

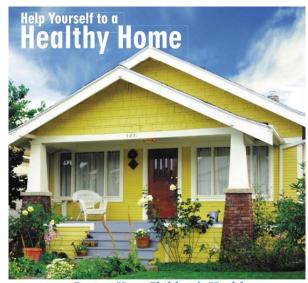
"Healthy Residential Rentals for All"

Denver Rental License Policy

Councilwoman Gilmore



Healthy Homes Are Fundamental







HUD "Help Yourself to a Healthy Home" guide

DenverGov.org 311

Too many families are forced to choose between a home you can afford, or one that is healthy for your family

The U.S. Dept of Housing describes "Healthy Homes" as a century-old concept that "promotes safe, decent, and sanitary housing as a means for preventing disease and injury. There are more than 6 million substandard housing units nationwide."

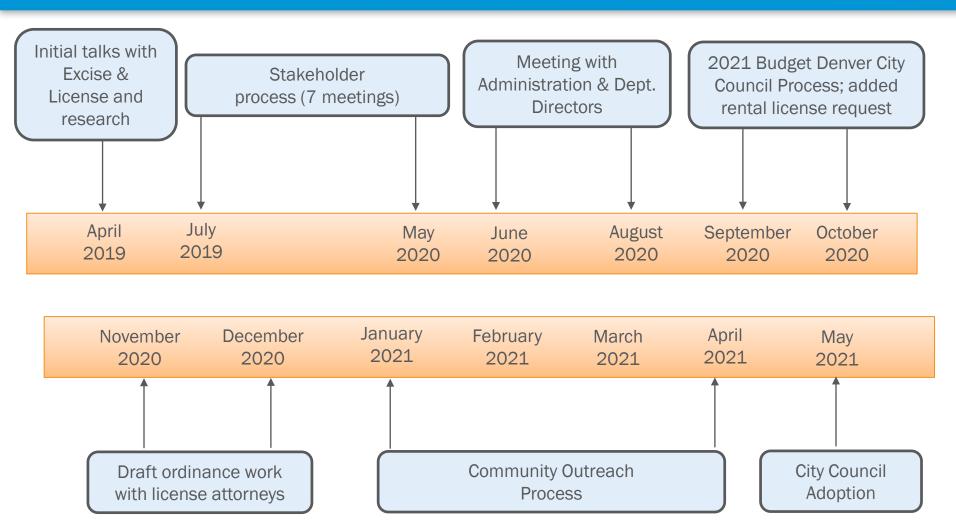
- HUD.gov, Making Homes Healthier for Families

"Housing conditions can significantly affect public health. Residents of these units are at increased risk for childhood lead poisoning, asthma, fire and electrical injuries, falls, rodent bites, exposure to indoor toxicants, and other illnesses and injuries."

CDC The Healthy Homes Initiative Fact Sheet



Timeline





Stakeholder Group & Outreach

Co-Sponsors

Councilwoman Pro Tem Torres
Councilwoman Robin Kniech

Stakeholder Group

Elevation Community Land Trust

Enterprise Community Partners

Colorado Coalition for the Homeless

Healthier Colorado

City of Boulder

Denver Excise and License

Denver Office of Economic Development

Denver Office of Housing Stability

Denver Community, Planning & Development

Denver Dept. of Public Health & Environment

Denver Office of Climate Action,

Sustainability & Resiliency



Enterprise











Outreach Highlights*

Apartment Association of Metro Denver (3 meetings)

Denver Metro Association of Realtors (52 attendees)

Neighborhood Development Collaborative (11 non-profits)

INC ZAP (52 attendees)

Anti-Displacement Denver Network (36 attendees)

Renter's Roundtable (23 attendees)

Montbello 20/20 (21 attendees)

Denver Housing Authority

GES Coalition

Ross Management

Alden Brown and Co

Cornerstone

Red Peak

Mercy Housing

Northeast Denver Housing Center

West Denver Renaissance Collaborative

Servicios de la Raza

Colorado Legal Services

InterNACHI

Master Certified Inspector

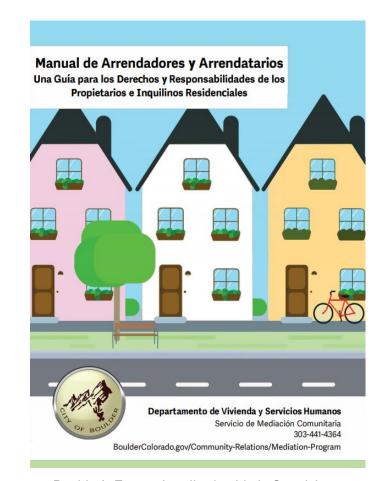


The Problem We Are Solving For

Public health, welfare and safety concerns in residential rentals

Denver does not track rental housing stock data and landlord/operator contact info

Housing and public health crises make the housing stability of renters vital





How a Rental License Benefits Denver

General Data

- Accurate rental data and contact information to better inform policy needs
 - Community outreach and education

DDPHE Residential Health Program

- Supports RHP program
- Facilitates city led educational housing efforts

Rental License Benefits for Denver

Housing Stability

- Enhance renter protections, assistance & communication
- Foundation for other housing stability policies: relocation housing assistance & eviction assistance

Climate Action, Sustainability & Resiliency

 Support climate goals by collecting data to be used for future energy efficiency objectives



Renter Protections



- Owner shall provide a copy of an executed written lease to the tenant within 7 days for all new tenancies exceeding 30 days
- Owner shall provide tenants with a notice of "Tenant Rights and Resources"
- Owner shall provide "Tenant Rights and Resources" to any tenant along with any rent demand posted



Denver Rental Data

Type of Housing	# of total housing units	# of potential rentals within the total	Potential rentals of total units in %
Single Family Homes	133,783 properties	25,668 rentals	19%
Condos	41,995 units	15,888 rentals	38%
Rowhouses	22,700 units	5,957 rentals	26%
Apartments	145,582 units	~6,600 parcels	100%
Total	519,838 units/properties	54,113 total with 6,600 apartment parcels	~37% of Denver housing stock are rentals



 Licensing by parcel instead of units creates more equity and streamlines process and fees

 Apartment complexes vs. high rises



Approximately 6,600 apartment parcels in Denver



Rental License Proposal

Phase 1: Jan 1, 2022

Early licensing open for all rental dwelling units on a parcel

Phase 2:

Jan 1, 2023

License required for any person to offer, provide, or operate a residential rental property consisting of 2 or more rental dwelling units on a parcel

Examples:

- Apartment building
- Apartment complex
- Condo units
- Rowhome units

Early licensing open for single dwelling unit on a single parcel

Phase 3:

Jan 1, 2024

License required for any person to offer, provide, or operate a residential rental property consisting of a single rental dwelling unit on a single parcel

Examples:

- Single-family home
- Condo unit
- Rowhome unit
- ADU



Application & License Fees

	Phase 1 - Jan 1, 2022 Early Licensing	Phase 2 - Jan 1, 2023 License required for 2 or more rental units on a parcel	Phase 3 - Jan 1, 2024 License required for a single rental unit on a parcel
Application Fee*	 \$25 Reduced by 50% for all rentals during early licensing phase 	 \$50 for Phase 2 required rentals \$25 for early license opt in for single rental unit on a parcel 	• \$50 for all rentals

^{*}Application fee is non-refundable as it pays for the administrative costs

	1 dwelling	2 - 10	11 - 50	51 - 250	Above 250
	unit	units	units	units	units
License Fee*	\$50	\$100	\$250	\$350	\$500



Examples of Cost



Single Family Home with Early Licensing

Early Application \$25 License \$50

Total Cost \$75

Approx. \$1.56 per month*



Apartment High Rise with 200 units

Application \$50
License \$350

Total Cost \$400

Approx. \$8.33 per month*



Apartment Complex with 200 units

Application \$50
License \$350

Total Cost \$400

Approx. \$8.33 per month*



Inspection Requirement

To obtain a license an inspection is required by a certified private home inspector

- Mirrors Boulder's rental license model by utilizing private home inspectors to create efficiencies for owners
- Inspections based on checklist of the minimum housing standards in DRMC Chapter 27
- Licenses are renewable every 4 years, and require a new inspection at renewal



Workforce Opportunities
Potential to create pathways for residents to get certified/trained as a home inspector



Inspection Requirement

Multi-Dwelling Units



2 or more rental units on a single parcel are required to have 10% of the units inspected at random

<10 total units then at least 1 unit must be inspected

Single Rental Units



1 rental unit on a single parcel are required to be inspected to obtain a license



Complaint-Based Issues for Rentals

The current DDPHE Residential
 Health Program will continue to
 address all complaint-based cases,
 even after the license requirement is
 in place



 Of those reported, DDPHE receives about 1200 annual complaints for issues such as mold, heating, water, ventilation, and other health and safety concerns





Online Application & Licensing Portal

 Application available online via the Excise and License Accela online portal, similar to Short Term Rentals

Application would require basic information:

- Owner-Applicant's rental location(s)
- Owner-Applicant's contact information
- If out of state, local responsible party contact information
- Manager(s)'s contact information (if applicable)
- Photo ID for Owner-Applicant and Manager(s)
- Legal attestation to the minimum housing standards in DRMC Chapter 27 and confirmed by proof of inspection





Exemptions

Exempt from licensure program:

- On-campus college housing
- Boarding homes
- Short-term rentals
- Commercial lodging

Exempt from application and license fees but must obtain a license and show proof of inspection:

- Rental properties owned in whole or in part, or leased and operated by any governmental agency
- Income restricted rentals owned, leased or operated by a 501c3 tax exempt organization
- Affordable housing rental projects where 80% of the units are income restricted Must show proof of inspection required by a government agency

Exempt from the inspection requirement:

New builds less than 4 years old do not require an inspection



Penalties & Disciplinary Hearings

The ordinance will utilize standard license language for penalties and hearing process

Administrative Fines

- Director may assess an administrative fine against the licensee not to exceed \$1,000 per violation
- Administrative fines deadline for payment not to exceed 30 days

Disciplinary Hearings

• The director may after investigation and a show-cause hearing at which the licensee has an opportunity to be heard can suspend or revoke any license previously issued for any violation (DRMC Chapter 32-22)



2021 Initial Budget Costs

Accela Software	\$318,718
Public Affairs Coordinator	\$46,693
Outreach	\$20,000
License Techs	\$48,750
	\$434,161

Funds were approved in the 2021 budget council asks for \$391,800 by the Mayor and would be released once ordinance is passed

During our outreach efforts, funds for education was a priority so we have increased those funds for 2021. The software costs also have increased slightly since the budget process.



Citywide Community Meetings

Upcoming Virtual Community Meetings

Thursday, April 22 at 5:30pm Saturday, April 24 at 10:00am

To register and for more information, visit https://denvergov.org/longtermrental



Questions?



Appendix





Appendix - How We Got Here

and license program

7/24/19 **Working group meeting:** Boulder presented their Rental License program

8/16/19 Substandard living conditions at single family rental in Green Valley Ranch

9/25/19 Working group meeting: Rental vs. licensure discussion

10/21/19 Working group meeting: Single-family rental properties data 11/13/19 **Working group meeting:** DDPHE Feasibility study on energy efficiency

1/15/20 Meeting with CPD to explore where the program could live

Working group meeting: Follow up with Boulder's program 1/22/20 Feb/Mar '20 Research on inspection process and options & COVID-19

4/1/20 Working group meeting: Inspection process feedback & discussion Working group meeting: Finalize inspection process 5/4/20



Appendix - How We Got Here (continued)

Date	Discussion
Summer '20	Met with EXL/DDPHE to discuss program in their agencies and phasing
Sept/Oct '20	Worked with EXL & Denver City Council to submit as a 2021 budget request
10/29/20	Working group meeting: Presented updated, phased approach program
Nov/Dec '20	Worked on draft ordinance with city Excise & License attorneys
1/27/21	Working group meeting: Updated presentation & feedback
1/28/21	Present to Budget & Policy City Council committee





RD3

Appendix - Outreach Efforts

THE MILE HIGH CITY	
Organization Name	Organization Name
Apartment Association of Metro Denver (3 meetings)	Kentwood Real Estate - Distinct Real Estate
Ross Management Group	Compass
Apartment Investment and Management Co	Metro Brokers

Greystar Heter and Company, Inc.

Cornerstone Apartment Services, Inc. LUX. Denver

RedPeak Properties Berkshire Hathaway HomeServices Innovative Real Estate

Century 21

Alden Brown and Company LLC

TOD Properties LLC Zadel and Associates Realty Inc.

Four Mile Capital The Ridgewood Company, LLC

International Association of Certified Home Inspectors

Springman, Braden, Wilson & Ponitus Law Firm Master Certified Home Inspector

Milgrom & Daskam Law Firm

Inter-Neighborhood Collaboration (INC) (52 attendees)

Luczak Real Estate Anti-Displacement Denver Policy Network (36 attendees)

Servicios de la Raza Lyons Realty Group, LLC

Denver Metro Association of Realtors (52 attendees) **Urban Land Conservancy**

Colorado Legal Services

RE/MAX Alliance

Keller Williams West Denver Renaissance Collaborative

University of Colorado Denver

Colorado Realty Pros **GES Coalition** Madison & Company Properties



Appendix – Outreach Efforts

THE MILE HIGH CITY	
Organization Name	Organization Name
Neighborhood Development Collaborative (11 non-profits attending)	Colorado Poverty Law Project
Denver Housing Authority (DHA)	Center for Health Progress
Del Norte	Center for Work, Education and Employment

Habitat for Humanity of Metro Denver

Rocky Mountain Communities Mental Health Center of Denver

Archway Housing & Services

Cappelli Consulting

Colorado Housing Assistance Corporation Community Resource and Housing Development Corporation CRHDC

DURA NEWSWED

Renters' Roundtable (23 attendees)

Colorado Center on Law and Policy Colorado Legal Services

East Colfax Community Collective **B** Konnected

Be well Health & Wellness Initiative Colorado 9 to 5

Urban Peak National Association of Real Estate Brokers (NAREB) Northeast Denver Housing Center

Mile High Connects

Healthier Colorado

Mile High United Way

House District 7 Meeting

Montbello 20/20 (21 attendees)

DRCOG

The Denver Foundation

COVID-19 Eviction Defense Project

Colorado Cross-Disability Coalition

Colorado Coalition of Manufactured Homeowners

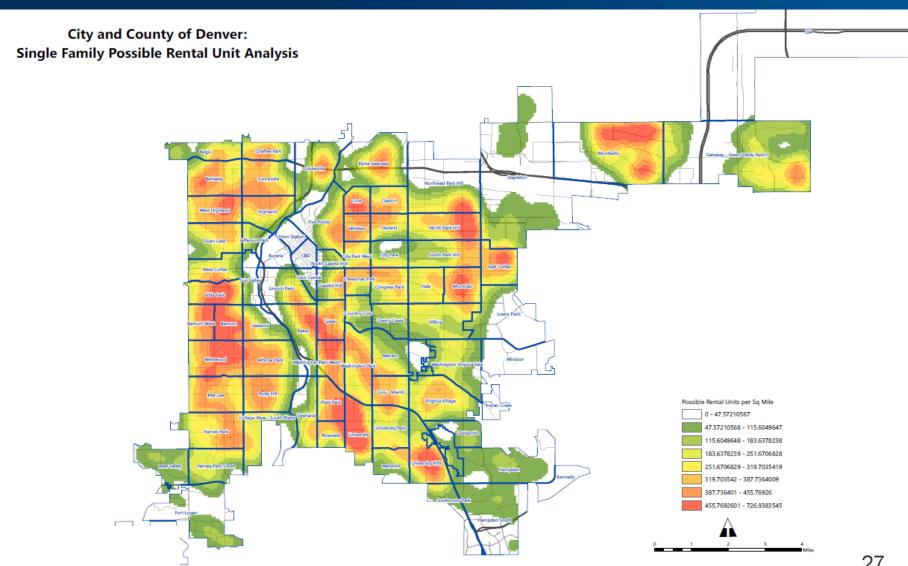
District 11 Community Cabinet (15 attendees)

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Atlantis Community Inc Mercy Housing



Heat Map: Single Family Rentals





Denver Min. Housing Standards

City and County of Denver Residential Housing Regulations

- Chapter 27 DRMC
- Adopted by the Board of Environmental Health on June 9, 2016

DDPHE utilizes these standards for their current residential health inspections

DenverGov.org 311

Chapter 2 Minimum Housing, Safety, and Construction Standards

Section 2-201 Minimum Space and Location Requirements

Section 2-202 Egress

Section 2-203 Water Supply, Materials and Waste Plumbing

Section 2-204 Ventilation

Section 2-205 Lighting

Section 2-206 Electrical Requirements, Fixtures, and Prohibitions.

Section 2-207 Heating and Water Heating Facilities

Section 2-208 Exterior Walls, Roofs and Foundations.

Section 2-209 Interior Walls, Ceilings and Floors.

Section 2-210 Windows, Doors, Hatchways, and Direct Openings.

Section 2-211 Stairways

Section 2-212 Bathrooms

Section 2-213 Drainage of Storm Water

Section 2-214 Solid Waste

Section 2-215 Insect, Rodent and Animal Control

Chapter 3 Plumbing

Section 3-301 General Standards

Section 3-302 Fixtures and Maintenance.

Chapter 4 Maintenance of Utilities and Equipment

Section 4-401 General

Section 4-402 Gas Cooking Appliances

Section 4-403 Other Gas Appliances

Section 4-404 Disconnecting Utilities



Tenant-Landlord Education & Outreach



Residential Landlord Tenant Guide

A Comprehensive Guide for All Denver Renters Including: Youth, Adults, Aging, Immigrants, Refugees, LGBTQ and People with Disabilities

- Rental registries and licenses provide more avenues for landlord-tenant education and outreach
 - Tenant rights
 - Building up our tenant and landlord relationship/communication
 - DHS programs & supports TRUA, property tax rebate, etc.
- The license fee is set very low and good for 4 years to ensure little to no impact on the landlord or tenant.
 - According to a study conducted by the University of Minnesota in partnership with Roseville Housing and Redevelopment Authority (2012) little evidence was found to show that landlords passed along inspection fees to their tenants through increases in rent. Rental Licensing to Achieve Compliance
- "Relocation fees" companion proposal to ensure if tenants are evicted, they receive compensation from the landlord to find a new rental





Othor Municipalities Efforts

record

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DENVER OTHER MILE HIGH CITY		palities Efforts	
City	Туре	Fees	Frequency
Boulder, CO	License + Inspection	\$105 for license per bldg; private inspection fee (avg. inspection is \$150 for first unit)	Every 4 years, unless ownership changes
Westminster, CO	Registration + License + Inspection	No registration fee; License fees are \$50 per rental property; complaint-based inspection with \$40 fee and income restricted is \$20	Every 4 years for 6 to 20-year-old properties; every 2 years for properties older than 20 years
Federal Heights, CO	Registration + Inspection	Grant for license and inspection; \$90 no show fee	Register & inspection every 4 years
Coottle MA	Degistration	\$70 for registering a property plue \$15	Every O veers for registration, every 10

Seattle, WA Registration \$70 for registering a property, plus \$15 Every 2 years for registration; every 10

+ Inspection for each additional unit: years for inspection private inspection + \$40 filing fee or city inspector (\$175 for first unit)

Portland, OR Annual Registration Registration fee is \$60 per unit

Registration required annually; Registration No registration fee; + License + License for 1 & 2 family dwellings: \$30

Baltimore, MD inspection good for 2 years first then Inspection per unit; MF is \$35 per unit; you can get a 3 year on renewal; license time can be dependent on Residential vacant bldg. \$100; vacant unit \$30; private inspection fee



Portland, OR

Baltimore, MD

Registration

Registration + License +

Inspection

Penalty/Appeals in Municipalities

No

for hearing

Yes, notice and opportunity

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THE N	VILE HIGH CITY		
City	Туре	Violations & Penalties	Appeals
Boulder, CO	License + Inspection	Violations by areas of affordability, where the affordable areas are violated more harshly (1^{st} - \$500, 2^{nd} - \$750, 3^{rd} - \$1000) and in other areas (1^{st} - \$150, 2^{nd} - \$300, 3^{rd} - \$1000); can revoke license; Penalty is fine or no more than 90 days in jail	Yes, appeals of city manager's decision within 30 days of issuant

Yes, can appeal to the Westminster. Registration+ If owner fails to correct the violation in a timely CO License + manner, the city manager can issue a complaint and **Building and Fire Code** summons for prosecution in municipal court or Appeals Committee; any Inspection decision made from the abatement as a nuisance

to District Court

committee can be appealed Federal Registration N/A for grant for license and inspection; N/A

+ License \$90 no show fee Heights, CO

Registration \$30 late fee for registration renewal or inspections; Yes, reduced penalty or

Seattle, WA Penalty for violations not addressed are \$150 per day +Inspection appeal process available in for first 10 days then \$500 per day after that; also can program admin process

escalate to courts

Civil penalties per unit can result from failure to

License Tax return

deny, suspend or revoke license

register; registration submitted with their Business

Penalty of no more than \$500 for each offense; can



Annual Residential Health Program Complaints

Year	# of complaints to DDPHE for substandard living conditions
2015	1,266 complaints
2016	1,187 complaints
2017	1,006 complaints
2018	1,198 complaints
2019	1,268 complaints





