



Legislation Text

File #: 17-0958, Version: 1

**Contract Request Template (Contracts; IGAs; Leases)**

**Date Submitted:** 09-05-17

**Requesting Agency:** Denver Arts and Venues  
**Division:**

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**Item Title & Description:**

*(Do not delete the following instructions)*

*These appear on the Council meeting agenda. Initially, the requesting agency will enter a 2-3 sentence description. Upon bill filling, the City Attorney's Office should enter the title above the description (the title should be in **bold** font).*

*Both the title and description must be entered between the red "title" and "body" below. Do **not** at any time delete the red "title" or "body" markers from this template.*

**A resolution approving a proposed Lease Agreement between the City and County of Denver and OBMSMG, LLC to erect, maintain, and service digital advertising signs.**

Approves a five-year lease agreement with OBMSMG, LLC, doing business as Orange Barrel, in the amount of \$1,543,120 to erect, maintain, and service digital advertising signs and associated equipment for the display of commercial, public service, or charitable advertising located at approximately 14<sup>th</sup> Street and Curtis Street, 14<sup>th</sup> Street and Arapahoe Street, Speer Boulevard and Arapahoe Street, and Speer Boulevard and Colfax Avenue in Council District 9 (THTRS-201631374). The last regularly scheduled Council meeting within the 30-day review period is on 10-16-17. The Committee approved filing this resolution by consent on 9-13-17.

**Affected Council District(s) or citywide?** Council District 9

**Contract Control Number:** THTRS-201631374

**Vendor/Contractor Name (including any "DBA"):** OBMSMG, LLC., doing business as Orange Barrel

**Type and Scope of services to be performed:**

Vendor will erect, maintain, and service digital advertising signs ("Sign(s)"), along with associated equipment, furnishings, fixtures and electrical service for the display of commercial, industrial, public service, or charitable advertising ("Advertisement(s)") on the Sign(s).

Sign Locations: The following five (4) Signs.

1. 14th & Curtis
2. 14th & Arapahoe
3. Speer DPAC
4. Speer CCC

**Location (if applicable):**

1. 14th & Curtis
2. 14th & Arapahoe
3. Speer DPAC
4. Speer CCC

**WBE/MBE/DBE goals that were applied, if applicable (construction, design, Airport concession contracts):**

**Are WBE/MBE/DBE goals met (if applicable)?**

**Is the contract new/a renewal/extension or amendment?** New

**Was this contractor selected by competitive process or sole source?**

**For New contracts**

**Term of initial contract:** Five years

**Options for Renewal:**

**How many renewals (i.e. up to 2 renewals)?**

**Term of any renewals (i.e. 1 year each):**

**Cost of initial contract term:** \$1,543,120

**Cost of any renewals:**

**Total contract value council is approving if all renewals exercised:**

**For Amendments/Renewals Extensions:**

**Is this a change to cost/pricing; length of term; terms unrelated to time or price (List all that apply)?**

***If length changing***

**What was the length of the term of the original contract?**

**What is the length of the extension/renewal?**

**What is the revised total term of the contract?**

***If cost changing***

**What was the original value of the entire contract prior to this proposed change?**

**What is the value of the proposed change?**

**What is the new/revised total value including change?**

***If terms changing***

**Describe the change and the reason for it (i.e. compliance with state law, different way of doing business etc.)**