

Santa Fe Business Improvement District 2022 Projected Budget

		2021 Year to Adopted Date Actual Budget 2021		Remaining 2021 Budget		
Income						
43000 Special Assessments		87,628.19		117,740.47		30,112.28
45000 Insurance Claims		26,045.07		26,045.07		-
46000 Events						
46050 Sponsorship Fees		-		4,000.00		4,000.00
46100 Special Events Income		3,706.22		4,000.00		293.78
4999 Reimburseable Grant Income		-		-		-
Total Income	\$	117,379.48	\$	151,785.54	\$	34,406.06
Expenses						
62100 Contract Services						
62110 Administration		20,000.00		30,000.00		10,000.00
62140 Legal Fees		2,355.19		2,600.00		244.81
62150 Assessment Contractor		3,500.00		3,560.00		60.00
62160 Accounting Fees		3,545.00		6,000.00		2,455.00
Total 62100 Contract Services	\$	29,400.19	\$	42,160.00	\$	2,455.00 12,759.81
64000 District Maintenance	ş	29,400.19	ş	42,160.00	ş	12,/59.61
64030 Light Pole Maintenance & Repair		1,343.25		10,000.00		8,656.75
64031 Light Pole Repair (Ins Claims)		45,069.34		26,045.07		(19,024.27)
64050 Repairs - Right of Way		-		1,000.00		1,000.00
		4,000.00		14,500.00		10,500.00
64080 Holiday Lighting Place & Remove 64090 Utilities				,		•
64095 Misc Contingency		2,202.56		4,000.00		1,797.44 1,500.00
64100 Combined Maintenance		27.664.70		1,500.00		335.21
		37,664.79	,	38,000.00	,	
Total 64000 District Maintenance 65000 Operations	\$	90,279.94	\$	95,045.07	\$	4,765.13
•				200.00		200.00
65030 Printing and Copying		100.24		300.00		300.00
65040 Meeting Costs & Supplies		109.34		300.00		190.66
65050 Website & Hosting Fees		113.16		300.00		186.84
65070 Bank Fees				100.00		100.00
Total 65000 Operations	\$	222.50	\$	1,000.00	\$	777.50
65120 Insurance - Liability, D and O	\$	363.51	\$	5,000.00	\$	4,636.49
69800 Economic Development	\$	-	\$		\$	
69805 ADSF Integration	\$	-	\$	5,000.00	\$	5,000.00
69900 Special Events						
69910 Barricading				5,000.00		5,000.00
69920 Security		2,034.00		1,300.00		(734.00)
69940 Event Insurance		1,101.00		825.00		(276.00)
69950 Clean Up Deposit Refund				250.00		250.00
69960 Permit Fees				290.00		290.00
69963 Stripe Expense				100.00		100.00
69965 Marketing-Maps, Photos, Social				500.00		500.00
Total 69900 Special Events	\$	3,135.00	\$	8,265.00	\$	5,130.00
6999 Reimbursable Grant Expense	\$	908.57	\$		\$	(908.57)
Total Expenses	\$	124,309.71	\$	156,470.07	\$	32,160.36
Charitable Contributions - ADSF				-	\$	-
Net Operating Income	\$	(6,930.23)	\$	(4,684.53)	\$	2,245.70

Proposed Budget Year 2022

43000 Special Assessments	\$	123,908.60
45000 Insurance Claims	¥	18,000.00
46000 Events		10,000.00
46050 Sponsorships Fees		9,000.00
46100 Vendor Fees		4,000.00
Total 46000 Events		13,000.00
Total Income		154,908.60
Gross Profit		154,908.60
Expenses		10 1,500.00
62100 Contract Services		
62110 Administration		30,000.00
62140 Legal Fees		2,600.00
62150 Assessment Contractor		3,560.00
62160 Accounting Fees		6,000.00
Total 62100 Contract Services		42,160.00
64000 District Maintenance		12,200.00
64030 Light Pole Maintenance & Repair		0.00
64031 Light Pole Repair (Ins Claims)		18,000.00
64050 Repairs - Right of Way		1,000.00
64080 Holiday Lighting Place & Remove		14,500.00
64090 Utilities		4,000.00
64095 Misc Contingency		1,500.00
64100 Combined Maintenance		53,800.00
Total 64000 District Maintenance		92,800.00
65000 Operations		32,000.00
65030 Printing and Copying		300.00
65040 Meeting Costs & Supplies		300.00
65050 Website & Hosting Fees		300.00
65070 Bank Fees		100.00
Total 65000 Operations		1,000.00
65100 Other Types of Expenses		1,000.00
65120 Insurance - Liability, D and O		5,000.00
Total 65100 Other Types of Expenses		5,000.00
69800 Economic Development		0.00
69805 ADSF Integration		5,000.00
69900 Special Events		3,000.00
69910 Barricading		5,000.00
69920 Security		1,300.00
69940 Event Insurance		825.00
69950 Clean Up Deposit Refund		250.00
69960 Permit Fees		290.00
69963 Stripe Expense		100.00
69965 Marketing: Maps, Photos, Social		500.00
Total 69900 Special Events		8,265.00
Total Expenses		154,225.00
		10 .,225.00
Charitable Contributions - ADSF		-
Net Operating Income		683.60
The operating meaning		003.00



Santa Fe Drive BUSINESS IMPROVEMENT DISTRICT 2022 OPERATING PLAN

Name: The Santa Fe Business Improvement District

Legal Authority: A BID in Colorado is organized pursuant to the Business Improvement District Act, Section 31-25-1201 *et seq.*, Colorado Revised Statutes.

BID Boundaries: The BID area encompasses generally the Santa Fe Drive corridor from 6th to 13th Avenues. A map of the district is below. Personal property is not included in the BID boundary.

Work Program: The recommended work program includes activities and priorities developed by business and property owners along the Corridor.

- Physical Public Improvements To create a more attractive and appealing environment
 - Place making improvements
 - Other initiatives as appropriate
- Enhanced Maintenance To maintain Santa Fe Drive's unique character and ambience
 - Trash and graffiti removal
 - Sweeping, power washing
 - Landscaping
 - Tree watering and irrigation upkeep
 - o Other efforts as appropriate
- Safety Keeping Santa Fe Drive safe and inviting
 - Working to ensure the Santa Fe Drive corridor remains safe by collaborating with RNOs, residents and businesses.
- Economic Development To attract more visitors, customers, and businesses to Santa Fe Drive
 - Communications and public relations efforts

- Business attraction and support
- Special events and promotions
- Other efforts as appropriate
- Partnership with the Art District on Santa Fe

Assessment Methodology/Budget: The special assessment is on real properties only. No personal property is included in the BID.

The special assessment will be \$7.81 per linear foot of frontage along Santa Fe Drive plus 9.9 cents per square foot of building, raising approximately \$100,000.

The BID board will determine the annual operating budget. The BID shall be authorized to increase its special assessment revenues each year, not to exceed the percentage of inflation plus local growth (as allowable by TABOR).

BID Governance: The BID statute allows for a board of 5 to 11 members who are BID electors. The Santa Fe BID consists of 7 appointed members to allow for a diversity of property types, uses and geography, and property owners from the existing LMDs. Initial BID board representation will include:

- 1. Former Maintenance District A
- 2. Former Maintenance District B
- 3. Arts District
- 4. Non-profit
- 5. Small property with an annual assessment under \$5,000
- 6. Large property with an annual assessment over \$5,000
- 7. At-large

Recommended Program Management Structure: The BID will deliver programs and services for the areas of the district that pay into the BID through a special assessment. The BID has its own board, work program, may have a staffing component and/or contract for services and programming.

Bonding (Debt): As allowed by law, the BID may issue bonds or other multiple year financial obligations only if the BID is authorized to do so by its voters in a future election and by its operating plan and budget. The election must comply with all applicable state requirements, including the TABOR Amendment, and the election would limit the amount of debt that may be issued to the amount that is approved by the BID voters. The BID has not yet held an election to authorize bonds and has no current plans to do so in 2022.

Term: BIDs in Colorado may be perpetual. However, the Santa Fe BID will have an initial ten-year term. This will allow for property owners to evaluate the BID's effectiveness at the end of the term. If the BID is deemed successful, the BID will request that the City Council renew the

BID by ordinance after the initial period. If the BID is not considered to be successful, it will sunset at the end of the initial term.

City Services: BID services will be designed to supplement existing City services and will be in addition to City services that are currently provided along Santa Fe Drive. BID services will not replace any existing City services.

SANTA FE BUSINESS IMPROVEMENT DISTRICT

	APPOINTED	CONFIRMED	EXPIRES
Lindi Sinton, Arvada (F)(C) rep. property owner, reappt.	03-29-17	04-22-19	12-31-21
Susan Taub, Denver (F)(C) rep. property owner, repl. Stoner, appt.	03-29-19	04-22-19	12-31-21
Andrea Barela, Denver (F)(H) rep. tenant in District, reappt.	12-03-20	01-04-21	02-01-22
George Lim, Denver (M)(Asian) rep. tenant, repl. Pappalardo (deceased 12/1/20). appt.	03-19-21		02-01-22
Russell Brown, Jr., Denver (M)(C) rep. property owner, reappt.	03-19-21		12-31-22
Adam Sexton, Denver (M)(C) rep. property owner in District, appt.	12-03-20	01-04-21	02-01-23
Tom LcLagan, Evergreen (M)(C) rep. property owner in District, appt.	12-03-20	01-04-21	02-01-23

Ord. 0463, Series 2017 CB14-0613 UPDATED: 03-19-2021

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