



DENVER

**ECONOMIC DEVELOPMENT
& OPPORTUNITY**



Denver Workforce Services Contractors 2021-22

Tony Anderson, Director – Denver Workforce Services
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CORE Goals

Denver Workforce Services assist employers to **hire, train, and retain** a quality workforce while providing jobseekers the ability to **access, explore, prepare, learn, and connect** to employment, training, and other workforce development opportunities.

FUNDING CATEGORIES

- Federal: \$5,540,237 (53%)
- City: \$2,471,605 (24%)
- State: \$1,231,008 (12%)
- Other: \$770,108 (7%)
- Private: \$457,341 (4%)



OUR CUSTOMERS

Jobseekers

Access - Virtual tools, 3 Workforce Centers, DWIN partner network

Explore - Labor market and career pathway information

Prepare - Job readiness training, career coaching

Learn - Workshops, individual training accounts (tuition assistance)

Connect - Recruitment events, work-based learning

Employers

Hire - Job postings, applicant referrals, recruitment events

Train - On-the-job training, internships, apprenticeships

Retain - Upskilling and incumbent worker, consulting

WHO + WHERE

OPERATION OF THREE WORKFORCE CENTERS

Workforce Center at Westside - 1200 Federal Blvd.
Workforce Center at Montbello – 4685 Peoria St.
Workforce Center at DEN – 8500 Pena Blvd., Main Terminal

DENVER WORKFORCE DEVELOPMENT BOARD

DENVER WORKFORCE INTEGRATION NETWORK (DWIN)

Asian Pacific Development Center	Emily Griffith Technical College	AARP
Community College of Denver	Focus Points Family Resource Center	CEO
Division of Voc Rehabilitation	Denver Economic Development & Opportunity	Dept. of Corrections
Denver Human Services	Senior Community Service Employment Program	YouthBuild
Denver Housing Authority	Colorado Veterans Services	CommunityWorks
Denver Indian Center	Colorado Homebuilding Academy	Cross Purpose
CWEE	Denver Opportunity Youth Initiative	Denver Public Library
Denver Public Schools	Metro Caring	Mercy Housing
Jewish Family Services	Hope Communities	Mi Casa
Inner City Health	Latino Coalition for Community Leadership	OFEP
St. Francis Center	Spring Institute for intercultural Learning	Urban Peak
The Learning Source	Work Options for Women	Zero Dropouts



ADULT SERVICES

Eckerd Connects One-Stop Operator (DWIN)

Workforce Innovation and Opportunity Act (WIOA)

- Adult Services
- Dislocated Worker Programs
- Technology Employment in Colorado Partnership 2.0 (TEC-P 2.0)
- Disability Employment Initiative
- Reemployment Services and Eligibility Assessments (RESEA)



WIOA METRICS

PY20

WIOA Performance Indicators	Adult		Dislocated Worker		Youth		Wagner Peyser		Program	Plan	New Enrollments	Carry In	Actual
	Standard	Actual	Standard	Actual	Standard	Actual	Standard	Actual					
	Employment Rate (Q2)	78.00%	70.00%	77.00%	76.47%	69.00%	79.55%	57.00%					
Employment Rate (Q4)	74.20%	66.24%	76.00%	77.55%	70.50%	64.24%	65.00%	56.70%	DW	185	140	45	205
Median Earnings (Q2)	\$6,875.00	\$5,523.00	\$9,000.00	\$8,861.00	\$3,650.00	\$2,562.00	\$5,600	\$6,285.00	Youth	315	270	45	148
Credential Attainment Rate	62.50%	60.80%	65.00%	52.17%	65.00%	68.07%			SYEP	225			244
Measurable Skill Gains Rate	57.00%	42.65%	58.60%	33.33%	62.00%	30.61%			WP	23,000			49,314
Staff Assisted Services (Total Services/People)	49,314												
People Receiving Staff Assisted Services	13,945												

PY19

WIOA Performance Indicators	Adult		Dislocated Worker		Youth		Wagner Peyser		Program	Plan	New Enrollments	Carry In	Actual
	Standard	Actual	Standard	Actual	Standard	Actual	Standard	Actual					
	Employment Rate (Q2)	79.60%	72.24%	80.30%	79.79%	70.70%	69.74%	61.10%					
Employment Rate (Q4)	72.60%	71.66%	73.20%	74.24%	62.90%	65.64%	57.50%	63.30%	DW	125	81	27	108
Median Earnings (Q2)	\$6,210.00	\$6,713.00	\$8,440.00	\$10,503.00	\$0.00	\$3,607.00	\$5,192	\$5,663	Youth	377	131	50	181
Credential Attainment Rate	60.00%	60.12%	50%	57.69%	52.70%	63.87%			SYEP	325			351
Measurable Skill Gains Rate	N/A	56.10%	N/A	56.00%	N/A	72.65%			WP	23,000			36,375
Staff Assisted Services (Total Services/People)	36,375												
People Receiving Staff Assisted Services	5,991												

WHO DOES THAT?



Denver Workforce Services

- Contractor support and oversight
- Operation of Resource Centers
- Operation of DEN Workforce Center
- Denver Construction Careers Program*
- Employer Services
- Special Programs (BTW 50+, TAA, New Americans)
- Certified Youth Employment Program

Eckerd Connects

- One Stop Operator
- WIOA Adult/DW Administrator*
- Case Management
- WORKNOW Navigation*
- Work-Based Learning Program
- Special Programs (TEC-P 2.0, RESEA)



OUT-OF-SCHOOL YOUTH



Ability Connection Colorado WIOA out-of-school youth

- Youth with disabilities
- Youth with additional barriers to employment

Center for Employment Opportunities WIOA out-of-school youth

- Youth with juvenile conviction as a barrier

Urban Peak

WIOA out-of-school youth

- Youth experiencing homelessness

IN-SCHOOL YOUTH

Denver Public Schools

WIOA In-School Youth

- Family and Community Engagement (FACE)

Denver Public Schools

Summer Youth Employment Program

- Hybrid online, in-person
- Ages 14-24
- Earn up to \$1,776 (120 hours)



DISCUSSION

ECKERD CONNECTS

ABILITY CONNECTION COLORADO

DENVER PUBLIC SCHOOLS - SUMMER



COVID-19 RESPONSE



VIRTUAL WORKFORCE CENTERS

18,312 (11,177) calls received



RAPID RESPONSE CALLS

Completed – 143 (39)

Jobseekers – 995 (482)



VIRTUAL JOB FAIRS

Employers – 106 (39)

Jobseekers – 13,800 (8,100)



OUTREACH/IVRs Sent

Jobseekers – 158,851 (55,907)



NOW HIRING SERIES

Completed – 173 (85)

Jobseekers – 1,736 (1,283)



“WORKFORCE WEDNESDAY” WEBINARS

Completed - 42 (27)

Jobseekers – 515 (378)



INDUSTRY EVENTS, SEMINARS, WORKSHOPS

Completed – 34 (18)

Jobseekers – 1,139 (895)

STRATEGIC GOAL

Increase access to and impact of business and workforce services to improve the economic mobility for Denver residents



TACTIC 1

Continue to refine and deliver **virtual services originally** launched to assist in the COVID-19 recovery (Call Center, Computer Loaner Program)



TACTIC 2

Expand and enhance programs and services that **provide youth access to quality education, training and jobs**, aligning summer programs with year-round support (CYEP, RFP)



TACTIC 3

Expand and enhance **DEN service offerings** including the launch of the Gateway Training Program.



TACTIC 4

Expand and enhance program and service delivery options for **priority populations** - Disabled Individuals (DEI), Veterans (VS2C), Justice-Involved (Pathways Home), Older Workers (AARP), Immigrants/ refugees (New Americans)



TACTIC 5

Improve contractor/vendor support to increase **successful outcomes** and offer additional support to other agency-funded employment and training programs. (WIOA, CDBG-CV, etc.).

STRATEGIC GOAL

Strengthen alignment between business needs and community assets to ensure Denver has a productive, educated, competitive and knowledgeable workforce



TACTIC 1

Implement **Good Jobs Strategy** while incorporating programs and initiatives to support the **Future of Work** (Quality Jobs Tool, TEC-P 2.0, Digital Literacy)



TACTIC 2

Expand the **Denver Construction Careers Program** to track and support workforce development on selected city projects



TACTIC 3

Develop key city partnership/project pipeline and coordinate with **WORKNOW** for talent development and placement (Federal Highway Project)



TACTIC 4

Secure additional funding to invest in **local providers** and priority populations (City Special Revenue Fund, CDBG-CV, State Stimulus)



TACTIC 5

Leverage **employer partnerships** to expand work-based learning, apprenticeships, and employment opportunities

ADDITIONAL FUNDED PARTNERS

Volunteers of America, Bill Daniels Veterans Services Center

- Veterans Service to Career Program



CommunityWorks

- Pathways Home Program



WORKNOW (CCD)

- Construction Workforce Pipeline



6 Local Workforce Areas

- TEC-P 2.0



Denver Public Library

- Wi-Fi and Laptop Loaner Program



WHAT'S NEXT

Community Development Block Grant Coronavirus Relief Awards

- \$1m in new workforce development awards for local providers

HB21-1264

- \$1.4m in new workforce development awards for local providers

