



Legislation Details (With Text)

File #: 23-1353 **Version:** 1

Type: Resolution **Status:** Adopted

File created: 9/24/2023 **In control:** Land Use, Transportation & Infrastructure Committee

On agenda: 10/23/2023 **Final action:** 10/23/2023

Title: A resolution approving a proposed Amendatory Agreement between the City and County of Denver and GBSM, Inc. to continue providing public engagement and marketing professional services, citywide.
Amends an on-call contract with GBSM, Inc., by adding 2 years with a new ending date of 1-14-2026 to continue providing public engagement and marketing professional services, citywide. No change to contract amount. (DOTI-202369343-01/DOTI-202056675-01). The last regularly scheduled Council meeting within the 30-day review period is on 11-13-2023. The Committee approved filing this item at its meeting on 10-10-2023.

Sponsors:

Indexes: Lucas Palmisano

Code sections:

Attachments: 1. RR23-1353DOTI-202369343 GBSM, Inc Ordinance Request, 2. 23-1353 Filed Resolution_GBSM, Inc. 202369343-01, 3. 23-1353 Amendatory Agreement_GBSM INC 202369343-01, 4. 23-1353 Filed Resolution_GBSM, Inc., 5. 23-1353_signed

Date	Ver.	Action By	Action	Result
10/23/2023	1	Council President	signed	
10/23/2023	1	City Council	adopted	Pass
10/10/2023	1	Land Use, Transportation & Infrastructure Committee	approved by consent	Pass

Contract Request Template (Contracts; IGAs; Leases)

Date Submitted: 10-02-2023

Requesting Agency: Transportation & Infrastructure Division:

Subject Matter Expert Name: Kristen Moore

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[<mailto:Kristen.moore@denvergov.org>](mailto:Kristen.moore@denvergov.org)

Phone Number:

Item Title & Description:

*(Do not delete the following instructions)
These appear on the Council meeting agenda. Initially, the requesting agency will enter a 2-3 sentence description. Upon bill filling, the City Attorney's Office should enter the title above the description (the title should be in **bold** font).*

*Both the title and description must be entered between the red "title" and "body" below. Do **not** at any time delete the red "title" or "body" markers from this template.*

A resolution approving a proposed Amendatory Agreement between

the City and County of Denver and GBSM, Inc. to continue providing public engagement and marketing professional services, citywide.

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Affected Council District(s) or citywide?

Citywide

Contract Control Number:

DOTI-202369343-01/DOTI-202056675-01)

Vendor/Contractor Name (including any "DBA"):

GBSM, Inc.

Type and Scope of services to be performed:

1. **Public Engagement and Marketing (40% MWBE):** Work in this category includes providing public information services. This includes coordination, communication, developing presentation materials, leading public meetings, etc. Tasks may be standalone or in support of larger projects or programs.
 - Developing public involvement plans
 - Address traditional public engagement efforts
 - Respond to the opportunities and needs for virtual engagement
 - Focus on inclusive and equitable involvement acknowledging Denver's diverse community
 - Graphic and communication support
 - Development of materials for engagement (graphics, templates, handouts, exercises, boards, powerpoints, talking points, etc.)
 - Leading public involvement efforts (ex. pop-ups, community meetings, technical working groups, etc.)
 - Coordination and facilitation
 - Scheduling and attending events
 - Strategy meetings

Location (if applicable):

WBE/MBE/DBE goals that were applied, if applicable (construction, design, Airport concession contracts):

WMB

Are WBE/MBE/DBE goals met (if applicable)?

Category 11: 40%

Category 11: The Equity Project, Project Resource Studio, Domoto Brands, Fireside Production, Garcia Pivik & Pivik Communications Consulting, Apex Design, Jacobs Engineering Group, Livable Cities Studio, Peak Consulting Group, ArLand

Is the contract new/a renewal/extension or amendment?

Amendment

Was this contractor selected by competitive process or sole source?

Competitive process

For New contracts

Term of initial contract:

Options for Renewal:

How many renewals (i.e. up to 2 renewals)?

Term of any renewals (i.e. 1 year each):

Cost of initial contract term:

Cost of any renewals:

Total contract value council is approving if all renewals exercised:

For Amendments/Renewals Extensions:

Is this a change to cost/pricing; length of term; terms unrelated to time or price (List all that apply)?

Length of term

If length changing

What was the length of the term of the original contract?

1/15/2-021 = 1/14/2024

What is the length of the extension/renewal?

24 months

What is the revised total term of the contract?

1/15/2021-1/14/2026

If cost changing

What was the original value of the entire contract prior to this proposed change?

What is the value of the proposed change?

What is the new/revised total value including change?

If terms changing

Describe the change and the reason for it (i.e. compliance with state law, different way of doing business etc.)