DEDO ORDINANCE/RESOLUTION REQUEST

Please mark one: Bill R	equest	or 🖂	Resolution Re	Date of Request: _	5/28/21
	cquest		Resolution Re	-quest	
1. Type of Request:					
Contract/Grant Agreement	Intergovernme	ental Agreem	ent (IGA)	Rezoning/Text Amend	nent
Dedication/Vacation	Appropria	ation/Supple	mental	DRMC Change	
Other:					

2. Title:

Authorizes a contract between Denver Economic Development & Opportunity (DEDO) and Eckerd Youth Alternatives, Inc. for \$3,097,000 to provide One-Stop Operator and comprehensive services specific to employment and training as required under Denver's Workforce Innovation and Opportunity Act (WIOA) funding and other special federal and state revenue or grant-funded workforce initiatives for the period beginning July 1, 2021 and concluding June 30, 2022.

3. Requesting Agency: Denver Economic Development & Opportunity (DEDO)

4. Contact Person:

Contact person with knowledge of proposed	Contact person to present item at Mayor-Council and		
ordinance/resolution	Council		
Name: Tony Anderson 720-913-5410	Name: Susan Liehe 720-913-1689		
Email: tony.anderson@denvergov.org	Email: susan.liehe@denvergov.org		

5. General a text description or background of the proposed request, if not included as an executive summary.

This contract describes the programmatic, administrative, and other requirements of Denver's One-Stop Operator/comprehensive services provider as they deliver services prescribed by the Workforce Innovation and Opportunity Act (WIOA) and the requirements of other state and grant-funded initiatives managed by Denver Workforce Services. The combined efforts of Denver Workforce Services and its contractors are reviewed by the community stakeholder Denver Workforce Development Board, with members appointed by the Mayor, and which exists under federal WIOA guidelines to ensure a seamless collaborative model for the city.

6. City Attorney assigned to this request (if applicable):

Brad Nieman

7. City Council District: Citywide

** For all contracts, fill out and submit accompanying Key Contract Terms worksheet**

Key Contract Terms

Date Entered: ____

Type of Contract: (e.g. Professional Services > \$500K; IGA/Grant Agreement, Sale or Lease of Real Property): Professional Services

Vendor/Contractor Name: Eckerd Youth Alternatives, Inc.

Contract control number: OEDEV-202158634

Location: 100 N. Starcrest Drive, Clearwater, FL 33765

Is this a new contract? 🔀 Yes 🗌 No	Is this an Amendment? 🗌 Yes 🛛 No If yes, how many?
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Contract Term/Duration (for amended contracts, include existing term dates and amended dates):

July 1, 2021 through June 30, 2022

Contract Amount (indicate existing amount, amended amount and new contract total):

Additional Funds	Total Contract Amount
(B)	(A+B)
Added Time	New Ending Date
	(B)

Scope of work:

See Executive Summary.

Was this contractor selected by competitive process? Yes, by RFP in Fall 2019. For background, OED originally issued RFPs for its contracted workforce programs in November 2015, and undertook a rigorous proposal review and rating system which resulted in contracts being awarded to selected providers in Spring 2016. It was intended that each proposal/performance period would span several years, renewed each year with individual contractors, pending performance. In Fall 2019, DEDO again issued workforce program RFPs for a multi-year period, renewable each year pending performance; this is the second year that Eckerd has been contracted for this work (initially in 2020-21 and now 2021-22, with the fiscal year beginning July 1).

Has this contractor provided these services to	the City before? 🔀 Yes	No No
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Source of funds: Federal WIOA Adult, federal relief/stimulus funds, Dislocated Worker, State special revenue funds, workforce grants

Is this contract subject to:] W/MBE [DBE	SBE	XO101	ACDBE 🛛 N/A
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WBE/MBE/DBE commitments (construction, design, DEN concession contracts): N/A

Who are the subcontractors to this contract? N/A

To be completed by Mayor's Legislative Team:

Date Entered:

EXECUTIVE SUMMARY

This contract engages Eckerd Youth Alternatives, Inc. as the Workforce Innovation and Opportunity Act (WIOA) One-Stop and comprehensive services provider for the City and County of Denver for the 2021-22 funding year, in addition to supporting other workforce activities that fulfill both state and grant-funded requirements. Eckerd will engage and serve Denver's priority populations and targeted neighborhoods according to the scope of this contract and DEDO's strategic direction.

In addition to its WIOA and grant administration role, Eckerd is also responsible for convening mandated partners and stakeholders who represent the larger workforce system. This group, collectively named the Denver Workforce Integration Network (DWIN), meets monthly and is designed to better align the regional workforce resources with education and economic development assets to create a collective response to labor market challenges. DWIN has allowed for increased access to workforce development services for Denver residents.

Denver Workforce Services aspires to provide workforce investment activities that increase the employment, retention, earnings, and occupational skill attainment by participants, and, as a result, improves the quality of the workforce, reduces dependency on government assistance, and enhances the productivity and competitiveness of the region. Eckerd has performed well in its initial year (2020-21) and will continue in the subsequent program year to engage local employers, industry associations, and sector partnerships to understand the current and future needs of business, and will offer training and employment opportunities to unemployed and underemployed jobseekers.

The COVID-19 pandemic heightened the criticality of a strong public workforce system which can respond quickly to jobseeker needs and serve people who were suddenly experiencing unemployment or significantly reduced hours and wages. Working with Eckerd and its other contracted partners, Denver Workforce Services has responded to this uptick in demand over the past 16 months with a range of virtual services, an added call center that is answered live during all business hours, and an expanded roster of career exploration programs.

Our shared success is measured, in part, through data on the following:

- Percentage of participants who are engaged in education or training that leads to employment or a credential
- Percentage of participants who have entered employment
- Percentage of participants who have retained employment
- Median earnings of participants