1	BY AUTHO	RITY
2	RESOLUTION NO. CR21-0668	COMMITTEE OF REFERENCE:
3	SERIES OF 2021	Business, Arts, Workforce & Aviation Services
4	A RESOLUTION	
5 6 7 8 9	Approving a proposed Amendatory Agreement between the City and County of Denver and Starcom Worldwide, Inc., to change marketing agency, increase contract amount and extend the term for sponsorship, advertising and marketing in connection with Red Rocks Amphitheatre. BE IT RESOLVED BY THE COUNCIL OF THE CITY AND COUNTY OF DENVER:	
	Section 1. The proposed Amendatory Agreement between the City and County of Denve	
1	and Starcom Worldwide, Inc., in the words and figures contained and set forth in that form o	
3	Amendatory Agreement available in the office and on the web page of City Council, and to be filed	
	in the office of the Clerk and Recorder, Ex-Officio Clerk of the City and County of Denver, under City	
4		
5	Clerk's Filing No. 202056980-01, is hereby approved.	
6	COMMITTEE APPROVAL DATE: June 16, 2021 by Consent	
7	MAYOR-COUNCIL DATE: June 22, 2021	
8	PASSED BY THE COUNCIL:	
9		- PRESIDENT
20 21 22	ATTEST:	- CLERK AND RECORDER, EX-OFFICIO CLERK OF THE CITY AND COUNTY OF DENVER
23	PREPARED BY: Laurie J. Heydman, Assistant City	Attorney DATE: June 24, 2021
24 25 26 27	Pursuant to section 13-9, D.R.M.C., this proposed resolution has been reviewed by the Office of the City Attorney. We find no irregularity as to form and have no legal objection to the proposed resolution. The proposed resolution is submitted to the City Council for approval pursuant to § 3.2.6 of the Charter. Kristin M. Bronson, Denver City Attorney	
29 30		
30 31	BY:, Assistant City At	torney DATE: