

**ORDINANCE/RESOLUTION REQUEST**

Please email requests to the Mayor’s Legislative Team

at [MileHighOrdinance@DenverGov.org](mailto:MileHighOrdinance@DenverGov.org) by **3:00pm on Monday**. Contact the Mayor’s Legislative team with questions

Date of Request: May, 24 2021

Please mark one:  **Bill Request** or  **Resolution Request**

**1. Type of Request:**

**Contract/Grant Agreement**  **Intergovernmental Agreement (IGA)**  **Rezoning/Text Amendment**

**Dedication/Vacation**  **Appropriation/Supplemental**  **DRMC Change**

**Other: Approving petitions requesting continuance of the Downtown Denver Business Improvement District for a ten-year period.**

**2. Title:** A bill for an ordinance approving petitions requesting continuance of the Downtown Denver Business Improvement District for a ten-year period.

**3. Requesting Agency:** Finance

**4. Contact Person:**

Contact person with knowledge of proposed ordinance/resolution	Contact person to present item at Mayor-Council and Council
Name: Michael Kerrigan - Finance	Name: Michael Kerrigan - Finance
Email: <a href="mailto:michael.kerrigan@denvergov.org">michael.kerrigan@denvergov.org</a>	Email: <a href="mailto:michael.kerrigan@denvergov.org">michael.kerrigan@denvergov.org</a>

**5. General description or background of proposed request. Attach executive summary if more space needed:**

The ordinance represents the City’s approval of petitions for the continuance of the Downtown Denver Business Improvement District for a ten-year period.

**6. City Attorney assigned to this request (if applicable):**

Brad Neiman

**7. City Council District:**

Council District #9 – Councilwoman CdeBaca; Council District #10 – Councilman Hinds

**8. \*\*For all contracts, fill out and submit accompanying Key Contract Terms worksheet\*\***

N/A

**EXECUTIVE SUMMARY**

*To be completed by Mayor’s Legislative Team:*

Resolution/Bill Number: BR21 0657

Date Entered: \_\_\_\_\_

Business Improvements Districts (BIDs) are organized for the benefit of commercial properties to assist with infrastructure improvements and their maintenance, as well as having the ability to perform marketing and economic development activities. Although not a requirement for all BIDs, some BID organizers, like those for the Downtown Denver Business Improvement District (DDBID or the District), place renewal requirements into the petition and creation documentation. The DDBID was organized in 1992 and, upon the submission of petitions and approval by City Council, has been previously authorized for renewal in both 2001 and 2011. The DDBID has now filed petitions seeking a continuance for an additional 10-year period with the City, and this ordinance would authorize the DDBID’s continuance through 2031.

**General Description of District and Location:** The DDBID covers a 120- block area within central downtown Denver. The DDBID is centered upon the 16<sup>th</sup> Street Mall from Grant and Colfax to Wewatta Street extending approximately 4 blocks on the east to 20<sup>th</sup> Street and to Speer Blvd on the west side of 16<sup>th</sup> Street.

The District is a property-owner funded management district that provides the following services and improvements: capital improvement projects, cleaning and maintenance, marketing and communication of District events and programs, economic development services, transportation initiatives and safety services.

Operations and improvements of the District are financed by IGAs, interest, grants, fees, and special assessments on real commercial property located within the District.

In 2001, the electors overwhelmingly supported a proposal to significantly increase special assessments and the District increased its core services – litter and trash removal, sidewalk sweeping, and alley cleaning throughout downtown Denver and broadened its safety services. These safety services included the creation of the Downtown Ambassadors, a homeless outreach program, and currently the establishment of the Security Network Radio communications system.

The DDBID’s initial Operating Plan directs the District to file petitions requesting continuance of the District every 10 years. The District’s initial Operating Plan requires the District to obtain petitions from property owners who own at least 50% of the District’s assessed value and at least 50% of the District’s acreage. The District must also file the petitions with the City Clerk. Although not a requirement in the initial Operating Plan, the DDBID has also historically passed a District Board of Directors resolution approving the petitions and authorizing the District to seek renewal through City Council.

This requested 10-year renewal ordinance includes the property owner petitions and the resolution of the DDBID Board of Directors filed at City Clerk Filing #20011026B. The District has met the required petition thresholds by gathering petitions from District property owners who represent 75.19% of the District’s assessed value and 71.88% of the District’s acreage. The District respectfully requests City Council’s consideration and approval of the 10-year renewal ordinance.

**Schedule by Legislative Action**

<b>DDBID Renewal Legislative Calendar:</b>		
<b>Date</b>	<b>Item</b>	<b>Notes</b>
5/24/2021	DDBID Renewal Ordinance: Ordinance Request Deadline	
5/31/2021 - 6/4/2021	Memorial Day holiday, committees do not meet this week.	
Week of 6/7/2021	DDBID Renewal Ordinance: Committee or Consent	
6/15/2021	DDBID Renewal Ordinance: Mayor-Council	
6/16/2021	DDBID Renewal Ordinance: Deadline for CAO to file Ordinance	
6/21/2021	DDBID Renewal Ordinance: City Council - First Reading	
6/28/2021	DDBID Renewal Ordinance: City Council - Second Reading	

*To be completed by Mayor’s Legislative Team:*