

ORDINANCE/RESOLUTION REQUEST

Please email requests to Jason Gallardo

at Jason.Gallardo@denvergov.org by **12:00pm on Monday**. Contact him with questions.

Please mark one: Bill Request or Resolution Request

Date of Request: _____

1. Type of Request:

- Contract/Grant Agreement Intergovernmental Agreement (IGA) Rezoning/Text Amendment
- Dedication/Vacation Appropriation/Supplemental DRMC Change

X Other: License (DRMC Sec. 13-11.5(4))

2. Title: (Start with *approves, amends, dedicates*, etc., include name of company or contractor and indicate the type of request: grant acceptance, contract execution, contract amendment, municipal code change, supplemental request, etc.)

Approves execution for a non-financial license agreement with Lyft Bikes and Scooters, LLC (“Lyft”) to operate micromobility services and install associated infrastructure in the public right-of-way.

3. Requesting Agency: Department of Transportation and Infrastructure

4. Contact Person:

Contact person with knowledge of proposed ordinance/resolution	Contact person to present item at Mayor-Council and Council
Name: Nicholas Williams	Name: Jason Gallardo
Email: Nicholas.Williams@denvergov.org	Email: Jason.Gallardo@denvergov.org

5. General description or background of proposed request. Attach executive summary if more space needed:

This license grants a semi-exclusive right to Lyft for the operation of micromobility (i.e. dockless electric scooters and bicycles/e-bicycles) in the Denver right of way. Lyft will be joined by a second operator.

DOTI implemented a dockless micromobility program in the summer of 2018, which issued permits to five dockless electric scooter operators, and two dockless bicycle operators (five bicycle permits were offered, but only two were requested, and only one of those operators continued throughout the pilot period.

Based on lessons learned throughout the pilot program, DOTI issued an RFQ in March 2020 for the issuance of licenses for operation of combined electric scooter and bicycle/e-bicycle service. The decision to procure the service through an RFQ rather than the issuance of permits was made after the city’s docked bicycle operator (Denver Bike Sharing, operating as B-Cycle) ended service. It was felt that an RFQ would allow the city to be more selective in choosing operators that help the city meet the mobility goals laid out in the Mobility Action Plan and ensure that shared bicycle service remained in Denver.

After a review process conducted by a DOTI review team, Lyft was selected as one of two operators recommended for a license. Lyft was selected based on the strength of their proposal, which included a robust offer of free/subsidized rides for Denver residents and a meaningful contribution towards micromobility infrastructure that aligns with DOTI’s vision for mobility hubs and will provide more vehicle parking organization.

The program includes a strong equity component, including discounts for low income users as well as a requirement that 30% of vehicles be deployed to “Opportunity Areas” at the start of each day. The Opportunity Areas are based on DOTI’s Equity Map, which was developed over the last two years to allow for more focused analysis of equity need based on type of projects.

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Date Entered: _____

The program also includes strong education and enforcement components. Operators will be required to produce a rider education plan in conjunction with DOTI that ensures users have a clear understanding of the rules for riding and parking dockless vehicles. Additionally, DOTI will utilize its ROW Enforcement team to collect data on improper parking that will then be used to target actions towards “hot-spots” to areas that are presenting repeated parking issues.

The license has a five-year term, which allows the operators adequate certainty to facilitate investment in vehicles and associated infrastructure for the Denver market.

6. **City Attorney assigned to this request (if applicable):** Nate Lucero

7. **City Council District:** All

8. ****For all contracts, fill out and submit accompanying Key Contract Terms worksheet****

Key Contract Terms

Type of Contract: (e.g. Professional Services > \$500K; IGA/Grant Agreement, Sale or Lease of Real Property): License (DRMC Sec. 13-11.5(4))

Vendor/Contractor Name: Lyft Bikes and Scooters, LLC

Contract control number: 202158012

Location: Citywide

Is this a new contract? Yes No **Is this an Amendment?** Yes No **If yes, how many?** _____

Contract Term/Duration (for amended contracts, include existing term dates and amended dates): Five Years

Contract Amount (indicate existing amount, amended amount and new contract total): N/A

<i>Current Contract Amount</i>	<i>Additional Funds</i>	<i>Total Contract Amount</i>
(A)	(B)	(A+B)
N/A	N/A	N/A

<i>Current Contract Term</i>	<i>Added Time</i>	<i>New Ending Date</i>
5 Years	N/A	N/A

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Scope of work:

Licenses Neutron Holdings, Inc. d/b/a Lyftbike (“Lyft”) to operate micromobility, including electric scooter and bicycle/e-bicycle services and install associated infrastructure in the public right-of-way.

Was this contractor selected by competitive process? Yes (RFQ)

If not, why not?

Has this contractor provided these services to the City before? X Yes No

Source of funds: N/A

Is this contract subject to: W/MBE DBE SBE XO101 ACDBE **X N/A**

WBE/MBE/DBE commitments (construction, design, Airport concession contracts):

Who are the subcontractors to this contract? None

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