#### **Text Amendment #9:**

Active Centers and Corridors Design Overlay (DO-8)

#### **Map Amendment #2020I-00080:**

Multiple Areas in Berkeley/Regis to Apply DO-8

City Council – March 30, 2021

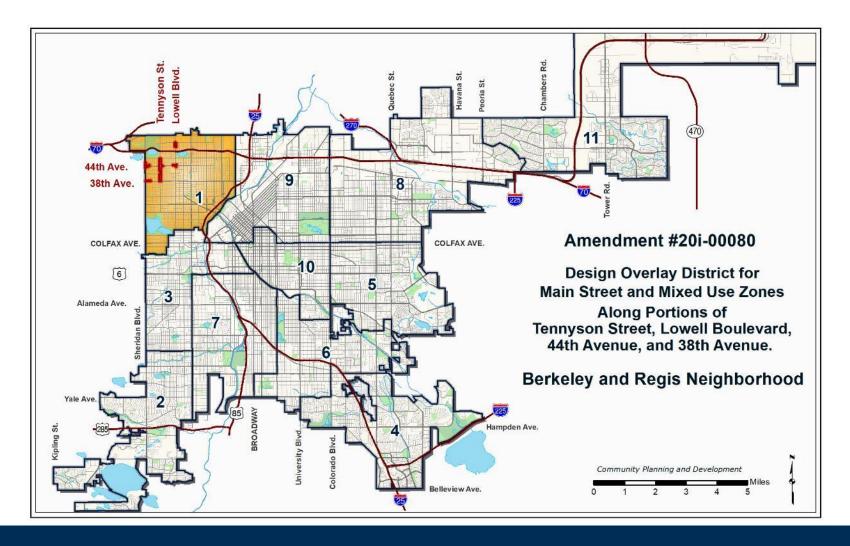


#### Purpose of Text and Map Amendments

- Sponsored by Councilwoman Amanda Sandoval
- Text Amendment: Establish the Active Centers and Corridors
   Design Overlay (DO-8) and create consistency in the Shopfront
   building form
- Map Amendment: Apply the new DO-8 to various Urban Mixed Use and Urban Main Street districts ranging from 2- to 5-stories in the Berkeley and Regis neighborhoods

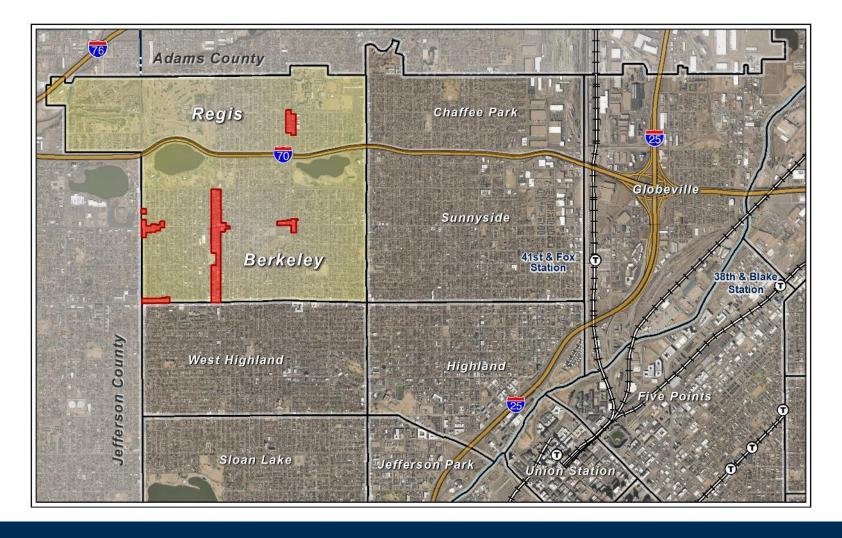


## Map Amendment 2020I-00080: Council District 1



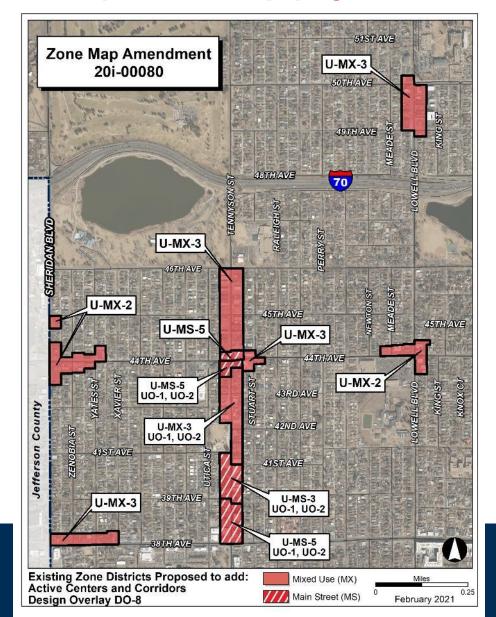


### Berkeley and Regis Neighborhoods





#### Request: Apply DO-8



- Over 450 parcels, approximately 32 acres
- Apply <u>Design Overlay 8</u> to existing <u>Urban</u>
   Neighborhood Context <u>Mixed Use and Main</u>
   <u>Street 2/3/5</u> stories maximum height, <u>Use</u>
   <u>Overlay 1</u> and <u>2</u> zone districts
- DO-8 will apply more pedestrian-oriented street level design standards and ensure nonresidential uses continue in traditional neighborhood commercial areas
- Legislative rezoning intended to implement adopted plan guidance and neighborhood input
- <u>No</u> developer-driven redevelopment in connection with the legislative rezoning

### **Text Amendment**



#### Design Overlay Overview and Context



Tennyson (District 1)



Santa Fe (District 3)

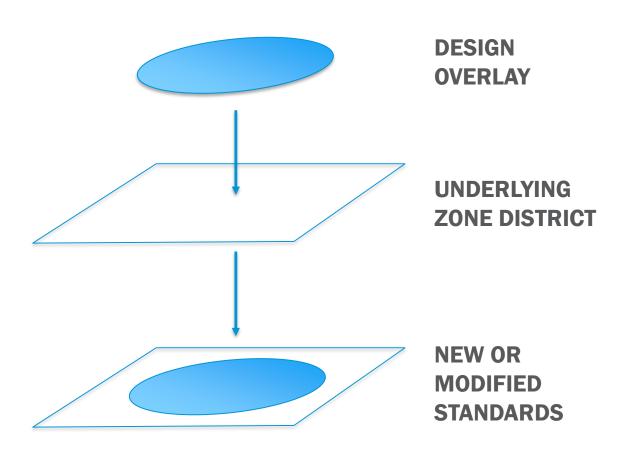


South Pearl (District 7)

- Received design overlay requests from several neighborhoods since 2015
- Concerned about the conversion from mixed-use commercial to residential and desire for more pedestrian-oriented design standards
- Guidance in Comp Plan 2040 and Blueprint Denver led to exploring one broadly applicable overlay, rather than multiple custom overlays
- Text amendment request from District 1



#### What is a Design Overlay?



- Intended to reinforce the desired character for newly developing or redeveloping areas (Section 9.4.5)
- May add, remove, or modify the zoning standards of the underlying zone district
- May not modify permitted uses allowed in the zone district, but may modify how those uses are organized
- May apply more than one design overlay to an area



#### Active Centers and Corridors Design Overlay (DO-8)

DESIGN OVERLAY DISTRICT NAME	ZONING MAP DESIGNATOR
Uptown Design Overlay District	DO-1
Washington Street Design Overlay District	DO-2
Lafayette Street Design Overlay District	DO-3
Side Interior Setback Design Overlay District	DO-4
South Sloan's Lake Design Overlay District	DO-5
Peña Station Next Design Overlay District	DO-6
River North Design Overlay District	DO-7
Active Centers and Corridors Design Overlay District	<u>DO-8</u>

- Seven Design Overlays currently exist in the DZC
- Propose to create new Design Overlay (DO-8) with broad applicability to many different types of mixed-use Centers and Corridors
- "8" does not refer to number of stories



#### Objectives for "Active Centers and Corridors"





- Mixed use areas, especially Local Centers and Corridors, should provide goods, services and amenities alongside residential
- Support neighborhood quality of life, economy, and resiliency
- Encourage high levels of pedestrian activity



#### Objectives for "Active Centers and Corridors"









- Strong streetwall presence, but with flexibility for outdoor dining, retail, etc.
- Space for streetscape amenities and generous pedestrian areas
- High levels of transparency
- Comfortable transitions between public and private space
- Generous ground floor heights that support vibrant commercial activity



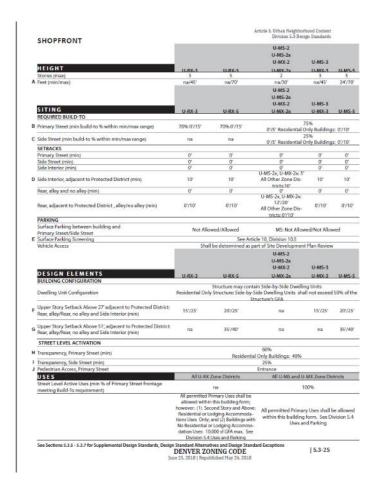
#### DO-8 Proposed Standards – Summary

- 1. Provide nonresidential active uses for a portion of Primary Street frontage on larger sized lots
- 2. Limit primary building forms to Shopfront and Townhouse
- 3. Increase Build-to Range from 5 feet to 10 feet to allow more flexibility for outdoor dining and pedestrian area
- 4. Require a minimum 2-foot setback to increase pedestrian area
- 5. Require a minimum 7-foot setback for any street level residential units
- 6. Allow Permanent Art (30% max) as the only transparency alternative
- 7. Require a minimum 14-foot street level height (measured from floor-to-floor)



#### Update Shopfront in Urban Context (Article 5)





- Ensure the Shopfront form in the Urban context is consistent with other contexts
  - Not allow surface parking between building and Primary or Side Street in RX, MX, or MS

# Map Amendment / Rezoning

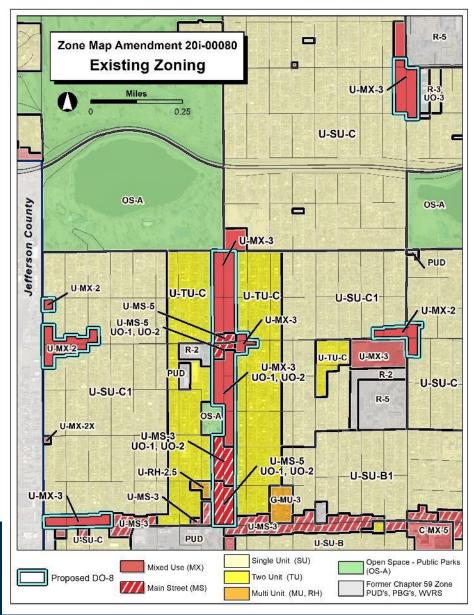


### **Existing Context Overview**

- Zoning
- Land Use
- Building Form/Scale

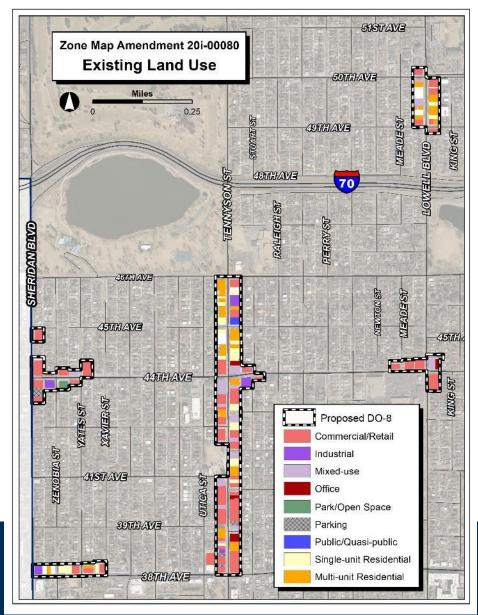


## **Existing Zoning**



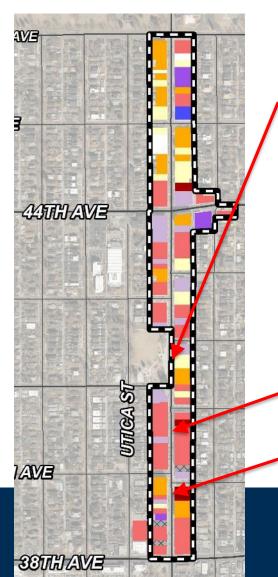
- U-MX-2
- U-MX-3
- U-MX-3, UO-1, UO-2
- U-MS-3, UO-1, UO-2
- U-MS-5
- U-MS-5, UO-1, UO-2

## **Existing Land Use**



- Commercial/Retail
- Multi-Unit Residential
- Single Unit Residential
- Mixed Use
- Industrial
- Office
- Parking
- Surrounding land uses are primarily two-unit and single unit residential

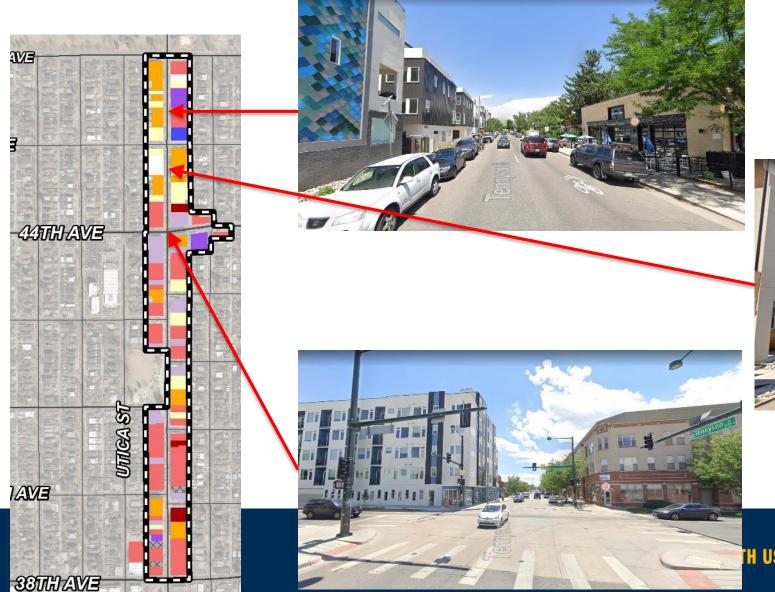
# Existing Context Area 1 - Building Form/Scale





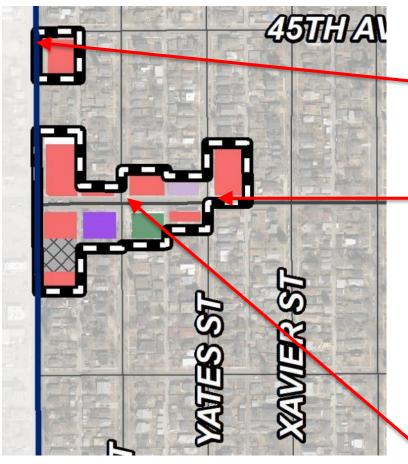


# Existing Context Area 1 - Building Form/Scale





# Existing Context Area 2 - Building Form/Scale











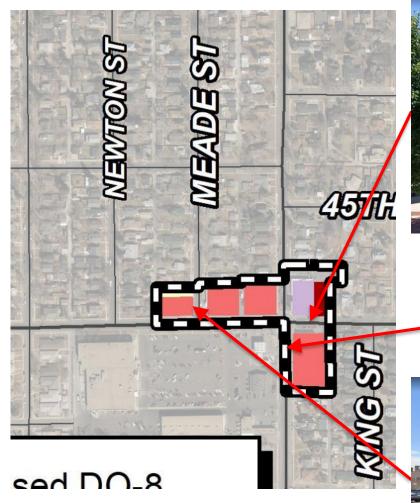
# Existing Context Area 3 - Building Form/Scale







## Existing Context Area 4 - Building Form/Scale









# Existing Context Area 5 - Building Form/Scale











#### Public Outreach

- Coordination with Berkeley Regis United Neighbors zoning and planning committee: on-going since Fall 2017
- Property owner mailers and flyers: Spring 2020
- Media advisory: 2/28/2020
- Town halls: 3/5/2020 and 3/11/2020
- Direct conversations with property owners: Spring/Summer 2020
- Presentation to Inter-Neighborhood Coordination Zoning and Planning Committee: 11/28/2020



#### **Process**

- Informational Notice of Text Amendment Public Review: 11/16/2020
- Informational Notice of Map Amendment: 11/30/2020
- Planning Board Notice Posted: 01/05/2021 (re-noticed 1/15)
- Planning Board Public Hearing: 02/03/2021
- LUTI Committee: 02/16/2021
- City Council Public Hearing: 03/30/2021



#### **Public Comments**

- RNOs: Berkeley-Regis United Neighbors submitted a letter of support
- Members of the public:
  - 24 letters/comments in support (1 conditional support)
  - 4 letters/comments in opposition



#### Review Criteria

Denver Zoning Code Review Criteria

- 1. Consistency with Adopted Plans
- 2. Uniformity of District Regulations
- 3. Further Public Health, Safety and Welfare



#### Review Criteria

Denver Zoning Code Review Criteria

- 1. Consistency with Adopted Plans
  - Comprehensive Plan 2040
  - Blueprint Denver
- 2. Uniformity of District Regulations
- 3. Further Public Health, Safety and Welfare



## Review Criteria: Consistency with Adopted Plans

- Equitable, Affordable, and Inclusive Goal 1 Strategy C **Improve equitable** access to resources that improve quality of life ... (pg 28)
- Strong and Authentic Neighborhoods Goal 1 Strategy A, D **Build a network of well-connected, vibrant, mixed-use, centers and corridors and Encourage quality infill development that is consistent with the surrounding neighborhood and offers opportunities for increased amenities.** (pg 34)
- Strong and Authentic Neighborhoods Goal 2 Strategy C **Create people-oriented places that embrace community character with thoughtful transitions, aspirational design and an engaging public realm.** (pg 34)
- Strong and Authentic Neighborhoods Goal 4 Strategy A **Grow and support neighborhood-serving businesses.** (pg 35)
- Economically Diverse and Vibrant Goal 3 Strategy A **Promote small, locally-owned businesses and restaurants that reflect the unique character of Denver.** (pg 46)
- Environmentally Resilient Goal 8 Strategy B **Encourage mixed-use communities where residents can live, work, and play in their own neighborhoods.** (pg 54)

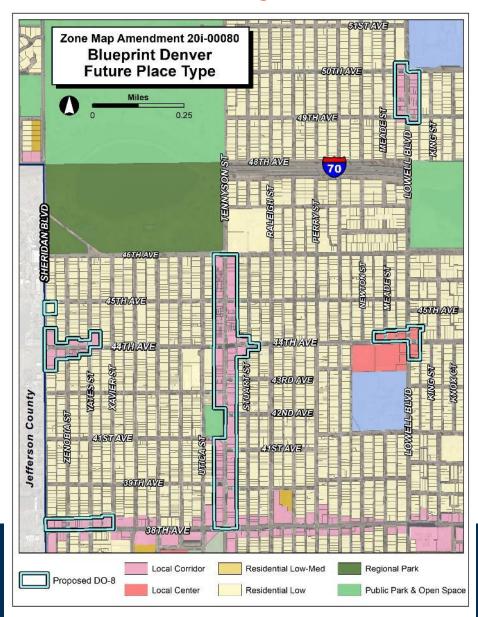






#### Urban Context

- Development should be compatible with the existing neighborhood character and offer residents a mix of uses with good street activation and connectivity
- Offer access to neighboring areas and commercial nodes, with some small mixed-use nodes within the neighborhood
- Homes vary from multi-unit developments to compact single-unit homes



#### Local Corridor and Center

- Primarily provides options for dining, entertainment, and shopping
- May also include some residential and employment uses
- Scale is intimate with a focus on the pedestrian
- Public realm is typically defined by lowerscale buildings with active frontages
- Heights are generally up to 3 stories



- Mixed Use Collector (44<sup>th</sup> and Lowell)
  - Varied mix of uses, including residential
  - Typically multi-story, with high building coverage and a shallow setback
  - Street wall is present, but may vary
  - Generally more frequent driveways
- Main Street Collector (Tennyson) and Arterial (38<sup>th</sup>)
  - Varied mix of uses, including residential
  - Pedestrian-oriented with shallow setback,
     high transparency, and continuous street wall
  - Highly activated street level uses
  - Generally fewer driveways



- Growth Areas Strategy:
   All other areas of the city
  - 10% jobs by 2040
  - 20% housing by 2040

- Land Use and Built Form, General, Policy 11 "Implement plan recommendations through city-led legislative rezonings and text amendments." (p. 79)
- Land Use and Built Form: Economics, Policy 4
- Land Use and Built Form, Economics, Policy 6
- Land Use and Built Form: Design Quality and Preservation, Policy 3 & Strategy D
- Land Use and Built Form: Design Quality and Preservation, Policy 4 "Ensure an active and pedestrian friendly environment that provides a true mixed-use character in centers and corridors." (p. 103)
  - Strategy A "Require strong street-level active use standards for local centers and corridors. This may include a prohibition on residential units for a portion of the street level building. Given the intent of these small-scale places to provide services embedded in the neighborhood, it is important for them to provide more than residential uses."
- Mobility, Policy 1 & Strategy D and E
- Mobility, Policy 3 & Strategy C



# Blueprint Denver Access to Opportunity

#### **Equity Score Average**

Up to 2.0 (Less Access)

2.01 - 2.44

2.45 - 2.77

2.78 - 3.16

3.17+ (More Access)



#### **Access to Opportunity**

- Average Access
  - Equity Index
  - Proximity to Transit
  - Access to Centers and Corridors
- Less access to the parks and grocery stores
- Less proximity to transit
- More access to Local centers/corridors



#### **Blueprint Denver**

Vulnerability to Displacement

#### Score

- 0 (Less Vulnerable)
- - 3 (More Vulnerable)

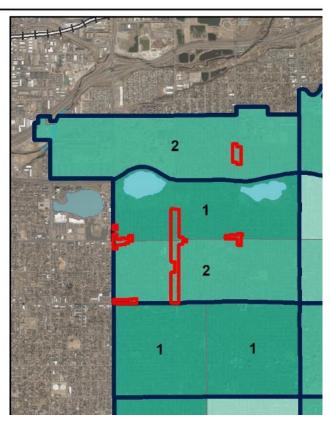


#### Vulnerability to Displacement

- Not Vulnerable to Moderately Vulnerable
  - Median household income
  - Percent of renters
  - Educational attainment
- Has potential to improve conditions for business displacement



# Blueprint Denver Housing Diversity Housing Diversity Score Less Diversity 1 2 3 4 More Diversity



#### Housing Diversity

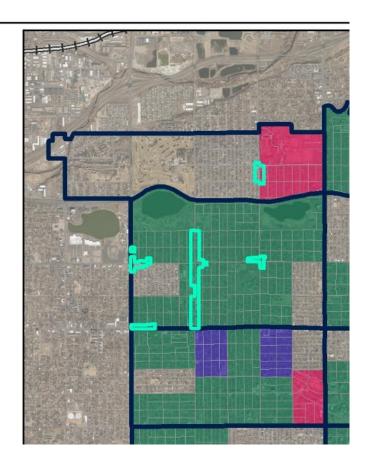
- Low to Moderate Diversity
  - Missing middle
  - Home size
  - Ownership vs. rental
  - Housing costs (Berkeley)
  - Affordable units (Regis)
- Could slightly affect housing diversity to meet new Street Level Nonresidential Active Use standard (ie, fewer units)



#### **Blueprint Denver**

#### **Jobs Diversity**

- Retail (high)
- Retail (high)
  Manufacturing (high)
- Manufacturing (high)
- Innovation (high)
- Within citywide average



#### Jobs Diversity

- More diversity in Retail and Innovation
- Rezoning will allow for more nonresidential spaces and a variety of uses that could strengthen the overall job mix



#### Review Criteria

#### Denver Zoning Code Review Criteria

- 1. Consistency with Adopted Plans
  - Comprehensive Plan 2040
  - Blueprint Denver
- 2. Uniformity of District Regulations
- 3. Further Public Health, Safety and Welfare



#### **CPD** Recommendation

1. Staff recommends <u>approval</u> of Denver Zoning Code Text Amendment #9 establishing the Active Centers and Corridors Design Overlay (DO-8), finding that the applicable review criteria have been met.

2. Staff recommends <u>approval</u> of map amendment #2020I-00080 rezoning areas of Berkeley and Regis neighborhoods to apply DO-8, finding that the applicable review criteria have been met.

