DEDO ORDINANCE/RESOLUTION REQUEST

2. Title: Creates a contract between Denver Economic Development & Opportunity (DEDO) and Mile High United Way to use federal coronavirus relief funds to continue and expand Denver's Small Business Emergency Relief (SBERF) program in response to significant demand from local small businesses.

3. Requesting Agency: Denver Economic Development & Opportunity (DEDO)

4. Contact Person:

Contact person with knowledge of proposed	Contact person to present item at Mayor-Council and
ordinance/resolution	Council
Name: Deborah Cameron 303-330-3599 (m)	Name: Susan Liehe 720-480-3481 (m)
Email: deborah.cameron@denvergov.org	Email: susan.liehe@denvergov.org

5. General a text description or background of the proposed request, if not included as an executive summary.

X See Executive Summary

- 6. City Attorney assigned to this request (if applicable): Brian Martin
- 7. City Council District: Citywide

Key Contract Terms

Type of Contract: (e.g. Professional Services > \$600K; IGA/Grant Agreement, Sale or Lease of Real Property): Professional Services

Vendor/Contractor Name: Mile High United Way Contract control number: OEDEV-54859

Location: 711 Park Avenue West Denver, CO 80205

Is this a new contract? Yes 🗌 No 🗌 Is this an Amendment? Yes 🗌 No 🔀 If yes, how many?

Contract Term/Duration (for amended contracts, include <u>existing</u> term dates and <u>amended</u> dates): 6/1/20 through 12/31/20

Contract Amount (indicate existing amount, amended amount and new contract total):

Additional Funds	Total Contract Amount
(B)	(A+B)
	\$4,400,000

Current Contract Term	Added Time	New Ending Date
6/1/20 - 12/31/20		

Scope of work: See Executive Summary for program elements.

Was this contractor selected by competitive process? If not, why not?

In an intentional effort to balance program integrity with the urgency of the COVID-19 crisis, DEDO is again drawing on the unique qualifications and infrastructure that Mile High United Way has demonstrated thus far for the city's Small Business Emergency Relief Program (SBERF). DEDO desires to continue use this existing platform to provide the emergency assistance and other small business support services as expeditiously as possible in response to the COVID-19 pandemic impacts.

Has this contractor provided these services to the City before? 🗙 Yes 🗌 No
Source of funds: federal coronavirus relief funds (part of federal CARES Act)
Is this contract subject to: 🗌 W/MBE 🗌 DBE 🗌 SBE 🗌 XO101 🗌 ACDBE 🗙 N/A
WBE/MBE/DBE commitments (construction, design, DEN concession contracts): N/A

Who are the subcontractors to this contract? N/A

EXECUTIVE SUMMARY

This new contract will provide for the continued administration and execution of the city's Small Business Emergency Relief Program (SBERF, with this contract specifically using federal coronavirus relief funds. Given the time urgency and extreme need of the most vulnerable businesses in Denver's economy, the SBERF was launched earlier this spring with a mix of city General Fund, anticipated federal Community Development Block Grant (CDBG) funds, and now federal coronavirus relief funds.

Since the crisis began, DEDO has been actively providing grant assistance up to a maximum of \$7,500 to eligible Denver businesses experiencing economic impacts resulting from COVID-19. As of May 29, 500 grants averaging \$6,404 have been awarded to SBERF applicants, dispersing a total of nearly \$3,225,000 into the community from the approximately \$3,500,000 available thus far for SBERF.

MHUW is consulting with and providing technical assistance to DEDO staff in reviewing the program applications, and is also conducting the financial review and analysis of standard accounting documentation used to determine applicants' revenue decline and financial impacts.

An important note in this current contract is that \$1,000,000 will be directed specifically to vulnerable businesses in the Priority Neighborhoods identified by the DEDO's Neighborhoods/NEST division: Elyria- Swansea, Globeville, NE Park Hill, East Colfax, Montbello, Sun Valley, Valverde, Villa Park, West Colfax, and Westwood. The remaining \$3,400,000 will be available to applicants citywide.