



Legislation Details (With Text)

File #: 19-0491 **Version:** 1

Type: Resolution **Status:** Adopted

File created: 5/13/2019 **In control:** Business, Arts, Workforce, Climate & Aviation Services Committee

On agenda: 6/3/2019 **Final action:** 6/3/2019

Title: A resolution approving a proposed Agreement between the City and County of Denver and United Airlines, Inc. concerning a marketing incentive to promote air service to Frankfurt, Germany at Denver International Airport.
Approves a contract with United Airlines, Inc. for an air service marketing incentive in the amount of \$2,000,000 and one year to promote a new international destination service to Frankfurt, Germany, from Denver International Airport (201947887). The last regularly scheduled Council meeting within the 30-day review period is on 6-24-19. The Committee approved filing this item at its meeting on 5-22-19.

Sponsors:

Indexes: Jonathan Griffin

Code sections:

Attachments: 1. RR19 0491 DIA UA FRA Marketing, 2. 19-0491 Contract_United Airlines, Inc., 3. 19-0491 Filled Resolution_United Airlines, Inc., 4. 19-0491 Filled Resolution_United Airlines, Inc..pdf, 5. 19-0491 - signed.pdf

Date	Ver.	Action By	Action	Result
6/4/2019	1	Council President	signed	
6/3/2019	1	City Council	adopted	Pass
5/22/2019	1	Business, Arts, Workforce, Climate & Aviation Services Committee	approved by consent	Pass

Contract Request Template (Contracts; IGAs; Leases)

Date Submitted: 5-13-19

Requesting Agency: Denver International Airport
Division:

Subject Matter Expert Name:

Name: Angela Casias
Email: angela.casias@flydenver.com

Item Title & Description:

*(Do not delete the following instructions)
These appear on the Council meeting agenda. Initially, the requesting agency will enter a 2-3 sentence description. Upon bill filling, the City Attorney's Office should enter the title above the description (the title should be in **bold** font).*

*Both the title and description must be entered between the red "title" and "body" below. Do **not** at any*

time delete the red "title" or "body" markers from this template.

A resolution approving a proposed Agreement between the City and County of Denver and United Airlines, Inc. concerning a marketing incentive to promote air service to Frankfurt, Germany at Denver International Airport.

Approves a contract with United Airlines, Inc. for an air service marketing incentive in the amount of \$2,000,000 and one year to promote a new international destination service to Frankfurt, Germany, from Denver International Airport (201947887). The last regularly scheduled Council meeting within the 30-day review period is on 6-24-19. The Committee approved filing this item at its meeting on 5-22-19.

Affected Council District(s) or citywide? Council District 11

Contract Control Number: 201947887

Vendor/Contractor Name (including any "DBA"): United Airlines, Inc.

Type and Scope of services to be performed:

United qualifies for an air service incentive because they are initiating new scheduled international air service to Frankfurt, Germany, at Denver International Airport (DEN). The incentive provides a maximum of \$2,000,000.00 in funds available for marketing of this service. United will develop a marketing plan to promote their new scheduled international air service at DEN, and this marketing plan will be approved by DEN before it is executed.

Location (if applicable):

WBE/MBE/DBE goals that were applied, if applicable (construction, design, Airport concession contracts):

Are WBE/MBE/DBE goals met (if applicable)?

Is the contract new/a renewal/extension or amendment?

Was this contractor selected by competitive process or sole source?

For New contracts

Term of initial contract: One year

Options for Renewal:

How many renewals (i.e. up to 2 renewals)?

Term of any renewals (i.e. 1 year each):

Cost of initial contract term: \$2,000,000.00

Cost of any renewals:

Total contract value council is approving if all renewals exercised:

For Amendments/Renewals Extensions:

Is this a change to cost/pricing; length of term; terms unrelated to time or price (List all that apply)?

If length changing

What was the length of the term of the original contract?

What is the length of the extension/renewal?

What is the revised total term of the contract?

If cost changing

What was the original value of the entire contract prior to this proposed change?

What is the value of the proposed change?

What is the new/revised total value including change?

If terms changing

Describe the change and the reason for it (i.e. compliance with state law, different way of doing business etc.)