



## Legislation Details

**File #:** 13-0309      **Version:** 1

**Type:** Bill      **Status:** Passed

**File created:** 5/15/2013      **In control:** Business Workforce and Sustainability

**On agenda:** 5/15/2013      **Final action:** 6/17/2013

**Title:** A bill for an ordinance approving a proposed Agreement between the City and County of Denver and Street Source Marketing and Communications, L.L.C., related to marketing services to promote concessions at Denver International Airport.  
(BUSINESS, WORKFORCE & SUSTAINABILITY) Approves a 3-year, \$5,953,845 contract with STREET SOURCE Marketing and Communication for a joint marketing fund administrator to create and implement a comprehensive marketing plan to promote airport concessions (201208865). The last regularly scheduled Council meeting within the 30-day review period is on 6-17-13. The Committee approved filing this bill at its meeting on 6-15-13.

**Sponsors:**

**Indexes:**

**Code sections:**

**Attachments:** 1. Bill Request, 2. BR13-0309. DIA - street source marketing contract, 3. JMF Admin Council Presentation Final.pptx, 4. CB13-0309\_Agreement\_STREET SOURCE MARKETING, 5. CB13-0309\_Bill\_Street Source Marketing Communications - 5-23-13 MT

Date	Ver.	Action By	Action	Result
6/17/2013	5	City Council	passed	Pass
6/10/2013	4	City Council	approved	
6/3/2013	3	City Council	ordered published	Pass
5/21/2013	2	Mayor-Council	No Action	
5/15/2013	1	Business Workforce and Sustainability	approved for filing	Pass