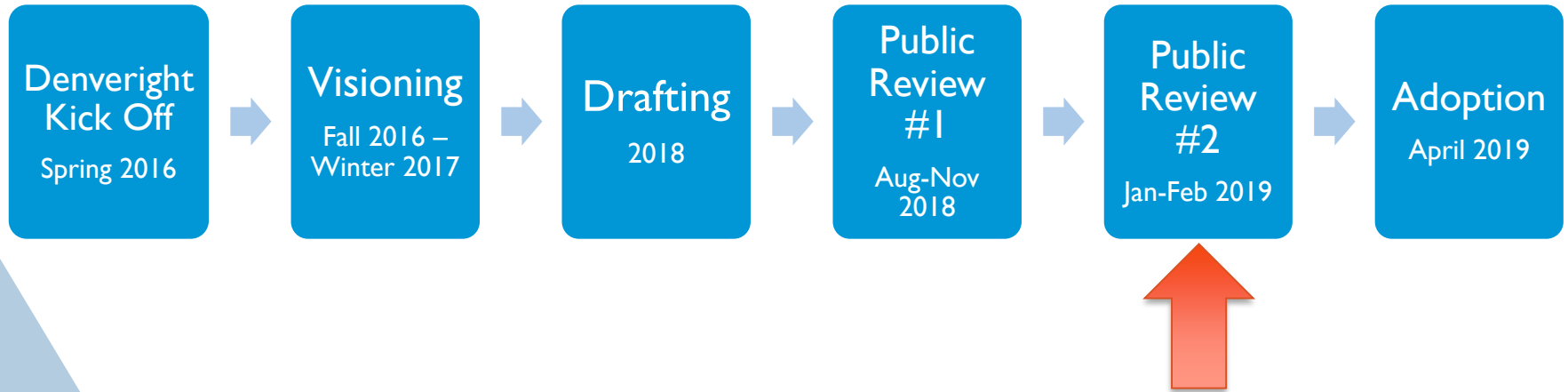
Where were events held?

- 186 in-person events were held
- Events were hosted at 98 different venues across all 11 council districts



2. Comprehensive Plan 2040

Comprehensive Plan Process Update



Changes based on Public Review

#1

Across Entire Document

- Stronger language for goals and strategies
- More language about Denver's historic character and historic legacies
- More language about Denver's natural resources, natural environment and restoration of natural habitat

Changes based on Public Review

Public Comments on Public Review #1


Over 250
comments
received

Comprehensive Plan 2040: Public Comments on Public Review Draft 1

Comment on Draft Plan	Topic Category	Source
be clear that we want affordable housing near TRANSIT. Somehow we are not explicit about this too much about infrastructure and generic use of the word transit. When we say infrastructure, add service too! Say we want more people to choose bus transit. It's important to say we want bus ridership to go up. Bus ridership is where we fail.	Connected	City Council
There is no mention of the City's parkway and boulevard system. Please include language calling for the completion of the system per the original City plan for parkway design. Add provisions calling for expanding and extending the parkway and boulevard system with quality design throughout all portions of the City.	Connected	City Council
I do appreciate the goals around transportation However, I feel like these goals seem to be focused on 'new' residents and building. What about those of us who have lived here for 20+ years. Why are we allowing these huge apt complexes to be built with no adequate parking - thus ruining the neighborhood for those who are already living there. Also what about enforcing current rules re: parking, how many cars a place can have, etc.	Connected	Letter
High speed trains connecting the outer cities of Denver into downtown Denver.	Connected	Survey
Specific stats on areas in Denver that are the most affected by safety.	Connected	Survey
I believe this should read "Connected, Safe and Accessible Places for People" emphasizing the sustainable strategy that is focused on efficiently moving people, not cars, as has so long been the case.	Connected	Survey
Many pedestrian Bridges should be added on major streets someone walking on a pedestrian bridge has about a 0% chance of being injured or killed by a vehicle	Connected	Survey
To use transit and walking, women need to feel safe, especially after dark.	Connected	Survey
I love that the City is becoming more walkable and is continuing to develop new and vibrant communities.	Connected	Survey
I am very happy with the bike paths/walking trails that are already available. I think the current expansion of light rail is wonderful. My concerns are that, from my own experience riding light rail, we need much better enforcement of buying tickets to ride the rail. I'm not sure who came up with the system we have - but I have daily seen people not paying for their light rail ride. Better enforcement of this would help.	Connected	Survey
I think if we want more people to walk, bike, ride-share, carpool, or take the buses and trains it has to be both affordable and timely. I'm someone who has access to the buses and trains, but opts to drive because the other two options are inconvenient (train is about 15 minutes from my home, bus takes 2x as long as driving) or don't actually reduce my costs of transportation to and from work. I don't like how much it costs me to park downtown, but the other transportation options to me aren't a better value right now.	Connected	Survey
The severity by speed graphic is very interesting. A source should be included to identify where and how these statistics were developed.	Connected	Survey

Introduction and Implementation

- Changed “Collective Impact” to “Implementation Strategies” and added more detail about informing budget and resource decisions
- Added implementation matrix as appendix



Making it Happen

The city is committed to implementing the goals and strategies in this plan. Denver already embraces the strong spirit of collaboration needed to advance the plan's vision. Implementation will build upon that spirit and better integrate a holistic, inter-disciplinary approach into city projects, processes and decision making.

Collaboration extends beyond city departments and city officials. Implementation will only be successful through partnerships with the community—including nonprofits, businesses, and employees. These partners offer perspectives, strategies and resources that are essential to realizing our vision for the future.


7/10/2019

IMPLEMENTATION STRATEGIES

The following strategies are essential to the successful implementation of Comprehensive Plan 2040.

- Align key city resource decisions with the comprehensive plan vision.**
 - Use the comprehensive plan to establish clear priorities that will inform the city's annual budget process and guide investments, including the general fund and Capital Improvement Program (CIP).
 - Encourage city departments to connect resources and work programs to the comprehensive plan vision and goals.
- Coordinate implementation actions across departments for effective and collective impact.**
 - Collaborate between city departments to prioritize and combine projects that advance common goals.
 - Improve the integration of regulations—such as design standards for streets and the public realm—across multiple disciplines and departments.
 - Analyze the cumulative impact of proposed new funding or finance tools and identify opportunities to advance multiple goals through one tool or approach.
- Regularly track and report progress to the community on achieving the goals and vision of the plan.**
 - Provide an annual update on implementation across all departments.
 - Use the plan's metrics to regularly assess implementation progress.
- Update the plan and keep it relevant.**
 - Use supplements to the plan, such as neighborhood plans, to advance and refine the plan's goals.
 - Use regular assessments of implementation progress to inform

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IMPLEMENTATION MATRIX

Every year, Community Planning and Development will coordinate the measurement and reporting of progress related to implementation of Comprehensive Plan 2040. This implementation matrix specifies lead agencies/partners for the implementation of each plan strategy. It also provides references to other plans that contain more detailed information related to implementation of each strategy. City staff will use this matrix to report the progress and overall implementation of the plan to Planning Board, City Council and community.

Implementation Matrix Key

AV = Arts and Venues
 CDOT = Colorado Department of Transportation
 CPD = Community Planning and Development
 DPH&E = Denver Department of Health and Environment
 DDP = Downtown Denver Partnership
 DEN = Denver International Airport
 DHA = Denver Housing Authority
 DHS = Department of Human Services
 DPR = Department of Parks and Recreation
 DPL = Denver Public Library
 DPS = Denver Public Schools
 DOF = Department of Finance
 DOS = Department of Public Safety
 DRCOG = Denver Regional Council of Governments
 E&L = Excise and License
 HRCP = Human Rights and Community Partnerships
 OCA = Office of Children's Affairs
 OED = Office of Economic Development
 OEM = Office of Emergency Management
 PW = Public Works
 RTD = Regional Transportation District
 UDFCD = Urban Drainage and Flood Control District

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EQUITABLE, AFFORDABLE AND INCLUSIVE			
Goal	Strategy	City	Lead
Ensure all Denver residents have safe, convenient and affordable access to basic services and a variety of amenities.	A Increase development of housing units close to transit and mixed-use developments.	CPD	D
	B Implement a high-quality, affordable and accessible multi-modal transportation system.	PW	R
	C Improve equitable access to resources that improve quality of life, including cultural and natural amenities, health care, education, parks, recreation, nutritious food and the arts.	DPH&E	C
	D Improve equitable access to city resources and city meetings through proactive and transparent communications, easy-to-access information and materials available in more than one language.	HRCP	C
Build housing as a continuum to serve residents across a range of incomes, ages and needs.	A Create a greater mix of housing options in every neighborhood for all individuals and families.	CPD	O
	B Ensure city policies and regulations encourage every neighborhood to provide a complete range of housing options.	CPD	O
	C Foster communities of opportunity by aligning housing strategies and investments to improve economic mobility and access to transit and services.	OED	C
	D Increase the development of family-friendly housing, including units with multiple bedrooms in multi-family developments.	OED	C
Develop housing that is affordable to residents of all income levels.	A Maximize and ensure the long-term sustainability of city funding sources for workforce and affordable housing.	OED	D
	B Use land use regulations to incentivize the private development of affordable, missing middle and mixed-income housing, especially where close to transit.	CPD	O
	C Continue to advocate for changes to state law that remove barriers to access to affordable housing options.	OED	Mg
	D Develop and promote programs to help individuals and families, especially those most vulnerable to displacement, access affordable housing.	OED	C
	E Leverage available publicly owned land for affordable housing development.	DOF	O
Preserve existing affordable housing.	A Expand existing tools, such as tax relief programs, to preserve the long-term affordability of housing throughout Denver.	OED	D
	B Create additional tools, including community land trusts and regulatory incentives, to preserve existing affordable housing.	OED	C
	C Incentivize the reuse of existing smaller and affordable homes.	CPD	O

Equitable, Affordable and Inclusive

- Added missing middle housing
- Added strategy about continuing to advocate for changes to state law that would remove barriers to affordable housing options



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VISION ELEMENTS: EQUITABLE, AFFORDABLE AND INCLUSIVE

In 2040, Denver is an equitable, inclusive community with a high quality of life for all residents, regardless of income level, race, ethnicity, gender, ability or age.

To achieve our vision for an equitable city, with the promise of opportunity for all Denverites, we must focus on the needs of our most vulnerable residents. This means the benefits of growth and change are equitably shared by all community members and no neighborhood is disproportionately burdened by the region's growth. It also means providing reliable and quality basic services—including public safety and clean water—for all of our residents. Denver strives to be inclusive for all community members by reducing involuntary displacement and expanding equitable access to the services, amenities and places that make our city great.



GOAL 1

Ensure all Denver residents have safe, convenient and affordable access to basic services and a variety of amenities.

STRATEGIES

- Increase development of housing units close to transit and mixed-use developments.
- Implement a high-quality, affordable and accessible multi-modal transportation system.
- Improve equitable access to resources that improve quality of life, including cultural and natural amenities, health care, education, parks, recreation, nutritious food and the arts.
- Improve equitable access to city resources and city meetings through proactive and transparent communications, easy-to-access information and materials available in more than one language.

GOAL 2

Build housing as a continuum to serve residents across a range of incomes, ages and needs.

STRATEGIES

- Create a greater mix of housing options in every neighborhood for all individuals and families.
- Ensure city policies and regulations encourage every neighborhood to provide a complete range of housing options.
- Foster communities of opportunity by aligning housing strategies and investments to improve economic mobility and access to transit and services.
- Increase the development of family-friendly housing, including units with multiple bedrooms in multifamily developments.

GOAL 3

Develop housing that is affordable to residents of all income levels.

STRATEGIES

- Maximize and ensure the long-term sustainability of city funding sources for workforce and affordable housing.
- Use land use regulations to incentivize the private development of affordable, missing middle and mixed-income housing, especially where close to transit.
- Continue to advocate for changes to state law that remove barriers to access to affordable housing options.
- Develop and promote programs to help individuals and families, especially the most vulnerable to displacement, access affordable housing.
- Leverage available publicly owned land for affordable housing development.

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Review Note:

- Goal 1
 - Added "transit" to Strategy A
 - Goal 1: changed the first word of Strategy C from "Enhance" to "Increase"
- Goal 2
 - Changed the first words to "Build" rather than "Support"
 - Changed "throughout the city" to "in every neighborhood" in Strategy A
 - Added Strategy D
- Goal 3
 - Changed the first word of Strategy to "Use" rather than "Support"
 - Added "missing middle" to Strategy B. Also added a definition for missing middle housing to Glossary
 - Added Strategy C
 - Strategy E: added "available" to "publicly owned land"
- Goal 4
 - Changed the first words of Strategy A from "Evaluate and enhance" to "Expand"
 - Changed the first word of Strategy B from "Explore" to "Create"
 - Added Strategy C

GOAL 4

Preserve existing affordable housing.

STRATEGIES

- Expand existing tools, such as tax relief programs, to preserve the long-term affordability of housing throughout Denver.
- Create additional tools, including community land trusts and regulatory incentives, to preserve existing affordable housing.
- Incentivize the reuse of existing smaller and affordable homes.

GOAL 5

Reduce the involuntary displacement of residents and businesses.

STRATEGIES

- Advance a comprehensive approach to mitigating involuntary displacement that includes expanding economic mobility, creating new affordable housing and preserving existing affordability.
- Stabilize residents and businesses at risk of displacement through programs and policies that help them to stay in their existing community.
- Evaluate city plans, projects and major regulatory changes for the potential to contribute to involuntary displacement; identify and implement strategies to mitigate anticipated impacts to residents and businesses.

WHERE TO FIND MORE . . .

BLUEPRINT DENVER - 2019
Denver's citywide land use and transportation plan.

GAME PLAN FOR A HEALTHY CITY - 2019
Denver's citywide plan for parks and recreation.

HOUSING AN INCLUSIVE DENVER - 2017
Denver's comprehensive housing plan.

DENVER MOVES: TRANSIT - 2018
Denver's vision and guiding framework for transit.

AGE MATTERS ACTION PLAN - 2018
Denver's plan to address the needs of its aging population.

IMAGINE 2020 - 2014
Denver's cultural plan.

Equitable, Affordable and Inclusive

- Added goal with three strategies about education
 - Includes libraries and life-long learning
 - Includes improving affordability and availability of childcare
- Refined definition of equity to be clear and consistent across plans

Public Review Draft #2 - 1/7/19 VISION ELEMENTS: EQUITABLE, AFFORDABLE AND INCLUSIVE

GOAL 6

Integrate equity considerations into city policies, processes and plans.

STRATEGIES

- Adopt strategies to ensure that city plans and processes, including budget decisions, incorporate equity.
- Track the information and measure the data needed to understand disparities and to evaluate the equity impacts of public programs and projects.

GOAL 8

Increase housing options for Denver's most vulnerable populations.

STRATEGIES

- Expand investments in housing options and services for people experiencing homelessness.
- Partner with organizations to develop permanent and transitional housing affordable to very low-income populations.
- Ensure that city regulations enable a range of flexible housing options to meet the needs of those experiencing or transitioning out of homelessness.
- Expand the supply of housing accessible to seniors and people with disabilities, including more housing choices for seniors to age in place.

GOAL 7

Make neighborhoods accessible to people of all ages and abilities.

STRATEGIES

- Encourage the integration of age-friendly community features into public and private development.
- Prioritize infrastructure improvements that allow for residents of all abilities to access and live in any neighborhood.
- Design and program public spaces and recreation centers to accommodate people of all ages and abilities.

GOAL 9

Improve equity access to quality education and life-long learning opportunities.

STRATEGIES

- Support Denver Public Schools in its efforts to eliminate barriers to success and to provide high-quality education for all students regardless of their race, ethnicity, gender status, religion or economic status.
- Improve the quality, availability and affordability of early childhood care, education and child development services.
- Promote and encourage use of the Denver Public Library system, community centers, schools and other resources that provide opportunities for life-long learning.

Review Note:

- Goal 6
 - Revised Strategy A to be more direct about the need to incorporate equity into city plans and processes, including budget decisions
 - Added "and measure the data needed" to Strategy B
- Goal 8
 - Revised Strategy D to mention housing options for seniors to age in place
- Added Goal 9 and Strategies A-C about education
- Under "What Does Equity Mean For Denver?"
 - Under "Equity Defined" made a clearer definition for equity that aligns with the definition of the Colorado Department of Public Health and Environment. The first paragraph used to start "Equity is about access to opportunity. It means giving everyone what they need to be successful." Also added the final sentence to the paragraph under "Equity Defined" about how we advance equity as a city
 - Under "What does inequity look like?" added language to acknowledge the inequities of marginalized communities that are now experiencing gentrification

EQUITABLE, AFFORDABLE, AND INCLUSIVE IN ACTION

What does equity mean for Denver?

EQUITY DEFINED

Equity means everyone, regardless of who they are or where they come from, has the opportunity to thrive. Where there is equity, a person's identity does not determine their outcome. Equitable, inclusive communities are places of value that provide access to resources and opportunities for all people to improve the quality of their life. As a city, we advance equity by serving individuals, families and communities in a manner that reduces or eliminates persistent institutional biases and barriers based on race, ability, gender identity and sexual orientation, age and other factors.

WHAT DOES INEQUITY LOOK LIKE?

In Denver, many neighborhoods do not have access to basic amenities and opportunities including parks, a clean environment, affordable transportation options and quality education. Residents in these areas tend to have more health problems and lower incomes as a result of fewer opportunities.

These inequities conflict with our values of fairness and providing everyone an opportunity to succeed. They mean that residents are not able to access the resources needed to improve their quality of life. They are less likely to build wealth and stability, making them more

vulnerable to involuntary displacement (when they can no longer afford to stay in their community). Many of these residents live in neighborhoods that were historically marginalized and are now experiencing reinvestment and gentrification, so the threat of involuntary displacement is high. Due to these patterns, Denver's values of diversity and rich cultural experiences are threatened.

EQUITY IS ABOUT PROCESS AND OUTCOMES

It takes accountability to achieve equity. It is necessary for all citizens and communities to fully participate in and influence public decision-making in order to achieve equitable outcomes. Engaging community members who are most directly affected by inequity is the most effective way to advance planning for shared growth.

EQUITABLE DEVELOPMENT

Equitable development is an approach to meeting the needs of underserved communities through policies and programs that reduce disparities, while fostering places that are healthy and vibrant. Truly equitable development leads to greater choice and opportunities and improves everyone's quality of life.

EQUITY VERSUS EQUALITY

Equality means treating every person the same. Equity means giving everyone access to opportunities for what they need. Equity acknowledges that treating each person or place exactly the same may not result in fair opportunities to succeed. The diagram below illustrates this concept. With equality, everyone receives the same bicycle. The result is that many people do not have what they need to succeed. An equitable approach recognizes the unique needs of different people and gives each person an option to reach their full potential.

EQUALITY



EQUITY



Source: Robert Wood Johnson Foundation

Strong and Authentic Neighborhoods

- Changed “2040” vision statement to include “our city’s diverse history”
- Added more language about existing historic assets throughout
- Added civic buildings to urban design recommendations
- Added culture to urban design recommendations

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VISION ELEMENTS: STRONG AND AUTHENTIC NEIGHBORHOODS

1. 2040, Denver's neighborhoods are complete, unique, and reflective of our city's diverse history.

Our neighborhoods vary not only by size and character, but also through their cultural identity and community assets. While architecture styles, housing preferences and local business may change through the years, it is often the people and culture that create the character of a neighborhood. An authentic neighborhood is one which is able to stay true to its spirit, culture and roots as it evolves. Ensuring the building blocks of a strong and authentic neighborhood are available and easily accessible is central to Denver's success.

Review Note

- The summary vision sentence starting "In 2040" was changed to read "reflective of our city's diverse history" rather than "diverse and economically strong"
- In intro paragraph, added culture (not just people) as an important component of neighborhood character

GOAL 1
Create a city of complete neighborhoods.

STRATEGIES

- Build a network of well-connected, vibrant, mixed-use centers and corridors.
- Ensure neighborhoods offer a mix of housing types and services for a diverse population.
- Ensure neighborhoods are safe, accessible and well-connected for all modes.
- Encourage quality infill development that is consistent with the surrounding neighborhood and offers opportunities for increased amenities.

GOAL 2
Enhance Denver's neighborhoods through high-quality urban design.

STRATEGIES

- Enhance collaboration between city agencies to ensure quality design and innovation across the public and private realm.
- Establish a scalable, predictable and adaptable approach to improve design quality across the city.
- Create people-oriented places that embrace community character with thoughtful transitions, intentional design and an engaging public realm.
- Use urban design to contribute to economic viability, public health, safety, environmental well-being, neighborhood culture, and quality of life.
- Ensure civic buildings and public spaces enhance and contribute to the design legacy of Denver.

GOAL 3
Preserve the authenticity of Denver's neighborhoods and celebrate our history, architecture and culture.

STRATEGIES

- Create a citywide preservation plan to preserve the diversity of historic places, and complete Discover Denver, the citywide building survey identifying historic resources.
- Increase public awareness of the benefits of historic preservation through education and outreach.
- Ensure city policies and regulations support historic preservation and eliminate barriers in city processes to help all neighborhoods preserve what matters most.
- Expand resources to preserve and enhance neighborhood culture.
- Support the stewardship and reuse of existing buildings, including city properties.

GOAL 4
Ensure every neighborhood is economically strong and dynamic.

STRATEGIES

- Grow and support neighborhood-serving businesses.
- Embrace the international nature of our neighborhoods through support of immigrant-owned businesses.
- Make city-led catalytic investments in neighborhoods to advance community goals.

GOAL 6
Empower Denverites to be involved and collaborative in city government.

STRATEGIES

- Continue to strengthen trust and communication between the city and all neighborhoods.
- Provide proactive communication and transparency about city policies, public safety, processes and plans.
- Improve the engagement and representation of all Denverites, including communities of color, in neighborhood groups and city processes.
- Build the capacity of underrepresented citizens and provide resources to increase their involvement in decision-making.

GOAL 8
Conduct intentional, equitable and measurable neighborhood planning.

STRATEGIES

- Create diverse and inclusive opportunities for communities to participate in planning.
- Ensure all neighborhoods have a future vision that is both community-driven and long-term.
- Ensure neighborhood plan recommendations are consistent with the local vision and with this comprehensive plan.

GOAL 5
Create and preserve parks and public spaces that reflect the identity of Denver's neighborhoods.

STRATEGIES

- Ensure that parks and recreational programs reflect the unique context and cultural identity of the neighborhoods they share.
- Design public spaces to facilitate social connections and enhance cultural identity.

GOAL 7
Leverage the arts and support creative placemaking to strengthen community.

STRATEGIES

- Infuse arts, culture and creativity into all aspects of community planning and design.
- Embrace existing communities and their cultural assets.
- Integrate community-inspired art and artistic expression into the public realm.
- Use city-owned facilities to expand arts and cultural programming.

GOAL 9
Ensure all neighborhoods are safe.

STRATEGIES

- Encourage design and new development to improve public health and safety.
- Address social harms such as mental health, substance abuse, fear of crime and traffic-related deaths through policing that responds to the unique needs of each neighborhood.
- Actively involve communities in strategies to promote safety.

WHERE TO FIND MORE . . .

BLUEPRINT DENVER • 2019
Denver's citywide land use and transportation plan.

GAME PLAN FOR A HEALTHY CITY • 2019
Denver's citywide plan for parks and recreation.

DENVER FOOD VISION • 2017
Denver's long-term strategic plan for food.

IMAGINE 2020 • 2014
Denver's cultural plan.

Review Note

- Goal 1: changed the first word of Strategy A from "Support" to "Build"
- Goal 2
 - Changed the first word of Strategy C from "Encourage" to "Create"
 - Added "neighborhood culture" to Strategy D
 - Added Strategy E about civic buildings and public spaces
- Goal 6 revised Strategy C to be clearer about improving the representation of all Denverites in neighborhood groups and government processes
- Goal 9 revised Strategy B to reflect strategic plan of the Department of Public Safety
- Goal 9 revised Strategy C to emphasize involving the community in safety

Connected, Safe and Accessible Places

- Changed all references to walking to “walking and rolling” for inclusivity
- Added strategy about historic parkways, boulevards, and greenways



In 2040, Denver is connected by safe, high-quality, multimodal transportation options.

Our future rests on a safe, equitable and sustainable multimodal transportation network. As Denver continues to grow, we need to shift how we plan and build our mobility system. Transitioning from a car-centric culture and making it easier to choose walking, rolling, biking and transit will strengthen our economy, improve safety, protect our climate and advance public health. Every Denver resident—regardless of age, ability, income or neighborhood—must have access to more transportation options. Achieving this vision entails bold actions and committed investments, especially when it comes to providing quality, reliable transit service. Denver must embrace the same spirit of ingenuity and collaboration that led to the Transcontinental Railroad, Denver International Airport, and Fastracks in order to create an affordable, safe and convenient 21st century transportation network.



GOAL 1

Deliver a multimodal network that encourages more trips by walking, rolling, biking and transit.

STRATEGIES

- Prioritize transportation projects that will advance Denver's mode share goals.
- Use transportation demand management (TDM) strategies to reduce trips by single-occupant vehicles.
- Measure roadway capacity by person trips, rather than auto trips, and prioritize projects and programs that achieve the most efficient levels of moving people.

GOAL 2

Provide a safe transportation system that serves all users.

STRATEGIES

- Implement the city's *Vision Zero Action Plan* to achieve zero traffic-related deaths and serious injuries by 2030.
- Build streets that are safe for everyone, especially for the most vulnerable, including the elderly, those with disabilities and children.
- Create a transportation system to serve all ages and physical abilities.

GOAL 3

Maximize the public right-of-way to create great places.

STRATEGIES

- Create streets to foster economic activity, contribute to great urban design and accommodate green infrastructure, including street trees.
- Develop tools, such as street design standards, to prioritize how valuable right-of-way is allocated among various demands including mobility, utilities, green infrastructure, trees and design amenities.
- Protect, enhance and expand Denver's legacy pathways: its historic parkways, boulevards, greenways and trails.

GOAL 4

Create an equitable and connected multimodal network that improves access to opportunity and services.

STRATEGIES

- Ensure focused transportation investments—on streets as well as neighborhood trails—in areas with populations more dependent on walking, rolling and transit.
- Use the multimodal network to connect vulnerable populations to employment, education, parks and health services.
- Support efforts to enhance service and reduce fares for low-income and young transit users.

GOAL 5

Ensure the development of a frequent, high-quality and reliable transit network.

STRATEGIES

- Promote a citywide network of frequent transit service—including buses—that is reliable, safe and accessible to users of all ages and abilities.
- Implement *Denver Moves: Transit*, including the frequent transit network and transit capital investment corridors.
- Explore the city's legislative, organizational and financial capacity to supplement, own, and/or operate high-quality transit service.

GOAL 6

Build and maintain safe bicycle and pedestrian networks.

STRATEGIES

- Create a citywide network for bicycling, walking and rolling that is safe and accessible to people of all ages and abilities.
- Implement the bicycle network, including facilities easy to use, recommended in *Denver Moves: Bicycles*.
- Implement the complete network of pedestrian infrastructure recommended in *Denver Moves: Pedestrians & Trails*.

Review Note:

- Goal 3
 - Added Strategy C
- Goal 4: added "parks" to Strategy B
- Goal 5: changed beginning of the goal from "Develop" to "Ensure the development of"
- Goal 7: added "long-term" to the description of funding tools in Strategy A

GOAL 7

Expand funding options for multimodal infrastructure.

STRATEGIES

- Explore new and long-term funding tools to enable increased investments in mobility projects and services.
- Continue to make significant increases in the city's annual budget allocation for capital investment in mobility and increase budgets for maintenance and operations.

WHERE TO FIND MORE...

BLUEPRINT DENVER - 2019

Denver's citywide land use and transportation plan.

GAME PLAN FOR A HEALTHY CITY - 2019

Denver's plan for the vibrant parks network that forms the backbone of the city's green infrastructure system.

DENVER MOVES: PEDESTRIANS & TRAILS - 2018

Denver's long-term plan for walking, rolling and trails.

DENVER MOVES: TRANSIT - 2018

Denver's vision and guiding framework for transit.

VISION ZERO ACTION PLAN - 2017

Denver's plan to reach the goal of zero traffic-related deaths and serious injuries by 2030.

DENVER MOVES: BICYCLES - 2011

Denver's long-term plan for a complete bicycle and multi-use network. This includes the 2016 Enhanced Bikeway Study.

STRATEGIC PARKING PLAN - 2010

A plan for parking management in Denver.

STRATEGIC TRANSPORTATION PLAN - 2008

Denver's vision for moving people.

Economically Diverse and Vibrant

- Added strategy about a range of jobs that meet skills of local residents
- Added goal with three strategies about developing and supporting the local workforce, including all skill and job levels
- Added access to quality education to goal about youth



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VISION ELEMENTS: ECONOMICALLY DIVERSE AND VIBRANT

In 2040, Denver is a global city with a robust economy that reflects the diversity of our community.

Our vision calls for a diverse, well-rounded economy and a world-class city known for innovation, creativity, natural beauty and culture. Realizing our city's economic potential means that all Denver residents—even the most vulnerable—have the opportunity to benefit from the city's economic success. This entails strong career development, a commitment to support local businesses and creative industries, connecting residents to quality local jobs, and educating Denverites so that they can participate in the global economy.

Review Note:

- Goal 2: added Strategy D
- Added Goal 4 and Strategies A-C
- Goal 6: Added "to access quality education" to the goal
- Goal 7: changed first word of Strategy B to "Advance" from "Enhance" and "expand" from "promote"



GOAL 1
Ensure economic mobility and improve access to opportunity.

STRATEGIES

- Improve economic mobility through workforce training, career development, quality education and wealth creation.
- Build the capacity and strength of businesses owned by women and people of color.
- Support business development and grow the talent necessary to compete in the global economy.

GOAL 2
Grow a strong, diversified economy.

STRATEGIES

- Broaden the tax base with a focus on fiscal activity that is resilient to changes over time.
- Facilitate the growth of a diverse business sector that serves as the foundation for a global, innovative economy.
- Leverage Denver's community assets, outdoor lifestyle, quality parks and recreation amenities and natural environment to attract, structure and retain entrepreneurs and businesses.
- Ensure a broad range of jobs to align with the skills and interests of local residents.

GOAL 3
Sustain and grow Denver's local neighborhood businesses.

STRATEGIES

- Promote small, locally-owned businesses and restaurants that reflect the unique character of Denver.
- Target investments and small business support to the most underserved or distressed neighborhoods.
- Address the needs of culturally-relevant businesses that are most vulnerable to involuntary displacement.

GOAL 4
Ensure Denver has a productive, educated, competitive and knowledgeable workforce.

STRATEGIES

- Develop a highly trained local workforce with the skills and knowledge to effectively compete for a diverse range of local jobs.
- Provide training and programs to connect Denverites to high quality jobs at a range of skill levels.
- Encourage businesses to work with local workforce training and education organizations to better prepare residents for job and career opportunities.

GOAL 6
Enable Denver's youth to access quality education and compete in the global economy.

STRATEGIES

- Create partnerships between employers and educators to directly connect students to entrepreneurs and business leaders.
- Support Denver Public Schools to address achievement gaps and ensure equitable access to quality education.

GOAL 5
Strengthen Denver as a global city that will be competitive in the economy of today and tomorrow.

STRATEGIES

- Deepen global connections and attract an appropriate balance of foreign, direct investment.
- Create a business environment that supports new investment and that values cultural diversity.
- Promote Denver International Airport as the gateway between Denver and world.

GOAL 7
Accelerate Denver's economic vitality through arts, culture and creativity.

STRATEGIES

- Encourage the development of creative districts.
- Advance cultural tourism and expand the city's diversity of innovative industries.
- Grow public-private partnerships and create tools to support creative businesses and job creation.

WHERE TO FIND MORE . . .

BLUEPRINT DENVER - 2019
Denver's citywide land use and transportation plan.

DENVER FOOD VISION - 2017
Denver's long-term strategic plan for food.

IMAGINE 2020 - 2014
Denver's cultural plan.

Environmentally Resilient

- Added language throughout about natural resources
- Added green roofs to strategy about green building design
- Added strategies about restoring and enhancing waterways and the river



Public Review Draft #2 - 1/7/19

VISION ELEMENTS: ENVIRONMENTALLY RESILIENT

In 2040, Denver is a thriving, sustainable city connected to nature and resilient to climate change.

Denver is committed to grow more sustainably and adapt to and mitigate the effects of climate change. This includes promoting sustainable development patterns and restoring valuable natural habitat. Through these commitments, the health and overall quality of life for our residents will greatly improve. Denverites value their connection to nature and envision a citywide network of green infrastructure including parks, public spaces, trails and creeks. Our vision for 2040 rests on a bold commitment to significantly reduce greenhouse gas emissions and build a sustainable city where future generations will thrive. It is our responsibility to the global community and the future of the planet to embody sustainability and build a smarter, greener city.



GOAL 1

Mitigate climate impact by significantly reducing greenhouse gas emissions.

STRATEGIES

- Embrace clean and local energy that comes from renewable sources such as sun and wind.
- Reduce energy use by buildings and advance green building design, including green and cool roofs.
- Improve transit and transportation and support a clean, carbon-free transportation system.
- Become a leader in smart technologies that help to reduce greenhouse gas emissions.

GOAL 2

Prepare for and adapt to climate change.

STRATEGIES

- Prepare for the impacts of climate change including increased temperatures, loss of tree canopy, infrastructure damage, increased frequency of extreme weather events and reduced snowpack and earlier snow melt.
- Plan for climate change through collaboration, innovation and special attention to the city's most vulnerable populations, who are disproportionately impacted by climate change.

GOAL 3

Conserve water and use it more efficiently.

STRATEGIES

- Encourage requirements for water-conserving landscaping for private development and publicly owned land.
- Support Denver Water's Integrated Resource Plan, including strategies to reduce water use, ensure use of metering or submetering in multi-tenant buildings, increase water recycling and efficiency and promote alternative water sources.

GOAL 4

Integrate stormwater into the built environment by using green infrastructure to improve water quality and reduce runoff.

STRATEGIES

- Embrace stormwater as an asset and integrate it into the design of streets, open spaces and neighborhoods.
- Restore and enhance waterways so they serve as community amenities.
- Improve and protect all of Denver's waterways so they are swimmable and fishable and promote life and safety.
- Encourage low-impact development that reduces impervious surfaces and positively impacts community health by using trees, low-water landscaping and green infrastructure.
- Prepare a multi-disciplinary water plan that identifies high-need areas, uses innovative best practices and prioritizes both green and gray infrastructure to treat and manage stormwater runoff.

GOAL 5

Enhance and protect the South Platte River.

STRATEGIES

- Promote the value of Denver's only river and expand its role in creating great neighborhoods, improving flood management and expanding natural habitat.
- Restore the river's ability to provide natural benefits that promote water quality, flood control, ecosystem health and socio-economic growth.
- Develop a multi-disciplinary plan to guide the future of the river including its environmental, stormwater, water quality, flood mitigation, recreation and urban design components.

Public Review Draft #2 - 1/7/19

WHERE TO FIND MORE . . .

BLUEPRINT DENVER - 2019

Denver's citywide land use and transportation plan.

GAME PLAN FOR A HEALTHY CITY - 2019

Denver's plan for the vibrant parks network that forms the backbone of the city's green infrastructure system.

80x50 CLIMATE ACTION PLAN - 2018

Denver's plan to mitigate climate change through strategies to reduce greenhouse gas emissions.

80 x 50 CLIMATE GOAL STAKEHOLDER REPORT - 2017

Denver's approach to achieve its 80x50 greenhouse gas reduction goal.

DENVER FOOD VISION - 2017

Denver's long-term strategic plan for food.

CLIMATE ADAPTION PLAN - 2014

Denver's plan to prepare for the risks and impacts of climate change.

Environmentally Resilient

- Revised Goal 8 and its strategies to include soil cleaning and advancing healthy communities
- Added a goal with strategies about emergency planning

Public Review Draft #2 – 1/7/19

VISION ELEMENTS: ENVIRONMENTALLY RESILIENT

Review Note:

- Goal 6: changed the first word of Strategy B to "Connect" rather than "Promote"
- Goal 7: added multifamily and commercial sectors to Strategy A
- Goal 8
 - Added "clean our soils" to the goal statement
 - Revised strategy D to be more specific about environmental clean-up and healthy communities.
 - Added Strategy E
 - Added Goal 11 and Strategies A-B

GOAL 6
Protect and expand Denver's green infrastructure network.

STRATEGIES

- Recognize parks, public space, trees and plants as vital elements of green infrastructure and ensure that the provision of these elements keeps pace with Denver's growth.
- Connect parks, open spaces, trails, river corridors, parkways and street trees into an integrated green infrastructure network.
- Maintain and expand the citywide tree canopy.
- Preserve and enhance the city's system of parkland and adapt park landscapes to be more climate and heat resistant.

GOAL 7
Improve solid waste diversion and conserve raw materials.

STRATEGIES

- Increase Denver's solid waste diversion rate through increased composting and recycling, including multifamily and commercial sectors.
- Reduce waste through the reuse and conservation of materials.
- Prioritize the reuse of existing buildings and explore incentives to salvage or reuse materials from demolished structures.
- Promote the use of recycled materials in the construction of new buildings.

GOAL 8
Clean our soils, conserve land and grow responsibly.

STRATEGIES

- Promote infill development where infrastructure and services are already in place.
- Encourage mixed-use communities where residents can live, work and play in their own neighborhoods.
- Focus growth by transit stations and along high- and medium-capacity transit corridors.
- Support the redevelopment of brownfields to foster environmental clean-up and advance healthy communities. Identify, remediate and restore contaminated soils.

GOAL 9
Protect and improve air quality.

STRATEGIES

- Attain national ambient air quality standards.
- Improve Denver's air by reducing the use of single-occupancy vehicles, advancing renewable energy sources, expanding the use of transit, promoting innovative and alternative technologies and supporting mixed-use, walkable neighborhoods.

GOAL 10
Promote diverse and environmentally responsible food systems.

STRATEGIES

- Encourage climate-smart food production practices.
- Expand and preserve regional food system assets and infrastructure.
- Reduce food waste to help ensure that today's food systems preserve natural assets for the food systems of tomorrow.

GOAL 11
Cultivate safe, prepared and resilient communities through emergency planning.

STRATEGIES

- Coordinate emergency planning with regional partners and the state to reduce the impact of emergencies on Denver's residents, businesses and environment.
- Promote community safety through outreach and education on emergency preparedness.

ENVIRONMENTALLY RESILIENT IN ACTION

80x50 Climate Goal Stakeholder Report

In 2017, a group of diverse stakeholders worked to create a broad list of transformative approaches to greenhouse gas reductions. These systems thinkers wove together the technical, financial, market, regulatory and social factors that impact energy systems into a report that meets the city's target to reduce greenhouse gas emissions to 80% below 2005 levels by 2050.

The Vision of the 80x50 Stakeholders:

- Make Denver a leader in clean and local energy that comes from the sun, wind, or other innovative renewable technologies.
- Transform Denver buildings into high-performing places to live, work, learn and play.
- Inspire community action and ensure environmental justice and equity as Denver transitions to a carbon-free energy system.
- Transform Denver into a community where people walk, roll, bike, take transit or carpool for most trips in a safe, accessible and affordable transportation network.
- Aggressively transition toward a clean, carbon-free transportation system that improves the health and livability of Denver's communities.
- Become a leader in sustainable, smart transportation through innovative partnerships, policies, programs and technology.

COMPREHENSIVE PLAN 2040

Healthy and Active

- Added language intro to recognize community health cuts through all of the vision elements and multiple goals
- Added strategy about mountain parks

VISION ELEMENTS

HEALTHY AND ACTIVE

Review Note:

- Under "Where are we today" added the closing sentence about healthy communities to acknowledge that health cuts across multiple vision elements and goals in this plan.

What healthy and active means to **Denver**:

Safe and Inviting

Outdoor Lifestyle with Connection to the Mountains

Walkable, Bikeable, Accessible and Transit-Friendly

Access to Amenities and Services

Great Parks and Open Spaces

Active and Vibrant

VISION ELEMENTS: HEALTHY AND ACTIVE

In 2040, Denver is a city of safe, accessible and healthy communities.

A healthy city is one that addresses all components of community health including sustainable and clean natural environments, affordable and nutritious food, and reliable, safe and accessible active transportation infrastructure. A healthy Denver includes better access to the services and amenities needed to improve and maintain physical and mental health—from quality health services to a strong network of urban and mountain parks. It is the vision of our great city to increase opportunity for healthy living for people of all ages, incomes and abilities.

GOAL 1

Create and enhance environments that support physical activity and healthy living.

STRATEGIES

- Recognize parks, recreation and the urban forest as vital components of a complete community.
- Promote walking, rolling and biking through the development of a safe and interconnected multimodal network.
- Design safe public spaces and recreational areas.

GOAL 2

Provide high-quality parks, recreation facilities and programs that serve all Denver residents.

STRATEGIES

- Ensure equitable access to parks and recreation amenities for all residents.
- Make Denver's healthy outdoor lifestyle accessible to residents of all ages and backgrounds.
- Expand the supply of parks, recreation facilities and programs relative to Denver's population growth. Preserve and maintain Denver's mountain parks and increase access to them for underrepresented populations, especially youth.

GOAL 3

Ensure access to affordable, nutritious and culturally-diverse foods in all neighborhoods.

STRATEGIES

- Expand efforts to recruit and retain fresh-food retailers in low-income and underserved areas.
- Expand community food production and sharing.
- Build community-driven food resources.
- Increase enrollment in the Supplemental Nutrition Assistance Program (SNAP).

GOAL 4

Increase access to health services for all.

STRATEGIES

- Improve collaboration between health organizations, schools, faith-based organizations and other community organizations to promote preventive care and improve access to health services.
- Increase education and mobilization for community health campaigns.
- Increase access to behavioral health screening and interventions by integrating these services with physical health services.

GOAL 5

Incorporate health analysis into relevant city policies, processes and planning.

STRATEGIES

- Integrate health impacts and considerations into relevant city programs and projects.
- Work across multiple city departments and partners to address health impacts.

WHERE TO FIND MORE

GAME PLAN FOR A HEALTHY CITY - 2019
Denver's citywide plan for parks and recreation.

BLUEPRINT DENVER - 2019
Denver's citywide land use and transportation plan.

DENVER MOVES: TRANSIT - 2018
Denver's transit vision and implementation plan.

DENVER MOVES: PEDESTRIANS AND TRAILS - 2018
Denver's long-term plan for walking, rolling and trails.

DENVER FOOD VISION - 2017
Denver's long-term strategic plan for food.

BE HEALTHY DENVER - 2014
The city's community health improvement plan (CHIP).

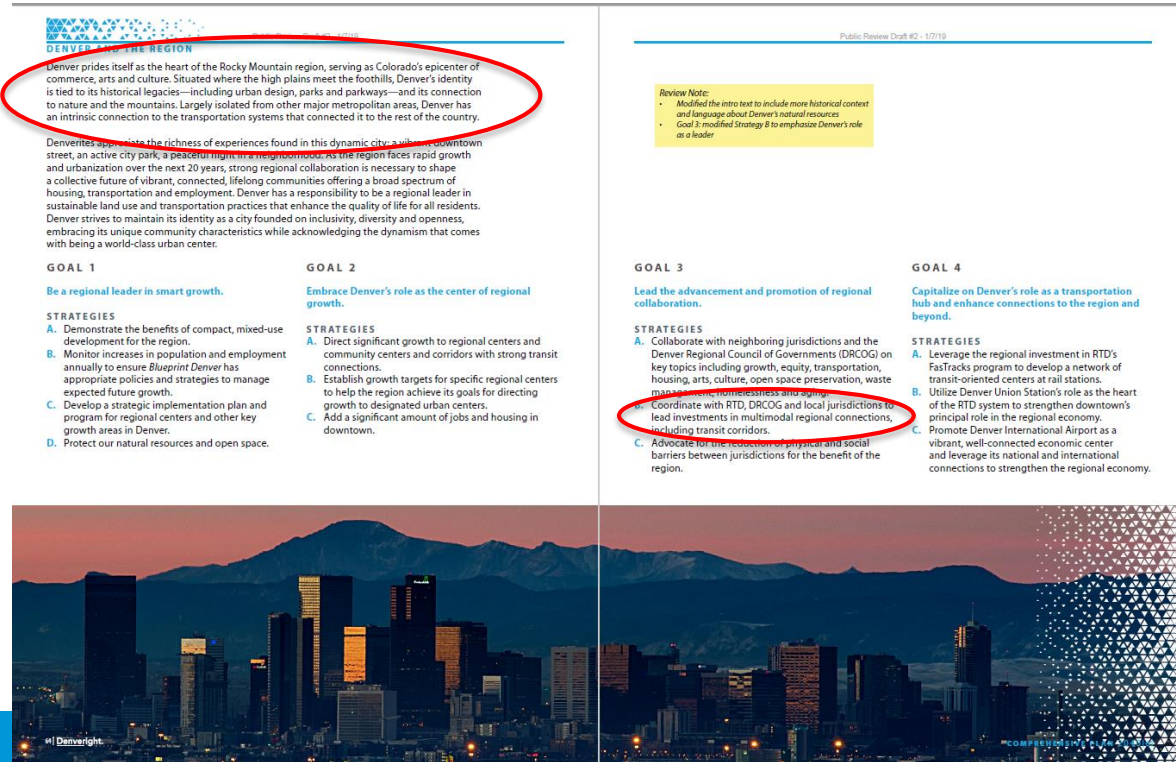
DENVER MOVES: BICYCLES - 2011
Denver's long-term plan for a complete bicycle and multi-use network. This includes the 2016 Enhanced Bicycle Study.

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COMPREHENSIVE PLAN 2040

Denver and the Region

- Added language about Denver's history and natural resources
- Emphasized Denver's role in regional cooperation



3. Blueprint Denver

Blueprint Process Update



What We Heard – Public Review #1

Over 1,400 comments received on Blueprint Denver from:

- Online survey (over 500 responses)
- Five Denveright office hours
- Comment letters received from numerous organizations, including Registered Neighborhood Organizations(RNOs) throughout the city
- Presentations and discussions about the draft map with organizations throughout the city
- Focus groups with populations who are typically underrepresented in the planning process
- Meetings with the Blueprint Denver task force, including a sub-set of the task force who participated in an equity training and performed a 3-day focused analysis of the plan from an equity lens

What We Heard – Public Review #1

Public Comments on Public Review #1

Over 1,400
comments
received

Blueprint Denver: Public Comments on Public Review Draft 1

Comment on Draft Plan	Theme	Source
How are proposed development plans reviewed and amended to ensure that new developments pay their fair share of the costs of implementing the DenverRight plans?	Document Usability	Email
Move equity chapter earlier in plan to prioritize equity and to frame the implementation of Blueprint.	Document Usability	Equity training
Change all references to chapter titles to be consistent with name and number -- example "Chapter 1, Introduction"	Document Usability	Internal
Add water layer to appropriate maps -- should be on legend but not as a future place. Could be on the legend as "other" category along with the open space/parks added in row 17 above	Document Usability	Internal
On each of the maps, can the water bodies be more visible?	Document Usability	Internal
The policy language in the draft is soft. Please replace with language that is clear for legal and decision-making purposes	Document Usability	Letter
Regarding Blueprint and Comp Plan: (1) Merge the documents into one planning document that brings together the six elements of the Comprehensive Plan with the six parallel sections of Blueprint. Incorporate all goals, objectives, and strategies into a single document. (2) Alternatively, create two documents that are more distinct companion plans. Bring all goals and policies into the Comprehensive Plan, and have Blueprint be the companion action plan with the implementation strategies all in one volume. (I believe this approach would recapture the original intent of the Blueprint process.)	Document Usability	Letter
Connect strategies to the CIP and assign responsibility to agency/dept. add needed cooperation and timelines	Document Usability	Letter
connect strategies to annual budget process and indicate how strategies will be funded	Document Usability	Letter
provide indicators and targets for each strategy and describe process for evaluating and reporting on implementation progress	Document Usability	Letter
include a reassessment strategy for evaluating and revising strategies	Document Usability	Letter
P 255 -- what is the point of photo? It doesn't really show anything about a corridor -- just one building along a corridor and the reflection in the glass is confusing. Delete and replace with another photo. One suggestion would be for someone to stand on the 4th floor outdoor patio of the Art Hotel and take a photo looking either direction on Broadway.	Document Usability	Letter
(4) Page 221 references "pro Ultra-urban green infrastructure" but, we don't know what this means. There is a definition for "green infrastructure" that includes a reference to urban heat island effect mitigation and reduced energy demands yet nothing is mentioned about "preserving passive solar access, which would be a cost-effective measure to prevent the increase of heating costs for Denver residents.	Document Usability	Letter
There is a lot of information in both of these sections, and a variety of components, some of which seem to overlap (e.g., Community Themes and the Why Now in the Introduction could also be in the Vision section, and the Community Themes component seems to overlap with the Community Values component), which make for a confusing read. In the Vision section, there are individual subsections entitled Blueprint for an Inclusive City, Community Values, Vision Elements, Goals, Measuring our Success, Growth in Denver and Growth Strategy. There is a tremendous number of words in each of these subsections, and a lack of a hierarchy or overarching set of priorities that tie them together or rank them. This makes for a very confusing introduction and sets a similar tone for the rest of the Draft. We encourage the authors to simplify, consolidate and clarify the Introduction and Vision sections so that a clear set of priorities and values emerges.	Document Usability	Letter
There are a variety of maps in the Draft concerned with on aspects of development and demographics, current and future physical and social characteristics, and policy objectives -- everything from Places to Growth Strategy to Equity to Street Types to Neighborhood Contexts. In addition, there are numerous categories within many of the maps, which can be overwhelming to comprehend. Almost all of these maps have a remarkable amount of specificity to them, which can imply a level of precision and coordination that may be misleading and can easily be viewed as determinative (as the 2002 Areas of Change and Areas of Stability came to be viewed). There will undoubtedly be conflicts between the recommendations in these maps -- what is the rationale for resolving them when they occur? We encourage the staff and consultants to consider first adding language that clearly states the purpose for each map and how fixed or aspirational it strives to be.	Document Usability	Letter
We commend the Task Force, staff and consultants for highlighting this issue. However, the section lacks clarity and vision for how to address equity. Within the lack of clarity comes uncertainty in how to prioritize and implement the many important goals and policy recommendations contained throughout the document, especially when in some circumstances conflicting priorities may arise over the next 20 years. The purpose of the Equitable Planning Section needs to be tied back to our previous comments about establishing hierarchy and priorities, and some approach to resolving conflicts.	Document Usability	Letter
a. Complete Neighborhoods should include a Fourth element: Access to Opportunity, as defined in Chapter 4 on Equity. A complete neighborhood is one that provides the services and amenities people need for an equitable quality of life. This should be a fourth layer in the Complete Neighborhood framework.	Document Usability	Letter

What We Heard – Public Review #1

Summary of Public Review Draft #1 Document

DENVERIGHT | BLUEPRINTDENVER

SUMMARY OF PUBLIC COMMENT

Summary of Public Review Blueprint Denver Public Review Draft #1

Overview

Between August and November of 2018, over 2000 Denverites shared their feedback on drafts of the five Denveright plans, including Blueprint Denver. For Blueprint Denver, community input was received through the following methods:

- An online survey about the Blueprint Denver draft. Over 500 responses were received.
- Five Denveright office hours, where community members could talk with staff and give comments on the draft text and maps.
- Comment letters received from numerous organizations, including Registered Neighborhood Organizations (RNOs) throughout the city.
- Presentations and discussions about the draft map with organizations throughout the city.
- Focus groups with populations who are typically underrepresented in the planning process.
- Meetings with the Blueprint Denver task force, including a sub-set of the task force who participated in an equity training and performed a 3-day focused analysis of the plan from an equity lens.

What We Heard

All of the written comments received from the online survey, emails and letters are available for review in the Blueprint Denver Public Review Draft 1 comment log. The comments covered a wide range of topics. A summary of the major themes from the comments is provided below.

Plan Organization and Usability

- More clarity on how to use the plan and how the different components of the plan relate.
- Please add stronger language throughout the plan, especially in the recommendations.
- Graphic style of plan and overall format is easy to use and read.

Future Places

- Hundreds of comments received about how to improve mapping of future places.
- More clarity and consistency about place descriptions, especially for how the building height ranges in the place descriptions will be used to inform future rezoning requests.

Transportation and Mobility

- Some appreciated the focus on multimodal and asked for even bolder language and stronger commitments to implementation. Others commented that there is too much focus on alternative modes of transportation.
- Many comments received on how to improve mapping of future street types.
- Strong demand for more connection to the Vision Zero Action Plan and safe streets.

Land Use, Housing and Design

- Accessory Dwelling Units (ADUs): many comments in support of ADUs throughout the city and requesting even faster implementation to allow them citywide. Many others expressed concern about the plan recommendation to expand ADUs throughout the city.
- Stronger language for every neighborhood to offer affordable housing options.
- Desire to make sure new housing options, especially where adding density, do not detract from neighborhood character.

Equity

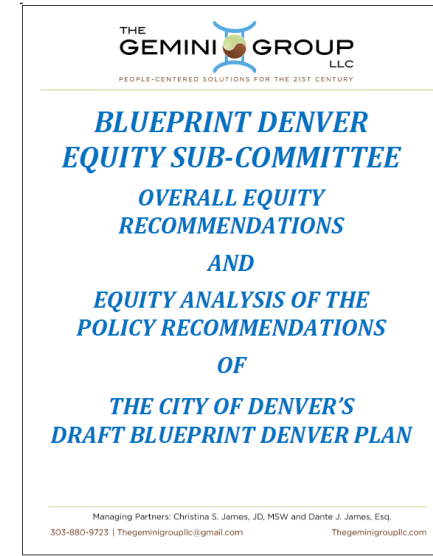
- Supportive of the focus on equity throughout the document.
- Concern about gentrification and the involuntary displacement of residents.
- Desire to better understand what the city will measure and track related to equity.

Implementation

- Desire to see a time-frame/prioritization for recommendations, as well as more about who will lead implementation for each recommendation.
- More clarity on Blueprint Denver's ability to inform important budget and resource decisions.

Blueprint Denver Task Force Equity Subcommittee

- Three day training and analysis exercise
- Task Force members, city staff (CPD, PW, HRCP, DDPHE) and subject matter experts
- Focus on racial equity and institutional racism lens
- We reviewed the recommendations of BD with equity lens questions. Could the recommendation:
 - benefit or burden communities of color?
 - impact specific communities more than others?
 - have unintended consequences?
 - address historic, systemic or institutional barriers?
- A summary of the findings were to:
 - be clear on the emphasis of equity,
 - be aware of the focus on simply corridors,
 - institutionalizing the community engagement and access, and
 - making it clear who/what is responsible and accountable to racial and social equity



Blueprint Denver Task Force Equity Subcommittee

Blueprint Draft was amended to respond to the equity subcommittee findings. Examples include:

- Added a spread after the equity section to highlight all of the metrics we are committed to track year to year related to equity (end of Chapter 2)
- Added "our commitment to equity" at the beginning of Chapter 3 (page 58)
- Land Use and Built Form Housing Policy 6 - changed the first word of the policy from "Incentivize" to "Increase", changed "study and implement" to "implement" and add a strategy about continuing to advocate for changes to state law to remove barriers to affordable housing tools
- Mobility Policy 3 - added strategy about exploring options to assist property owners who cannot afford required improvements

DENVERIGHT | BLUEPRINT DENVER

Implementation

Realizing the recommendations in this chapter will require commitment and collaboration between multiple city departments and community partners.

As the city works to implement the recommendations, it is helpful to think about three different types of actions:

Regulations

These initiatives result in changes to city rules and regulations. Examples of key regulatory actions to advance Blueprint Denver:

- Text amendments to the Denver Zoning Code and large area rezonings to implement the land use and built form recommendations.

- A comprehensive update to the city's street design standards to implement street types, modal priorities and the vision for complete streets.

- Changes to the city's zoning map, called rezoning or map amendments, will also help to implement the plan vision over time. Implementation will be most effective through holistic, city-led rezonings, rather than site-by-site applicant-driven rezonings. See more on how Blueprint Denver applies to rezonings on page 66.

Investments

Implementing the plan means aligning city resources and investments, such as the Capital Improvements Program (CIP), with plan goals, policies and strategies. It also includes creative financing tools involving the private sector. Examples of investments important to implementing Blueprint Denver:

- As a supplement to the comprehensive plan, Blueprint Denver should inform important budget decisions and priorities, including CIP.
- Develop an implementation plan, including funding options, for the medium- and high-capacity corridor investments from the Denver Moves Transit plan, which are vital for Denver's growth strategy.

Partnerships

These are actions that rely on partnerships, often between the city and its partners such as employers, community groups and other governmental agencies. Partnerships to advance Blueprint Denver include:

- Coordination between multiple city agencies on priorities and resource decisions
- Partnership between the city, community nonprofits and employers to advance recommendations related to affordable housing and mitigating involuntary displacement.
- Working with RTD, CDOT and DRCOG to implement a complete multimodal transportation network for Denver.

Review Note

- Under "Regulations," emphasized the importance of city-led rezonings (rather than applicant-driven).
- Under "Partnerships," added bullet about coordination between city departments.

Public Review Report 2

Review Note

- Updates to equity measurements moved to be included in annual evaluations and metrics reporting
- Added text to explain how small area plans will be used to connect land use compatibility to future transit investments
- Added modal priority maps to map to be updated (see Denver Moves plan are updated)
- Under "Memoranda to the text of the plan" clarified that strategies may be updated based on annual tracking of metrics and implementation progress
- Added language about the need for ongoing resources to support small area planning and Blueprint Denver updates
- Added "Our Commitment to Equity" section, which calls for more equitable implementation processes for all recommendations

A Living Plan

Implementation is most successful when guided by a living document and a data-driven evaluation of our progress. The following approaches will enable Blueprint Denver to evolve and remain relevant over time.

■ Annual evaluations and metrics reporting:

Every year, Community Planning and Development (CPD) will measure outcomes related to the goals, policies, and strategies in the plan. For more on measurements, see the metrics in Chapter 2. CPD will report those findings and share information about progress and overall implementation of the plan. This includes working with other agencies to update the equity measurements and maps in Chapter 2 and to update the implementation matrix (Appendix F).

- **Updates to the neighborhood context map and future places maps:** these are two major ways that these maps will evolve over time.
 1. **NPI area plans and other small area plans:** During a small area planning process, the future places map may be revised. This would occur at the time that a new or amended small area neighborhood plan is adopted by City Council as a supplement to the comprehensive plan. These planning efforts, which may include corridor plans, are the main process to link land use compatibility with future transit investments as transit corridors are implemented through Denver Moves Transit.
 2. **Consolidated updates:** CPD will explore and implement an approach for the future places map to be updated on a regular basis. This could

entail a process, happening every one or two years, in which staff identifies potential changes to the map based on inquiries or requests from property owners and the community. This process would need to include public input and result in an amendment to the map that is approved by Planning Board and adopted by City Council.

- **Updates to the future street type map and modal priority maps:** similar to the future places map, the future street type map may be updated through a new or amended neighborhood small area plan, as adopted by City Council. CPD and Public Works will also explore the possibility to update the future street type map through a regular update process. The modal priority maps may be updated to match future changes in the Denver Moves transportation plans.

- **Amendments to the text of the plan:** Blueprint Denver's vision is for 2040, but amendments to the plan will need to occur before then to reflect changes in our community. Detailed strategies may be updated, based on annual tracking of metrics and implementation progress, to keep the plan relevant. A more comprehensive update may be needed as early as 5-10 years after adoption. Amendments to the plan would be approved by the Denver Planning Board and adopted by City Council.

Ongoing resources to support small area planning and updates to Blueprint Denver will be essential to keep the plan relevant to the community over time.

Our Commitment to Equity

Every implementation action recommended in this chapter—from writing new zoning to building more multimodal infrastructure—must better incorporate all Denverites, especially communities of color and others who have traditionally been underrepresented in the planning process. Successful implementation begins on advancing recommendations to attain more equitable outcomes, but also creating more equitable processes for implementation.

Although there are many recommendations in this chapter intended to advance social and racial equity, this list highlights some of the most important:



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- Ensure equitable planning processes and include underrepresented community members in plan and plan implementation. (Land Use and Built Form General Policy 4)
- Integrate mitigation of involuntary displacement of residents and businesses into major city projects (Land Use and Built Form General Policy 5)
- Incentivize the preservation and reuse of existing smaller and affordable homes (Land Use and Built Form Housing Policy 3)
- Increase the development of affordable housing and mixed-income housing, particularly in areas near transit, services and amenities (Land Use and Built Form Housing Policy 4)

- Improve equitable access to employment areas throughout the city to ensure all residents can connect to employment opportunities (Land Use and Built Form Economic Policy 2)
- Make transit more affordable to Denver residents (Mobility Policy 7)
- Develop tools to improve environmental health, especially in areas that score low for Access to Opportunity (Quality of Life Infrastructure Policy 9)

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Annotated Public Review Draft #2

Annotated Public Review Draft #2

DENVERIGHT | BLUEPRINTDENVER

Public Review Draft 2 - 1/7/19

How to Use Blueprint Denver

Everyone has a role in achieving the vision for Denver in 2040. *Blueprint Denver* provides the city's land use and transportation vision for the next 20 years. It outlines how we can achieve this vision equitably through the implementation of complete neighborhoods and transportation networks.

Review Note:
Changed the description of *Blueprint Denver* to clarify it is a supplement to the comprehensive plan.

Review Note:
Under "Inform budget and work program decisions," added the annual city budget, in addition to CIP.
Under "Evaluate progress" added sentences about annual reporting and how that will inform potential changes to the plan to keep it relevant over time. Also added reference to the new implementation matrix (Appendix F). Note: see more about annual reporting, as well as keeping the plan a living document, at the beginning of Chapter 3, Plan In Action.
Added page numbers to each item so it is clear where to find more.

Blueprint Denver will:

- Share Denver's vision**
The plan articulates the community's vision for an inclusive city of complete neighborhoods and transportation networks in 2040.
For more see page 28 in Chapter 2.
- Inform neighborhood planning**
The plan guides small area planning, including neighborhood plans through the Neighborhood Planning Initiative.
For more see page 62 in Chapter 3.
- Set policy guidance**
The plan sets policy to guide decision-making by city officials, staff, residents and property owners.
For more see the recommendations, beginning on page 68 in Chapter 3.
- Inform budget and work program decisions**
As a supplement to the comprehensive plan, *Blueprint Denver* will help to inform important budget decisions, including the annual city budget, the Capital Improvement Program (CIP) and Community Planning and Development's work program.
For more see page 60 in Chapter 3.
- Evaluate progress**
The plan establishes metrics to measure progress. Community Planning and Development is committed to annually update the metrics and report progress on implementation to the community, city leaders and elected officials. Annual evaluations will include a status report on the implementation matrix (Appendix F) and inform potential changes to plan strategies, helping to keep the plan relevant over time.
For more see page 52 in Chapter 2 and Appendix F.

Resident and Business Owners
Residents and business owners can use *Blueprint Denver* as a valuable source of information to make real estate decisions, start new businesses and be informed about policies and strategies to strengthen their neighborhoods.

Developers and Property Owners
People building projects can use *Blueprint Denver* as a guide to the strategic and intentional location of new development that exhibits design quality and provides amenities to benefit residents, employees and visitors.

Public Employees
Public employees can use *Blueprint Denver* to guide land use, build forms, mobility and quality-of-life infrastructure decisions, efficiently use of public funds and prioritize programs and projects to help achieve citywide goals.

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City and County of Denver

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Overview of Key Plan Changes

- Added more detail to the table of contents, including section numbers to more easily navigate the plan.
- Reorganized Introduction and Vision to increase clarity
- Combined the “Equitable Planning” chapter into the vision chapter since equity is a key component of the vision.

About this Plan



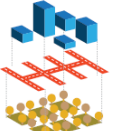
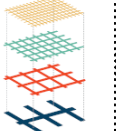

Blueprint Denver provides the foundation for citywide policies and recommendations related to land use, transportation, design and growth.

Review Note:
• Combined the “Equitable Planning” chapter with the “Vision” chapter to create the “Vision for an Inclusive City” chapter (Chapter 2)
• Added more detail to table of contents, such as all sub sections and page numbers

This plan is an adopted supplement to Comprehensive Plan 2040. The comprehensive plan’s six vision elements provide the basis for the goals, policies and strategies found within *Blueprint Denver*.

This plan guides where new jobs and homes should go, how our transportation system will improve, how to strengthen our neighborhoods and where and how we invest in our communities with new infrastructure and amenities. *Blueprint Denver* is the framework for the city’s major land use and transportation decisions, establishing citywide policies and specific strategies to achieve the vision for an inclusive city in 2040.

Blueprint Denver supersedes 2002 *Blueprint Denver* and establishes a framework for adopted small area plans that provide more detailed guidance. *Blueprint Denver* works in conjunction of other citywide policy documents that provide direction on parks, transportation, housing and economic development, but is not regulatory in nature. Community members, property owners, city staff and decision makers use the plan to manage the evolving city that we have a collective responsibility to invest in, protect and care for.

CHAPTER	01	02	03	04	05	06
	Introduction	Vision for an Inclusive City	Plan in Action	Complete Neighborhoods	Complete Networks	Neighborhood Contexts
	Glossary and Appendices					
	Blueprint Denver explores the fundamental relationship between where we live, work and play and how we move throughout the city.	Denver will be inclusive by creating equitable access to the places, services and amenities that make our city great.	Putting our vision into action, including holistic recommendations and a commitment to implementation.	Planning and implementing a system of complete neighborhoods with distinct identities.	Complete multimodal networks to connect Denver’s neighborhoods are essential to moving more people on our streets.	Neighborhood contexts demonstrate the differences in built environment between Denver’s neighborhoods.
	1.1 Why Now? 1.2 Comprehensive Plan 2040 1.3 The Community’s Plan 1.4 Goals 1.5 How to use <i>Blueprint Denver</i>	2.1 Vision for an Inclusive City 2.2 An Equitable City 2.3 A City of Complete Neighborhoods and Networks 2.4 An Evolving City 2.5 Measuring Our Success 2.6 Measuring Equity	3.1 Implementation 3.2 Land Use and Built Form 3.3 Mobility 3.4 Quality of Life Infrastructure	4.1 Elements of a Complete Neighborhood 4.2 Neighborhood Contexts 4.3 Future Places 4.4 Street Types	4.5 Elements of a Complete Network 4.6 Pedestrian Enhanced 4.7 Bicycle Priority 4.8 Transit Priority 4.9 Auto and Goods Movement	5.1 Suburban 5.2 Urban Edge 5.3 Urban 5.4 General Urban 5.5 Urban Center 5.6 Downtown 5.7 Districts
		<p>The <i>Blueprint Denver</i> Vision:</p> <ul style="list-style-type: none">■ An Equitable City■ A City of Complete Neighborhoods and Networks■ An Evolving City	<p>Recommendations</p>  <p>City and County of Denver</p>	<p>Elements of a Complete Neighborhood</p>  <p>www.denvergov.org/denveright</p>	<p>Layered Network</p> 	<p>Neighborhood Contexts</p> 

Overview of Key Plan Changes

- Focused the content on the key components of the Blueprint Denver vision: equity; complete neighborhoods and networks; and a balanced growth strategy.

Pages 28-29

A Vision for an Inclusive City

In 2040, Denver is an equitable city of complete neighborhoods and networks. It is an evolving city where growth complements existing neighborhoods and benefits everyone.

The Blueprint Denver vision calls for:

An equitable city: planning for social equity and guiding change to benefit everyone

A city of complete neighborhoods and complete networks: connecting Denverites to all of their daily needs

An evolving city: a measured, common-sense approach to where growth should go and how it should fit in

Throughout the planning process, the community emphasized the importance of building a city where growth and development contribute to more equitable and inclusive places, rather than increasing disparities and amplifying gaps. Residents articulated a strong desire for diverse, mixed income neighborhoods with safe, convenient and affordable access to daily goods and services. Denver must leverage public and private sector investments to avoid becoming a city where some areas show increasing affluence and privilege, while others are

being displaced and not able to enjoy Denver's great quality of life.

Denver's strengths are rooted in its unique and lasting attributes. Our glorious sunny days, tree-lined streets and diverse network of neighborhoods are some of Denver's defining characteristics. A major challenge facing the city as it continues to experience growth and strives to be more equitable is to retain the diversity and authenticity of neighborhoods that made Denver attractive in the first place. Denver is an amazing city because of its existing neighborhoods. From areas rich in history and architecture, to parks, rivers and open space, to the diversity of culture found in different areas, it is our neighborhoods that define our city. At our best, these neighborhoods are seamlessly weaved together by our streets and transportation system. Improving those neighborhoods to be more complete and better connected—while retaining their unique character and history—is fundamental to the plan vision.

An Equitable City



Planning for social equity and guiding change to benefit everyone

For more see page 30

A City of Complete Neighborhoods and Networks



Connecting Denverites to all of their daily needs

For more see page 46

An Evolving City



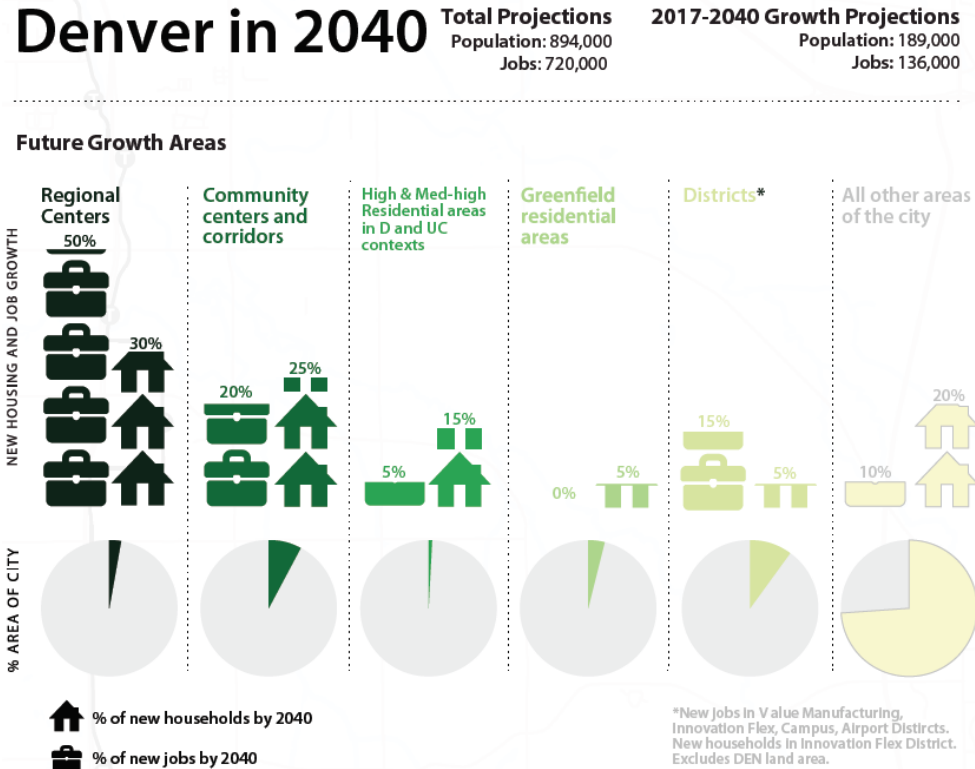
A measured, common-sense approach to where growth should go and how it should fit in

For more see page 48

Overview of Key Plan Changes

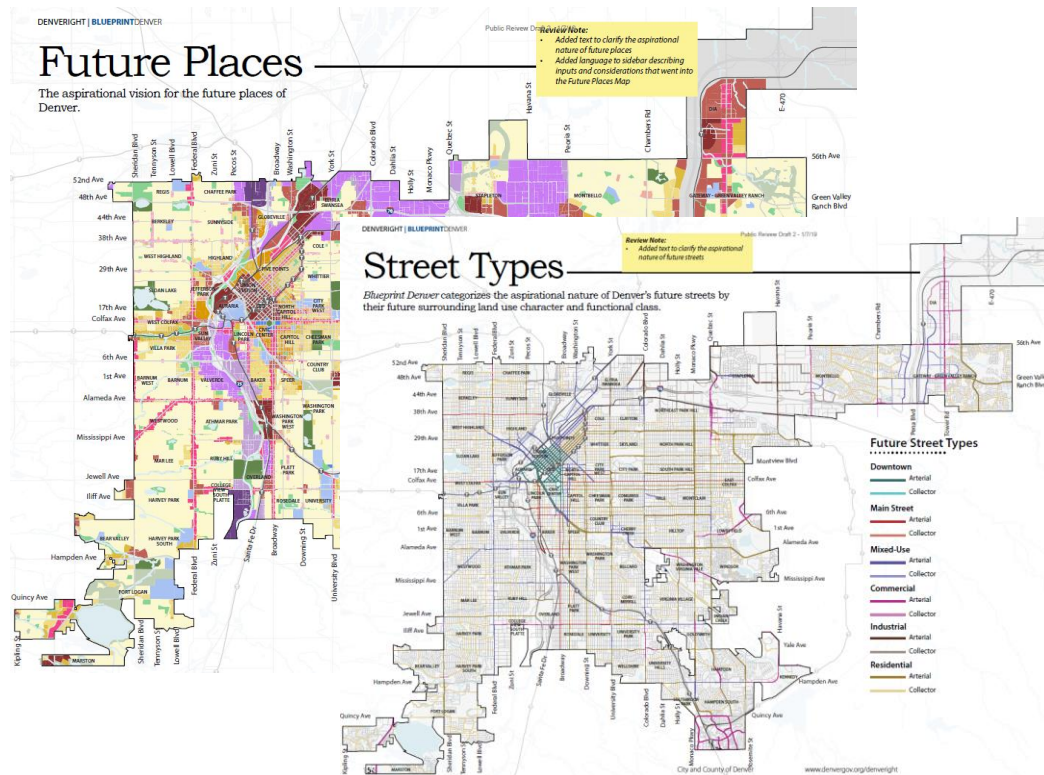
- Switched out the standard map legend for a more graphic legend that shows more about the growth strategy
 - Direct growth to regional centers and community centers and corridors

Pages 50-51



Overview of Key Plan Changes

- Hundreds of future places and street type map changes



Overview of Key Plan Changes

- Clarified the intent for Blueprint Denver to inform budget and resource decisions, including the Capital Improvement Program (CIP).
- Commitment to annual reporting and evaluation of progress.

DENVERIGHT | BLUEPRINTDENVER

Public Review Draft 2 - 1/7/19

How to Use Blueprint Denver

Everyone has a role in achieving the vision for Denver in 2040. *Blueprint Denver* provides the city's land use and transportation vision for the next 20 years. It articulates how to achieve this vision equitably through the implementation of complete neighborhoods and transportation networks.



Blueprint Denver is a supplement to *Comprehensive Plan 2040*. It advances the comprehensive plan's vision, with a focus on complete neighborhoods and complete networks. The plan provides guidance for all of Denver, including:



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Review Note:
Changed the description of *Blueprint Denver* to clarify it is a supplement to the comprehensive plan.

Review Note:
Under "Inform budget and work program decisions," added the annual city budget, in addition to CIP.
Under "Evaluate progress" added sentences about annual reporting and how that will inform potential changes to the plan to keep it relevant over time. Also added reference to the new implementation matrix (Appendix F). Note: see more about annual reporting, as well as keeping the plan a living document, at the beginning of Chapter 3, *Plan in Action*.
Added page numbers to each item so it is clear where to find more.

Blueprint Denver will:

Share Denver's vision

The plan articulates the community's vision for an inclusive city of complete neighborhoods and transportation networks in 2040.

For more see page 28 in Chapter 2.

Set policy guidance

The plan sets policy to guide decision-making by city officials, staff, residents and property owners.

For more see the recommendations, beginning on page 68 in Chapter 3.

Inform budget and work program decisions

As a supplement to the comprehensive plan, *Blueprint Denver* will help to inform important budget decisions including the annual city budget, the Capital Improvement Program (CIP) and Community Planning and Development's work program.

For more see page 62 in Chapter 3.

Inform neighborhood planning

The plan guides small area planning, including neighborhood plans through the Neighborhood Planning Initiative.

For more see page 62 in Chapter 3.

Guide rezoning and regulations

The plan uses neighborhood contexts, places and street types to provide a framework to evaluate proposed rezonings (official zoning map amendments) and informs changes to regulations, including the Denver Zoning Code and Public Works' street design rules and regulations.

For more see page 66 in Chapter 3.

Evaluate progress

The plan establishes metrics to measure progress. Community Planning and Development is committed to annually update the metrics and report progress on implementation to the community, city leaders and elected officials. Annual evaluations will include a status report on the implementation matrix (Appendix F) and inform potential changes to plan strategies, helping to keep the plan relevant over time.

For more see page 52 in Chapter 2 and Appendix F.



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Pages 24-25

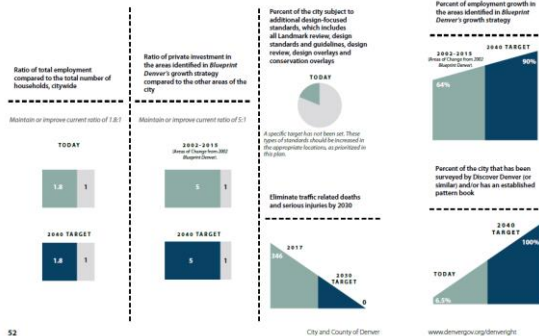
Overview of Key Plan Changes

- Created an Implementation Matrix (Appendix F) that contains all policies/strategies with proposed timelines and lead agencies/partners needed to implement that recommendation.

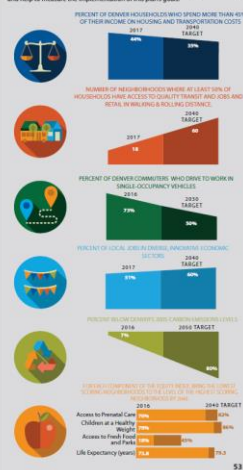
Land Use and Built Form - General Recommendations								
	Policy	Strategy	Timeframe (Years)	City Lead (s)	City Lead (s)	City Lead (s)	Partners	Partners
1	Promote and anticipate planned growth in major centers and corridors and key residential areas connected by high- and medium-capacity transit corridors.	A Use zoning and land use regulations to encourage higher-density, mixed-use development in transit-rich areas including: -Regional centers and community centers -Community corridors where medium- and high-capacity transit corridors are planned -High and medium-high residential areas in the downtown and urban center contexts.	Ongoing	CPD	OED			
		B Implement regulatory land use changes in coordination with transit investments. For example, rezonings to support transit-friendly land uses should be closely timed with the implementation of high- and medium-capacity transit corridors.	Ongoing	CPD				
		C Support the implementation of Denver Moves: Transit.	Ongoing	PW	CPD		RTD	
		D Develop a citywide strategic plan to address implementation needs, including infrastructure investments, in regional and/or community centers.	4 - 10	CPD	PW			
		A In regional centers, urban center community centers and urban center corridors, study and implement requirements or incentives for density. An example of a tool to implement this could include establishing minimum building heights. In downtown and in close proximity to rail stations	4 - 10	CPD				

- Revised the metrics to remove duplicate measures with Comprehensive Plan 2040 and added all of the equity metrics that the city is committed to measure.

You can't track what you don't measure. To assess our progress implementing Blueprint Denver, measurable indicators are needed. Many aspects of the city that are important to measure and manage—like equity, resilience and sense of place—can be difficult to quantify. However, it is possible to measure these concepts indirectly through metrics. Community Planning and Development is committed to coordinate the annual process of calculating metrics and sharing progress with city leaders and the community.



The following metrics from Comprehensive Plan 2040 will also be updated annually and help to measure the implementation of this plan's goals:



Blueprint Denver calls for three equity concepts that should guide future planning and implementation. Each equity concept includes a measurement that is mapped geographically across the city to understand disparities and patterns between neighborhoods. Community Planning and Development (CPD) is committed to coordinating annual updates to these maps to measure our progress in improving equity.

The metrics include the equity measurements/maps and a few other key equity metrics that the city is committed to measure.

1 Neighborhood Equity Index:

- a. Social determinants of health
 - Percent of high school graduates or the equivalent for those 21 years of age or older
 - Percent of families below 100% of the federal poverty line
- b. Access to fresh food: percent of residents within 1/4 mile (10 minute walk) to a full-service grocery store
- c. Access to parks: percent of living units within 1/4 mile (10 minute walk) to a quality park or open space
- d. Access to health care: percent of pregnancies without first trimester prenatal care
- e. Children at a healthy weight: percent of children that are overweight or obese
- f. Average life expectancy

2 Access by walkshed (1/2 mile), bikeshed (2-mile) and driveshed (5-mile) to each local center, local corridor, community corridor and regional center from the future places map.

3 Access to quality transit: households within ½ mile of high-capacity transit or ¼ mile from the frequent transit network

Where are populations most vulnerable to displacement?

Where are populations most vulnerable to displacement?

- 1 Median household income
- 2 Percent of renters
- 3 Percent of population with less than college degree

Other key factors related to displacement that we are committed to measure (see pages 12-13 in Chapter 1, Introduction):

- Citywide racial composition: this helps to assess whether the city's diverse populations are stable and growing
- Neighborhood shifts in racial/ethnic composition: this helps to assess whether we are meeting our goals to stabilize neighborhoods that are home to communities of color

1 Housing Diversity

1. Percent of middle-density housing (housing with 2-19 units)
2. Home size diversity
3. Ownership vs. rental
4. Housing costs
5. Amount of affordable (income-restricted) housing units

2 Jobs Diversity

1. Ratio of jobs to household
2. Wage diversity

4. Next Steps

Public Review Period #2

- January 7th – February 27th
- Comprehensive Plan 2040, Blueprint Denver, Game Plan
 - Denver Moves plans complete
- Engagement Opportunities
 - 4 drop-in sessions with planners throughout the city between Jan 10 and Feb 5
 - Planning Board Listening Session on February 27th
 - Online survey and email comment submittal

Anticipated Adoption Schedule

Comprehensive Plan & Blueprint Denver

- Planning Board Listening Session – Feb 27
- Planning Board Draft – March 13
- Planning Board Hearing – March 20
- Council LUTI – April 2
- Council 1st Reading – April 15
- Council Hearing – April 22

Game Plan (tentative)

- Parks and Recreation Advisory Board – March
- Planning Board Info Item – March or April
- Planning Board Hearing – April
- City Council – May or June

Questions?