Text Amendment #9:

Active Centers and Corridors Design Overlay (DO-8)

Map Amendment #2020I-00080:

Multiple Areas in Berkeley/Regis to Apply DO-8

Land Use, Transportation, and Infrastructure Committee – February 16, 2021

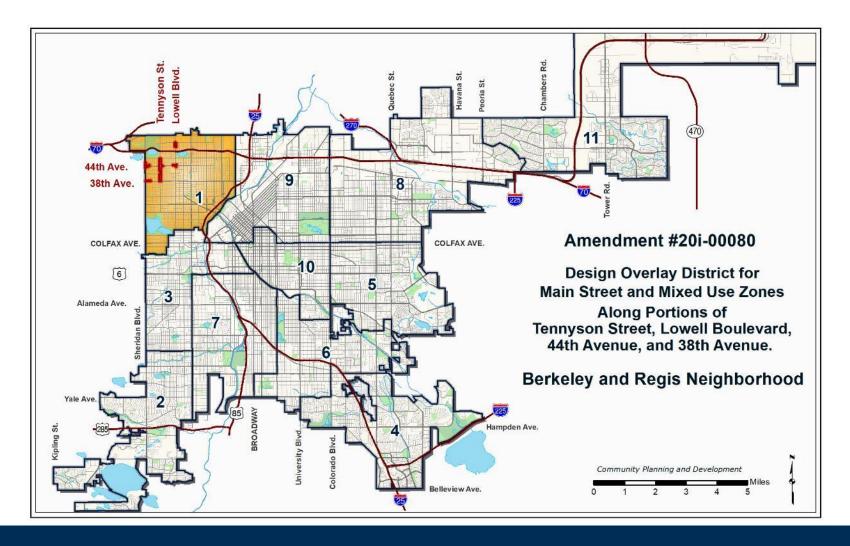


Purpose of Text and Map Amendments

- Sponsored by Councilwoman Amanda Sandoval
- Text Amendment: Establish the Active Centers and Corridors
 Design Overlay (DO-8) and create consistency in the Shopfront
 building form
- Map Amendment: Apply the new DO-8 to various Urban Mixed Use and Urban Main Street districts ranging from 2- to 5-stories in the Berkeley and Regis neighborhoods

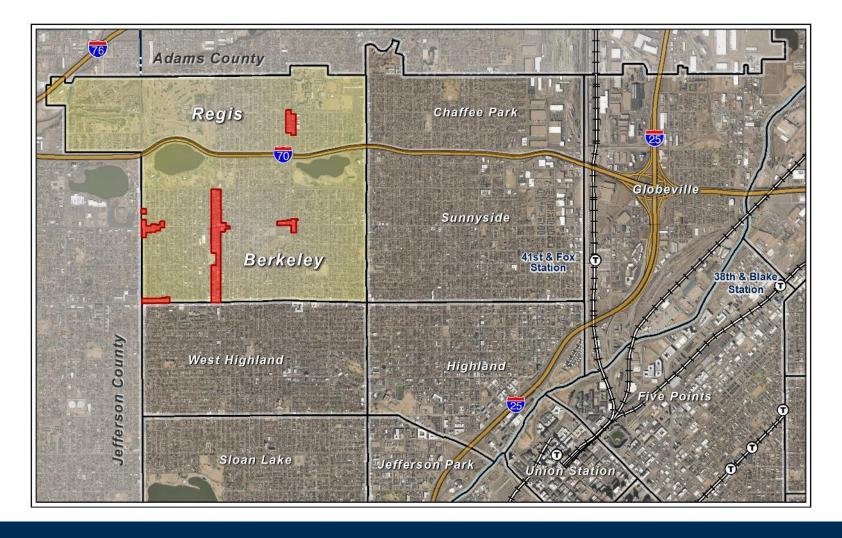


Map Amendment 2020I-00080: Council District 1



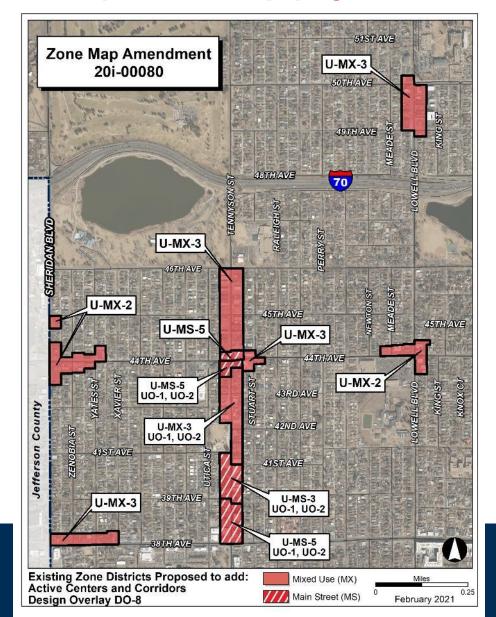


Berkeley and Regis Neighborhoods





Request: Apply DO-8



- Over 450 parcels, approximately 32 acres
- Apply <u>Design Overlay 8</u> to existing <u>Urban</u>
 Neighborhood Context <u>Mixed Use and Main</u>
 <u>Street 2/3/5</u> stories maximum height, <u>Use</u>
 <u>Overlay 1</u> and <u>2</u> zone districts
- DO-8 will apply more pedestrian-oriented street level design standards and ensure nonresidential uses continue in traditional neighborhood commercial areas
- Legislative rezoning intended to implement adopted plan guidance and neighborhood input
- <u>No</u> developer-driven redevelopment in connection with the legislative rezoning

Text Amendment



Design Overlay Overview and Context



Tennyson (District 1)



Santa Fe (District 3)

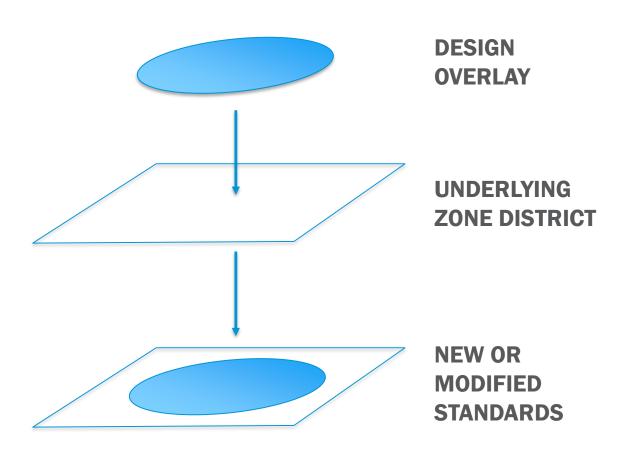


South Pearl (District 7)

- Received design overlay requests from several neighborhoods since 2015
- Concerned about the conversion from mixed-use commercial to residential and desire for more pedestrian-oriented design standards
- Guidance in Comp Plan 2040 and Blueprint Denver led to exploring one broadly applicable overlay, rather than multiple custom overlays
- Text amendment request from District 1



What is a Design Overlay?



- Intended to reinforce the desired character for newly developing or redeveloping areas (Section 9.4.5)
- May add, remove, or modify the zoning standards of the underlying zone district
- May not modify permitted uses allowed in the zone district, but may modify how those uses are organized
- May apply more than one design overlay to an area



Active Centers and Corridors Design Overlay (DO-8)

DESIGN OVERLAY DISTRICT NAME	ZONING MAP DESIGNATOR
Uptown Design Overlay District	DO-1
Washington Street Design Overlay District	DO-2
Lafayette Street Design Overlay District	DO-3
Side Interior Setback Design Overlay District	DO-4
South Sloan's Lake Design Overlay District	DO-5
Peña Station Next Design Overlay District	DO-6
River North Design Overlay District	DO-7
Active Centers and Corridors Design Overlay District	<u>DO-8</u>

- Seven Design Overlays currently exist in the DZC
- Propose to create new Design Overlay (DO-8) with broad applicability to many different types of mixed-use Centers and Corridors
- "8" does not refer to number of stories



Objectives for "Active Centers and Corridors"





- Mixed use areas, especially Local Centers and Corridors, should provide goods, services and amenities alongside residential
- Support neighborhood quality of life, economy, and resiliency
- Encourage high levels of pedestrian activity



Objectives for "Active Centers and Corridors"









- Strong streetwall presence, but with flexibility for outdoor dining, retail, etc.
- Space for streetscape amenities and generous pedestrian areas
- High levels of transparency
- Comfortable transitions between public and private space
- Generous ground floor heights that support vibrant commercial activity



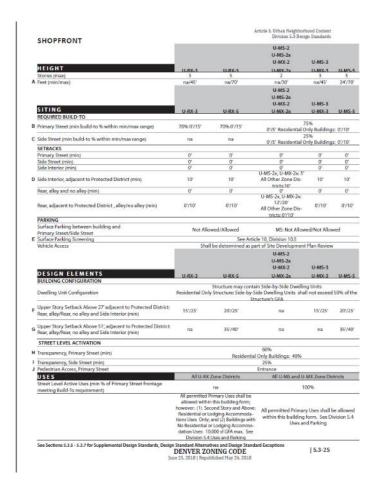
DO-8 Proposed Standards – Summary

- 1. Provide nonresidential active uses for a portion of Primary Street frontage on larger sized lots
- 2. Limit primary building forms to Shopfront and Townhouse
- 3. Increase Build-to Range from 5 feet to 10 feet to allow more flexibility for outdoor dining and pedestrian area
- 4. Require a minimum 2-foot setback to increase pedestrian area
- 5. Require a minimum 7-foot setback for any street level residential units
- 6. Allow Permanent Art (30% max) as the only transparency alternative
- 7. Require a minimum 14-foot street level height (measured from floor-to-floor)



Update Shopfront in Urban Context (Article 5)





- Ensure the Shopfront form in the Urban context is consistent with other contexts
 - Not allow surface parking between building and Primary or Side Street in RX, MX, or MS

Map Amendment / Rezoning

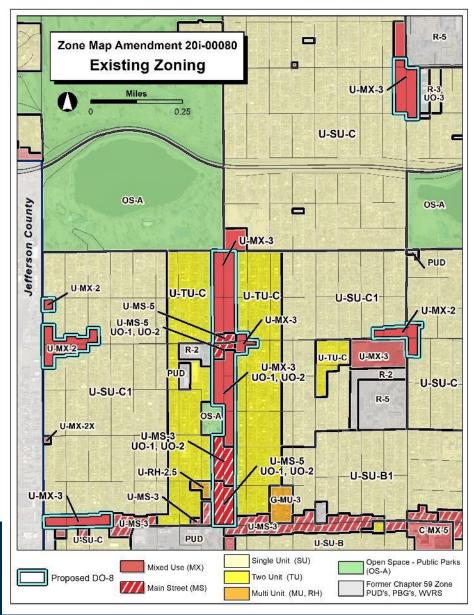


Existing Context Overview

- Zoning
- Land Use
- Building Form/Scale

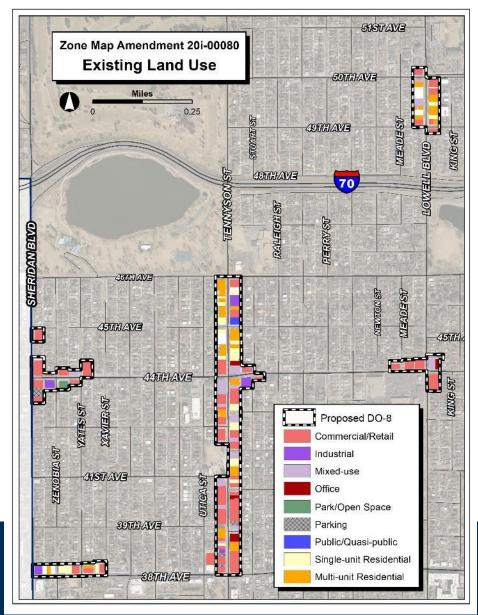


Existing Zoning



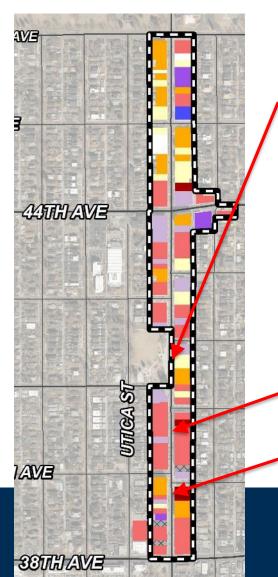
- U-MX-2
- U-MX-3
- U-MX-3, UO-1, UO-2
- U-MS-3, UO-1, UO-2
- U-MS-5
- U-MS-5, UO-1, UO-2

Existing Land Use



- Commercial/Retail
- Multi-Unit Residential
- Single Unit Residential
- Mixed Use
- Industrial
- Office
- Parking
- Surrounding land uses are primarily two-unit and single unit residential

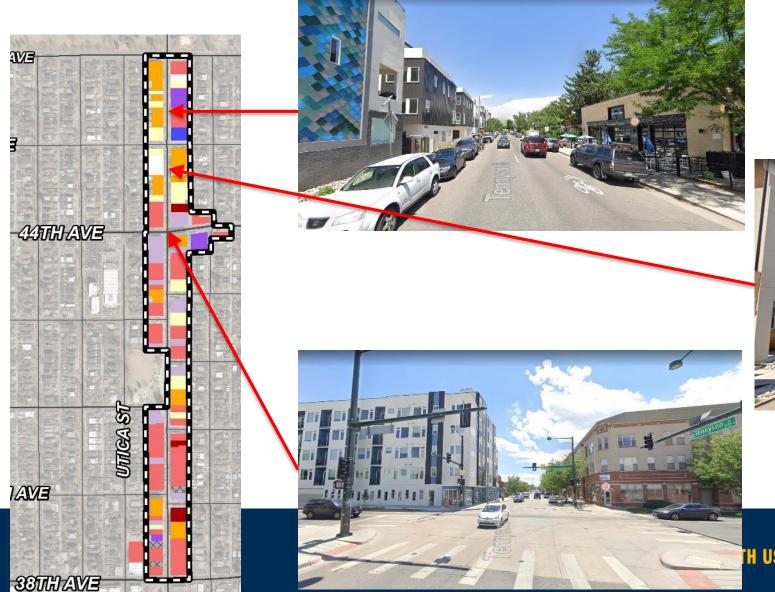
Existing Context Area 1 - Building Form/Scale





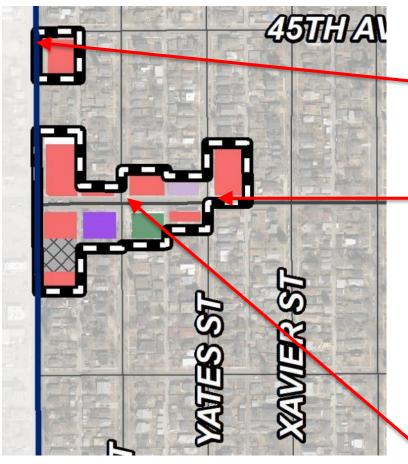


Existing Context Area 1 - Building Form/Scale





Existing Context Area 2 - Building Form/Scale











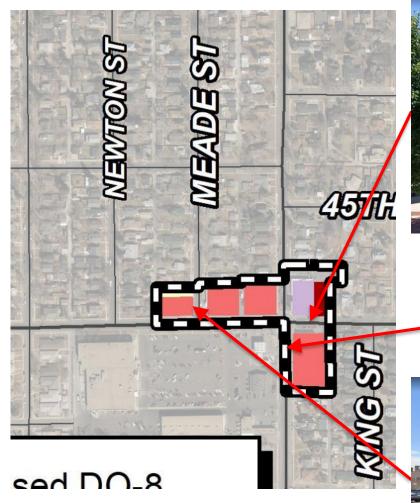
Existing Context Area 3 - Building Form/Scale







Existing Context Area 4 - Building Form/Scale









Existing Context Area 5 - Building Form/Scale











Public Outreach

- Coordination with Berkeley Regis United Neighbors zoning and planning committee: on-going since Fall 2017
- Property owner mailers and flyers: Spring 2020
- Media advisory: 2/28/2020
- Town halls: 3/5/2020 and 3/11/2020
- Direct conversations with property owners: Spring/Summer 2020
- Presentation to Inter-Neighborhood Coordination Zoning and Planning Committee: 11/28/2020



Process

- Informational Notice of Text Amendment Public Review: 11/16/2020
- Informational Notice of Map Amendment: 11/30/2020
- Planning Board Notice Posted: 01/05/2021 (re-noticed 1/15)
- Planning Board Public Hearing: 02/03/2021
- LUTI Committee: 02/16/2021
- City Council Public Hearing (tentative): 03/30/2021



Public Comments

- RNOs: Berkeley-Regis United Neighbors submitted a letter of support
- Members of the public:
 - 16 letters/comments in support (1 conditional support)
 - 4 letters/comments in opposition



Review Criteria

Denver Zoning Code Review Criteria

- 1. Consistency with Adopted Plans
- 2. Uniformity of District Regulations
- 3. Further Public Health, Safety and Welfare



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 - Comprehensive Plan 2040
 - Blueprint Denver
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Review Criteria: Consistency with Adopted Plans

- Equitable, Affordable, and Inclusive Goal 1 Strategy C **Improve equitable** access to resources that improve quality of life ... (pg 28)
- Strong and Authentic Neighborhoods Goal 1 Strategy A, D **Build a network of well-connected, vibrant, mixed-use, centers and corridors and Encourage quality infill development that is consistent with the surrounding neighborhood and offers opportunities for increased amenities.** (pg 34)
- Strong and Authentic Neighborhoods Goal 2 Strategy C **Create people-oriented places that embrace community character with thoughtful transitions, aspirational design and an engaging public realm.** (pg 34)
- Strong and Authentic Neighborhoods Goal 4 Strategy A **Grow and support neighborhood-serving businesses.** (pg 35)
- Economically Diverse and Vibrant Goal 3 Strategy A **Promote small, locally-owned businesses and restaurants that reflect the unique character of Denver.** (pg 46)
- Environmentally Resilient Goal 8 Strategy B **Encourage mixed-use communities where residents can live, work, and play in their own neighborhoods.** (pg 54)

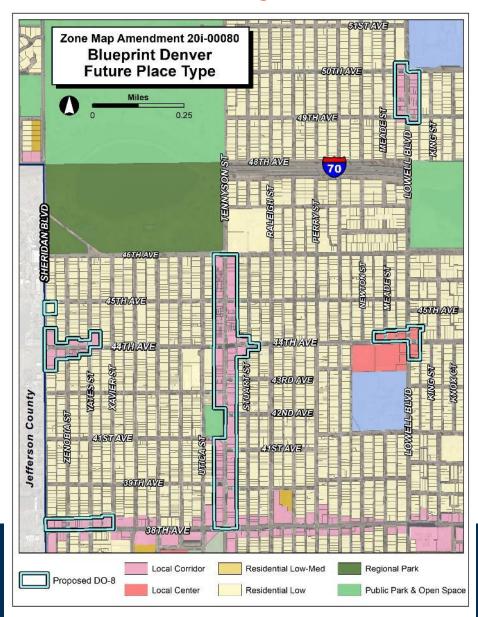






Urban Context

- Development should be compatible with the existing neighborhood character and offer residents a mix of uses with good street activation and connectivity
- Offer access to neighboring areas and commercial nodes, with some small mixed-use nodes within the neighborhood
- Homes vary from multi-unit developments to compact single-unit homes



Local Corridor and Center

- Primarily provides options for dining, entertainment, and shopping
- May also include some residential and employment uses
- Scale is intimate with a focus on the pedestrian
- Public realm is typically defined by lowerscale buildings with active frontages
- Heights are generally up to 3 stories



- Mixed Use Collector (44th and Lowell)
 - Varied mix of uses, including residential
 - Typically multi-story, with high building coverage and a shallow setback
 - Street wall is present, but may vary
 - Generally more frequent driveways
- Main Street Collector (Tennyson) and Arterial (38th)
 - Varied mix of uses, including residential
 - Pedestrian-oriented with shallow setback,
 high transparency, and continuous street wall
 - Highly activated street level uses
 - Generally fewer driveways



- Growth Areas Strategy:
 All other areas of the city
 - 10% jobs by 2040
 - 20% housing by 2040

- Land Use and Built Form, General, Policy 11 "Implement plan recommendations through city-led legislative rezonings and text amendments." (p. 79)
- Land Use and Built Form: Economics, Policy 4
- Land Use and Built Form, Economics, Policy 6
- Land Use and Built Form: Design Quality and Preservation, Policy 3 & Strategy D
- Land Use and Built Form: Design Quality and Preservation, Policy 4 "Ensure an active and pedestrian friendly environment that provides a true mixed-use character in centers and corridors." (p. 103)
 - Strategy A "Require strong street-level active use standards for local centers and corridors. This may include a prohibition on residential units for a portion of the street level building. Given the intent of these small-scale places to provide services embedded in the neighborhood, it is important for them to provide more than residential uses."
- Mobility, Policy 1 & Strategy D and E
- Mobility, Policy 3 & Strategy C



Blueprint Denver Access to Opportunity

Equity Score Average

Up to 2.0 (Less Access)

2.01 - 2.44

2.45 - 2.77

2.78 - 3.16

3.17+ (More Access)



Access to Opportunity

- Average Access
 - Equity Index
 - Proximity to Transit
 - Access to Centers and Corridors
- Less access to the parks and grocery stores
- Less proximity to transit
- More access to Local centers/corridors



Blueprint Denver

Vulnerability to Displacement

Score

- 0 (Less Vulnerable)
- - 3 (More Vulnerable)

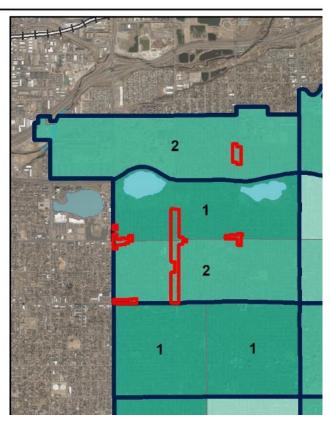


Vulnerability to Displacement

- Not Vulnerable to Moderately Vulnerable
 - Median household income
 - Percent of renters
 - Educational attainment
- Has potential to improve conditions for business displacement



Blueprint Denver Housing Diversity Housing Diversity Score Less Diversity 1 2 3 4 More Diversity



Housing Diversity

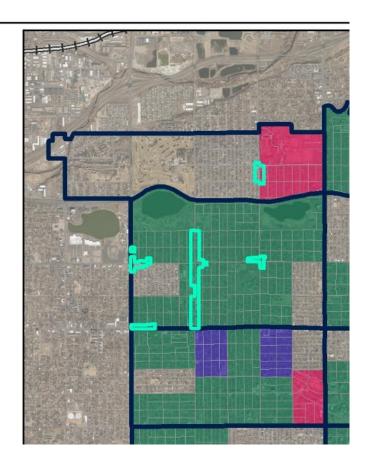
- Low to Moderate Diversity
 - Missing middle
 - Home size
 - Ownership vs. rental
 - Housing costs (Berkeley)
 - Affordable units (Regis)
- Could slightly affect housing diversity to meet new Street Level Nonresidential Active Use standard (ie, fewer units)



Blueprint Denver

Jobs Diversity

- Retail (high)
- Retail (high)
 Manufacturing (high)
- Manufacturing (high)
- Innovation (high)
- Within citywide average



Jobs Diversity

- More diversity in Retail and Innovation
- Rezoning will allow for more nonresidential spaces and a variety of uses that could strengthen the overall job mix



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CPD Recommendation

- 1. Staff recommends that the Land Use, Transportation, and Infrastructure committee move the Denver Zoning Code Text Amendment establishing the Active Centers and Corridors Design Overlay (DO-8) forward for consideration by the full City Council, finding that the applicable review criteria have been met, with the following condition:
 - That the LUTI Review Draft be edited for clarity, correctness, illustrative graphics, section references, and other non-substantive matters as well as any other changes to the LUTI Review Draft made necessary by such edits.
- 2. Staff recommends that the Land Use, Transportation, and Infrastructure committee move map amendment #2020I-00080 rezoning areas of Berkeley and Regis neighborhoods to apply DO-8 forward for consideration by the full City Council, finding that the applicable review criteria have been met.

