

HOST 2021 Action Plan

Presentation to Safety Committee
October 14, 2020

Agenda

- Background
- Data on Community Need
- Impact Framework
- Budget & Resources
- 2021 Goals & Strategies
- Next Steps

Background



“At the end of the day, what we are driving toward is **the goal of housing stability for all** of our residents across the entire income spectrum across this city.”

- Mayor Michael B. Hancock



Healthy, housed and connected

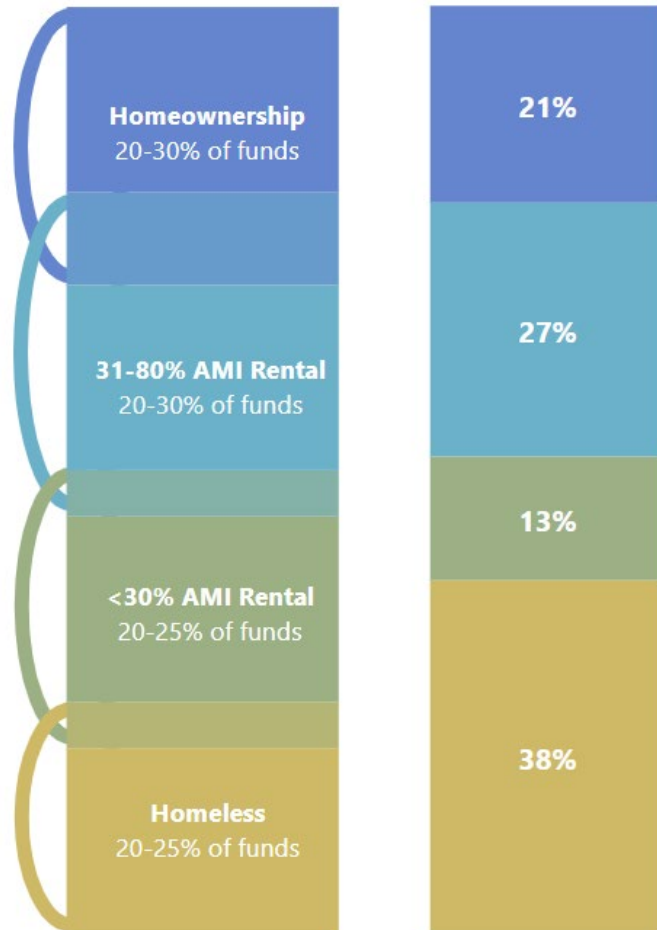
Alignment with Denver's Comprehensive Plan 2040

THE *Vision* FOR DENVERIGHT IS:

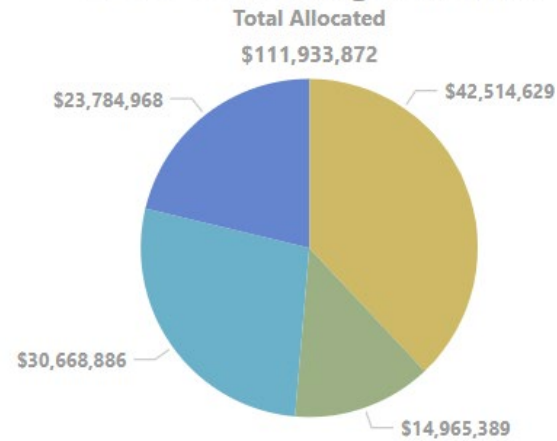


Progress toward Housing an Inclusive Denver Goals

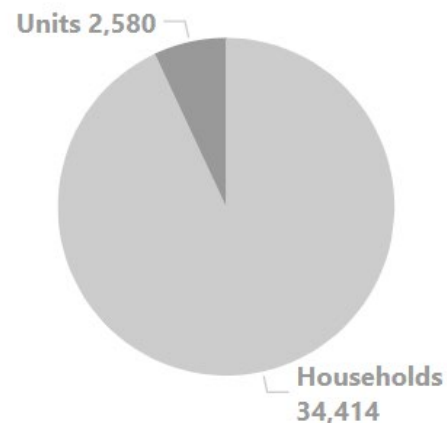
5-Year Allocation Goals 2018-20 Funds



2018-20 Funding Amounts



2018-20 Outcomes



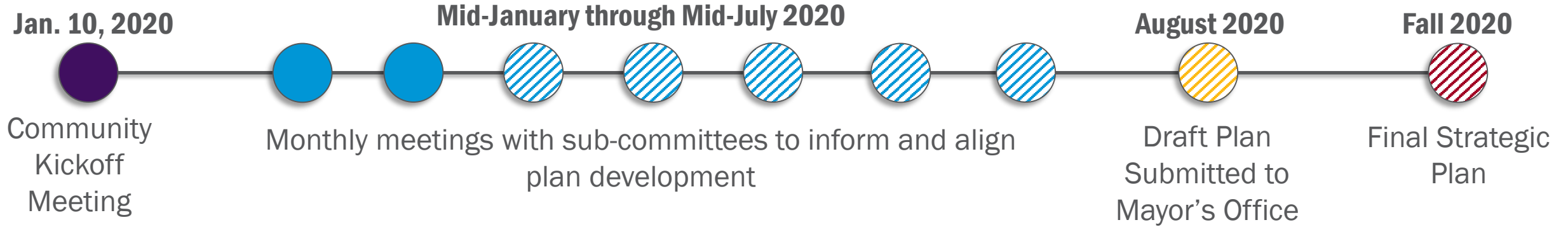
From 2018 to 2020:

- **2,580** units created or preserved
- **34,414** households served

HOST's Approach to Our Work



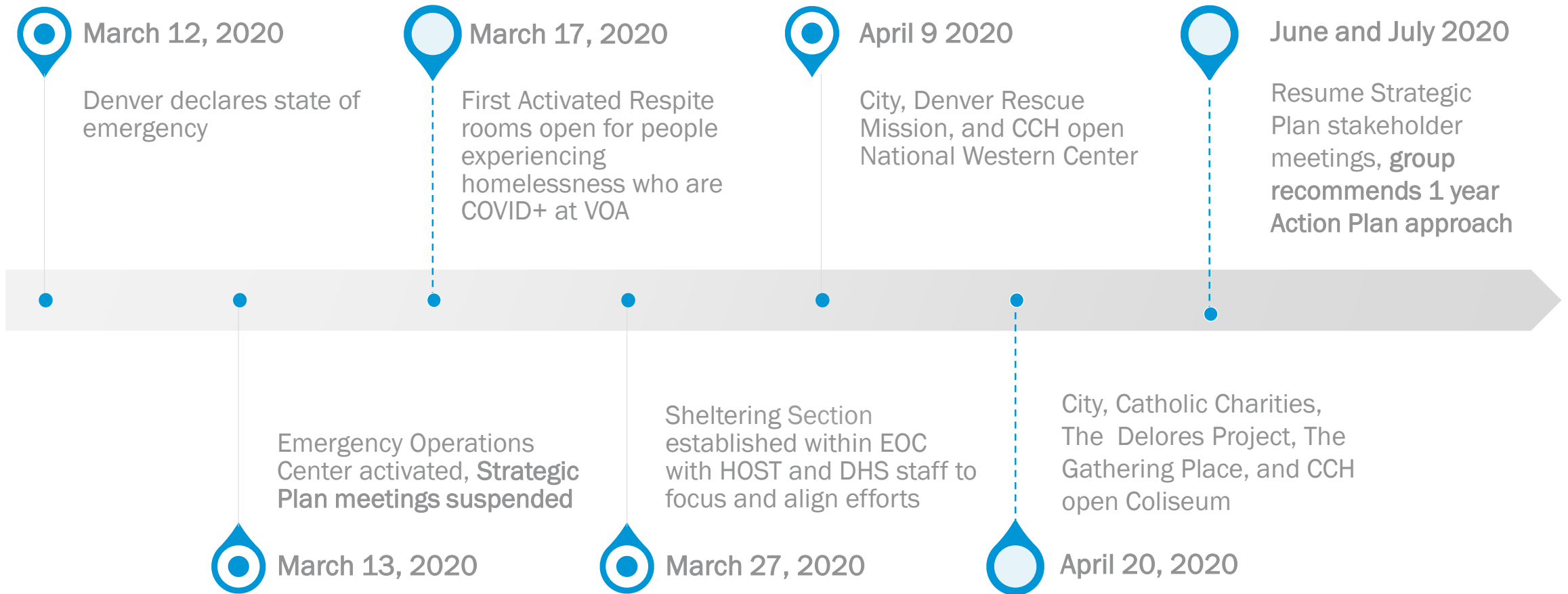
Original Strategic Planning Timeframe



Over 100 community stakeholders engaged in the planning process through five sub-committees

- Housing Opportunity
 - Housing Stability
- Homelessness Resolution
 - Operations
- Executive Committee

COVID-19 Response Impact Strategic Planning



ONGOING: Close coordination with stakeholders to on COVID-19 response

Role of the 2021 Action Plan



Roadmap for HOST's work in the next year

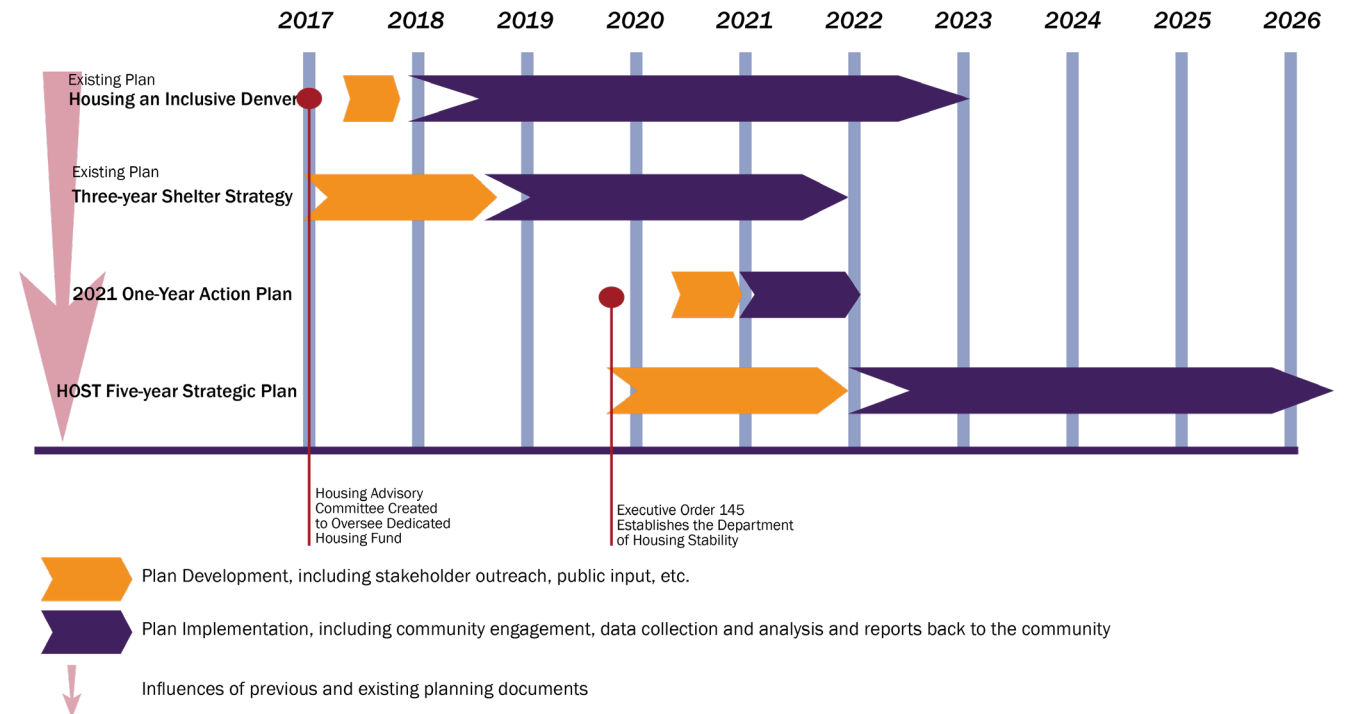


Bridge between existing planning documents to 5-year strategic plan



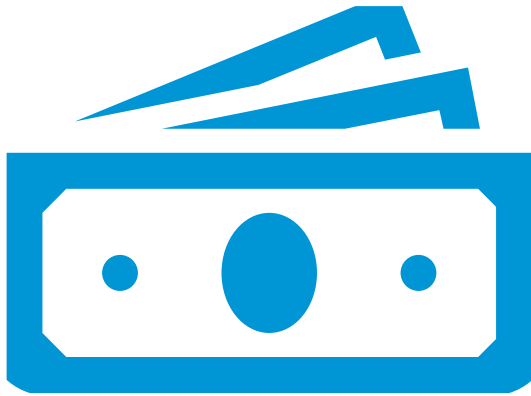
Foundation that stitches together HOST's work across the continuum

Historic and Guiding Plans and Documents



Data on Need

Summary of Data on Need



Housing costs have grown about twice as much as income, causing rent and mortgage payments to consume more of households' budgets.



More than 1 in 3 Denver households pays more than the recommended amount on housing, concentrated most among those with lowest incomes.



Access to homeownership is inequitable: BIPOC homeownership rate (40%) lags behind the rate for non-Hispanic/non-Latinx white households (54%).



Homelessness has risen in recent years (21% increase from 2018 to 2020) particularly among those sleeping unsheltered (64% increase). BIPOC residents are overrepresented.

Impact Framework

Identifying Community Impacts



Strategies

Outputs

Outcomes

Impacts

Program and Capital
Investments

Households Served

Reduce involuntary
moves among those
served

**HOUSING
STABILITY**

*Choice over where
and when to move*

Policy and Systems
Change

Households
Served

Reduce number of
people experiencing
homelessness

**HOMELESSNESS
RESOLUTION**

*Homelessness is
rare, brief and one
time*

Data and Reporting

Households Served,
Units Created and
Preserved

Reduce Disparities
between Need and
Stock, Increase
Homeownership Rate

**HOUSING
OPPORTUNITY**

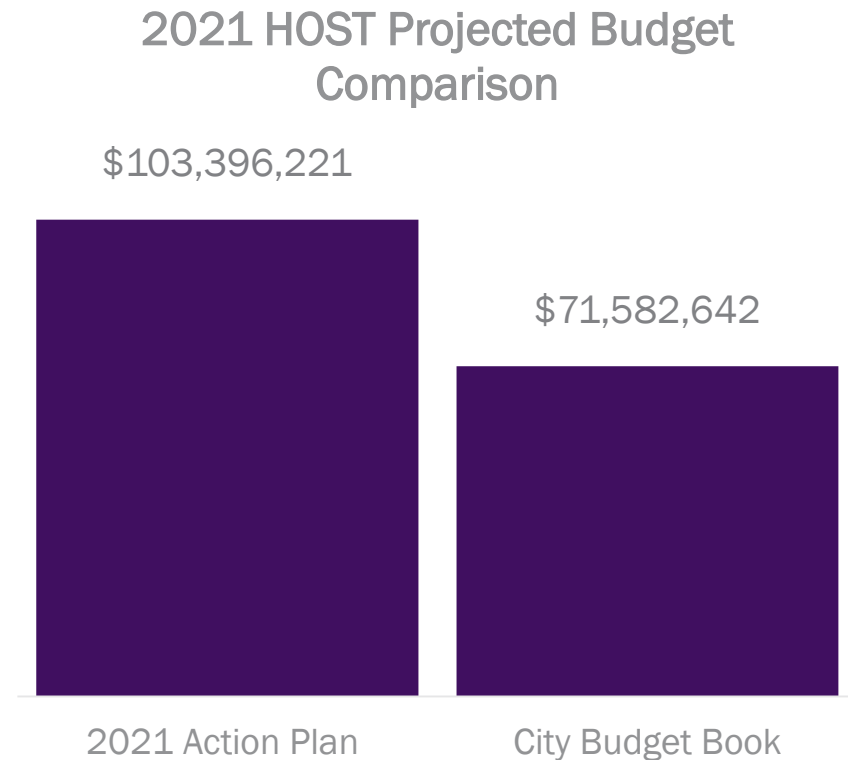
*Equitable access to
housing that meets
needs*

Focus on equity, support for those with historic barriers in access to housing and services

Budget and Resources

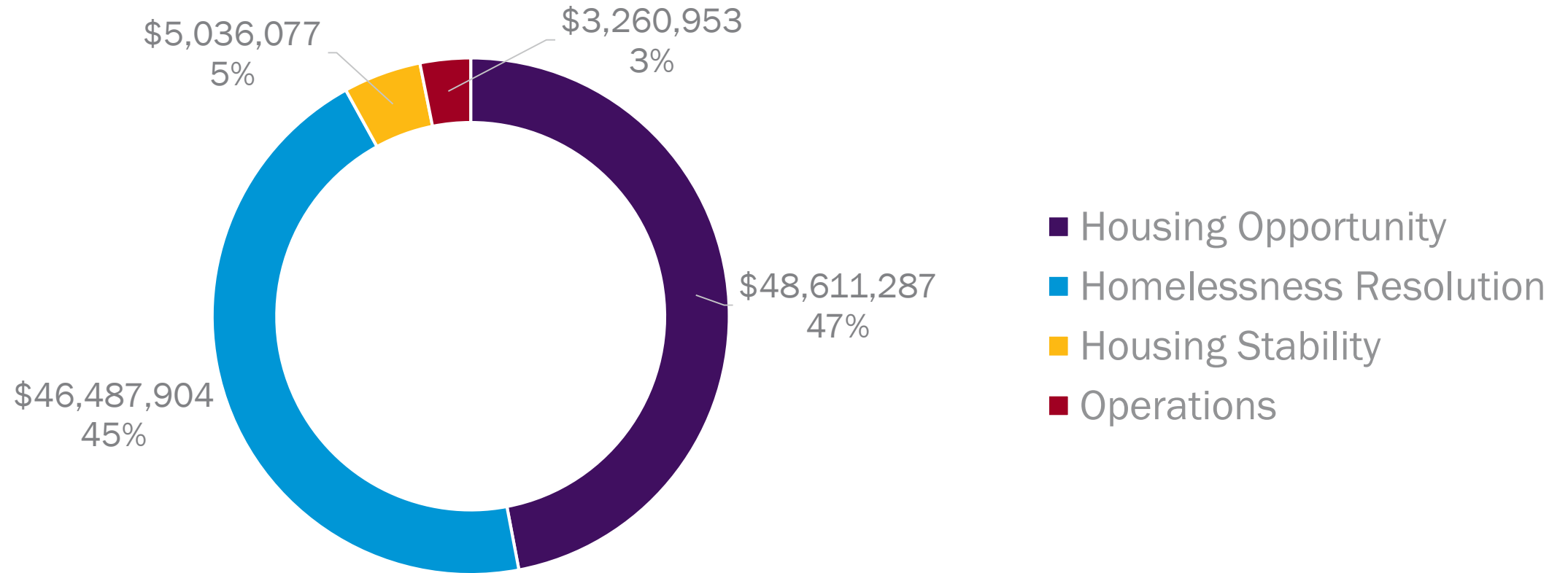
2021 Action Plan Budget as Compared to Budget Book

- The Budget Book includes planned expenditures for Special Revenue Funds. The 2021 Action Plan reflects total resources for each fund.
- 2021 Action Plan includes CARES Act funding that is not in the HOST Department Budget Table.
- 2021 Action Plan includes estimated carry forward for AHF that will be contained in the October Book.
- 2021 Action Plan reflects CDBG expenditures for housing that are included in the Budget Book under DEDO.



Note: City Budget amounts include some updates to some special revenue funds that will be reflected in the October book.

2021 Resource Allocation by Division



Coordination with Related Funding Streams

City Partners

- City partner agencies with funding related to housing and homelessness (e.g., DEDO, DHS)

Statewide Partners

- Colorado Division of Housing, Colorado Housing & Finance Authority

Supportive Partners

- Denver Housing Authority, development community

Philanthropic Partners

- Private funders, foundations, businesses, etc.

Federal COVID-19 Response

- Temporary FEMA funding supporting auxiliary shelters, hotels, etc.

2021 Goals and Selected Strategies

- 1. Continue to lead COVID-19 community response supporting homelessness resolution & housing stability**
 - Provision of safe shelter and isolation options
 - Coordination with public health partners on testing and medical care
 - Support for housing stability and rehousing

- ## 2. Serve at least 11,000 households through programmatic assistance
- 2,000 households served in housing stability programs
 - 5,000 households served in homelessness resolution programs
 - 4,000 households served in housing opportunity programs

3. Fund affordable housing projects in line with HOST's priorities and *Housing an Inclusive Denver* goals

- Creating at least 610 units, including at least 130 supportive housing units
- Preserving around 300 units
- Priorities: location in areas vulnerable to gentrification, access to transportation and amenities, deep affordability, etc.

4. Expand outreach, maintain and rebuild pre-pandemic shelter capacity (2,100 beds)

- Expanded outreach to support access to shelter, housing, medical care, and other services, particularly for those in encampments
- Within shelter, increase access to case management and housing outcomes and provide appropriate social distancing

5. Support critical policy and systems change efforts

- Partner with CPD on recommendations for use of incentive tools, evaluation of linkage fee structure, and evaluation of inclusionary housing pending state legislation
- Eviction prevention policy in coordination with stakeholders, legal assistance providers, city agencies, and City Council where possible and support for rental registry efforts

6. Create a five-year strategic housing plan

- Developed in 2021 to guide 2022-2026 work
- Including clear, measurable goals with targets
- Identifying solutions scaled to a five-year timetable, including investment and policy opportunities

7. Advance equity and inclusion

- Examine access and performance through an equity lens by disaggregating data on outputs and outcomes by race, ethnicity, and other demographic factors
- Work with Mayor's Office of Social Equity and Innovation to develop and implement departmental Equity Diversity and Inclusion (EDI) workplan

Next Steps



2021 Action Plan

- Draft Plan is now available for public comment with an online survey until November 9, 2020
 - Plan and survey are available in English and Spanish
- Council feedback and public feedback will be incorporated into final plan by end of year
- HOST will work with Housing Stability Strategic Advisors to monitor implementation progress, proposed to kick off in early 2021
- If 2B is passed by Denver voters, HOST will develop a supplement to this plan in January 2021

5-year Planning Process

- Continued stakeholder engagement will focus on:
 - Refining impact and outcomes framework
 - Developing measurable targets
 - Proposing more comprehensive suite of strategies over a 5-year timeframe
- Draft plan finalized in Summer 2020
- Final plan submitted to Council for approval in November 2021

Questions for Council

What feedback do you have for us on the draft 2021 Action Plan?

- If you would like to provide more detailed feedback, please fill out the survey:
 - English: <https://www.surveymonkey.com/r/QV3VNRZ>
 - Spanish: <https://www.surveymonkey.com/r/FD2GWS6>

How would council like to engage with HOST in the five-year planning process?

- Ex: Council working sessions
- Ex: Participation in meetings with external stakeholders

Request: Please send the draft Action Plan and survey to your constituents for feedback

- All documents available at: <https://www.denvergov.org/content/denvergov/en/housing-information/about.html>