

1 **BY AUTHORITY**

2 RESOLUTION NO. CR21-0668  
3 SERIES OF 2021

COMMITTEE OF REFERENCE:  
Business, Arts, Workforce & Aviation Services

4 **A RESOLUTION**

5 **Approving a proposed Amendatory Agreement between the City and County of**  
6 **Denver and Starcom Worldwide, Inc., to change marketing agency, increase**  
7 **contract amount and extend the term for sponsorship, advertising and**  
8 **marketing in connection with Red Rocks Amphitheatre.**

9  
10 **BE IT RESOLVED BY THE COUNCIL OF THE CITY AND COUNTY OF DENVER:**

11 **Section 1.** The proposed Amendatory Agreement between the City and County of Denver  
12 and Starcom Worldwide, Inc., in the words and figures contained and set forth in that form of  
13 Amendatory Agreement available in the office and on the web page of City Council, and to be filed  
14 in the office of the Clerk and Recorder, Ex-Officio Clerk of the City and County of Denver, under City  
15 Clerk’s Filing No. 202056980-01, is hereby approved.

16 COMMITTEE APPROVAL DATE: June 16, 2021 by Consent

17 MAYOR-COUNCIL DATE: June 22, 2021

18 PASSED BY THE COUNCIL: \_\_\_\_\_  
19 \_\_\_\_\_ - PRESIDENT

20 ATTEST: \_\_\_\_\_ - CLERK AND RECORDER,  
21 EX-OFFICIO CLERK OF THE  
22 CITY AND COUNTY OF DENVER

23 PREPARED BY: Laurie J. Heydman, Assistant City Attorney DATE: June 24, 2021

24 Pursuant to section 13-9, D.R.M.C., this proposed resolution has been reviewed by the Office of the  
25 City Attorney. We find no irregularity as to form and have no legal objection to the proposed  
26 resolution. The proposed resolution is submitted to the City Council for approval pursuant to § 3.2.6  
27 of the Charter.

28  
29 Kristin M. Bronson, Denver City Attorney

30  
31 BY: Jonathan Griffin, Assistant City Attorney DATE: Jun 23, 2021