Mayoral Reappointments to the Tourism Improvement District

To approve the Mayoral reappointments of the following individuals to the Tourism Improvement District:

Laura Lojas, Arvada (F)(C) to serve as a representative of the Office of the Mayor for a term expiring August 31, 2024, reappointed;

Tracy Blair, Castle Rock (F)(C) to serve as a representative of the Colorado Hotel and Lodging Association for a term expiring August 31, 2024, reappointed.

Purpose/Scope of the Board:

In 2017, this quasi-government district was created, and businesses agreed to assess a tax/fee in order to pay for specific projects. The fees generated by this District will provide funds for future improvements at the Convention Center and support marketing efforts.

Member Qualifications:

17-0883 Sec.6 - Electors of the District or representative of electors.

Selection Process and why this applicant was chosen: each individual brings historical knowledge of the District issues and is a representative of categories specified in legislation.

Current Board Makeup

Greg Leonard, Denver (M)(C)

Allen Paty, Centennial (M)(C)

Navin Dimond, Cherry Hills Village (M)(C)

John Everett, Evergreen (M)(C)

Walter Isenberg, Denver (M)(C)

Laura Lojas, Arvada (F)(C)

Tracy Blair, Castle Rock (F)(C)

Richard Scharf, Littleton (M)(C)

Additional Information: None