

## ORDINANCE/RESOLUTION REQUEST

Please email requests to the Mayor's Legislative Team

at [MileHighOrdinance@DenverGov.org](mailto:MileHighOrdinance@DenverGov.org) by **3:00pm on Monday**. Contact the Mayor's Legislative team with questions

Date of Request: April 20, 2020

Please mark one: ☐ Bill Request or ☒ Resolution Request

### 1. Type of Request:

- ☒ Contract/Grant Agreement ☐ Intergovernmental Agreement (IGA) ☐ Rezoning/Text Amendment
- ☐ Dedication/Vacation ☐ Appropriation/Supplemental ☐ DRMC Change
- ☐ Other:

### 2. Title: (Start with *approves*, *amends*, *dedicates*, etc., include name of company or contractor and indicate the type of request: grant acceptance, contract execution, contract amendment, municipal code change, supplemental request, etc.)

Approves a contract with Brandmotion, LLC for \$3,000,000 for three years for on-call agile professional services related to intelligent transportation systems, business intelligence, and information and communication technology to be used throughout the City and County of Denver.

### 3. Requesting Agency: General Services

### 4. Contact Person:

Contact person with knowledge of proposed ordinance/resolution	Contact person to present item at Mayor-Council and Council
Name: Michael Finochio/ Nick Tolle	Name: Kristina Ulrich
Email: <a href="mailto:Michael.Finochio@denvergov.org">Michael.Finochio@denvergov.org</a> <a href="mailto:Nicholas.Tolle@denvergov.org">Nicholas.Tolle@denvergov.org</a>	Email: <a href="mailto:Kristina.Ulrich@denvergov.org">Kristina.Ulrich@denvergov.org</a>

### 5. General description or background of proposed request. Attach executive summary if more space needed:

Brandmotion, LLC provides the City with on-call professional services related to intelligent transportation systems and design, business intelligence and information and communication technology. This contract is the result of the Smart City Program procurement which aimed to eliminate silos, optimize city operations, and address some of the biggest challenges the city faces, including traffic congestion, vehicle crashes, and safety.

### 6. City Attorney assigned to this request (if applicable): Andrew Riester

### 7. City Council District: Citywide

### 8. **\*\*For all contracts, fill out and submit accompanying Key Contract Terms worksheet\*\***

To be completed by Mayor's Legislative Team:

Resolution/Bill Number: \_\_\_\_\_

Date Entered: \_\_\_\_\_

## Key Contract Terms

**Type of Contract: (e.g. Professional Services > \$500K; IGA/Grant Agreement, Sale or Lease of Real Property):**  
On-Call Professional Services

**Vendor/Contractor Name:** Brandmotion, LLC

**Contract control number:** GENRL-201952401

**Location:** Citywide

**Is this a new contract?** ☒ Yes ☐ No **Is this an Amendment?** ☐ Yes ☒ No **If yes, how many?** \_\_\_\_\_

**Contract Term/Duration (for amended contracts, include existing term dates and amended dates):**  
May 1, 2020 – April 30, 2023

**Contract Amount (indicate existing amount, amended amount and new contract total):**  
\$3,000,000.00

<i>Current Contract Amount</i> (A)	<i>Additional Funds</i> (B)	<i>Total Contract Amount</i> (A+B)
\$3,000,000.00		\$3,000,000.00

  

<i>Current Contract Term</i>	<i>Added Time</i>	<i>New Ending Date</i>
05/01/2020		4/30/2023

**Scope of work:**

The Contractor shall provide professional services to assist in the planning, development, operation and execution of Denver Smart City projects. This includes: technology development and deployment, data analysis, and strategic development and planning that focus on sustainability, mobility, access, resilience, and transparency. The on-call expertise sought are within the following 3 disciplines: Information & Communication Technology (ICT), Intelligent Transportation Systems (ITS), Business Intelligence (BI).

**Was this contractor selected by competitive process?** Yes

**If not, why not?**

**Has this contractor provided these services to the City before?** ☐ Yes ☒ No

**Source of funds:** Varied; includes grant funds for on-call projects

**Is this contract subject to:** ☐ W/MBE ☐ DBE ☐ SBE ☐ XO101 ☐ ACDBE ☒ N/A

**WBE/MBE/DBE commitments (construction, design, Airport concession contracts):** None

**Who are the subcontractors to this contract?** None

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