

**BY AUTHORITY**

RESOLUTION NO. CR21-0668  
SERIES OF 2021

COMMITTEE OF REFERENCE:  
Business, Arts, Workforce & Aviation Services

**A RESOLUTION**

**Approving a proposed Amendatory Agreement between the City and County of Denver and Starcom Worldwide, Inc., to change marketing agency, increase contract amount and extend the term for sponsorship, advertising and marketing in connection with Red Rocks Amphitheatre.**

**BE IT RESOLVED BY THE COUNCIL OF THE CITY AND COUNTY OF DENVER:**

**Section 1.** The proposed Amendatory Agreement between the City and County of Denver and Starcom Worldwide, Inc., in the words and figures contained and set forth in that form of Amendatory Agreement available in the office and on the web page of City Council, and to be filed in the office of the Clerk and Recorder, Ex-Officio Clerk of the City and County of Denver, under City Clerk's Filing No. 202056980-01, is hereby approved.

COMMITTEE APPROVAL DATE: June 16, 2021 by Consent

MAYOR-COUNCIL DATE: June 22, 2021

PASSED BY THE COUNCIL: \_\_\_\_\_ June 28, 2021

*Steve Filmer* - PRESIDENT

ATTEST: \_\_\_\_\_ - CLERK AND RECORDER,  
EX-OFFICIO CLERK OF THE  
CITY AND COUNTY OF DENVER

PREPARED BY: Laurie J. Heydman, Assistant City Attorney DATE: June 24, 2021

Pursuant to section 13-9, D.R.M.C., this proposed resolution has been reviewed by the Office of the City Attorney. We find no irregularity as to form and have no legal objection to the proposed resolution. The proposed resolution is submitted to the City Council for approval pursuant to § 3.2.6 of the Charter.

Kristin M. Bronson, Denver City Attorney

BY: *Jonathan Griffin*, Assistant City Attorney DATE: Jun 23, 2021