Homelessness Resolution Fund: 2021 Investment Framework

Presentation to Safety, Housing, Education & Homelessness Committee December 2, 2020



Overview

- Brief overview of the ballot measure 2B
- Time and public process
- Investment areas in draft plan
- Process for allocating resources



Ballot Measure 2B

- In November, Denver voters passed a 0.25% sales tax to establish the Homelessness Resolution Fund
- Projected to collect \$37M in 2021 and average of \$40M annually in future years based on summer 2020 estimates
 - Actual amount available depends on sales tax collection
 - Projections may be revised to reflect economic conditions
- Funds must be used to support people experiencing or exiting homelessness



Ballot Measure 2B

- Funds can support capital, operations, maintenance, and services in the following ways:
 - Housing development, rental assistance, supportive services within housing,
 - Expanding shelter beds and supporting 24/7 shelter and day services and other supportive services (e.g., integrated clinical care, employment)
 - Connection to housing resources



Goals from Yes to 2B Campaign

- Build 1,800 homes with support services over 10 years
- Create 500-600 new units of shelter or housing in catalytic projects
- Regrow lost shelter capacity
- Expand support services (e.g., behavioral and physical health, employment)



Planning Process for Investment Framework

- Ordinance requires HOST to have a final plan for how funds will be used by January 31, 2021.
- Housing Stability Strategic Advisors is being seated to review and recommend a first year-plan to the Executive Director of HOST
- Uses of the fund in future years will be part of HOST's strategic plans and annual action plans
- Council approves contracts over \$500,000 that receive this funding



Overview of Process Timeline

November

- Initial stakeholder engagement
- HOST issued draft addendum to 2021 Action Plan for public comment.

December

- Continued stakeholder engagement on draft addendum
- Kick off meeting for Housing Stability Strategic Advisors
- Public comments received, staff analysis and updates to plan as needed

January

 Joint meeting with Housing Stability Strategic Advisors and Strategic Plan Executive Committee to review plan, changes, and recommend for implementation



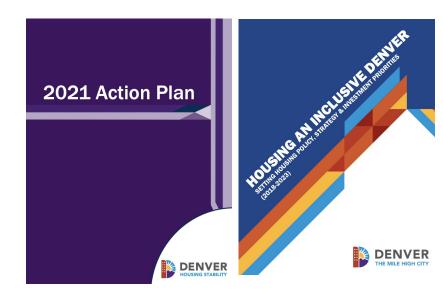
Stakeholders for Engagement

- City Council Members
- Residents with lived expertise
- Stakeholders with related expertise from Strategic Planning committees
- Providers of services to people experiencing homelessness
- Respondents to the 2021 Action Plan Survey
- Existing tables such as Homeless Leadership Council, Anti Displacement Network and Neighborhood Development Collaborative
- Funders of housing/services
- Community Survey



Overall Strategy

- Investment Framework for Fund builds on existing work:
 - Housing an Inclusive Denver
 - Three-Year Shelter Expansion Plan
 - 2021 HOST Action Plan
 - Community Survey on the 2021 Action Plan



Three-Year Shelter Expansion Plan

STRATEGIC RECOMMENDATIONS FOR THE ENHANCEMENT AND EXPANSION OF THE HOMELESS EMERGENCY SHELTERING SYSTEM IN THE COUNTY AND CITY OF DENVER

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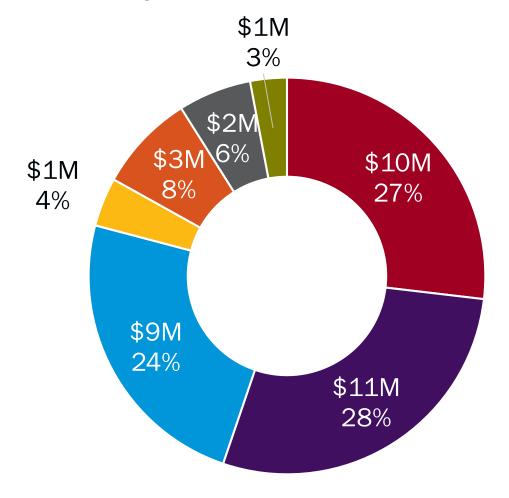


2021 Uses for the Homelessness Resolution Fund

| Category | Description |
|---------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| COVID and Emergency Response (27%) | Support for safe transition from emergency congregate and non-congregate supports, including 800 rooms of Activated Respite and Protective Action (if a lesser amount is needed funds will be reallocated) |
| Housing and Service Supports (28%) | Support to expand rehousing opportunities (e.g., supportive housing, rapid rehousing, bridge housing, etc.) for at least 500 households |
| Shelter and Services (24%) | Support for 24/7 shelter and services while people are unhoused, supporting more than 430 beds under 24/7 model and deepening services at more than 700 additional beds |
| Innovative Approaches (4%) | Investment in new and creative approaches that serve those experiencing homelessness |
| Catalytic Development (8%) | Investment developments that combine shelter and housing, acquiring or developing at least 100 units of shelter and/or housing |
| Administration (6%) | Support for HOST to successfully administer and report out on funding |
| Reserves (3%) | Flexible funding to meet unforeseen needs |



Proposed Uses of Homelessness Resolution Fund in 2021



- COVID Emergency Response
- Housing and Service Supports
- Shelter and Services
- Innovative Approaches
- Catalytic Development
- Administration
- Reserves

Resource Allocation Process

Utilize standard City procurement processes to allocate all resources, including:

- Leveraging existing procurement processes where appropriate
- Issue new or amended RFPs for additional uses to allow for new proposals and applicants

Next Steps and Questions

- Seeking public input through 12/21 on draft plan through a community survey:
 - Plan and survey are available in English and Spanish
 - https://www.denvergov.org/content/denvergov/en/housinginformation/about.html
- Questions or feedback?

