

# ORDINANCE/RESOLUTION REQUEST

Please email requests to the Mayor's Legislative Team

at [MileHighOrdinance@DenverGov.org](mailto:MileHighOrdinance@DenverGov.org) by **3:00pm on Monday**. Contact the Mayor's Legislative team with questions

Date of Request: January 28, 2020

Please mark one:  Bill Request or  Resolution Request

## 1. Type of Request:

- Contract/Grant Agreement  Intergovernmental Agreement (IGA)  Rezoning/Text Amendment  
 Dedication/Vacation  Appropriation/Supplemental  DRMC Change  
 Other:

## 2. Title: (Start with *approves, amends, dedicates*, etc., include name of company or contractor and indicate the type of request: grant acceptance, contract execution, contract amendment, municipal code change, supplemental request, etc.)

Amends a contract with Adobe Inc by adding \$1,744,287.38 for a new total of \$5,004,287.38 and extending the term by three years for a new end date of 12/10/2022 for continual use of the Adobe Experience Manager platform used for the management of Denvergov.org; citywide (TECHS-201417941)

## 3. Requesting Agency: Technology Services

## 4. Contact Person:

|   |   |
|---|---|
| Contact person with knowledge of proposed ordinance/resolution                          | Contact person to present item at Mayor-Council and Council                             |
| Name: Jenny Schiavone   | Name: Joe Saporito  |
| Email: <a href="mailto:jenny.schiavone@denvergov.org">jenny.schiavone@denvergov.org</a> | Email: <a href="mailto:joseph.saporito@denvergov.org">joseph.saporito@denvergov.org</a> |

## 5. General description or background of proposed request. Attach executive summary if more space needed:

Adobe Experience Manager (AEM) was purchased to serve as the Denvergov.org content management system (CMS) platform. The system was a major upgrade from an outdated and obsolete platform, bringing the City's website into the mobile-first era. AEM features marketing-friendly templates, developer-facing tools, leading-edge digital marketing best practices and tools to publish experiences to webpages and modern apps. AEM is used by all City departments and agencies to build and manage web pages, communicate City information and services, and is the interface for the City's various resident-facing applications, including payment and billing systems. This contract will allow for continual use and support of the platform. Support includes vendor monitoring of the platform as well as issue resolution assistance to ensure the platform is functioning at its maximum performance.

## 6. City Attorney assigned to this request (if applicable): Steve Hahn

## 7. City Council District: N/A - Citywide

## 8. **\*\*For all contracts, fill out and submit accompanying Key Contract Terms worksheet\*\***

### Key Contract Terms

#### Type of Contract: (e.g. Professional Services > \$500K; IGA/Grant Agreement, Sale or Lease of Real Property):

Standard Expenditure contract exceeding \$500,000

Vendor/Contractor Name: Adobe Inc

To be completed by Mayor's Legislative Team:

Resolution/Bill Number: RR20 0111

Date Entered: \_\_\_\_\_

**Contract control number:** TECHS-201417941

**Location:** Citywide

**Is this a new contract?**  Yes  No **Is this an Amendment?**  Yes  No **If yes, how many?** First

**Contract Term/Duration (for amended contracts, include existing term dates and amended dates):**

Current term: 11/10/2014 - 12/10/2019 Proposed term: 11/10/2014 - 12/10/2022 Duration: 8 years

**Contract Amount (indicate existing amount, amended amount and new contract total):**

| <i>Current Contract Amount<br/>(A)</i> | <i>Additional Funds<br/>(B)</i> | <i>Total Contract Amount<br/>(A+B)</i> |
|--|---------------------------------|--|
| \$3,260,000                            | \$1,744,287.38                  | \$5,004,287.38                         |

| <i>Current Contract Term</i> | <i>Added Time</i> | <i>New Ending Date</i> |
|------------------------------|-------------------|------------------------|
| 11/10/2014 - 12/10/2019      | Three Years       | 12/10/2022             |

**Scope of work:** Vendor will continue to provide support and maintenance of the Adobe Experience Manager platform.

**Was this contractor selected by competitive process?** Yes **If not, why not?**

**Has this contractor provided these services to the City before?**  Yes (via this contract)  No

**Source of funds:** 3074600 Technology Services Applications

**Is this contract subject to:**  W/MBE  DBE  SBE  XO101  ACDBE  N/A

**WBE/MBE/DBE commitments (construction, design, Airport concession contracts):** N/A

**Who are the subcontractors to this contract?** N/A

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