



Legislation Details

File #: 15-0548 **Version:** 1

Type: Bill **Status:** Passed

File created: 8/6/2015 **In control:** Consent

On agenda: 8/6/2015 **Final action:** 9/21/2015

Title: A bill for an ordinance approving a proposed Sponsorship Agreement between the City and County of Denver, The Superlative Group, Inc., and MillerCoors, LLC to obtain certain sponsorship opportunities in connection with the City venues.
(INFRASTRUCTURE & CULTURE) Approves a three-year sponsorship revenue agreement for \$375,000 annually with Miller Coors, LLC (totalling \$1,125,000 over the contract term through 12-31-17) for marketing and advertising assets in City Venues. (201520449). The last regularly scheduled Council meeting within the 30-day review period is on 10-5-15. The Committee approved filing this bill by consent on 7-30-15.

Sponsors:

Indexes:

Code sections:

Attachments: 1. Bill Request, 2. BR 15 0548 AVD MillerCoorsLLC Sponsorship 201520449, 3. BR15-0548_Corrected_Ordinance Request_MillerCoorsLLC_THTRS-201520449_Revised, 4. CB15-0548_The Superlative Group Inc MillerCoors LLC 201520449-00, 5. CB15-0548_Bill_SuperlativeGroup

Date	Ver.	Action By	Action	Result
9/21/2015	4	City Council	passed	Pass
9/14/2015	3	City Council	ordered published	Pass
8/11/2015	2	Mayor-Council	No Action	
8/6/2015	1	Consent	approved by consent	