

## **BAC-4934**

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Board Name	Denver College Success Corporation	Status	In Process
Salutation	Mr.	Туре	Appointment
First Name	Mark	Preferred Email	mdg003@aol.com
Last Name	Goodman	Other Email	mdg003@aol.com
Contact Name	Mark Goodman	Preferred Phone	2487664000
Middle Name		Other Phone	3037337311
MMAC Trans. Mode Group			
Other boards or commissions served			
Work and Home A	ddress		
Work Address	2596 W. Barberry Place	Home Address	180 Cook Street, Suite 310
Work City	Denver	Home City	Denver
Work State	СО	Home State	CO
Work Zip	80204	Home Zip	80206
Additional Informa	 ution		
Are you a registered voter?	Yes	Gender	Male
If so, what county?	Denver	Other Gender	
Denver City Council District No	10	Race/Ethnicity	African American
Occupation/Employer	Chairman, Colorado Nut Company, Inc.	Other Ethnicity	
		Objection to appointment?	No
		Special Information	
Reference Details			
Reference Name #1	Doug Ferraro	Reference Email #1	dferraro@bellco.org
Reference Phone #1	3036897858	Notorellee Ellian #1	dienaro@beiico.org
Transcribe Fronte # 1	333037030		
Reference Name #2	Lorii Rabinowitz	Reference Email #2	Irabinowitz@denverscholarship.org
Reference Phone #2	3033589899		
Reference Name #3	Phil Kalin	Reference Email #3	phil.kalin@pinnacol.com
Reference Phone #3	3033614891		
Owner	Denver Integration	Created By	Denver Integration, 3/29/2019 7:48 AM
		Last Modified By	Denver Integration, 3/29/2019 7:48 AM

## Mark D. Goodman



Mark Goodman is a results-driven executive with experience in global brand development, building and rebuilding brand operations within consumer-driven retail, food and financial service industries. He has held significant leadership positions, including key roles at Fortune 1 and 50 companies: Walmart/Sam's Club (EVP, Chief Marketing Officer) and McDonald's (Corp. VP, U.S. Brand & Strategy).

Mr. Goodman currently serves as the Global Chief Marketing Officer for Vistage Worldwide, Inc. the world's largest CEO membership organization. In addition, Mr. Goodman serves as Chairman of the Colorado Nut Holding Company and on the board of directors for Pinnacol Assurance Insurance Company and Bellco Credit Union. He also serves on the board of trustees at Tufts University and Xavier University of Louisiana where he chairs the Development Committee.

Mr. Goodman is passionate about the role of higher education in helping people from all walks of life become successful in their chosen field of interest. Mr. Goodman has been active in supporting educational institutions on a national basis over the last several years. He has served on the board of directors for St. Louis University School of Business, St. Louis, Missouri, Livingstone College Salisbury, North Carolina, History Makers, Chicago, Illinois, Eton Academy, Birmingham, Michigan, Cal State Dominquez Hills School of Business.

Mr. Goodman He holds a master's degrees in philosophy and logic from Tufts University and a bachelor's degree from the College of Wooster.

Mr. Goodman and his family reside in Denver Colorado.