

BAC-5282

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Board Name	Lower Downtown Design Review Board	Status	In Process
Salutation	Mr.	Туре	Appointment
First Name	Steve	Preferred Email	steve@rockmount.com
Last Name	Weil	Other Email	
Contact Name	Steve Weil	Preferred Phone	303 629 7777
Middle Name		Other Phone	
MMAC Trans. Mode Group			
Other boards or commissions served			
Work and Home A	ddress		
Work Address	1626 Wazee St	Home Address	1025 Humboldt St
Work City	Denver	Home City	Denver
Work State	СО	Home State	СО
Work Zip	80218	Home Zip	80202
Additional Informa	ation		
Are you a registered voter?	Yes	Gender	Male
If so, what county?	Denver	Other Gender	
Denver City Council	6	Race/Ethnicity	Caucasian
District No		reaces Extractly	Caucasian
Occupation/Employer	Rockmount Ranch Wear Mfg. Co.	Other Ethnicity	
	1.	Objection to appointment?	No
	, "	Special Information	
Reference Details			
Reference Name #1	Annie Levinsky	Reference Email #1	alevinsky@historicdenver.org
Reference Phone #1	303 931 0740		
Reference Name #2	Andrew Hudson	Reference Email #2	prjobslist@gmail.com
Reference Phone #2	720 289 5877		
Reference Name #3	Tom Noel	Reference Email #3	tom.noel@ucdenver.edu
Reference Phone #3	303 355 0211		
Owner	Denver Integration	Created By	Denver Integration, 6/17/2019 11:39 AM
		Last Modified By	Denver Integration, 6/17/2019 11:39 AM

CAREER

PRESIDENT ROCKMOUNT RANCH WEAR MFG. CO.

SINCE 1981 1626 Wazee St., Denver, CO 80202

Rockmount, a four generation family business, manufactures apparel, hats and accessories, since 1946. Grew up in family business, started in warehouse. Full time role began in advertising and sales. Built international sales and major accounts. Established website, now version 3 – successfully competitive with major e-sites and big boxes from Antarctica to Asia. Sales throughout USA, exports to most developed countries. Although a small company built brand's profile internationally through major exposure in media, films and music scene. Featured in *The New York Times, The Economist, National Public Radio, The Washington Post, LA Times, syndicated press world-wide, CBS Evening News, CBS Sunday Morning, CNN....* Worn by Elvis, Eric Clapton, Robert Redford, Bob Dylan, David Bowie, Tom Petty,

Robert Plant, Scott Pelley... (See archive at rockmount, com.) Heads design, merchandising,

ACCOMPLISHMENTS

sales, public relations.

- First book: WESTERN SHIRTS: A CLASSIC AMERICAN FASHION, 2004. Wrote most and did all photography of the first history of vintage Western shirts, the people and companies who popularized the fashion. Released at Tattered Cover, reviewed in the New York Times. Presented talks to groups nationwide including museums & stores.
- Second book: ASK PAPA JACK: WISDOM OF THE WORLD'S OLDEST CEO, 2009
 Released at Tattered Cover, presented to groups including the US Dept. of the
 Interior and Eiteljorg Museum. Cover blurbs by Gov. John Hickenlooper and
 author Kent Haruf.
- Presented museum exhibit of Rockmount's historic memorabilia, advertising and vintage Western wear: Rock Stars & Cowboys, 65 Years of American Fashion, Foothills Art Center, 2011.
- Lifetime Achievement Award for Lifelong Contributions of Study, Research & Preservation of the Rocky Mountain West, 2010
- Renovation of 1909 historic landmark Prairie Style Rockmount Building, 2005.

 Awarded Colo State Historic Preservation Grant recognizing family, business and building legacy and significance to Colorado. Rockmount is last remaining early mercantile business in lower downtown Denver. The renovation helped reinvent Rockmount, enabling it to stay in historic home, remain relevant and profitable for next generation. Strategy included opening flagship retail store in 2005, during era when small retailers were closing. Rockmount is a Western icon, a destination for locals and people from allover the world. Celebrities shop Rockmount including rock stars and movie stars Eric Clapton, Bob Dylan, Robert Redford, Robert Plant.
- Major Renovation 1025 Humboldt, 2014, Humboldt Island Historic District, built 1911
- · Historic Denver Preservation Award, 2005
- · City of Denver annual tour Doors Open Denver, since 2005, leads tour featuring Rockmount Building, history of Wazee Street neighborhood from 1859.
- Designed shirts for *Brokeback Mountain*, sold at auction for \$101,000 in 2006.
- Downtown Denver Partnership Award, 2006
- · Visit Denver Tourism Star Award, 2007
- Designed United States Congressional Shirts for Democratic National Convention, 2008
- Designed Colorado Delegation Shirts for Republican National Convention, 2008, 2016
- Designed Official Shirts of United States Medal of Honor, 2008
- LoDo District Limelight Award, 2008
- Named Best Designer by True West Magazine, 2008 2010
- · Collaborate with major museums to create collections of apparel & accessories including Denver Art Museum, Museum of the American West, Buffalo Bill Center of the West...

EDUCATION

BACHELORS OF ARTS.

1979

Tulane University

New Orleans, LA

Major in politics & philosophy, JYA, wrote for newspaper and speakers program.

MASTER OF SCIENCE IN LAW & POLITICS

1981

University of Bristol

Bristol, England

Studied international and constitutional law, jurisprudence. Masters dissertation comparison of US & Soviet Constitutional Law.

MASTER OF BUSINESS ADMINISTRATION

1985

University of Colorado

Boulder, Colorado

Completed degree while working full time, essential to later heading family company.

FBI CITIZENS ACADEMY

Denver, 2017

Community leaders 2 month course on the mission and resources of the FBI

AFFILIATIONS

- Vice-President & Board Member, Denver Athletic Club 2017 2020
- Board Member, Historic Denver 2016 2022
- Vice-President Humboldt Island Historic District 2018-2019
- Denver Rustler fundraiser for 4-H kids exhibiting at Colo State Fair, 2008-2019
- Steering Committee, University of Colorado Press, 2009 2012
- Board Member, Denver International Film Society
- · Quarterly Forum (business and government leaders) 2002 2012
- Denver Posse of Westerners, since 2001, chair 2008-09, presented 2 papers, published in Brands Book.
- Board Member Western & English Manufacturer's Association, Treasurer
- Business Member Collaborative Decision Committee, Denver Public Schools
- · Chairman Executive of the Year Committee, University of Colorado
- · Cactus Club, Denver Athletic Club, Crestmoor Swim & Tennis Club







City and

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CITY AND COUNTY BUILDING DENVER, COLORADO • 80202-5390

	SEALWS	DENVER, COLORADO • 80202-5390 TELEPHONE: 720-865-9000 • EAX: 720-865-8787	
Board Name	Lower Downtown Design Review Board		TSe164665-9010
Salutation	Mr.	Туре	Appointment
First Name	Michael	Preferred Email	mike@coughlinandcompany.com
Last Name	Coughlin	Other Email	
Contact Name	Mike Cauglin	Preferred Phone	303-903-7480
Middle Name	•	Other Phone	303-866-9982
MMAC Trans. Mode Group			
Other boards or commissions served			
Work and Home A	ddress		
Work Address	140 E. 19th Avenue Suite 700	Home Address	141 South Lafayette Street
Work City	Denver	Home City	Denver
Work State	СО	Home State	CO
Work Zip	80203	Home Zip	80209
Additional Informa	ation	O a sa da	**
Are you a registered voter?	Yes	Gender	Male
If so, what county?	Denver	Other Gender	
Denver City Council District No	Unknown	Race/Ethnicity	Caucasian
Occupation/Employer	Real Estate Development/Coughlin & Company, Inc.	Other Ethnicity	
		Objection to appointment?	No
		Special Information	
Reference Details			
Reference Name #1	Annie Levinsky, Historic Denver	Reference Email #1	alevinsky@historicdenver.org
Reference Phone #1	(303) 931-0740		
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Reference Name #2	Mark Korell, AmFirst Banks	Reference Email #2	mkorell@amfirstbank.com
Reference Phone #2	(720) 529-5646		
Reference Name #3	Joyce Meskis, Tattered Cover Bookstore	Reference Email #3	joyce.meskis@tatteredcover.com
Reference Phone #3	(303) 629-2710		
Owner	Denver Integration	Created By	Denver Integration, 4/9/2017 3:07 PM