



Legislation Details (With Text)

File #: 17-0015 **Version:** 1

Type: Resolution **Status:** Adopted

File created: 1/2/2017 **In control:** Business, Arts, Workforce, & Aeronautical Services Committee

On agenda: 1/23/2017 **Final action:** 1/23/2017

Title: A resolution approving a proposed First Amendment between the City and County of Denver and Clear Channel Outdoor Inc. d/b/a Clear Channel Airports to incorporate the airport's Guidelines for Signage and Advertising, which shall govern advertising content at the Clear Channel advertising locations at Denver International Airport.
Amends a contract with Clear Channel Outdoor, Inc. by updating the advertising definitions and interpretations to provide for greater consistency in advertising language and compliance for gate area television programming services at Denver International Airport. There is no change to the contract amount or term (PLANE201312566-02). The last regularly scheduled Council meeting within the 30-day review period is on 2-13-17. The Committee approved filing this resolution by consent on 1-11-17.

Sponsors:

Indexes: Debra Bartleson

Code sections:

Attachments: 1. RR17 0015 DIA Clear Channel Amendment Request, 2. 17-0015 Contract_Clear Channel Airports, 3. 17-0015 Filed Resolution_Clear Channel Outdoor, 4. 17-0015 - final.pdf

Date	Ver.	Action By	Action	Result
1/24/2017	1	Council President	signed	
1/23/2017	1	City Council	adopted	Pass
1/11/2017	1	Business, Arts, Workforce, & Aeronautical Services Committee	approved by consent	

Contract Request Template (Contracts; IGAs; Leases)

Date Submitted: 1-3-2017

Requesting Agency: Denver International Airport
Division:

- **Name:** Aaron Barraza
- **Phone:** (303) 342-2261
- **Email:** Aaron.Barraza@flydenver.com <<mailto:Aaron.Barraza@flydenver.com>>

Item Title & Description:

*(Do not delete the following instructions)
These appear on the Council meeting agenda. Initially, the requesting agency will enter a 2-3 sentence description. Upon bill filling, the City Attorney's Office should enter the title above the description (the title should be in **bold** font).*

*Both the title and description must be entered between the red "title" and "body" below. Do **not** at any time delete the red "title" or "body" markers from this template.*

A resolution approving a proposed First Amendment between the City and County of Denver and Clear Channel Outdoor Inc. d/b/a Clear Channel Airports to incorporate the airport's Guidelines for Signage and Advertising, which shall govern advertising content at the Clear Channel advertising locations at Denver International Airport.

Amends a contract with Clear Channel Outdoor, Inc. by updating the advertising definitions and interpretations to provide for greater consistency in advertising language and compliance for gate area television programming services at Denver International Airport. There is no change to the contract amount or term (PLANE201312566-02). The last regularly scheduled Council meeting within the 30-day review period is on 2-13-17. The Committee approved filing this resolution by consent on 1-11-17.

Affected Council District(s) or citywide? 11

Contract Control Number: PLANE201312566-02

Vendor/Contractor Name (including any "DBA"): Clear Channel Outdoor, Inc

Type and Scope of services to be performed: This original contract with Clear Channel Outdoor, Inc. dba Clear Channel Airports is to provide Gate hold Television Programming Services that appeal to all segments of the traveling public. The Television Programming Services shall consist of, but not limited to, current news, sports, weather, and local and national entertainment programs. The company shall have the ability to broadcast airport customized messaging when requested or needed and have the ability to sell advertising services to local, national and international advertisers to generate revenue opportunities. The goal is to improve the traveling public's experience and generate non-airline revenue.

Location (if applicable):

WBE/MBE/DBE goals that were applied, if applicable (construction, design, Airport concession contracts):

Are WBE/MBE/DBE goals met (if applicable)?

Is the contract new/a renewal/extension or amendment?

Was this contractor selected by competitive process or sole source?

For New contracts

Term of initial contract:

Options for Renewal:

How many renewals (i.e. up to 2 renewals)?

Term of any renewals (i.e. 1 year each):

Cost of initial contract term:

Cost of any renewals:

Total contract value council is approving if all renewals exercised:

For Amendments/Renewals Extensions:

Is this a change to cost/pricing; length of term; terms unrelated to time or price (List all that apply)?

If length changing

What was the length of the term of the original contract?

What is the length of the extension/renewal?

What is the revised total term of the contract?

If cost changing

What was the original value of the entire contract prior to this proposed change?

What is the value of the proposed change?

What is the new/revised total value including change?

If terms changing

Describe the change and the reason for it (i.e. compliance with state law, different way of doing business etc.)