

Clerk & Recorder Number: 2014-0630-H

September 30, 2019

Michael Kerrigan Senior Financial Management Analyst Department of Finance, Special Districts City and County of Denver 201 West Colfax Avenue, Dept. 1004 Denver CO 80202

Dear Michael:

Enclosed in this packet is the 2020 Preliminary Operating Plan and Budget for the Colfax Mayfair Business Improvement District, as well as the following items:

- 1. 2019 year-to-date Budget versus Actual report, including projected year end budget
- 2. Any material departures from the 2019 Operating Plan—none
- 3. Copy of Public Notice for the 2020 budget hearing
- 4. Status of any planned or outstanding indebtedness—none
- 5. Results of any audits conducted during the year—none conducted as our BID qualified for an exemption from audit; application included for reference.
- 6. Copy of by-laws, if any—our board follows procedures set forth in the BID state statute
- 7. List of all official board actions (motions) in the past year
- 8. Current list of all Board members and contact/term information
- 9. Board member attendance records for the past year
- 10. List of activities performed in 2019 and planned activity for 2020
- 11. Documented impacts and performance measures

Please don't hesitate to contact me with any questions.

Sincerely,

Hilarie Portell, Executive Director

Colfax Mayfair Business Improvement District

720.810.3906

hilarie@colfaxmayfairbid.com

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### Colfax Mayfair Business Improvement District 2020 Preliminary Operating Plan

### **OVERVIEW**

The long-range planning is being implemented to support the transformation of the Colfax Corridor into a transit-served, mixed use community corridor and center. The Colfax Mayfair BID is actively engaged in this generational effort, advocating for funding and serving on steering committees for land use, transportation and pedestrian safety projects. The BID is also working with district business and property owners and new investors to envision, plan for and leverage these public investments.

The backdrop to all of this is projections of continued growth in the City of Denver: by 2040, 200,000 more people are expected to move to Denver, increasing the total population to 900,000. Much of the growth will be accommodated in Community Corridors like Colfax Avenue, and Community Centers like the Mayfair Town Center. These are the city's main streets and town centers, providing new homes and offices, as well as restaurants, shops, services and entertainment for area neighborhoods.

### **GOALS**

- 1. Ensure that city planning and transit initiatives support the Community Corridor and Community Center visions for the BID district
- 2. Help district businesses and property owners envision, plan for and benefit from coming public investments
- 3. Enhance market awareness and investment in the district
- 4. Ensure professional administration of the BID and its programs

### **ACTIONS**

### Administration: Build a Leading Organization

Comply with state, local and federal policies and regulations regarding BIDs and funding sources

- Compile and submit annual assessment roll, plan and budget to the City of Denver
- Administer any grant funds according to applicable regulations
- Provide written reports as required by the city, state or funding entities

Continue to grow reserve fund for long-term maintenance of public improvements, special projects or unexpected costs

Track state legislation regarding BID district expansion

### **Economic Development: Grow the Economic Base**

Participate in, and advocate for Community Corridor and Community Center vision in East Area Plan Initiative

- Advocate for community-serving business and transit-oriented development consistent with Blueprint Denver
- Support city planning milestones to provide broad information and awareness among business and property owners
- Participate in East Area Plan implementation next steps
- Advocate for sign code modifications to encourage signage that supports the iconic character of Colfax.

*Keep BID ratepayers informed and engaged in district programs.* 

- Annual update print letter, annual report
- Bi-monthly business e-newsletter, personal meetings
- Outreach events or promotions related to city planning initiatives.

Implement basic marketing program to attract consumer spending and new investment.

- Monthly consumer e-newsletter, bi-monthly business/owner e-newsletter, Facebook page,
   Instagram, quarterly updates to the organizational website, media relations
- Work with BID property and business owners to track vacancies and property sales; connect interested parties
- Expand annual report to include market and land use & transit planning information for ratepayers and prospects.
- Engage with small-scale development professionals to raise awareness of area plans

Support district businesses through local small business assistance programs.

• Share information offered through the City of Denver, Denver Small Business Development Center and other agencies through bi-monthly e-newsletter and personal meetings or communications

Build community through timely gatherings.

- Promote business and community events on district Facebook page and e-newsletter
- Support nonprofit events aligned with BID mission as appropriate

### Placemaking: Create a More Inviting, Connected Destination

Advocate for Colfax Bus Rapid Transit and Colfax Corridor Improvements bond projects

- Serve on Colfax Bus Rapid Transit Task Force and Denver Streets Partnership Steering Committee
- Participate in BRT NEPA study

Page 2

- Advocate for streamlined schedule and early delivery of ped safety/streetscape improvements
- Focus on business operations, customer comfort and safety
- Keep district businesses and property owners updated on both projects
- Promote every sign of progress, including temporary intersection safety projects, RTD transit shelters, traffic signal priority for transit, etc.

Implement small projects to enhance local identity and create a transit-oriented community corridor feel while long-term planning is underway.

- Provide branded elements for new RTD transit stations
- Enhance temporary intersection safety projects with branded elements
- Install 4 more branded bike racks
- Coordinate with the City on scooter and other mobility projects and policies

Plan for Transportation Demand Management Strategies

• Work with area Transportation Management Associations on initial scope and grant funded project.

### Public Safety: A Cleaner, Safer Place to Shop, Eat and Do Business

*Improve the general appearance of the district.* 

• Maintain current trash and quarterly cleanup schedule

Work with property owners on Neighborhood Inspection items: weeds, debris, graffiti, nuisance activity.

Serve as a liaison to Denver Police District 2 to implement clean and safe initiatives.

- Communicate regularly with ratepayers on crime and safety issues; convene meetings and implement strategies on specific situations as needed.
- Participate in efforts to address nuisance properties.

### **Advocacy: Build Partnerships to Benefit All**

Advocate for issues of concern or resources needed in the district. Work with owners, businesses, neighborhood groups, other BIDs, advocacy groups, city departments and public officials as needed.

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### Colfax Mayfair Business Improvement District Preliminary 2020 Budget

REVENUE	TOTAL
Special Assessments	*117,975.64
TOTAL REVENUE	117,975.64
EXPENSES	
BID Management & Services	
Contract Staff	64,800.00
Finance	7,200.00
Insurance	1,700.00
Legal Services	2,500.00
BID Management & Services Total	76,200.00
Marketing	
Web/e-mktg	3,000.00
Photography	500.00
Events	500.00
Small projects	<u>3,000.00</u>
Marketing Total	7,000.00
Placemaking	
Bicycle Racks	**5,000.00
Maintenance/repair	1,000
Branded elements: transit shelters,	
intersection projects	7,500.00
Trash cans	0.00
Maintenance	
Trash can maintenance	7,800.00
Quarterly clean-up	4,600.00
Total Public Improvements	23,900.00
Safety	500.00
Operations	4,500.00
TOTAL EXPENDITURES	112,100.00
Maintenance Reserve	<u>3,875.64</u>

<sup>\*2019</sup> data; will be updated. \*\* estimate, based on 1 corral, 3 racks (new installations) and maintenance/repair of existing racks (\$1,000)



### 2019 Budget, Year-To-Date Actuals, Budget & Projected Year End

Revenue Special Assessments	Year To Date Actual 116,310	Adopted Budget 117,975	Projected Year End 117,975
1		,	
Total Revenues	116,310	117,975	117,975
Expenditures			
BID Administrative Services Total	53,083	81,880	81,880
Communication/Marketing	976	7,000	2,500
Public Improvements	8,406	16,600	12,000
Safety	-	750	750
Operations	-	3,000	3,000
Total Expenditure	62,464	109,230	100,130
Maintenance Reserve	-	8,745	17,845

### NOTICE OF HEARING ON PROPOSED 2020 BUDGET

NOTICE IS HEREBY GIVEN that the proposed budget for the ensuing year of 2020 has been submitted to the Colfax-Mayfair Business Improvement District ("District"). Such proposed budget will be considered at a regular meeting and public hearing of the Board of Directors of the District to be held at 1460 Leyden Street, Denver, CO 80220, at 9:00 a.m. on September 18, 2019. A copy of the proposed 2020 budget is available for public inspection at City Floral Garden Center Offices at 1440 Kearney Street, Denver, CO 80220. Any interested elector within the District may, at any time prior to final adoption of the 2020 budget, file or register any objections thereto.

COLFAX-MAYFAIR BUSINESS IMPROVEMENT DISTRICT By: /s/ Hilarie Portell, Executive Director

Published On: September 16, 2019 Published In: The Daily Journal

### RESOLUTION FOR APPROVING AN EXEMPTION FROM AUDIT FOR FISCAL YEAR 2018 FOR THE COLFAX MAYFAIR BUSINESS IMPROVEMENT DISTRICT,

### STATE OF COLORADO

WHEREAS, the Board of Directors of the Colfax Mayfair Business Improvement District wishes to claim exemption from the audit requirements of Section 29-1-1603, C.R.S.; and

WHEREAS, Section 29-1-604, C.R.S., states that any local government where neither revenues nor expenditures exceed seven hundred and fifty thousand dollars may, with the approval of the State Auditor, be exempt from the provision of Section 29-1-603, C.R.S.; and

WHEREAS, neither revenue nor expenditures for Colfax Mayfair Business Improvement District exceeded \$750,000 for fiscal year 2018; and

WHEREAS an application for exemption from audit for Colfax Mayfair Business Improvement District has been prepared by Garret Barry, an independent accountant with knowledge of government accounting; and

WHEREAS said application for exemption from audit has been completed in accordance with regulations, issued by the State Auditor.

NOW THEREFORE, be it resolved by the Board of Directors of the Colfax Mayfair Business Improvement District that the application for exemption from audit for Colfax Mayfair Business Improvement District for the fiscal year ended December 31, 2018, has been personally reviewed and is hereby approved by a majority of the Board of Directors of the Colfax Mayfair Business Improvement District; that those members of the Board of Directors have signified their approval by signing below; and that this resolution shall be attached to, and shall become a part of, the application for exemption from audit of the Colfax Mayfair Business Improvement District for the fiscal year ended December 31, 2018.

ADOPTED THIS 20th day of February, A.D. 2019.

ATTEST:

### BOARD OF DIRECTORS, COLFAX MAYFAIR BUSINESS IMPROVEMENT DISTRICT:

	Term Expiration	Signature
Christian Anderson	12/31/2019	6/6
Maurice Bennett	12/31/2021	Nanth
Mark Berzins	12/31/2021	
Jamie Harris	12/31/2019	76-1
Barbara Macfarlane	12/31/2019	
Dan Murray	12/31/2019	SAL
Candace Wickstrom	12/31/2019	all

### APPLICATION FOR EXEMPTION FROM AUDIT

### LONG FORM

# FOR LOCAL GOVERNMENTS WITH EITHER REVENUES OR EXPENDITURES MORE THAN \$100,000 BUT NOT MORE THAN \$750,000

Under the Local Government Audit Law (Section 29-1-601, et seq., C.R.S.) any local government may apply for an exemption from audit if neither revenues nor expenditures exceed \$750,000 for the year.

If your local government has either revenues or expenditures of LESS than \$100,000, use the SHORT FORM

EXEMPTIONS FROM AUDIT ARE NOT AUTOMATIC

Approval for an exemption from audit is granted only upon the review by the OSA

Any preparer of an Application for Exemption from Audit must be an independent accountant with knowledge of governmental accounting.

To qualify for exemption from audit, a local government must complete an Application for Exemption from Audit EACH YEAR and submit it to the Office of the State Auditor (OSA) for approval

### READ ALL INSTRUCTIONS BEFORE COMPLETING AND SUBMITTING THIS FORM

WITH A DECEMBER 31 YEAR-END. ALL APPLICATIONS MUST BE FILED WITH THE OSA WITHIN 3 MONTHS AFTER THE ACCOUNTING YEAR-END. FOR EXAMPLE, APPLICATIONS MUST BE RECEIVED BY THE OSA ON OR BEFORE MARCH 31 FOR GOVERNMENTS

GOVERNMENTAL ACTIVITY SHOULD BE REPORTED ON THE MODIFIED ACCRUAL BASIS PROPRIETARY ACTIVITY SHOULD BE REPORTED ON A BUDGETARY BASIS

# POSTMARK DATES WILL <u>NOT</u> BE ACCEPTED AS PROOF OF SUBMISSION ON OR BEFORE THE STATUATORY DEADLINE

APPLICATIONS SUBMITTED ON FORMS OTHER THAN THOSE PRESCRIBED BY THE OSA WILL <u>NOT</u> BE ACCEPTED

FOR YOUR REFERENCE, COLORADO REVISED STATUTES CAN BE FOUND AT THIS ADDRESS:

http://www.lexisnexis.com/hottopics/Colorado/

PRIOR YEAR FORMS ARE OBSOLETE AND WILL NOT BE ACCEPTED.

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APPLICATIONS MUST BE FULLY AND ACCURATELY COMPLETED Will this application be submitted via Fax or Email? Did you include any relevant explanations for unusual items in the appropriate spaces at the end of each section? Has the application been PERSONALLY reviewed and approved by the governing body? Are all sections of the form complete, including responses to all of the questions? Has the entity corrected all Prior Year Deficiencies as communicated by the OSA? Has the preparer signed the application? --Or---If yes, have you read and understand the new Electronic Signature Policy? See here CHECKLIST OSA LG Web Portal Statements, and more! See the link below. account and submit electronic Applications for Exemption From New for 2018: Checkout our new web portal. Register your Audit, Extension of Time to File requests, Audited Financial

### ING METHODS

https://apps.leg.co.gov/osa/lg

NEW METHOD! WEB PORTAL: Reigster and submit your Applications at our new portal:

Have you included a resolution?

Will this application be submitted via a mail service? (e.g. US Post Office, FedEx, UPS, courier.)

Has the resolution been signed by a MAJORITY of the governing body? (See sample resolution.)

Does the resolution state that the governing body PERSONALLY reviewed and approved the resolution in an open public meeting?

If yes, does the application include ORIGINAL INK SIGNATURES from the MAJORITY of the governing body?

MAIL: Office of the State Auditor

Local Government Audit Division

1525 Sherman St., 7th Floor

FAX: 303-869-3061 Denver, CO 80203

EMAIL: osa.lg@state.co.us

QUESTIONS? 303-869-3000

IMPORTANT!

All Applications for Exemption from Audit are subject to review and approval by the Office of the State Auditor

Sovernmental Activity should be reported on the Modified Accrual Basis
Proprietary Activity should be reported on the Cash or Budgetary Basis -- A Budget to GAAP reconciliation is provided in Part 3
Failure to file an application or denial of the request could cause the local government to lose its exemption from audit for that year and the ensuing year

that event, AN AUDIT SHALL BE REQUIRED

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		TAX
		EMAIL
	720-810-3906	THONE
	Hilarie Porteli	CONTACT PERSON
or fiscal year ended:	Denver, CO 80210	
12/31/2018		ADDRESS
For the Year Ended		NAME OF GOVERNMENT
	LONG FORM	
	APPLICATION FOR EXEMPTION FROM AUDIT	一人 大学 一大学 大学 大学 一大学 一大学 一大学 一大学 一大学 一大学 一大
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Has the entity filed for, or has the district filed a Title 32. Article 1 Special District Notice of inactive Status during the year? [Applicable to Title 32 special districts only, pursuant to Sections 32.1-103 (9.3) and 32-1-104 (3), C.R.S.] DATE PREPARED
RELATIONSHIP TO ENTITY PREPARER (SIGNATURE REQUIRED) PHONE ADDRESS TITLE certify that I am an independent accountant with knowledge of governmental accounting and that the information in the Application is complete and accurate to the best of my knowledge. I am aware that the Audit Law requires that a person independent of the entity complete the application if revenues or expenditure are at least \$100,000 but not more than \$750,000, and that independent means someone who is separate from the entity FIRM NAME (if applicable) NAME: Accountant
Ottawa Accounting and Consulting
4500 Syracuse St 9th Fir, Denver CO 80237
303-649-0731
2/18/2019 Garret Barry **Outside Accounting Firm** YES П (5) O If Yes, date filed:

	•	,	•	•		2
	- \$	45	€ <del>5</del>	<b>↔</b>		1-26
	- <del>**</del>	40	<del>\$</del>	+		1-25
	· \$	69	49	+		1-24
	· \$	69	49	+		1-23
	59	es	-	+		1-22
	\$	Other Liabilities [specify]:	€ <del>5</del>	+		1-21
	- \$	Proprietary Debt Outstanding (from Part 4-4)	49	+	All Other Liabilities [specify]	1-20
	6,706 \$ -	TOTAL CURRENT LIABILITIES \$	49	49	TOTAL CURRENT LIABILITIES	1-19
	· \$	All Other Current Liabilities \$	÷	+	All Other Current Liabilities	1-18
	- ↔	Due to Other Entities or Funds	-	<b>⇔</b>	Due to Other Entities or Funds	1-17
***************************************	+ ↔	Accrued Interest Payable \$	49	1	Accrued Interest Payable	1-16
	· \$	Accrued Payroll and Related Liabilities \$	49	+	Accrued Payroll and Related Liabilities	1-15
	6,706 \$ -	Accounts Payable \$	49		Accounts Payable	1-14
		Liabilities			Liabilities	
	206,735 \$ -	TOTAL ASSETS AND DEFERRED OUTFLOWS \$	49	5	TOTAL ASSETS AND DEFERRED OUTFLOWS \$	1-13
	· •	TOTAL DEFERRED OUTFLOWS OF RESOURCES \$	49	49	TOTAL DEFERRED OUTFLOWS OF RESOURCES	1-12
	206,735 \$ -	(add lines 1-1 through 1-10) TOTAL ASSETS \$	€9	49	(add lines 1-1 through 1-10) TOTAL ASSETS	1-11
	<del></del>	45	49	49		1-10
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	1 <del>59</del>	S	49	<b>⇔</b>		6
	· <del>• • • • • • • • • • • • • • • • • • •</del>	Other Long Term Assets [specify]	49	<b>↔</b>		1-7
	· • • • • • • • • • • • • • • • • • • •	Capital Assets, net (from Part 6-4) \$	49	\$		1-6
	206,735 \$ -	Total Current Assets \$	€9	4		-5r
	· •	Other Current Assets			All Other Assets [specify]	
	· •	Due from Other Entities or Funds	49	+	Due from Other Entities or Funds	4
	- <del> </del>	Receivables \$	49	<b>↔</b>	Receivables	<del>1</del> .
	· +	Investments	€9	+	Investments	1-2
	206,735 \$ -	Cash & Cash Equivalents	69		Cash & Cash Equivalents	<u>-</u>
		Assets			Assets	A
items on this page	General	pesci provi	Fulla		pescription	Line #
Please use this space to		Description				
	Proprietary/Fiduciary Funds		Governmental Funds	Governme		
					NOTE: Attach additional sheets as necessary.	NOTE: Atta
					* Indicate Name of Fund	* Indicate N

S	1-37	1-36	1-35	1-34	1-33	1-32	1-31	1-30		1-29	1-28	1-27	1-26	1-25	1-24	1-23	1-22
- \$ -   - \$   -	Add lines 1-28, 1-29 and 1-36 This total should be the same as line 1-13 TOTAL LIABILITIES, DEFERRED INFLOWS, AND FUND BALANCE	Add lines 1-30 through 1-35 This total should be the same as line 3-33 TOTAL FUND BALANCE	Unassigned:	Assigned [specify]	Committed [specify]	Restricted [specify]	Nonspendable Inventory	Nonspendable Prepaid	Fund Balance	TOTAL DEFERRED INFLOWS OF RESOURCES	TOTAL LIABILITIES						
\$ - (add lines 1-19 through 1-27) TOTAL LIABILITIES \$ - (add lines 1-19 through 1-27) TOTAL LIABILITIES \$ - (add lines 1-19 through 1-27) TOTAL LIABILITIES \$ - (add lines 1-19 through 1-27) TOTAL DEFERRED INFLOWS OF RESOURCES  Net Position  Net Investment in Capital Assets  Emergency Reserves Other Designations/Reserves Restricted Undesignated/Unreserved/Unrestricted Add lines 1-30 through 1-35 This total should be the same as line 3-33 TOTAL LIABILITIES, DEFERRED INFLOWS, AND NET POSITION	↔	€		€9	₩	€9	€9	₩		↔	€9	€9	↔	₩	₩	₩.	49
1-19 through 1-27) TOTAL LIABILITIES OTAL DEFERRED INFLOWS OF RESOURCES tent in Capital Assets ency Reserves Designations/Reserves/Unrestricted Add lines 1-30 through 1-35 This total should be the same as line 3-33 Total NET POSITION Add lines 1-28, 1-29 and 1-36 This total should be the same as line 1-13 LIABILITIES, DEFERRED INFLOWS, AND NET POSITION	<del>6</del>	<u>·</u>	69		- <del>(5)</del>	- \$		- <del>69</del>		_		-					-
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6,706	<del>⇔</del>	↔	69	69	€9	€9		€9		49	69	€9	49	€9	₩	↔	49
													1				1

# PART 2 - FINANCIAL STATEMENTS - OPERATING STATEMENT - REVENUES

		Governme	Governmental Funds		Proprietary/Fiduciary Funds	
Line #	Description	0	Fund*	Description	General Fund*	Please use this space to
	Tax Revenue			Tax Revenue		items on this page
2-1	Property [include mills levied in Question 10-6]	<del>()</del>	49	Property [include mills levied in Question 10-6]	\$ 118,482 \$ -	一日 日本の日本の日本の日本の日本の日本の日本の日本の日本の日本の日本の日本の日本の日
2-2		<del>\$</del>	<b>€</b> 9		- +	
2-3	Sales and Use Tax	·	€9	Sales and Use Tax	- +	
24	Other Tax Revenue [specify]:	49	<b>⇔</b>	Other Tax Revenue [specify]:		
2-5		5	<b>⇔</b>			
2-6		<b>€</b> 9	\$		- +	
2-7		\$	49			
2-8	Add lines 2-1 through 2-7 TOTAL TAX REVENUE	€9	÷	Add lines 2-1 through 2-7 TOTAL TAX REVENUE	\$ 118,482 \$ -	
2-9	Licenses and Permits	<b>€</b> 9	49	Licenses and Permits	- +	
2-10	Highway Users Tax Funds (HUTF)	<b>€</b> 5	<del>\$</del>	Highway Users Tax Funds (HUTF)	- 45	
2-11	Conservation Trust Funds (Lottery)	\$	\$	Conservation Trust Funds (Lottery)	· ·	
2-12	Community Development Block Grant	4	49	Community Development Block Grant	1 69	
2-13	Fire & Police Pension	\$	↔	Fire & Police Pension	- 49	
2-14	Grants	5	49	Grants	- 69	
2-15	Donations	·	€9	Donations	- 49	
2-16	Charges for Sales and Services	-	↔	Charges for Sales and Services	· ·	
2-17	Rental Income	4	49	Rental Income	1 49	
2-18	Fines and Forfeits	-	\$	Fines and Forfeits		
2-19	Interest/Investment Income	4	↔	Interest/Investment Income	1 69	
2-20	Tap Fees	-	↔	Tap Fees		
2-21	Proceeds from Sale of Capital Assets	+	€9	Proceeds from Sale of Capital Assets	- 49	
2-22	All Other [specify]:	+	49	All Other [specify]:	- 49	
2-23		\$	↔		1 69	
2-24	Add lines 2-8 through 2-23 TOTAL REVENUES	<b>↔</b>	49	Add lines 2-8 through 2-23 TOTAL REVENUES	\$ 118,482 \$ -	
	Other Financing Sources			Other Financing Sources		J
2-25	Debt Proceeds	\$	↔	Debt Proceeds	υ · · · · · · · · · · · · · · · · · · ·	
2-26	Developer Advances	+	\$	Developer Advances	5	
2-27	Other [specify]:	49	€9	Other [specify]:	€ S	
2-28	Add lines 2-25 through 2-27 TOTAL OTHER FINANCING SOURCES	<del>(s)</del>	<del>69</del>	Add lines 2-25 through 2-27 TOTAL OTHER FINANCING SOURCES	± € €	GRAND TOTALS
2-29	Add lines 2-24 and 2-28 TOTAL REVENUES AND OTHER FINANCING SOURCES	<del>(</del>	<del>⇔</del>	Add lines 2-24 and 2-28 TOTAL REVENUES AND OTHER FINANCING SOURCES	\$ 118,482 \$ -	\$ 118,482
IF GRAI	IF GRAND TOTAL REVENUES AND OTHER FINANCING SOURCES for all funds (Line 2-29) are GREATER than \$750,000 - <u>STOP.</u> You may not use	or all funds (Line 2	2-29) are GREATER		this form. An audit may be required. See Section 29-1-604, C.R.S., or contact the USA	4, C.R.S., or contact the OSA

# PART 3 - FINANCIAL STATEMENTS - OPERATING STATEMENT - EXPENDITURES

	10,011		*		
	\$ 29.522 \$	This total should be the same as line 1-36	n	This total should be the same as line 1-36	
		Net Position, December 31		-33 Fund Balance, December 31 Sum of Line 3-30 3-31 and 3-32	3-33
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		Drier Doriod Adirestment (MIRT contain)	A THE PERSON NAMED IN COLUMN TO SERVICE AND ADDRESS OF THE PERSON NAMED IN COLUMN TO		2
		Net Position, January 1 from December 31 prior year report	1	-31 Fund Balance, January 1 from December 31 prior year report	3-31
	\$ 220,62			Till of the property of the property of the	
	30 533	Net Increase (Decrease) in Net Position Line 2-29, less line 3-22, plus line 3-23, less line 3-24	2	30 Excess (Deficiency) of Revenues and Other Financing Sources Over (Under) Expenditures  Line 2-29 less line 3-29 pure line 3-29	3-30
	- 49	CONCILING ITEMS	€9 €9	TOTAL TRANSFERS	
		lus line 3-27, less line :		-29 (Add lines 3-23 through 3-28)	3-29
ſ	- <del>-</del> <del>-</del>	(from line 3-15, 3-18)	- -	-28	3-28
	- +	(from line 3-14)	- &	-27	3-27
-	- +	- Other Financing Sources (Uses) (from line 2-28)	- 49	-26	3-26
		Depreciation	- \$	-25 Other Expenditures (Revenues):	3-25
	- 5	Other [specify][enter negative for expense]	- 49		3-24
The same of the sa	- 49	- Net Interfund Transfers (In) Out		-23 Interfund Transfers (In)	3-23
\$ 88,960	\$ 88,960 \$	TOTAL EXPENDITURES	- 49	TOTAL EXPENDITURES	3-22
	,	Add lines 3-4 +hrough 3-24	1		
GRAND TOTAL	-		-		3-21
	- <del> </del>		- 50	D	3-20
	- 8	- Developer Interest Repayments	- \$	-19 Developer Interest Repayments	3-19
	- 45	- Developer Principal Repayments	- 49	-18 Developer Principal Repayments	3-18
	- 49	- Bond Issuance Costs	- 49	-17 Bond Issuance Costs	3-17
	. 49	Interest	- 49	-16 Interest	3-16
	- 5	Principal	+ <del>+</del>	-15 Principal	3-15
J		Debt Service		Debt Service	
	- +	- Capital Outlay	- +	-14 Capital Outlay	3-14
	\$ 12,547 \$	ans	- 5	-13	3-13
	\$ 1,050 \$	- Other [Bike Racks]	-		3-12
	49	- Contributions to Fire & Police Pension Assoc.	- +	-11 Other [specify]:	3-11
	- 5		- 5	-10 Transfers to other districts	3-10
	- \$		- \$	3-9 Culture and Recreation	3-9
	\$ 4,739 \$		- &	3-8 Health	3-8
<u> </u>	\$ 5,580 \$	- Accounting and Legal Fees	- 5	3-7 Contributions to Fire & Police Pension Assoc.	3-7
	- &	Insurance	- 55	3-6 Solid Waste	3-6
	- 49	- Employee Benefits	- 55	3-5 Highways & Streets	3-5
	\$ 54,152 \$	- Contract Services	- 55	3-4 Fire	34
	- 49	- Payroll Taxes	- 55	3-3 Law Enforcement	3-3
	\$			3-2 Judicial	3-2
-	\$ 10,892 \$	perating & Administrative	- 8		3-1
items on this page		Expenditures		Expenditures	
provide explanation of any	General Fund*	Description	0 Fund*	ine# Description	Line #
Please use this space to	Proprietary/Fiduciary Funds		Governmental Funds		

IF GRAND TOTAL EXPENDITURES for all funds (Line 3-22) are GREATER than \$750,000 - STOP. You may not use this form. An audit may be required. See Section 29-1-604, C.R.S., or contact the OSA Local Government Division at (303) 869-3000 for assistance.

	54					5-3	;	٦.			5 5						IT yes:				If yes:		21	4-5						_			4	4-3	4-1		
Are the entity's deposits in an eligible (Public Deposit Protection Act) public depository (Section 11-10.5-101, et seq. C.R.S.)? If no, MUST explain:	Are the entity's Investments legal in accordance with Section 24-75-601, et. seq., C.R.S.?	Please answer the following question by marking in the appropriate box						III VESUITETIUS (IT INVESUMENT IS A MUCUAT TUNG, piease IISt underlying invesuments):	nvoctments (if investment is a mutual fund please list underlying investments).		YEAR-END Total of ALL Checking and Savings accounts Certificates of deposit	Please provide the entity's cash deposit and investment balances.		What are the annual lease payments?	Is the lease subject to annual appropriation?	Number of years of lease?	What is the original date of the lease?	Does the entity have any lease agreements?	What is the amount outstanding?	Does the entity have debt that has been refinanced that it is still responsible for?	How much?	Does the entity intend to issue debt within the next calendar year?	How much?	Does the entity have any authorized, but unissued, debt?	Please answer the following questions by marking the appropriate boxes		Other (specify):	Developer Advances	Leases	Notes/Loans	Revenue bonds	Constanting to the contract of	Please complete the following debt schedule, if applicable: (please only include principal amounts)	Is the entity current in its debt service payments? If no, MUST explain:	Does the entity have outstanding debt? is the debt repayment schedule attached? If no, MUST explain:	Please answer the following questions by marking the appropriate boxes	PART
blic depository (Section	et. seq., C.R.S.?		TOTAL CASH AND INVESTMENTS	TOTAL						TOTAL C.			PART 5 - CA	€9					5	ible for?	49		49		*must agree to prior year ending balance	OIAL S	69	1	1	1	69 69 1 1	-6	Outstanding at beginning of year*			the appropriate boxes.	4 - DEBT OUTST
6	6	YES NO	INVESTMENTS	TOTAL INVESTMENTS	\$		€ €			TOTAL CASH DEPOSITS	\$ 200,700	M	- CASH AND INVESTMENTS		0				3			0			inding balance YES	-	- 45	1 60	1 69	ι <del>•</del>		A	Issued during Retired during year year		0 0	YES	PART 4 - DEBT OUTSTANDING, ISSUED, AND RETIRED
	0	N/A	\$ 206,735	49	1	1				\$ 206,735	,  0	TOTAL			E			0	2			0		8	NO	-	1		55	59	· · ·	-	Outstanding at year-end	0		NO	, AND RETIRED
												Please use this space to provide any explanations or comments:																								Please use this space to provide any explanations or comments:	

	6-2	6-1		
MUST explain:	6-2 Has the entity performed an annual inventory of capital assets in accordance with Section 29-1-506, C.R.S.? If no,	6-1 Does the entity have capitalized assets?	Please answer the following question by marking in the appropriate box	アススー の - CAアニスに みびのにこの
		0	YES	AUOFIU
	<b>S</b>	5	NO	
			Please use this space to provide any explanations or comments:	

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S	Complete the following Capital Assets table for GOVERNMENTAL FUNDS:
Additions  Deletions  Deletions  Deletions	Balance - beginning of the
- 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	he
Deletions	Additions
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Year-End Balanc	
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		PART 7 - PENSION INFORMATION	NINFORMATI	ON	
	Please answer the following question by marking in the appropriate box		YES	NO	Please use this space to provide any explanations or comments:
7-1	7-1 Does the entity have an "old hire" firemen's pension plan?		0	6	
7-2 If yes	7-2 Does the entity have a volunteer firemen's pension plan? If yes: Who administers the plan?		D	•	
	Indicate the contributions from:				
	Tax (property, SO, sales, etc.):	69			
	State contribution amount:	€9			
	Other (gifts, donations, etc.):	49	1		
		TOTAL \$	1		
	What is the monthly benefit paid for 20 years of service per retiree as of Jan 1?	49	1		

					If yes:	10-6	If yes:	10-5	10-4	10-3		If Yes:	10-2	If yes:	10-1				9-1							ii yee.	If ves:	8-2	8-1		
riease use this space to provide any additional explanations of comments		Total mills	General/Other mills	Bond Redemption mills	Please provide the number of mills levied for the year reported (do not enter \$ amounts):		List the name of the other governmental entity and the services provided:	Does the entity have an agreement with another government to provide services?	Please indicate what services the entity provides:	Is the entity a metropolitan district?	PRIOR name	s: NEW name	Has the entity changed its name in the past or current year?	s: Date of formation:	1 Is this application for a newly formed governmental entity?	Please answer the following question by marking in the appropriate box	F	Note: An election to exempt the government from the spending limitations of TABOR does not exempt the		Please answer the following question by marking in the appropriate box	PART 9	\$	S	8	S S S S S S S S S S S S S S S S S S S				Did the entity file a current year budget with the Department of Local Affairs, in accordance with Section 29-1-113 C.R.S.? If no. MUST explain:	Please answer the following question by marking in the appropriate box	
o provide any additional	o provide propositional	0.000	0.000	0.000	mounts):			7									PART 10 - GENERAL INFORMATIO	BOR does not exempt the	Article X, Section 20(5)]?		- TAX PAYER'S		9	•	1	Rudgeted Expenditures		I-108 C.R.S.?	accordance with	N	PART 8 - BUDGET INFORMATION
explanation	ovalonation																RAL IN				BILL	L	1	1	1	PS				YES	ET INFO
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Entity Wide:	General Fund	Governmental Funds		Notes
Unrestricted Cash & Investments \$	206,735 Unrestricted Fund Balan \$	- Total Tax Revenue	S	
Current Liabilities \$	6,706 Total Fund Balance \$	- Revenue Paying Debt Service	en	
Deferred Inflow \$	- PY Fund Balance \$	- Total Revenue	S	
	Total Revenue \$	<ul> <li>Total Debt Service Principal</li> </ul>	co	
	Total Expenditures \$	<ul> <li>Total Debt Service Interest</li> </ul>	40	
Governmental	Interfund in \$			
Total Cash & Investments \$	- Interfund Out \$	- Enterprise Funds		
Transfers In \$	- Proprietary	Net Position	60	29,522
Transfers Out \$	- Current Assets \$	206,735 PY Net Position	49	
Property Tax \$	- Deferred Outflow \$	- Government-Wide		
Debt Service Principal \$	- Current Liabilities \$	6,706 Total Outstanding Debt	co	
Total Expenditures \$	- Deferred Inflow \$	<ul> <li>Authorized but Unissued</li> </ul>	co	
Total Developer Advances \$	- Cash & Investments \$	206,735 Year Authorized	S	
Total Developer Repayments \$	- Principal Expense \$			

### 12-1 If you plan to submit this form electronically, have you read the new Electronic Signature Policy? Please answer the following question by marking in the appropriate box PART 12 - GOVERNING BODY APPROVAL NO

# Office of the State Auditor — Local Government Division - Exemption Form Electronic Signatures Policy and Procedures

### Policy - Requirements

Required elements and safeguards are as follows: The Office of the State Auditor Local Government Audit Division may accept an electronic submission of an application for exemption from audit that includes governing board signatures obtained through a program such as Docusign or Echosign.

members of the governing body. The preparer of the application is responsible for obtaining board signatures that comply with the requirement in Section 29-1-604 (3), C.R.S., that states the application shall be personally reviewed, approved, and signed by a majority of the

The application must be accompanied by the signature history document created by the electronic signature software. The signature history document must show when the document was created and when the document was

Office of the State Auditor staff will not coordinate obtaining signatures.

various parties, and include the dates the individual board members signed the document. The signature history must also show the individuals email addresses and IP address.

 Submit the application in hard copy via the US Mail including original signatures. The application for exemption from audit form created by our office includes a section for governing body approval. Local governing boards note their approval and submit the application through one of the following three methods:

Submit the application electronically via email and either,

a. Include a copy of an adopted resolution that documents formal approval by the Board, or

b. Include electronic signatures obtained through a software program such as Docusign or Echosign in accordance with the requirements noted above

Below is the certification and approval of the governing board. By signing the board member is certifying they are a duly elected or appointed officer of the local government. Governing board members may be verified. Also by signing, the board member certifies that this Application for Exemption from Audit has been prepared consistent with Section 29-1-604, C.R.S., which states that a governmental agency with revenue and expenditures of \$750,000 or less must have an application prepared by an independent accountant

oard Member 7	oard Member 6	oard Member 5	oard Member 4	oard Member 3	oard Member 2	oard Member 1	I Milowiedge of Gove
Print Board Member's Name Mark Berzins	Print Board Member's Name  Maurice Bennett	Print Board Member's Name Christian Anderson	Print Board Member's Name  Dan Murray	Print Board Member's Name  Barbara Macfarlane	Print Board Member's Name  Candace Wickstrom	Print Board Member's Name  Jamie Harris	Print the names of all current governing board members below.  A
I, Mark Berzins, attest that I am a duly elected or appointed board member, and that I have personally reviewed and approve this application of exception from audit.  Signed  Date: 3/20//3	I, Maurice Bennett, attest that I am a duly elected or appointed board member, and that I have personally reviewed and approve this application of even bign from audit.  Signed Date: 3 - 12 - 17.  My term Biplies: December 31, 2021	I, Christian Anderson, attest that I am a duly elected or appointed board member, and that I have personally reviewed and approve this application for exemption from audit.  Signed	I, Dan Murray attestyflat has a duly elected or appointed board member, and that I have personally reviewed and approve this application to be a provided by the prior to be a pointed board member, and that I have personally reviewed and approve this application to be a pointed board member, and that I have personally reviewed and approve this application to be a pointed board member, and that I have personally reviewed and approve this application to be a pointed board member, and that I have personally reviewed and approve this application to be a pointed board member, and that I have personally reviewed and approve this application to be a pointed board member, and that I have personally reviewed and approve this application to be a pointed board member, and that I have personally reviewed and approve this application to be a pointed board member, and that I have personally reviewed and approve this application to be a pointed board member, and that I have personally reviewed and approve this application to be a pointed board member.	I, Barbara Macfarlane, attest that I am a duly elected or appointed board member, and that I have personally reviewed and approve this application for exemption from audit.  Signed	I, Candace weekstrom, attest that I am a duly elected or appointed board member, and that I have personally reviewed and approve this application of exemption from audit.  Signed Date: 2   7   7   9  My term Exerces: December 31, 2019	I, <u>Jamie Harris</u> , attest that I am a duly elected or appointed board member, and that I have personally reviewed and approve this application for exemption from audit.  Signed  My term Expires December 31, 2019  Date: 7/20/1/3	A <u>MAJORITY</u> of the governing board members must complete and sign in the column below.



### Colfax Mayfair Business Improvement District Official Board Actions, 2019

Meeting Date	Action
January 16, 2019	<ul> <li>Approved minutes from November 14, 2018, meeting</li> </ul>
February 20, 2019	Adopted Resolution 2019-1 Application for Exemption From Audit
March 20, 2019	Approved minutes from January 16, 2019, meeting
	Approved minutes from February 20, 2019, meeting
April 17, 2019	<ul> <li>Approved minutes from March 20, 2019, meeting</li> </ul>
	Approved submittal of Proposed Building Code Amendment
	Approved resolution to oppose Initiative 300
July 17, 2019	<ul> <li>Approved minutes from April 17, 2019, meeting</li> </ul>
	Approved minutes of May 15, 2019, meeting
August 21, 2019	Approved minutes from July 17, 2019, meeting
September 18, 2019	Approved Minutes from August 21, 2019
	Approved Preliminary 2020 Operating Plan & Budget



### Colfax Mayfair Business Improvement District Board Members, Contact Information, and Terms

Christian Anderson	Р	720-550-7665
Chop Shop Casual Urban Eatery	F	None
4990 East Colfax Avenue	Е	christian@coloradochopshop.com
Denver, CO 80220		
Term Expires: December 31, 2019		
Mo Bennett	Р	303.908.6178
Chair Five Equities	F	None
1728 Corona St.	Е	mauricebennett@me.com
Denver CO 80210		
Term Expires: December 31, 2021		
Mark Berzins	P	303. 595.7770
Little Pub Company	F	None
1440 Wewatta St. Suite 910	E	mark@littlepubco.com
Denver CO 80202		_
Term Expires: December 31, 2021		
Jamie Harris, President	P	303.619.0176
Chair Five Equities	F	None
700 East 9th Avenue	Е	<u>chairfive@gmail.com</u>
Denver CO 80230		
Term Expires: December 31, 2019		
Barbara Macfarlane, Secretary	P	303.894.9499
Marczyk Fine Foods	F	303.894.9491
770 E. 17 <sup>th</sup> Ave, D	Е	<u>barbara@marczyk.com</u>
Denver CO 80203		
Term Expires: December 31, 2019		
Dan Murray, Treasurer	P	303.717.8128
Suburban Toppers	F	303.388.0747
5795 E. Colfax Avenue	Е	Dpm1216@aol.com
Denver CO 80220		
Term Expires: December 31, 2019		
Candace Wickstrom, Vice President	P	720.560.3508
City Floral Garden Center	F	303.355.4533
1440 Kearney Street	E	candace@cityfloralgreenhouse.com
Denver CO 80220		
Term Expires: December 31, 2019		



### Colfax Mayfair Business Improvement District Board Member Attendance, 2019

	Jan 16, 2019	Feb 20, 2019	Mar 20 2019	Apr 17 2019	May 15 2019	July 17 2019	August 21 2019 (Special Meeting)	August 21 2019 (Regular Meeting)	September 18 2019
Christian Anderson	Present	Present	Excused	Excused	Excused	Excused	Excused	Present	Present
Maurice Bennett	Present	Present	Present	Present	Present	Present	Present	Present	Present
Mark Berzins	Present	Excused	Present	Present	Excused	Present	Excused	Present	Excused
Jamie Harris	Present	Present	Present	Present	Present	Present	Present	Present	Present
Barbara Macfarlane	Present	Excused	Present	Excused	Present	Present	Excused	Present	Excused
Dan Murray	Present	Present	Present	Excused	Excused	Present	Present	Present	Excused
Candace Wickstrom	Present	Excused	Excused	Present	Excused	Excused	Excused	Present	Present



September 30, 2019

### Colfax Mayfair Business Improvement District 2019 Operating Plan & Accomplishments

### **OVERVIEW**

After many decades of neglect, the City of Denver has dedicated \$75 million in public funding to transform Colfax Avenue into a mixed-use, transit-enriched community corridor. The Colfax Mayfair BID is actively engaged in this generational effort, successfully advocating for funding and serving on steering committees for land use, transportation and pedestrian safety plans. The BID is also working with district business and property owners and new investors to envision, plan for and leverage these public investments.

The backdrop to all of this is projections of continued, rapid growth in the City of Denver: by 2040, 200,000 more people are expected to move to Denver, increasing the total population to 900,000. Most of the growth will be accommodated in high-density Regional Centers like Downtown, Cherry Creek and RiNo. Community Corridors like Colfax Avenue, and Community Centers like the Mayfair Town Center, will accommodate about 20% of new jobs and 25% of new households throughout the city. These are the city's main streets and town centers, providing new homes and offices, as well as restaurants, shops, services and entertainment for area neighborhoods.

### **2019 GOALS**

ZU19 GUALS	A1! -1
Task	Accomplishments
Ensure that city planning and transit initiatives support the Community Corridor and Community Center visions for the BID district, business operations and compatibility with adjacent neighborhood contexts.	
• East Area Plan Initiative	The BID had an active role in the East Area Initiative, specifically advocating for:
	Transit-oriented development
	Higher density, mixed-use buildings around Bus Rapid Transit (BRT) stations and in the Mayfair Town Center.
	An incentive program to allow additional height in exchange for community benefits such as affordable housing, open space, preservation of an existing building or community serving retail.
	Small-scale development
	Relaxing current main street zoning requirements to make development of small lots more feasible.

Task	Accomplishments
	Rehabilitation of older buildings
	A building rehabilitation ordinance to encourage renovation of older buildings which support local character and provide more affordable rents for local businesses.
	Transportation Demand Management
	A comprehensive TDM program would administer traffic/parking/mobility programs to ease congestion and encourage use of transit and alternative modes.
Bus Rapid Transit (BRT)	The BID worked with City staff and the Colfax Collaborative to advocate for:
	Bus Rapid Transit
	Expedite NEPA process and delivery
	<ul> <li>Promote interim service improvements, transit shelters and temporary safety projects</li> </ul>
	Pedestrian Safety and Streetscape
	<ul> <li>Re-established the independent nature of BRT and Colfax Corridor Improvements Project and advocated for early implementation of \$20 million in general obligation bond funding to BID districts, as initially proposed.</li> </ul>
	Pedestrian Safety Improvements
	Successfully advocated for including temporary pedestrian safety improvements at Colfax Avenue and Fairfax Street.
Help district businesses and property owners envision, plan for and benefit from coming changes.	Distributed information about East Area Plan Initiative through: 11 Facebook posts, 3 Instagram posts, 6 business e-news articles, 3 consumer e-news articles, 2 mailings, and 2 door-to-door distributions to businesses on Colfax. Organized business participation in focus groups related to small business support, economic development and design.
Enhance market awareness and investment in the Community Corridor and Community Center visions.	Met with 15 prospective investors or new business relocations to introduce the district and business programs.
Ensure professional administration of the BID and its programs.	The BID collaborates with many entities and has developed a reputation for being respectful, fair, and focused while motivating positive change in the community.

### **ACTIONS**

### Administration: Build a Leading Organization

Task	Outcome
<ul> <li>Comply with state, local and federal policies and regulations regarding BIDs and funding sources</li> <li>Compile and submit annual assessment roll, plan and budget to the City of Denver</li> <li>Administer any grant funds according to applicable regulations</li> </ul>	<ul> <li>Filed budget document September 30, 2019;</li> <li>Submit assessment roll before December 10, 2109</li> <li>No grant funding</li> </ul>
<ul> <li>Provide written reports as required by the city, state or funding entities</li> </ul>	<ul> <li>Filed budget documents with Division of Local Affairs in January 2019; Filed Application for Exemption From Audit in March, 2019</li> </ul>
Continue to grow reserve fund for long-term maintenance of public improvements, special projects or unexpected costs.	<ul> <li>Maintained reserves in compliance with TABOR</li> <li>Projected maintenance reserve increase for 2019 is \$17,845</li> </ul>
Research the feasibility of expanding the BID service area west to Colorado Boulevard.	• Evaluated revenue potential and support for BID expansion in first quarter of 2019. It was determined that expansion is not desirable at this time; and state legislation to make it feasible was tabled.

### **Economic Development: Grow the Economic Base**

Task	Outcome
Participate in, and advocate for Community	See Goals Section Above
Corridor and Community Center vision in East	
Neighborhood Plan Initiative, Colfax Bus Rapid	
Transit planning and Colfax Corridor Pedestrian	
Improvements project.	
<ul> <li>Advocate for business operational needs</li> </ul>	
related to each planning effort.	
Support city planning milestones to provide	
broad information and awareness among	
business and property owners. Could include	
print and electronic communications, district	
walks, hosted events or other projects.	
Use market studies and reports generated by	
the East Area Plan Initiative in district outreach	
and marketing.	
<ul> <li>Advocate for sign code modifications to</li> </ul>	
encourage signage that supports the iconic	
character of Colfax.	

Keep BID ratepayers informed and engaged in district programs.

- •Annual update print letter, annual report
- Bi-monthly business e-newsletter, personal meetings
- Outreach events or promotions related to city planning initiatives.
- Annual report mailed to property owners and distributed door-to-door to businesses
- 7 business e-newsletters sent
- 20 personal meetings and many more phone conversations with business and property owners on safety concerns, marketing needs, area planning, ROW issues, city advocacy
- Crime & safety meeting March 21, 2019, and e-news articles on East Area Plan Initiative, Snow Removal, Denver Business Investment Program, Tax Credits, Bus Rapid Transit, Climate Change Tax Bill, Minimum Wage Proposal, Small Business Workshops
- 4-month art exhibit at Denver International Airport

Implement basic marketing program to attract consumer spending and new investment.

- Monthly consumer e-newsletter, bi-monthly business/owner e-newsletter, Facebook page, quarterly updates to the organizational website, media relations. Expand social media reach by monthly boosted posts, reposting business news and cross-marketing with Instagram.
- Work closely with BID property and business owners to track vacancies and property sales; connect interested parties.
- Expand annual report to include market and land use & transit planning information for ratepayers and prospects.
- Engage with small-scale development professionals to raise awareness of area plans.

• Sent 5 consumer e-newsletter to date, posted regularly on Facebook, expanding our base by over 100 consumers, and launched Instagram page

- Tracked vacancies and property sales. Connected interested parties.
- Not yet completed, year end project.
- Will serve on panel discussion at National Town Builders Conference in Denver in October. Worked closely with East Area Plan Initiative staff to incorporate strategies that will encourage development of small lots.

Support district businesses through local small business assistance programs.

- Share information offered through the City of Denver, Denver Small Business Development Center and other agencies through bi-monthly e-newsletter and personal meetings or communications.
- Included information about small business development opportunities in e-news.
- Prepared a social media start-up guide.

Build community through timely gatherings.

- Promote business and community events on district Facebook page and e-newsletter.
- Support nonprofit events aligned with BID mission as appropriate.
- Promoted community and small business events on Facebook and in the e-newsletters.
- Promoted nonprofit events as appropriate.

### **Public Improvements: Create a More Inviting, Connected Destination**

Task	Outcome
Serve on steering committees for Colfax Corridor	See goals section above.
Improvements and Bus Rapid Transit projects.	
Advocate for business operations, customer	
comfort and safety.	
Support outreach efforts of planning teams to	
share information broadly with district	
businesses and property owners.	
Share resources on how businesses can plan	
to mitigate impacts during construction,	
currently scheduled to start in 2020.	
Implement small projects to enhance local	
identity and create a main street feel while long-	
term planning is underway.	
Provide branded elements for new Bus Rapid	<ul> <li>Bus Rapid Transit stations are not yet</li> </ul>
Transit stations, if installed in 2019.	installed.
<ul> <li>Provide public information and feedback</li> </ul>	<ul> <li>Dockless Mobility Program has not had wide-</li> </ul>
regarding Dockless Mobility Program;	spread usage in our area.
coordinate any parking areas within the	
district.	

### Public Safety: A Cleaner, Safer Place to Shop, Eat and Do Business

Task	Outcome
Improve the general appearance of the district.	
Maintain current trash and bi-annual cleanup	Did a quarterly cleanup in the district in March
schedule	2019, June 2019, September 2019, and a final
	cleanup is scheduled for December 2019
Work with property owners on Neighborhood	Reported several items with Pocketgov for
Inspection items: weeds, debris, graffiti, nuisance	weeds, debris, graffiti and nuisance activity.
activity.	Also worked with several small businesses and
	Right of Way Inspectors to resolve issues.
Serve as a liaison to Denver Police District 2 to	
implement clean and safe initiatives.	
Communicate regularly with ratepayers on	Worked closely with Denver Police District 2
crime and safety issues; convene meetings and	to host a Crime Prevention Meeting on March
implement strategies on specific situations as	21st for Women owned businesses in the
needed.	area.
Participate in efforts to address nuisance	Worked with Denver Police District 2 as
properties.	needed on specific nuisance issues.

### Advocacy: Build Partnerships to Benefit All

Task	Outcome
Advocate for issues of concern or resources needed in the district. Work with owners, businesses, neighborhood groups, other Colfax BIDs, advocacy groups, city departments and public officials as needed.	<ul> <li>Met with all city council candidates to share issues important to the BID</li> <li>Joined with many organizations to oppose Initiative 300 (Repealing Camping Ban).</li> <li>Advocated for a more transparent, inclusive approach to climate change tax on business.</li> <li>Supported Special District's Association efforts to modify BID legislation.</li> <li>Advocated for reasonable application of ROW improvements to investors renovating small buildings.</li> <li>Advocated for reasonable CO2 storage requirements in building code update</li> <li>Encouraged business owners to participate in proposed minimum wage increase initiative.</li> </ul>



### 2018 Annual Report

### **Dear Colfax Mayfair BID Members:**

By 2040, some 200,000 more people are expected to move to Denver. Places like Colfax Avenue and the Mayfair Town Center will accommodate some of those new households and jobs.

We're working to create a 21st century main street and town center that serves area neighborhoods with things people need to make life better. To that end, we're deeply involved with the city's East Area Plan, economic development strategy, streetscape improvements and Bus Rapid Transit plans.

Our job is to advocate and help you envision, plan for and leverage these public investments. Discussions include ways to support local business, a small-scale development strategy for our many small commercial lots, co-working space and mixed-use, residential buildings near transit stations and in the town center. In the future, our district will be a place where people can live, work, socialize and do their daily errands.

**You can participate too** – see the enclosed meeting notices and watch our Facebook page and e-newsletter for more information. You can also find links to the planning efforts on our website at <a href="https://colfaxmayfairbid.com/placemaking">https://colfaxmayfairbid.com/placemaking</a>.

Or contact Hilarie Portell, executive director, at 720.810.3906 or hilarie@colfaxmayfairbid.com.

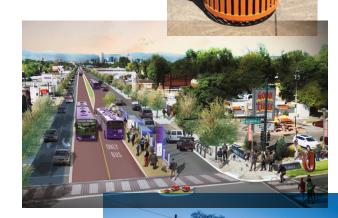
Thank you for your continued support and investment in the BID.

### Stay in the loop!

Find us on Facebook and sign up for monthly email updates at www.colfaxmayfairbid.com

### Did You Know?

- The BID has 2 part-time contractors working up to 30 hours/week on programs and services. No office space, equipment, insurance or benefits are provided.
- City property taxes may go up, but BID assessments are based on square footage, not value. The assessment is \$.075 x (lot + building square footage). Lot size is capped at 40,000 square feet.





### **BID Board of Directors**

### **Jamie Harris**

President, Chair Five Equities

### **Candace Wickstrom**

Vice President, City Floral Greenhouse & Garden Center

### **Dan Murray**

Treasurer, Suburban Toppers

### Barbara Macfarlane

Secretary, Marczyk Fine Foods

### **Christian Anderson**

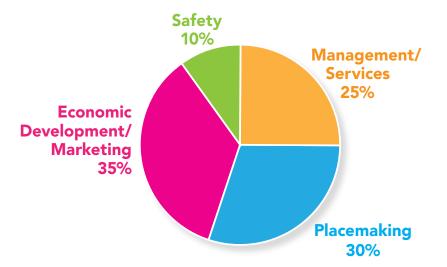
Chop Shop Casual Urban Eatery

### Mo Bennett

Mayfair Center

### **Mark Berzins**

Little Pub Company



### 2019 Budget

Our 2019 budget of \$117, 975 includes funds for:

### **2018 Accomplishments**

### **Placemaking**

Create a more inviting, dynamic place for customers, businesses and investors.

- Worked with the Department of Public Works on 10% design documents for the streetscape and Bus Rapid Transit improvements.
- Participated on steering committees for the East Neighborhood Plan Initiative, Colfax Corridor Improvements, Colfax Bus Rapid Transit, Upper Montclair Storm Water Plan to ensure district alignment with city plans.
- Installed and maintain 8 trash cans at RTD bus stops.
- Maintained 15 branded bike racks.
- Performed two district-wide clean ups.

### **Economic Development:**

Grow the economic base through marketing and business support.

- Supported 200 BID businesses with marketing, crime/ safety information, district news.
- Actively marketed real estate and development opportunities. Connected interested parties.
- Helped recruit and supported 11 new businesses with approximately 70 jobs.

- BID marketing reached 5,000 local consumers/month;
   17,500 area households and real estate professionals via local media.
- Walked entire district spring and fall to share BID information with businesses.
- Send us your news and we'll spread the word! lynda@colfaxmayfairbid.com

### Safety:

Enhance safety for people working, shopping and socializing in the district.

- Distributed crime information to district businesses.
- Organized free safety audits for business and property owners.
- Worked with District 2 police to address nuisance activity throughout the district.

### **Advocacy:**

Build partnerships to benefit all.

- Work with city planning, zoning, public works, safety and economic development staff on behalf of district businesses.
- Staff advocated for business interests in city planning efforts.
- Maintain relationships with area elected officials and neighborhood associations.





### **2019 Documented Impacts**

### **Property Values**

Property Assessed Valuation 1/1/2016 \$14,459,371

Property Assessed Valuation 8/25/2019 \$24,481,655 (69% increase)

### **New Construction/Renovation**

1501 Leyden Remodel of bank building for daycare

### **New Business Activity**

9 New Businesses, 55 new jobs

- Anytime Fitness On the Fax (8 jobs)
- Hank's Texas Barbecue (10 jobs)
- Park Hill Sushi (10 jobs)
- Synapse Strength & Movement (1 job)
- Tessa Delicatessen (5 jobs)
- Dash & Dare (1 job)
- Good Vibes Maffia (5 jobs)
- The Goddard School (12 jobs)
- Woody Dental (3 jobs)

### **Community Engagement**

- 5 Consumer E-Newsletters sent to over 4,000 area residents
- Facebook Page with 1,200 core supporters
- Quarterly articles in Mayfair Neighbors newspaper, Bi-annual articles in Greater Park Hill Newspaper
- Served with neighborhood leaders on steering committees for East Area Plan Initiative, Colfax Bus Rapid Transit Task Force